

Most Exceptional Values in New Spring Merchandise

Women's Kid Gloves

Regular \$1.75
Values for... **\$1.50**

On special sale tomorrow, a full line of women's Kid Gloves, made of finest grade Italian kid, with Paris point stitching. Shown in all sizes and colors, black, mode, tan, brown, red, green, gray, navy and white. They have always sold at \$1.75 a pair, on sale **\$1.50** Monday and Tuesday, pair.

New Idea Patterns

10c

All Styles & Sizes

The Most in Value—The Best in Quality

Roberts Bros
THIRD AND MORRISON

New Idea Magazine

10c

March Number

Lambskin Gloves

Regular \$1.25
Values for... **\$1.00**

This is an extra special offering of women's Gloves, made of best grade Italian lambskin. Shown in all sizes and colors, black, tan, brown, gray, red, green, navy and white. Best regular \$1.25 values, specially priced for this sale, pair. **\$1.00**

Eagerly Awaited and First Showing of the New Spring and Summer Silks

The Spring Opening Sale of Silks is the most important store event of the whole year and one that easily eclipses all others in the broadness of assortments and strength of values. It is planned on higher lines this year than ever before. The latest concepts from the leading looms of the world are embraced in this intensely interesting showing. **HIGH QUALITY AND GOOD WEAVES** are the keynote of attractiveness, while **VALUE** is a close second from the economical point of view of those who at this time anticipate their entire season's requirements in silks. Plain and Fancy Silks, Shantung and Rough Suing Silks and Lustrous Black Silks are all specially priced for the occasion. Extra space has been allotted to the showing, which certainly well deserves it. It is the year's greatest and best silk offering. **BE SURE TO PROFIT BY THIS SALE.**

1910



A Very Important Sale of New "Shedwater" Foulard Silks, Yard 85c

"The New Foulard Silks That Are Absolutely Water Spot-proof"—Foulard Silk is always popular, especially for walking length gowns, and this season Foulard is more fashionable than ever before. At this sale you have choice of the most beautiful patterns ever shown in Foulard Silks. Particularly favored are the neat, small designs. Each pattern comes in the new Spring colors, as well as the more stable shades, such as navy blue, white, etc. These Silks are full 23 inches wide and are made with a secret finish, which makes them shed water instead of absorbing it—Silks that are guaranteed to be spotproof. Regular \$1.00 quality are priced for this sale at **85c**

Satin Foulards in 85c Quality at 65c

A very special offering of 24-inch satin-finished Foulard Silks, shown in a complete assortment of the latest colorings, in neat, small rings, dots, figures and scroll designs; beautifully finished Silks in perfect weave. Extraordinary value at this price **65c**

Black Corded Bengaline Silk \$1.19

A sale of yard-wide Black Corded Bengaline Silks, Ottoman Cord and Rep Silks; fine, high-grade, pure silk fabrics, perfect in color and correct in weight; guaranteed regular \$1.50 and \$1.75 values, specially priced for this sale **\$1.19** only at, per yard.

Real Hand Made Shantung Pongee Silk—Three Lots at Special Prices

At 75c a Yard All silk, double weight Shantung Pongees, full 27 inches wide. Unusual value at this low price.

At 98c a Yard All silk Shantung Pongee of fine, firm weave; full 36 inches wide. Best value ever offered at this price.

At \$1.25 a Yard Extra heavy double weight Shantung Pongee Silk, perfect in weave and finish. Exceptional quality at this price.

New Spring Dress Fabrics in Handsome Designs

Exquisite creations for the spring and summer of 1910—a wonderfully beautiful display of the newest and most favored weaves—a showing that will prove very helpful in deciding upon the particular fabric that will meet your individual requirements. Everything bears the seal of Fashion's high approval. **OUR BEST SPRING OPENING OF DRESS FABRICS.**

Novelty French Serge at \$1.50 a Yard

At this price we are showing the finest of foreign and domestic Dress Goods, in all the popular weaves and colorings. We call your particular attention to a fine line of 50-inch Novelty French Serge, which we have just opened. Comes in all the new colorings, in fine hairline stripes; perfect in weave and finish, and of excellent weight. A better than usual value at this price.

Imported Novelties \$1.25 a Yard

Fine imported German Materials, in clever new weaves; beautiful silk and wool fabrics of medium weight. Shown in neat novelty stripes. Comes full 46 inches wide; an exclusive fabric shown nowhere else. Moderately priced at **\$1.25**

New Domestic Serge at \$1.00 a Yard

The Osaka Serge, a new domestic weave. Comes full 46 inches wide, made of the finest selected yarns and perfect in weave and finish. Shown in invisible shadow stripes, in all the popular new Spring shades. One of the unmatched values we are showing at this price.

Black and White Fabrics 50c Yd.

38-in. new black and white striped Serges, Wool Taffetas, Mohairs, etc. Shown in a variety of neat stripes; fabrics that will wash satisfactorily. Colors are guaranteed. Fabrics that are extremely desirable for early Spring wear.

Underwear and Hosiery Specials

It's time to think of Spring and Summer Underwear and Hosiery. Our stocks are now complete with the best makes, styles and kinds in seasonable weights, and we invite you to call and see how splendidly we are prepared to supply you. We know you'll like the qualities, but the prices are equally attractive. It's our big quantity buying ability that enables us to offer such splendid values. These specials for tomorrow:

Women's Fancy Hosiery 39c

SILK EMBROIDERED—Every woman will want new Spring Hosiery, so why not buy some at this sale, when such splendid savings are possible? Here is an unmatched offering of women's silk-embroidered stockings, made with full-fashioned leg and foot; shown in the most attractive new patterns. They are made of the best quality lisle thread, and come in colors, black, tan, brown, oxford, bronze, navy, claret, garnet, London smoke, champagne, lavender, green, etc. Regular 50c and 65c values, specially priced for this sale at **39c**

Women's Spring Underwear

AT 25c A GARMENT—A new line of women's fine white cotton Vests and Pants, in all sizes; correct Spring weight garments. Vests come in high-neck, long-sleeve style, and Pants in both ankle and knee length. Regular 35c values, specially priced for this sale at **25c**



New Spring Wash Cottons

Tumbling in daily, the new Spring and Summer Wash Cottons. We never gathered with such a lavish hand before. Now we are determined this shall be the best Wash Goods Store in the city, so the assortment surpasses in scope and beauty that of any previous season. The qualities, the designs and the prices have been most carefully watched. These are newcomers—see them:

New Batistes in a variety of printed styles, 15c
also plain colors, priced at...
New Dotted Batistes in sheer and pretty
floral designs, in light colors, priced at... 18c
French linen-finished Suitings, full 46
inches wide, plain colors, at... 25c
Imported Irish Dimities in pretty floral
and figured designs, priced at... 25c
Mercerized Foulards, as pretty as silk, in
medium and dark colors, at... 25c
Mercerized Poplin, in all desirable new
plain shades, priced at... 25c

New Spring Undermuslins at Specially Reduced Prices

In the popular-priced lines you will find the very latest styles, and we assure you that such handsomely trimmed and finished garments have never been sold at the low prices offered at this sale.



Muslin Gowns Real \$2.00 Vals. \$1.50

An extra special offering of a choice line of women's Muslin Gowns, made of the daintiest of nainsook, cambric, batiste or barred dimity, and trimmed with fine embroideries and laces. They come in all styles and sizes, and are real \$2.00 values. Specially priced for this sale at **\$1.50**

Muslin Skirts Real \$2 Values \$1.50

An extraordinary offering of a fine line of women's Muslin Skirts, made of excellent quality cambric, with extra deep embroidery flounce; other styles have rows of fine lace and embroidery insertion. All made very full and finished with cambric dust ruffle and underpiece. Real \$2.00 values, specially priced at **\$1.50**

\$2.00 Combination Garments at \$1.50

An extra fine showing of a choice line of women's Combination Garments, in the skirt and corset cover or drawers and corset cover; also the fitted combination and long Princess slips, made of fine nainsook, lawn or India linen, daintily trimmed with embroideries, laces and ribbons. All extra well-made garments, very neatly finished. Regular \$2.00 values, specially priced for this sale at **\$1.50**

Spring Styles

R. & G. Corsets



Moderately Priced

\$1.00

Up to

\$5.00

Just received a large shipment of the new Spring models R. & G. Corsets, made of good quality coutil or batiste. Elegance of style and perfect flexibility are combined in these popular models, which are so perfectly built that they always retain their shape. These new styles R. & G. Corsets are shown in all lengths, sizes and shapes, adapted to all figures; are perfect in every detail. Have your new Easter gown fitted over an R. & G. Corset and avoid possible disappointment.

Women's New Style Oxfords

In All Leathers, Well Known Makes, Vals. to \$6.00
Now at... **\$2.49**

An important purchase of Spring styles, actually less than regular wholesale prices. They are all brand new, and come in all leathers, vici kid, patent, French calf, Russia calf and golden brown kid; button and lace Pumps, eyelet Ties, 4 and 5-eyelet Ties, in straight lace and Blucher cut; such well-known makes as Wischert & Gardiner, Laird, Scholer, Johnson Bros., Val Duttonhofer, etc. Regular values up to \$6.00 a pair, your choice at this sale... **\$2.49**

Women's Patent Kid Pumps and 4-eyelet Ties. Best \$2.50 values, pair... **\$1.79**

Children's and misses' Pumps and Ties, in all styles and leathers; sizes 6 to 2, at special prices from \$2.00 down to... **99c**

Complete Stock of Spring Suits

We are in a complete state of preparedness to attend to your Spring Suit wants. Every day adds more of the latest styles to our already complete stock of Spring wearing apparel. Superiority in style, workmanship, quality of material and popularity in price is the prevailing tone throughout the department. Some very smart 1910 Spring models in Coats, 32 to 36 inches in length, fitted or semi-fitted. Skirts in the latest pleated styles. Made of the following fabrics: Plain or striped serge and panama and new Spring suitings. All the favored colors of the season, such as black, navy, brown, gray, tan, reseda, and others in different shades. Popular priced garments at... **\$19.50**

Spring Covert Coats \$4.50 to \$12.50

Some very select Spring Coat models. They vary in length from 32 to 44 inches; fitted or semi-fitted, and strictly tailored. Made of a very fine quality covert cloth in plain tan or shadow stripes; semi-lined or lined throughout with a fine grade of satin. The prices range from **\$4.50 to \$12.50** for this sale at...

Children's Coats Spring Styles

We are showing many of the new Spring juvenile styles in Coats, chiefly box effects, plain or nicely trimmed, of the following materials: Covert, twilled flannel and worsted coatings, in many plain colors and mixtures. They are exceptional values, **\$2.50** up from...

Dress Skirts at \$4.50

A particularly worthy value in women's and misses' Dress Skirts, of fine grade panama. This season's very latest pleated styles, principally plain, though some are very nicely trimmed. Priced **\$4.50** for this sale at...

Spring Waists at \$1.25

A half dozen pretty Spring models in this Waist at **\$1.25**. Made of very fine lawn, with allover embroidery fronts, in different designs, and a very neat tucked yoke effect. The new Bishop. Extra good Waist values at **\$1.25** this price



Wonderful Soap Sale

Three Cakes Toilet Soap, Regularly Sold at 25c Box, Now 15c

Only at This Price Monday and Tuesday—Through very special arrangements with a prominent manufacturer we secured about 500 dozen boxes of fine Toilet Soap at almost half price. The assortment includes the following well-known kinds: Queen Regent, Violet de Parfume, Heliotrope, Carnation, Marechal Niel, Savon, Lilac, Maxine Elliott, Princess, Blossom Line, etc. Each box contains three cakes of Toilet Soap, in fancy wrapper. The kind that always sells at 25c a box, specially priced for this sale at... **15c**

A Wonderful Embroidery Sale For Tomorrow and Tuesday

Monday and Tuesday will witness one of the most attractive displays of pretty Embroideries we have ever yet offered. There are many exclusive designs and patterns—everything to charm and attract the most particular of women. The prices are also attractive, really more attractive than we've been able to offer before.

Embroideries 48c to 89c Values at 39c Yard

Tomorrow we place on sale a great underpriced purchase of beautiful new Embroideries, in an unsurpassed assortment of this season's most desirable designs. They are made of excellent quality swiss and nainsook, in widths from 2 to 8 inches. Dainty patterns in floral, scroll and open effects; made with fine, firm edges. These Embroideries were made to sell in the regular way at 48c to 89c a yard. This is, indeed, a most unusual opportunity to secure a year's supply at less than half price. Your choice while they last at, per yard... **39c**

All Embroidery that formerly sold at 15c and 20c a yard, special for this sale, yard... **10c**

All Embroidery that formerly sold up to 33c a yard, your choice during this sale, yard... **21c**
Regular 18c Embroidered Stiff Collars, hundreds of choice patterns, special at, TWO FOR... **25c**

