

Agents Richardson Linens, Ladies' Home Journal-Only Portland Agents Standard Sewing Machines Portland Agents Royal Worcester, Bon Ton, Howd Front Lace Corsets-Expert Fitters-Second Floor Don't Mind the Storm, It's Pleasant in the Store, Come and Let Us Help You Plan for Fairer Days—No Phone Orders Filled From Special Sale Goods

The Vital Question

Wednesday "Hourly Sales"

What is the "Vital Question?"—A Visit to the store is essential if you would gain the true idea of these mysterious question marks—We are making this event the greatest, strongest and most effective

demonstration of extra low prices on extra good merchandise that this city has ever seen—We are so positive that the values will prove extremely attractive that we omit mention of the special prices, knowing that you will come to the store to get the answer—printed on large price cards

The Greater Olds-Wortman-King Store--The Store With a Future

From 10 to 11 A. M. From 12 to 1 P. M. From 1 to 2 P. M. From 2 to 3 P. M. From 3 to 4 P. M. From 4 to 5 P. M.



Regular 45c Yard Ribbons Priced at an Exceedingly Low Figure
10 to 11 a. m., tomorrow, the Ribbon Store offers wonderful clean up of Messalines, Moires, striped Dressings, Persians, plain taffetas, satin taffetas, plaids, checks, etc.; our best regular values to 45c yard, greatly reduced to 10c.

Great Sale of Improved Covered Garbage Cans, Reg. \$1.50 Value
10 to 11 a. m., tomorrow, the Third Floor Crockery Store offers a solution to the "Vital Question" by placing on sale for one hour only, improved covered Garbage Cans, the best, most sanitary can made; our regular \$1.50 favorite seller, now offered, special, each \$1.00.

Big Special Sale Women's Shoes at About One Fifth Reg. Price
10 to 11 a. m., tomorrow. This is indeed a vital question, yet we will answer it to your complete surprise and satisfaction. 40 pairs of odds and ends in women's shoes, none larger than 8, mostly smaller; up to date, good; regular \$3.50 to \$5.00 pair values, now for 75c.

Regular 75c Towel Bars Reduced
10 to 11 a. m., tomorrow. Shop by the hour, stay in the store all day. New bargains every time the clock strikes. Here's heavy nickel plated Towel Bars, our regular 75c values, on special sale for this hour only at low price, each 50c.

From 11 to 12 A. M.



Regular 35c Neckwear Reduced
11 to 12 a. m., tomorrow. We place on sale 300 dozen ladies' Neckwear—a sample lot of fancy tailored stocks, stock collars, tailored bows, embroidered bows, jabots, etc., all styles; some plain white, others are fancy colored, embroidered, trimmed; values to 35c; reduced to 25c.

Great Special Sale of Men's Ties
11 to 12 p. m., tomorrow. Thrifty men will learn the answer to this "vital question." Here's men's four-in-hand Ties, bat ties, shield tecks, shield bows; values to 35c each; special, three for 10c.

Regular 10c Kerchiefs at Special Low Prices
11 to 12 a. m., tomorrow. The solution to the "Vital Question" will be plainly written upon a card, which tells the special price of these Men's colored border Handkerchiefs, our regular extra-good 10c values—exceedingly good at regular price—during this 1 hour only you may procure them at 5c.

Ladies' Shoes at About Half
11 to 12 a. m., tomorrow. Women's shoes in 12 styles, all of which we have complete line of sizes, made of patent calf, in button or lace, with kid or cloth tops. Gummetal or dion-gola kid Bluchers or button styles, with light or extension soles, Olds, Wortman & King values up to \$3.50; special for this one hour at 1.75.



Regular 35c Veiling Reduced
12 to 1 p. m., tomorrow. The vital question is, How shall I save? The answer can be learned at our store. Here's Veiling in tuxedo mesh and chenille dots, in all staple wanted colors; our regular values up to 35c a yard; wonderfully reduced for this one hour only, yard 25c.

Our Regular 65c Children's Rompers on Sale at Low Price
12 to 1 p. m., tomorrow. It's no guess, it's a fact, and the answer will surprise you. Children's Rompers, ages 6 months to 6 years; plain chambray and checked ginghams, piped with white and red; 65c values, special at 45c.

Birch Bark Boxes on Special Sale at One Sixth Reg. Price
12 to 1 p. m., tomorrow. The Art Store, second floor, will place on sale a lot of Birch Bark Boxes. The entire line to be closed out. Our regular values to 65c, special this hour only 40c.

Simplified Spelling and Composition Books at Low Prices
12 to 1 p. m., tomorrow. The Stationery Store offers a chance to save half on Simplified Spelling Composition Books. They are our regular 6c value, and are offered special for this one hour only for the very low price of, each 3c.

Thermalite Bags on Sale at One Fourth the Regular Price
12 to 1 p. m., tomorrow. If we'd offer you a silver dollar for a quarter, would you buy it? We will do even more than that tomorrow when we offer you these Thermalite Bags, better than hot water bags; they retain the heat for 24 hours; regular \$1.25 values, on special sale for one hour only at, each 30c.

Great Special on Gas Torches
12 to 1 p. m., tomorrow. Let us solve the every day question that worries you most. The Third Floor Home Equipment Store offers a one hour sale of Gas Torches, regular 15c values. Learn answer during this hour's sale.

Fruit Saucers on Sale at 1c Ea.
12 to 1 p. m., tomorrow. Come to our school of economy. Read the answer to this question. Individual Glass Fruit Saucers on sale for one hour only at 1c each; the kind we sell every day at 10c.

Misses' Regular 35c Hosiery on Sale at Nearly One Half Price
12 to 1 p. m., tomorrow. The Hosiery Store offers a one hour sale of children's and misses' Hosiery, fine ribbed French Hosi, double heel and toe, reinforced knees; sizes 5 to 9 1/2; 35c values, sp. 18c.

Women's Fine Shoes Less Than Half Price
12 to 1 p. m., tomorrow. Get the answer to this "Vital Question" in the Shoe Department. Women's shoes, the last of the season's broken lines, button or lace, heavy or light soles, patent kid or calf leathers values to \$6; a wide range of styles to choose from, all in 1 big lot; special this hour 2.50.

Sale Women's Combinations
12 to 1 p. m., tomorrow. The big White Store, second floor, offers a solution to this all important question. Combination Corset Cover and Drawers of good quality nainsook, yoke of lace and embroidery insertion; drawers are lace trimmed. Good values at \$1.50 even at this great establishment; sp. 1, one hour 90c.



Reg. \$5.00 and \$6.00 Umbrellas Specially Priced at Much Less
1 to 2 p. m., tomorrow. Wouldn't you come to town for \$2.00? I would. Here's men's and women's silk and linen and all silk umbrellas, good strong frames, fitted with elegant handles; our best regular \$5.00 and \$6.00 values, on special sale for this hour only, each 2.00.

Great Special Sale Girls' Coats for Less Than One Half Price
1 to 2 p. m., tomorrow. The Second Floor Children's Store offers girls' Coats, ages 2 to 6 years; colors red, tan, brown and navy; our regular values to \$5.00; one hour only, each 2.50.

\$22.50 STYLISH SLIPON RAINCOATS NOW \$11.98
This extra special is offered from 2 to 6 p. m., tomorrow, because of the great quantity which our buyer has just sent us, and to more clearly demonstrate the power of this great "Vital Question" sale. These Coats come made up, of the best cravenette cloth, tan and olive shade, styled in the latest fashion. They are the best values ever offered in Portland. All other values for this hourly sale represents savings equivalent to these new \$22.50 Coats—each \$11.98.

Women's 35c Gloves
1 to 2 p. m., tomorrow, the Glove Store offers a great sale of ladies' Cashmere and Cashierette Gloves, in all sizes and assorted colors; our regular values to 35c; on special sale for the hour at 25c.

Back Combs at Less
1 to 2 p. m., tomorrow. The Station Store will place on sale lot of 1000 Back Combs, real gold inlaid, warranted not to tarnish; all beautiful patterns; our regular \$1.25 values, at, each 75c.

Picture Hooks Priced Less
1 to 2 p. m., tomorrow. Would you put off buying an article for an hour if you knew it would cost 100 per cent more? Then come on time for these Picture Hooks; they are 10c values; special sale price, the doz. 7c.

Great Special Sale Royal Doulton and Wedgewood Plates
1 to 2 p. m., tomorrow. Shop by the hour. Stay in the store all day. The 3d Floor China Store offers for the hour only fancy decorated Royal Doulton and Wedgewood Plates, regular 60c and 75c values, special for the one hour at 40c.

Women's 40c Hosiery on Sale at Nearly Half Regular Price
1 to 2 p. m., tomorrow. Come to the store for the answer. You'll be surprised. Women's fine quality ribbed and flat-knit Hosiery; sizes 9 and 9 1/2; only; all taken from our regular stock; vals. up to 40c a pair, on special sale, 1 hour 20c.

Regular \$2.00 Value Ladies' Handbags Tell the Answer
1 to 2 p. m., tomorrow. Those who have patronized our Wednesday sales know full well what to expect. Here's Ladies' Handbags, in black, large sizes, goat seal stock; regular values to \$2 each, on special sale for 1 hour only, each 1.00.

Women's Slippers, Values Up to \$2.50. Priced Specially Low
1 to 2 p. m., tomorrow. The Shoe Store offers women's Juliettes and Slippers, kid or felt; choose from any felt Juliette or select from seven styles in kid in plain or tip toes, rubber or leather heels; vals. to \$2.50, special price, pr. 1.50.



Women's Regular \$6.00 Waists on Sale at Less Than One Half
2 to 3 p. m., tomorrow. For this hour only we offer 250 new chiffon Waists, in all this season's best colors; all sizes, 32 to 44; our regular \$5.00 and \$6.00 values; come to the store to get the answer; special for this hour only at 3.00.

Women's Acme Sanitary Safety Belts, Reg. 25c. Priced for Less
2 to 3 p. m., tomorrow. This saving of more than half should solve the "Vital Question" of saving. The Acme Sanitary Safety Belt, simple, washable, comfortable, absolute security; made of nice quality saten; regular 25c value, on special sale for this hour only, each 15c.

Women's Kerchiefs
2 to 3 p. m., tomorrow; learn the answer to the vital question which now puzzles the brain of the world. We know the answer. Ladies' pure Linnen emb'd Kerchiefs, values to 35c ea., special 25c.

Infants' \$1.00 Baskets
2 to 3 p. m., tomorrow, the Infants' Store offers a great saving in infants' Toilet Baskets; a new line of regular \$1 values will be on sale for the one hour only. Profit by this special reduction 75c.

Pearl Buttons Priced at Less
2 to 3 p. m., tomorrow. Come and read the answer to this "Vital Question." It's plainly written on a large card at the store. Extra fine quality Pearl Buttons, 12 to 22 line, pure white; reg. 5c bargains, doz. 35c.

A Great Special Sale of Cement for Mending Broken China, etc.
2 to 3 p. m., tomorrow. Shop by hour; stay in the store all day. The Third Floor Crockery Store offers for this hour only Cement for mending china, glassware and leather goods; reg. 25c size bottle, on special sale for, each 15c.

Regular 60c Corset Covers on Sale at Less Than Third Price
2 to 3 p. m., tomorrow. Here is a great saving. Get the answer. Women's knit Corset Covers, mostly small sizes, fine quality wool and cotton, also some silk and wool; our reg. values to 60c each, on special sale for one hour at 20c.

Regular \$1.00 Beauty Pins on Sale at Less Than Half Price
2 to 3 p. m., tomorrow. Let the Jewelry Store answer this question, which will vitally affect your saving account. Beauty Pins in gold filled and sterling silver. Our regular values to \$1, on special sale for this one hour only, each 50c.

Great Special Sale of Women's New Pumps and Oxfords
2 to 3 p. m., tomorrow. Come to the store and read the answers to these vital questions. New items for every hour. Here's new 1910 Pumps and Oxfords, welt sewed and hand turn soles, with or without strap; lace, blucher or button oxfords; vals. to \$5, special, pair 2.50.



Women's Regular \$5.00 to \$35 Kimonos at Reduced Prices
3 to 4 p. m., tomorrow. The special prices will arouse you more than this announcement. Long and short Kimonos and Tea Gowns, every fancy style in the house; regular values from \$5 to \$35 on special sale for this hour only at 2.50.

Great Specials in Irish Crash
3 to 4 p. m., tomorrow. The vital question will be answered to your surprise and satisfaction when you ask the price of this all pure linen Irish Crash Toweling; special, this hour 1.00.

Great Special Sale of Infants' Pillow Slips, Bibs and Bonnets
3 to 4 p. m., tomorrow, profit by this mysterious "Vital Question." Here's infants' hand made Pillow Slips, Bonnets and Bibs, priced to the satisfaction of all mothers. On special sale for this one hour only at low price of 50c.

Great Special Sale Cluny Lace Scarfs, Doilies and Centerpieces
3 to 4 p. m., tomorrow. Those who have been waiting for this sale will be surprised at the great reductions. Cluny Lace Scarfs, Doilies, Center Pieces, etc.; values from 30c to \$45 each; on special sale for this hour only at 20c.

Regular 15c Pin Books on Sale at Very Greatly Reduced Price
3 to 4 p. m., tomorrow; shop by the hour all day. Read the answers to these mysterious questions. Pin Books, containing 500 Pins, black and white, three different sizes; best Kerby Beard, English make; regular 15c values, on special sale for this one hour only for, each 10c.

Queen of All Borax Laundry Soap at Specially Low Price
3 to 4 p. m., tomorrow. In this item we solve the great public problem; that vital question will be answered every hour. Laundry Soap—the Queen of Borax and Lenox; best for laundry use, regular, popular, 5c values, sp. 1, 7 cakes 35c.

Great Special Sale of Garden Trowels, Special Only 3c Each
3 to 4 p. m., tomorrow. In a few days you will be digging in the garden. Now is your chance to buy a garden Trowel for 3c. They are the good kind, that were formerly on sale at low price of 10c.

Regular 25c Value Soup Plates on Sale at Specially Low Prices
3 to 4 p. m., tomorrow. Don't fail to get the answer to this "Vital Question." It means much to you. On the third floor will be found a lot of white China Soup Plates, values to 25c each, sp. 1 15c.

A Great Special Price Sale of Shoe Findings
3 to 4 p. m., tomorrow. We will solve the "Vital Question" by offering you the following items at wonderfully reduced prices 1 hour: 25c Liquid Shoe Paste for 15c? 25c Colored Suede Polish for 15c? 25c Sunshine, special for 15c? 25c Combination Blacking for 15c? 25c Foot Ease Powder for 15c? Tubular Shoe Laces, doz. 25c.

Women's Collar Supporters at Greatly Reduced Prices
3 to 4 p. m., tomorrow. You will wonder how we can do it. We will wonder at your surprise when you read the answer on the sign. Flexible Collar Supporters, jeweled tops, Olds, Wortman & King's regular 15c values, on special sale for this one hour special, at 10c.

Great Sale Rhinestone Collar Pins at Less
5 to 6 p. m., tomorrow. Come to the store. Read the answer to these "Vital Questions." The Jewelry Store offers a beautiful line of Rhinestone Collar Pins, 14-karat gold or sterling silver; real values to 35c, on special sale at, each 20c.

Women's Regular \$1.50 Petticoats Specially Low Priced
5 to 6 p. m., tomorrow. For this hour we offer Women's Petticoats made of good quality cambric, India linen flouncers, two rows of torchon insertion and clusters of tucks, lace edge underflounce and dust ruffle. Our regular \$1.50 garment, the special 90c.



Women's Regular \$10.00 Coats Specially Priced for Tomorrow
4 to 5 p. m., tomorrow. If you could save more than \$5.00 on an article like this, wouldn't you go and see about it? Here's your choice of 75 women's Coats, all this Spring's styles, in grays, mixtures, checks and stripes; values to \$10.00, special for this hour only at 5.00.

Great Special Hourly Sale of Ladies' Hosiery From 4 to 5 p. m.
4 to 5 p. m., tomorrow. Read the answers to these "Vital Questions" at our store. Every hour, Ladies' fancy Lisle Hosi, in fast black and colors; also some embroidered insteps, broken lines. Values to 35c the pair, special one hour 20c.

Big Special Sale of Sleeve Boards
4 to 5 p. m., tomorrow. Shop by the hour all day; read the answers to these questions of vital importance. Here's Sleeve Boards, covered ready to use; our best regular 25c values, on special sale for one hour only at, each 15c.

From 5 to 6 P. M.



Great Special Sale of Peroxide of Hydrogen, Reg. 15c Val. at Less
5 to 6 p. m., tomorrow. The Drug Store will solve this question to your great surprise. Here's Peroxide of Hydrogen, the best made, full four ounce bottles; an effective disinfectant, and antiseptic; our regular 15c sellers, on special sale for one hour, the bottle 10c.

Men's Regular \$6.00 Shoes for This Sale at About One Third
5 to 6 p. m., tomorrow. Read the answer to this vital question in the Shoe Store. Men's shoes left over from three weeks' selling, mostly narrow widths; the styles are splendid, but we don't like to carry them over; regular values up to \$6.00, on special sale for one hour, the pair 2.00.

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