

## Our Policy in the Sale of Neah-kah-nie Mountain

Not a word will be allowed in an advertisement that in any way conveys a false impression.<br>No salesman will be permitted to make statements that are untrue or promises that are unauthorized.<br>The natural beauty of Neah-kah-nie Mountain is so over whelmingly superior to any other on the Oregon coast that it would be difficult for any one to exaggerate it in advertising or conversation.<br>In the illustrations that will be used in advertising Neah-kah-nie Mountain, a feature will be observed that has been somewhat ignored by other companies-not a picture will be shown, save those actually taken on the property or taken of it from another point.<br>Neah-kah-nie is picturesque. Gifford spent two weeks on the property, vowing that he could spend three times as long and still not be able to exhaust the subjects at hand.<br>Gifford's pictures are on exhibition at our office daily. Many of them have been enlarged and show a portion of the Oregon coast that has been overlooked for many years.

## Call and see the pictures.

Laveelhuret is from 5 to 10 minuter closer in than other pesidedce addition r now on sale

A SIMPLE HOME REMEEO


Take Rose Gity Park or Montavilu
Property Office on grounds.

