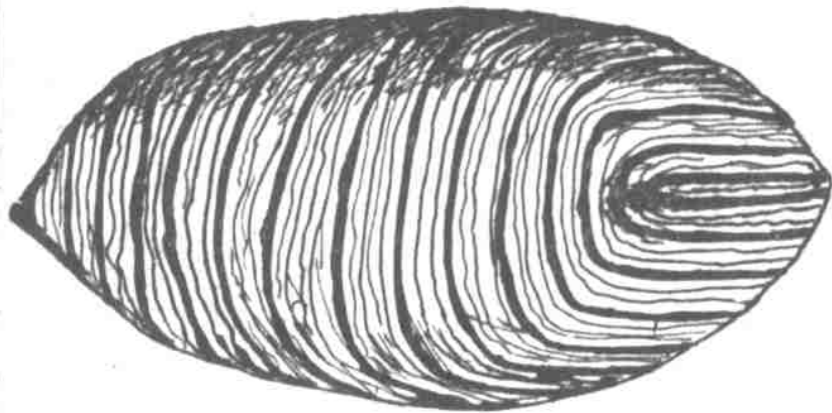




Amazing Bargains in Household Goods!

No wonder the people who see the great values we are giving at this Spring Opening Sale are surprised and delighted. People who do not attend this sale have no conception of what they are missing. Nothing like such values have ever been offered in Portland.

75c Emmerich's Pillows ^{Two Days} Special at **25c**



These are 2 1/4-pound Guaranteed All-Feather Pillows—sanitary, wholesome, light and downy, and contain no adulteration whatever. Size is 16x24 inches, stripe ticking. You pay 75c for these pillows elsewhere. Tuesday and Wednesday, Gevurtz' price, each **25c**

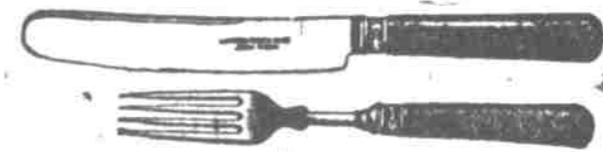
\$8.50 Dinner Set of 54 Pieces, Special at **\$4.25**



A MARVELOUS BARGAIN OF FIFTY-FOUR PIECES—Fine semi-porcelain, white and gold and floral underglazed decorations, in original crates. A value unequaled in the city today. You cannot afford to pass this by. Quantity buying enables us to quote such low prices. No phone orders. One set to a customer at **\$4.25**

SET OF SIX CUPS AND SAUCERS 65c—Large cups in egg-shell china, pure white, special at only **65c**

Reg. \$4.50 Silver Knives and Forks Six Each, at **\$2.25**



Another sensational price—a value that will appeal to every housewife. A set of six Knives and Forks, made of the new "Magnetic" silver—"silver all through." Can be sharpened like steel. Will wear a lifetime. Silver does not wear off—because it's all silver, not plated. Guaranteed not to grow black or rusty. A boon to the housekeeper. Step into our Jewelry Department and ask to see this wonderful invention. Six Knives and six Forks for... **\$2.25**

\$17.50 Dressers **\$9.75**



No. 401—Princess Dresser in royal oak, maple or mahogany, oval of shaped mirrors 18x28 inches, two drawers, well made and a reg. \$17.50 value. **\$9.75** Tuesday and Wednesday at...

\$65 Genuine Leather Rockers

\$35

**\$1 Down
\$1 a Week**

These Pictures Were Made from Photos

They therefore correctly illustrate these splendid Turkish Leather Rockers. Note how beautifully the one on the left is tufted, while the

one on the right is perfectly smooth. The upholstery is of the best steel construction, oil tempered steel springs of finest quality supporting seat and back. The coverings are of the finest grade, genuine leather—leather just as it came from the animal's back, with perfect tanning. The frames and all wood work are of solid oak, front feet with claw-foot carving.

Look at the Original Price! Look at Our Price! And Then the Terms!



We purchased more of these mammoth Turkish Rockers than all of Portland would demand at the original price, but we believe our low price and easy terms will consume the entire stock.

We are selling these splendid Rockers for less than the other Portland dealers pay. Therefore we restrict all sales to two to a customer.

You have seven styles—we show but three today—from which to make a choice. We make the price so low and the terms so easy, anyone can afford a genuine leather rocker.



The Above Style

Is in green and brown Spanish leather as well as the black. Of course, this leather is genuine and of the highest character. The tufted cushion in the seat is reversible.

Look at the Original Price! Look at Our Price! Then the Terms!

\$1.80 Bigelow Axminster Carpets, \$1.39 Yd.

Choice of 4 Patterns

These are the genuine Bigelow Axminster Carpet, with name woven in the back; two patterns in two-tone green and conventional figure; suitable for living rooms, dens, bedrooms, etc.; two patterns in tan ground with small rosebud; a most beautiful design for parlors and any room in the home. Carpets worth \$1.80 per yard, and so priced in every carpet store in the city, but our special price, sewed, lined and laid, per yard, **\$1.39** only.

GEVURTZ

First and Yamhill & SONS Second & Yamhill

Our Exclusive Price

This low price is exclusive with Gevurtz & Sons. We obtained these fine Bigelows at a marked reduction over the company's usual wholesale price by taking the entire surplus stock of the mills. These carpets cost the ordinary dealer \$1.52 per yard, landed in Portland, and of course none of them can equal Gevurtz price; restricted to two carpets to one individual; sewed, lined and laid at this remarkably low price, per **\$1.39** yard; only.