

Opening **Lipman-Wolfe & Co** Opening

Spring Opening and Exhibition of
Millinery, Tailored Suits, Dresses, Gowns, Waists
Saturday, Monday and Tuesday, March 12th, 14th, 15th

The First
Easter Exhibition
Showing of

Pellard Suits

Pellard Suits never revolutionize a fashion. No extreme style is introduced to assert and overturn the foundation of fashion.

Pellard Suits are extremely simple, of quiet elegance and refinement, and it is this gentleness that appeals to women of good taste.

All the style newness of the Spring fashions, produced by the different manufacturers, clothes builders and ladies' tailors will be shown in our Suit Department.

Garments with style and character for women of quiet fancies.

New Forsythe and Castleton waists, models of 1910 on exhibition.



Exhibition of Easter Millinery

*As Decried by Foreign
Word and Example*

Saturday, Monday
Tuesday

More than ever will beautiful Millinery occupy the stage of feminine life.

Never since Modern Millinery has had a place in civilization have the styles been so beautiful or becoming.

At this exhibition you can compare the creations of the leading French milliners with those of our own land, and make your choice from an original Paris fashion or a modified American style.

Turbans, The Tricorn, Picture and Tailored Hats

Will be exhibited in immense numbers. This year's models show a decided character of extreme length from front to back or else turn up from the face and are broad from side to side.

The look of your Easter hats—and the satisfaction you anticipate in wearing them—will be proportional to the care you exercise in their selection. If you come here we will assume all responsibility for your appearance and permanent satisfaction.

Quaint, Serviceable Motor Bonnets
Pretty Children's Hats

