

JOURNAL PICTURES

IMPORTANT NOTICE

The second consignment of Journal pictures is entirely exhausted and it will be necessary for those still holding coupons to retain them until the arrival of the third shipment, which is now en route by fast freight. Notice of arrival will be duly given.

The Journal asks its friends to be patient. Every reader who has collected the coupons will be supplied just as soon as possible.

Arrangements have been made to fill the hundreds of mail orders from the next consignment.

PRICE OF RUBBER
IS SOARING HIGH

Hence Rubber Boots and Other Articles Made Out of That Material Higher.

Prices of all grades of rubber, that article of commerce commonly known as India rubber, has more than doubled within the past year and the indications are that the top is not in sight. Automobile tires, rubber boots and the thousand other manufactured articles in which rubber enters have greatly risen in value and it looks as though another considerable advance will soon be made by the rubber goods manufacturers. Some grades of rubber boots are up as much as \$1.50 a pair over the price of one year ago.

Materials Used.

Aside from labor, the materials used in making rubber boots and shoes are cotton sheeting and duck, wool linings and crude rubber. Today wool is up 20 per cent and cotton 40 per cent and the end is not in sight.

Para rubber, the basis of all rubber, was quoted in the open market one year ago at \$1 a pound. Today the quotation is from \$2.15 to \$2.35.

In the past three years the production of crude rubber has practically remained stationary, showing conclusively that production for the time being is at its minimum; otherwise the extremely fancy prices paid during this period would have been a sufficient inducement for causing a large increase. The wasteful and extravagant methods employed in getting large quantities of crude rubber to the market have exhausted the supplies nearest the markets.

Goods Away From Market.

Every year the producer has been compelled to seek his supplies a little further away from the market, and in the countries where rubber is produced only the most primitive means of transportation are at hand; hence an additional expense is added.

The vast quantity of rubber used in our infant industry, "automobile manufacture," is for the making of tires. Eleven years ago there were 200 automobiles made. The official estimate for the season of 1910 is 300,000. Now consider that an automobile is never out of commission unless it "blows up" or "wears out," and it is pretty safe to say that all of the automobiles made in the last four years will be in commission in 1910, and they cannot run without four tires. Many auto enthusiasts carry extra tires, but they do not take much of a stretch of the imagination to forecast what the future conditions will be.

Students of the rubber situation estimate that the tire makers will use for 1910, over 32,000,000 pounds of rubber. This amount is one-half of the entire crop. Small wonder, then, with such an additional consuming force that the price of crude rubber has responded to such a demand, and especially as mentioned before, production is at its maximum.

BEND MUST BE DRY
AND GOOD, SAYS MAYOR

(Special Dispatch to The Journal.)

Bend, Or., March 28.—The local devotees of Bacchus and of the flowing bowl who are whispering predictions of a "wet" Crook county at the next election seem to have received another prohibitory punch in their intemperate solar plexus. For not only is real beer under a taboo more severe than ever, but vendors of even near beer, the toper's last sustaining prop in a dry county, are to be under the licensed supervision of the authorities hereafter. So, at least, declared the common council of the city of Bend at their last meeting.

An annual license fee of \$200 has been imposed upon each and every near beer emporium in the town, by special order of the temperate city fathers. A third ordinance forbidding near beer saloons to receive the patronage of minors and to have their windows either screened or frosted was killed by the mayor's veto. Bowling alleys also came in for their share of attention, a license likewise being imposed upon them. In addition, the council provided for the immediate construction of eight blocks of sidewalk, and took steps to inaugurate municipal street-cleaning and general "city beautiful" campaign at the town's expense.

GOMPERS WILL HURRY
STEEL TRUST SUIT

(United Press Leased Wire.)

Washington, March 28.—President Gompers, of the American Federation of Labor, expects to leave for Indianapolis tomorrow to confer with Governor Marshall in connection with the suit that Gompers is planning to press against the steel trust in the Indiana state courts. Gompers in an interview is quoted as saying that the American Federation would not wait for the department of justice to attack the steel trust. According to officers of the federation, the suit to dissolve the steel trust will be brought on the ground that the charges have been violated. Members of the federation charge that every stipulation in the charter is disregarded, and in addition that conditions of labor in the mills at Gary are worse than those at McKees Rocks, Pa., ever were.

News of Tygh Valley.

(Special Dispatch to The Journal.)

Tygh Valley, Or., March 28.—Van Dusen & Adams have sold their store to Morrow & Butler and will retire from business after many years successful trading here.

H. F. Woodcock has sold his farm near Gresham and will improve his place near Wanam.

I. D. Driver, K. L. Hansen and A. M. Tyng have been elected delegates from Tygh Lodge No. 178, I. O. O. F., to a convention at The Dalles, March 31, in the interest of the various lodges of this district. Nine or ten lodges will be represented.

BIG WHEAT FARM
SOLD IN MORROW

North Dakota Bankers Pay \$150,000 for 19,000 Acres Near Lone; Will Colonize.

(Special Dispatch to The Journal.)

Lone, Or., March 28.—The county court of Morrow county, Saturday, confirmed the sale of the principal lands of the J. A. Woolery estate. This estate consists of 19,000 acres of land and the price paid is about \$150,000. The successful bidder was a syndicate of North Dakota bankers headed by Clinton D. Lord. They will at once colonize these lands with eastern wheat raisers. About 5000 acres of this land is now sown to wheat which, with the present prospects for a crop, should yield the purchasers 75,000 to 100,000 bushels of wheat this year.

The most remarkable fact concerning this sale is that there was not one cent of commission paid to anyone on this big deal. Mrs. Woolery Knappenberg, who is an attorney, having practiced law in Buffalo, N. Y., handled the sale with practically no cost to the estate. This is the first of the extensive wheat farms to be sold in this county and as there are several others it is thought that they will follow the lead taken by the Woolery estate.

KING OF ABYSSINIA
AGAIN REPORTED DEAD

(United Press Leased Wire.)

Rome, March 28.—The death of King Menelik is reported in dispatches from Abyssinia. The dispatches state that he succumbed yesterday.

The death of Menelik has been reported falsely so many times that the statement in today's dispatches occasioned no surprise and little interest.

The news has not been confirmed. If the report is true, a great obstacle to Italy's program in Africa has been removed.

If Menelik is dead, a clash between followers of Prince Lidji and the adherents of the Empress Taitu will probably occur soon.

Spokane After Apple Displays.

(Special Dispatch to The Journal.)

Albany, Or., March 28.—Manager Struble of the Albany Commercial club has received a letter from R. H. Price, secretary of the National Apple show at Spokane, stating that he will visit Albany on Thursday of this week for the purpose of meeting representative fruitgrowers of this vicinity and inducing them to arrange for making a display at the National Apple show at Spokane next season.

MACK IN MUSICAL COMEDY;
EASTER CROWD ENJOYS ST. ELMO

Play at Reopening of Portland Is an Extremely Hodge-Podge Combination.

The Portland theatre reopened yesterday afternoon with the Ollie Mack company in "A Night on Broadway," and the followers of that blonde and pudgy exponent of a certain kind of comedy were all present. The present vehicle bears a marked resemblance to all those fly by night musical trifles with which we are wont to identify Murray and Mack; it's a hodge-podge of silly music, girls and bad jokes, with the tenderloin of New York as its setting.

Mr. Mack's "Richard Rose" is one of the best creations he has given in Portland among the many Irish characterizations. The popular priced public long ago recognized the tickling merits of Mack's humor, and has for many years been ready to laugh with him. It is a possession that he has capitalized and turned to very good dividends in the hold he has on a considerable section of those who love the play in its lighter and not entirely wholesome or uplifting vein.

In the place of Murray as a foil to Mr. Mack's fun making we have George Kunkel, well remembered here for his clever work with the San Francisco opera company. There is a big and mostly capable company supporting these comedians, and a well behaved chorus of sprightly girls. Miss Edna Benson, the prima donna, lays claim to a nice voice, and in addition, has personal charm to recommend her. Miss Benson was a big favorite with her audience and won many an encore by her singing.

Miss Jessie Huson as Miss Gladys Reich is a clever comedienne with considerable dash and manner. Her dancing deserves mention. Miss Grace Fredericks in a small part was good. Walfrid Winstrand, Orla Knight, Joe Mason, E. S. Norton, Walter C. Benson, Genevieve Crowley, Dot Blott and Burleigh London were others who helped to maintain the Mack standard of musical comedy accessories.

The scenic effects and costuming are pleasing, and, considering that 50 cents is the entrance fee, the entire production is a worthy one.

BANDON MAY OWN
WATER & LIGHT PLANT

(Special Dispatch to The Journal.)

Bandon, Or., March 28.—The city council will enter into a new agreement with the Bandon Water & Light company for furnishing the city water. The agreement specifies that a certain amount shall be paid each month, and at the end of five years the city can buy the plant at a price of which the earnings of the previous year would be 8 per cent. This will give the city a chance to own a municipal plant at a later date if desired.

Milburn-Hollingsworth Wedding.

New York, March 28.—Of the numerous Easter Monday weddings celebrated in the metropolis today the most notable from the society standpoint of view was that of Miss Anne Scarborough Hollingsworth, daughter of Mr. and Mrs. Ralph Hollingsworth, and Ralph Milburn, son of John C. Milburn, formerly of Buffalo but now resident in this city, where he is engaged as chief counsel of the Standard Oil company. The wedding was celebrated in the chantry of Grace church and was followed by a large reception at the home of the bride's parents.

Charles Gunn Makes Good Impression in Title Role—Drama Is "Talky."

The most potent charm of the play, "St. Elmo," lies in the fact that the book was at one time one of the most widely read favorites of its day. The dramatization is "talky" and lacking in action, even though there is a duel in the first act and an attempted shooting in the second.

Even the interesting wickedness of St. Elmo is lost in the play, and the play as a whole, is about the best substitute that a theatre could offer for church on Easter Sunday. The actors did what they could, but "St. Elmo" really moves one to wonder what the east has seen in it over which to wax so enthusiastic.

Charles Gunn played St. Elmo with quiet dignity and handled the emotion of the third act effectively. He was at his best when he smiled. Gerda Nelson was well chosen for Edna Earl, and made her just about such a person as would follow the line of conduct she did.

Mrs. Cooper was decidedly handsome as St. Elmo's mother, and a positive joy as Mrs. Wood, the little old lady in the last act. She and Edith Cooper, who did not have fine lines to say, furnished the only real comedy, and it was good, too. Louise Brownell, the remaining woman in the cast, dressed and looked her part to perfection. The stamp of a capable actress was on her, and it could be wished that she had greater opportunities.

Belle Baldwin made Rev. John Hammond an interesting and pleasing character. Edgar Sinclair, in the roles of Gordon Leigh and Aaron Hunt, the blacksmith, gave two good interpretations. The piece is well staged, and those who have pleasant memories of the book "St. Elmo" will probably find much to enjoy in the stage version. "St. Elmo" will be at the Baker all week, with the usual matinees Wednesday and Saturday.

BIG VESSEL WILL BE
BUILT AT NORTH BEND

(Special Dispatch to The Journal.)

Marshfield, Or., March 28.—The Simpson Lumber company of North Bend has announced that it will build a big new vessel for carrying lumber from the Simpson mills. She will be one of the best lumber carriers in the coastwise trade and will have a capacity of 1,000,000 feet. The company is also making some extensive improvements in the mill at Porter, installing new machinery which will greatly increase the capacity of the plant.

The steamer Redondo which has been in use by the Simpson company for some time past, has been sold to the C. A. Smith Lumber & Manufacturing company and will be used by that firm in addition to the vessels now carrying lumber from the Marshfield mill.

IDENTITY OF ACTRESS
IS BROUGHT TO LIGHT

(United Press Leased Wire.)

San Francisco, March 28.—The secrecy which hedged the identity of the leading woman in St. Elmo, which is now playing in Portland, Or., under the name of Miss Gerda Nelson, was solved today when it was learned that she is none other than Mrs. Gerda Wisner Hoffman, a San Francisco society woman, and the wife of William Frederick Hoffman, a composer of music. For

two months, the theatre-going public has asked the question:

"Who is Miss Nelson?"

No one apparently knew the answer. The management had nothing to say, and as for the star of the play, who scored success after success in the role

of "Edna Earle," she remained silent. Mrs. Methilda Wisner, Mrs. Hoffman's mother, reluctantly admitted that Mrs. Hoffman and Miss Nelson were the same. She said Mrs. Hoffman returned to the stage because she and her husband had separated and she wished

to support her two sons, who are now at Los Gatos with friends.

At the state election next November the voters of Missouri will be given their first opportunity to vote for or against constitutional prohibition.

54-Pc. Dinner
Set Free

We are giving this week—absolutely FREE—a 54-piece Dinner Set, first quality white semi-porcelain, with rims bordered with blue stripe. A free gift to all who order one of our great Steel Ranges.

A \$7.50 Dinner Set Free With a Gevurtz

All Steel Range

These are among the standard ranges of the country and noted as the quickest-baking ranges made.

\$5 Down, \$5 Month
Prices from \$40 to \$55

Gevurtz' Big Curtain Specials

Here are three special offerings in our Drapery Department, for TUESDAY ONLY:

\$1.50 Lace Curtains 75c

Two hundred pairs Lace Curtains (No. 5247), in ecru, 36 ins. wide by 3 yds. long; very attractive design; 200 pairs for Tuesday's selling only, regular \$1.50 values, specially priced 75c at

\$4.50 Net Curtains, \$2.25

Arabian and White Net Curtains, 45 ins. wide by 2½ yds. long; Clunies, Battenberg effects, etc.; extra good values at \$4.50; on special sale Tuesday \$2.25 at only

15c Brass Curtain Rods 7c

These are the well-known Silver Ball Brass Curtain Rods, 54-inch extension; worth 15c each; special for Tuesday only, 15c two for



To obtain these specials you must come Tuesday, as they are on sale for that one day only.

GEVURTZ

First and Yamhill

&

SONS

Second & Yamhill



The Gold Dust Twins are not happy unless busy. They want more work—your work. Why not give them a trial? Gold Dust is a necessity in every well-regulated home—it's a time-saver and labor-saver.

The economy of Gold Dust is its efficiency. A little of the powder does so much—goes so far. Other powders and cleansers may look the same, may be advertised to do the same, but there's a big difference in actual results. Gold Dust stands alone among washing powders, and nothing can successfully take its place.

Do not use Soap, Naphtha, Borax, Soda, Ammonia or Kerosene with Gold Dust. Gold Dust has all desirable cleansing qualities in a perfectly harmless and lasting form. The Gold Dust Twins need no outside help.

Made by THE N. K. FAIRBANK COMPANY, CHICAGO
Makers of Fairy Soap (the oval cake)

"Let the Gold Dust Twins do your work"

72 HOURS
TO
CHICAGO
THROUGH TRAINS

VIA

Spokane
Portland & Seattle Ry.
"The North Bank Road"

The handsome equipment of these trains supplies the comforts and appointments of the best hotels. The dining service is particularly good.

Leave Portland 9:00 A. M.; 7:00 P. M.
Arrive Chicago, 3 Days to the Hour

PASSENGER STATION, 11th and HOYT STS.

123 Third St.

CITY TICKET OFFICES
Third and Morrison Sts.

100 Third St.

AT YOUR GROCER'S

PORTLAND FLOURING MILLS CO., PORTLAND, OREGON

OUR BIG FOUR

They're all eye-openers.
They're on the way.
They're for men.

WAIT FOR THEM.