

No. 19 THE JOURNAL'S COUPON Feb. 25 1910

Seven consecutively numbered coupons, WHEN PRESENTED AT THE JOURNAL OFFICE, WITH 5c, will be good for one of the series of four Fine Art Photogravures offered by The Journal.

To secure the other pictures of the set, follow the same instructions. These coupons will appear daily for several weeks.

If pictures are to be sent by mail, 15 cents should be remitted to cover postage and packing.

Name
Address

IMPORTANT NOTICE REGARDING JOURNAL PICTURES

Another large shipment of Journal Photogravures is en route from the East by fast freight. The demand for pictures has been so great that the first consignment is entirely exhausted.

The coupons will continue to appear every day and Journal readers are requested to cut them out as heretofore. Don't, however, bring them to the office until The Journal announces the receipt of the shipment now on the road.

Out-of-town readers who are intending to have their pictures sent by mail CAN SEND THEIR ORDERS IN AT ANY TIME and they will be filled as soon as the next shipment reaches Portland.

Thousands of people presented their coupons at The Journal office this past week and took their choice of the beautiful photogravures. The demand was much larger than The Journal expected it would be for the first week.

700 MEN BATTLE WITH SNOWSLIDE; FOUR FATALITIES

Thaw Precipitates Thousands of Tons of Slush and Rock Down Mountain Sides in Montana.

(Special Dispatch to The Journal.) Butte, Mont., Feb. 25.—The Chicago, Milwaukee & Puget Sound railroad is tied up in western Montana by the worst landslide in the history of railroading in this state. A stretch of 50 miles of track is buried under immense masses of snow, which slid off the mountain sides yesterday as a result of the sudden thaw.

Four deaths resulted near Adair, as follows:

Charles Nelson, whose body is believed to be buried under 300 feet of snow and rock.

Shores, prospector.

Shores, brother.

Mrs. Shores, wife.

The Shores were prospecting and the slide buried their cabin. Nelson was also prospecting, and his cabin was in the path of the slide.

Section Foreman Peters was injured. Six men were buried, but were rescued.

There is slight chance of any trains being moved before late tonight, as any removal of the mass of snow is followed by the movement of the thousands of tons higher up in the mountains. Mining companies in Burke Canyon, Idaho, yesterday afternoon loaned the Northern Pacific 700 men to shovel snow.

The Great Northern is in difficulty in northern Montana, no trains having been moved for 36 hours up to noon today.

There is 12 feet of snow on the level in the mountain districts of western Montana, and the snow is falling fast, having fallen during the 48 hours ending at 5 o'clock Wednesday night.

GASOLINE LIFEBOAT AT NEWPORT STATION

(Special Dispatch to The Journal.) Newport, Or., Feb. 25.—The lifesaving station at this place will be equipped with a new gasoline power lifeboat. The launchway connecting with the new boathouse has been completed and Captain Wellander and his crew can now launch either of their boats at short notice.

The former boathouse was located about a quarter of a mile nearer the bar than the present one, and the high tides of the winter of 1909 destroyed the launchway.

The present location is much better, and is well protected from the high tides. The old lighthouse is now used as a lookout station, and is provided with the flag signal code.

Japan Borrows Money.

(United Press Leased Wire.) Tokio, Feb. 25.—The domestic loan of \$100,000,000 has been announced today and the government announced today that no more applications would be received. The action of financiers and financial institutions in subscribing to large sums proved gratifying to the government and the officials are well pleased.

Expert Evidence

is what you know yourself. If you suspect coffee is hurting you, stop and try

POSTUM

10 days and be sure.

"There's a Reason"

Postum & Kieffer Signs

DESERTED FARMS SPELL DANGER, IS HILL'S WARNING

Retiring President of Washington State Good Roads Association Talks on Country's Needs.

(Special Dispatch to The Journal.) Aberdeen, Wash., Feb. 25.—The two days' convention of the Washington State Good Roads association closed last night. Contrary to expectations no action was taken on the question of state aid roads. The trunk line road system was endorsed.

John C. Lawrence, of Garfield county, was elected president to succeed Samuel Hill, who retired at his own request. Walla Walla was chosen for the convention next November.

While the state aid law was the chief topic of discussion by the delegates, it was not referred to openly in the convention. One delegate from each county is to be named later to compose a committee to formulate a report to be acted upon at the next convention.

A portion of President Samuel Hill's farewell address follows:

"The purpose of the good roads movement has been to educate the people of our state to the needs and importance of highway improvement. This association has recognized that no one method of highway improvement was, or could be adopted and applied equally in all sections of the state; that the two cardinal principles underlying road methods are honesty and efficiency.

Value of Convict Labor.

"The state roads being built by convict labor impose upon the state no added burden over and above the cost of maintaining the convicts in the penitentiary, except the cost of tools and machinery used in prosecuting the work, and a few extra guards. The time may come when a convict can be sentenced and taken directly from the courtroom to the convict camp, thereby saving the expense of unnecessary transportation. This asset of convict labor should be utilized by the state to reimburse itself for the expense caused by those who have broken the laws. Do not overlook the fact that by giving these unfortunate men out of door life, their minds and bodies are strengthened and they are more likely to become useful citizens.

"The state aid law is very imperfectly understood. A close analysis of that law shows that we place the heavier burden of building these roads upon the cities and a much lighter one on those engaged in tilling the soil. When this fact is fully appreciated by the farmers this law will never be permitted to be erased from the statute books, unless agriculture ceases to be the dominating factor in our state's progress.

"The purposes of our association are double. The first is to introduce economic principles by which better roads are given to the people, whereby the products of land are transported to market at a minimum of cost. The second purpose is to so direct the aspirations of our citizens that a greater number shall turn their attention to the cultivation of the soil, instead of leaving the wholesome farm life for the indulgences of the city.

Soil Tillers Are Needed.

"In 1870 49 per cent of the people in the United States lived on the farm; in 1900 only 29 per cent tilled the soil. This is a striking commentary on the failure of those who have administered the affairs of the government, to grasp the fact that no country can permanently endure where a majority of the people do not till the soil. What right have those who live in town to demand that the 29 per cent shall produce food, not only for themselves but for that other 71 per cent who choose town life with its thousand and one pleasant associations, such as paved streets, glaring lights, superior schools and all those enchantments which lure the young from the peaceful farm?

"Do you blame the farmer if he does not entwine over the great buildings erected at government expense within cities which he may never see, but for whose erection he pays directly or indirectly, an inconsiderable portion of the cost? Our people are beginning to realize that it is the country that makes and supports the cities, and that no city has ever permanently endured that did not have for its principal business the interchange of agricultural commodities.

The officials of the Bricklayers' union have been notified that the general headquarters of the International Hod-carriers and Builders' Laborers' Union of America has been removed to Albany, N. Y.

Pay Day

We solve for you the problem of making the contents of the pay envelope meet all expenses. It's our easy terms that does the business.

"I'll Have a New Suit"

"Tomorrow is pay day and I'll have a new suit of clothes at Gevurtz. I find it's easy to pay

\$5.00 Down

and then the small sum of

\$1.00 a Week

for a suit. I don't miss the money and can keep well dressed all the time."

You are invited to become one of the number who accept our credit or easy payment plan. We are now displaying new Spring arrivals—the very newest styles and materials. We ask you less for these suits than does the exclusive clothier. Come in and investigate the prices, the stock, and learn how easy we make it for you. Store open till 10 Saturday night.



GEVURTZ & SONS

First and Yamhill Second & Yamhill

The Knabe Piano at \$550

THE GREATEST PIANO VALUE
EVER OFFERED TO THE PUBLIC

This is the emphatic declaration of a leading piano dealer and manufacturer who recently visited our ware-rooms.



To bring this remarkable up-right within easy reach of everybody we will sell it at

**\$25.00 Down and
\$15.00 Per Month
WITH INTEREST**

We reserve the right to discontinue these special terms when the demand has exhausted the visible supply.

The Wileys B. Allen Co.
MASON & HAMLIN PIANOS

Between Fifth and Sixth Streets

Other Stores—San Francisco, Oakland, Sacramento, San Jose, Stockton Santa Barbara and San Diego, Cal.; Reno, Nev.; Phoenix, Ariz.

W.H. Markell & Co.

Leading East Side Department Store
EAST MORRISON ST., COR. UNION AVENUE

Our Saturday and Monday Sales

Offer unusual advantages for saving money, and considerable of it. The items below, and many others not mentioned, will make a visit to this store very profitable to you—take advantage.

**New Fancy Curtain
Madras Per Yard 12c**

A very extensive assortment of beautiful new and rich patterns in Curtain Madras. Colors in wide variety. An exceptional value at 15c regularly.

**\$1.50 Roman Stripe
Couch Covers at \$1.18**

A very striking bargain. Splendid new Roman Stripe Couch Covers, with fringe all around. Good, large size.

**New 15c Percales
the Yard . . . 12c**

New spring patterns in wide range of both dark and light. You'll find every needed percale style here. Full yard wide.

**Boys' \$1.25 and
\$1.50 Shoes at 98c**

Absolutely Solid Leather Shoes with heavy extension soles, best styles, straight lace, in all sizes 8½ to 2.

**The New Nirls
\$1.25 Corsets 97c**

The corset that is guaranteed not to rust. This corset is in two lengths and styles; both with supporters attached. Made of heavy white twill, daintily trimmed with lace and ribbon.

**A Great Sale of
Men's Shirts . 68c**

A very large lot in extra assortment. Some are in golf style, others with soft collars. All well made and guaranteed full size and perfect in all ways. Colors are light, medium and dark, in both plain and fancies. Some of these shirts are worth to \$1.00. All sizes 14½ to 17.

**Men's Fancy Half
Hose, the Pair . 12½c**

See the big window showing of Fancy Socks, then see the socks inside. Very large assortment fancy, plain colors and fancy patterns to choose from. Values as high as 20c.

Rummage Sale and Basement Sensations IN THE BIG BARGAIN BASEMENT SALESROOM

The continuation of our Rummage Sale. Odds and ends from every department in the entire store at a small per cent of the original price. Rummage tables filled with

Shoes, Remnants,
Hats, Hosiery,
Underwear, Bedding,
Shirts, Overalls,
Skirts, Waists,
Etc., Etc.

25c Tin Dish Pans15¢
(10-quart size.)
10c Tin Wash Basin5¢
50c Granite Dish Pans . . .35¢
(10-quart, roll edge.)
50c Roasting Pans35¢
(With cover.)
50c Wash Boards35¢
(Reversible.)
10c Gas Mantles7¢
10c Talcum Powder7¢
(In tin box.)

\$20 PER LOT BRIGHTON BEACH No Interest No Taxes

THE TIME IS GROWING CLOSE
WHEN THE PRICES AT BRIGHTON BEACH WILL BE ADVANCED

Call at Our Office and Investigate or
Send for Birdseye View and Literature

Twenty-five miles of road to be ready by April 1, when the prices of lots on BRIGHTON BEACH will be ADVANCED.

President E. E. Lytle of the railroad was quoted in the Oregonian of February 11 as follows:

"The 25 miles of railroad to be opened to passenger traffic will be between VOSBURG and Tillamook."

Vosburg is located one half mile from BRIGHTON BEACH, and has a sawmill in operation.

BUY NOW

COUPON

Please mail me at once literature and birdseye view of Brighton Beach.

Name

Address

Brighton Beach Co., SELLING AGENTS

412-413-414 Lumber Exchange Building, Second and Stark Streets, Portland.

Open Evenings Until 7:30.

Main 150, A-3463.