

PORTLAND, OREGON, SUNDAY MORNING, FEBRUARY 13, 1910.



Money-Saving Messages for You From The Greater Olds-Wortman-King Store

Reg. 75c Ribbons at 48c
Reg. \$4.00 Vells at \$2.48

This message is of great importance as it will directly affect your bank account. Don't fail to read every word and profit by the offerings it presents. Fancy Ribbons in plaids, Persians, stripes, dresdens and moires, in widths up to 6 inches. Values up to 75c a yard, on special sale for Monday only, at the yard **48c**.
Cliffon Auto Veils, 2 1/2 yards long and 36 inches wide; colors are gray, old rose, brown, white, pink, navy, sky and all other new shades. Our regular values up to \$4.00, special for Monday only, each **\$2.48**

\$1.00 Embroidery at 48c
50c Embroidery at 25c

If you read this message carefully you will note a saving of over half. Embroidery, in edges and insertion to match, 12 and 18-inch skirt flouncing and 18-inch corset cover embroidery, in swiss, cambric and nainsook; our regular stock values up to \$1.00, special price, the yard **48c**.
Also 6000 yards of fine Embroidery in edges and insertion, swiss, nainsook and cambric; our regular values up to 50c, special, yard **25c**

Trimmings at Half Off
\$2.00 Dozen Laces at 98c

Here's a message from the Trimming Department. It tells of Jet Trimmings, Tassels and Ornaments in a great variety of patterns and colors. You can find a suitable trimming for almost any color cloth, at a saving of just one-half—**ONE-HALF OFF**.
Valenciennes Laces and Insertions, 1/2 to 2 1/4 inches wide; a great variety of patterns; the quality just a little better than you'd expect. The regular price is \$2.00 a dozen; on special sale for Monday only at this extremely low price, the dozen **98c**

Women's Cape Gloves
Reg. \$2 Values at \$1.39

Read this message and resolve to answer in person. Ladies' Tan Cape Gloves, Dent style, for street wear; also Arabian Mohair, in red, brown, green and tan; our regular stock values up to \$2.00 a pair, **\$1.39**.
Ladies' Umbrellas, in taffetas, lisle and rainproof serge, fitted on good, strong frames; a great variety of very desirable handles; our best regular \$2.00 values, each **\$1.27**



50c Scissors 23c Pair

Nickel-plated Caststeel Scissors, in all sizes, 4 to 9 inches long, excellent cutting edge; our best regular 35c **23c**.
Palmolive Soap, the best of all soaps for the toilet, is offered for this special low price, the cake **8c**.
Lifeline, regular 7-ounce size bottle, our everyday seller at 45c, on special sale at this special price, bottle **36c**.
Peroxide of Hydrogen, 8-ounce bottle; regular 25c size, on special sale at the low price of, bottle **17c**.
Dr. Graves' Tooth Powder—preserves and cleans the teeth; the regular 25c size, special, the can **11c**

Notions, Small Wares

Hair Nets, made of real hair; large size, all shades; our regular 25c values; on special sale at **15c**.
Safety Pins, nickel-plated, with guaranteed spring, duplex action, very sharp points, all sizes; our regular values to 10c, special, each **5c**.
500 yards Busy Bee Spool Cotton, in white only; Nos. 40 and 50; regular 5c values, at the spool **3c**.
Honeycomb Flatiron Waxers—a waxer and polisher combined, on sale at the special price of, each **4c**.
Dress Shields in all sizes, many standard makes, such as "Omo," Kleiner's and Dr. Diemel's, all guaranteed perfect. Regular values 20c to 40c, special price, pair **18c**

The store is alive with shopping advantages in high grade dry goods and homefurnishings of every description—February attractions of the greatest importance to every shrewd and economical buyer—Every department is represented—Thousands of money saving opportunities in merchandise of standard quality and desirable style—We direct attention to the showing of the latest in new spring merchandise.

Prices Here Are Down to the Lowest Level—Not Up in the Air



Very Smart Spring Suits For Women Worth \$35.00 Now \$25.00

Our New York buyers are sending us new inspirations in the shape of smart styles for which the big garment store has always been conspicuous—For Monday we are showing many new arrivals in Spring Suits—The materials are basket weaves, serges, Panamas, diagonal weaves, hairline stripes, etc.—The coats are 28 and 30 inch length, tight fitting and semi-fitting with panel backs—The skirts are all pleated, some with cluster plaits, others plain plaited—The colors are all the best and most popular for the coming season—This line would sell in the majority of stores at \$35.00 to \$40.00 a suit—We will place them on sale Monday, including all alterations, at, per suit **\$25.00**.
Depend on us for the most popular styles at all times—At Best Prices

Read This Message
Women's \$5.50 Waists at \$2.45 Ea.
Newest in Capes, Coats, Suits, Etc.

Here is a message to cheer you up. Every express is bringing us new Suits, Capes, Dresses, Coats, Waists, etc., direct from the great fountain of supply, New York, which is fed by all the fashion centers of the world. If you will come to our fashion salons and let us show you these new things you will readily appreciate our ability to serve you better than any other store. Women's Waists—over 250 are offered for Monday's selling. They come in lingerie and tailored waists, made up in an extra-size line of styles and the materials are such as the best judge of merchandise would choose. Regular values up to \$5.50, on sale at this special low price, ea. **\$2.45**

\$8.50 Lace Curtains for \$4.75
\$12.00 Comforters Special \$6.75
\$27.50 Comforters at \$19.50 Each

Our big Fourth Floor Carpet and Drapery Store is best equipped for supplying your wants. We show all kinds of artistic hangings for odd-shaped windows, doors, arches; all the necessary materials for making draperies, panels, etc., to order. Most competent workmen and experienced contract salesmen to figure on your orders.

Figured Madras Curtains, broken lines, in 28 different styles to choose from; all one to six pairs of a kind, at surprising reductions for this sale. See them.

- Regular \$20.00 values in Madras Curtains, at **\$12.00**
- Regular \$18.00 values in Madras Curtains, at **\$11.00**
- Regular \$15.00 values in Madras Curtains, at **\$9.50**
- Regular \$13.50 values in Madras Curtains, at **\$8.50**
- Regular \$10.50 values in Madras Curtains, at **\$6.75**
- Regular \$ 5.00 values in Madras Curtains, at **\$ 2.95**
- Regular \$ 5.50 values in Madras Curtains, at **\$ 2.95**
- Regular \$ 6.50 values in Madras Curtains, at **\$ 3.50**
- Regular \$ 7.00 values in Madras Curtains, at **\$ 3.50**
- Regular \$ 7.50 values in Madras Curtains, at **\$ 4.75**
- Regular \$ 8.50 values in Madras Curtains, at **\$ 4.75**



Eiderdown and Wool Comforts

Wool-filled, silk top with border, and plain satine back; the best regular **\$6.75**.
\$12.00 values, on special sale at **\$6.75**.
Wool-filled Comforter, all silk top and back; our best regular \$15 value, on special sale at the low price of **\$8.75**.
Real Eiderdown Comforts, satin top and back, dresden borders; the best regular \$9.00 value, at **\$6.50**.
Eiderdown Comforts, with fancy silk centers, plain borders, satin back; the regular \$13.50 values, each **\$9.00**

Real Eiderdown Comforters, silk top, figured, with plain border; best regular \$16.50 values, at **\$11.00**.
Silk back and top fancy Eiderdown Comforts, best regular \$18.50 values, at special low price, each **\$12.50**.
Silk top and back fancy Eiderdown Comforts, best regular \$20.00 values, at special low price of, ea. **\$13.50**.
Silk top and back fancy Eiderdown Comforts, best regular \$27.00 values, at special low price, each **\$19.50**

Sale of New Pongee Silks \$1 Tailor Suitings at 59c

A message from Dame Fashion, approving our "Pongee" quality and deprecating this fabric the favorite for Spring and Summer. In order to thoroughly acquaint you with this serviceable silk fabric, we have arranged a special display in our Silk Annex. Come and see the cloths, and talk with us. We can help you plan your Spring dresses. Read the following:
SPECIAL—1200 yards of new gray Suiting, in neat mannish mixtures, especially good for suits and skirts. The best and most practical cloth for service and street wear. The colors are such as will please the most refined taste. Cloths that usually sell at \$1.00 a yard. Buy all you want of it at this special price, the yard — take advantage **59c**

In Kitchen Goods Cutlery, China, Etc.

\$1.25 No. 9 copper-bot, Wash Boiler **79c**
6-hole Muffin Pan, 20c value, each **15c**
14-qt. Bread Raiser, 95c value, ea. **69c**
Oblong cov'd Dinner Pails, 40c val. **30c**
No. 8 Waffle Irons, \$1.00 value, ea. **80c**
Semi-Porcelain Dinner Sets, as follows:
60-pc. set, regular \$10.25 value, **\$ 6.25**
100-pc. set, regular \$13.70 value, **\$11.25**
100-pc. set, regular \$16.00 value, **\$ 9.00**
100-pc. set, regular \$21.50 value, **\$16.85**
Syracuse Dinner Sets at these low prices:
60-pc. set, regular \$24.00 value, **\$13.00**
100-pc. set, regular \$35.00 value, **\$19.50**
25c 1-qt. covered straight Saucepan **19c**
30c 2-qt. covered straight Saucepan **24c**
45c 4-qt. covered straight Saucepan **35c**
75c 8-qt. covered straight Saucepan **60c**
90c 10-qt. cov'd straight Saucepan **72c**

71x90 Sheets Special 48c
Extra special in Sheets, size 71x90, made from good, strong cotton yarn. They are hand-torn—not cut; all one piece, no seam in the center; 400 dozen in this lot. Special shower price, each **48c**

\$2.25 Table Cloth at \$1.75
\$1.75 Table Damask \$1.40

This message is offered in a spirit of fairness, and is backed up with values that will bear investigation by the most critical expert. Here's Tablecloths made by the Richardson people, which is a guarantee of quality; size 54x54; over 12 choice patterns to choose from; **\$1.75**.
Table Damask at a saving of 35c on every yard you buy. Handsome patterns and excellent quality, famous for its wearing qualities; full 72 ins. wide; reg. **\$1.40** value, special, yard **\$1.40**

Great Linen Shower

In view of the many new homes now being erected, the many newcomers who are fitting up, and those who are cleaning house and buying new linens, bedding, etc., we offer this great Linen Shower. Read this money-saving message and take advantage of the splendid offerings for this week's special selling.

\$4 Satin Bedspreads \$3.15

Extra large size Satin Bedspreads, suitable for the home and especially good for hotel use. They will launder beautifully. The ironing will bring out the patterns in such a pleasing way that you will declare they improve with service. A rare opportunity—don't miss it. Our best regular stock, **\$4** values, on special sale at this low price **\$3.15**

Crash Toweling at 10c Yard

This useful store, always ready with its splendid merchandise, alert to every opportunity to assist its patrons to save. We offer you all-linen Irish Crash Toweling, heavy weight; suitable for all purposes. You will buy it at sight, because the value is great at this unusually low special price, the yard, only **10c**

Early Showing New Pumps and Ties Women's \$5.00 Shoes Special for \$2.49

This message directs your special attention to a season of low-cuts, pumps, straps over the instep and ankle, Eclipse ties and one-eyelot styles, in suede, buck, gunmetal, patents and tans. Many of these styles now being shown; early purchasers are assured satisfaction in style and fit.
SPECIAL, while they last, women's Shoes in odds and ends, all kinds of shapes and styles; patent kid and colt stock, made in-button and lace styles, hand turns and extension **\$2.49** soles, for street and dress. The best regular values to \$5.00, on special sale at, pair **\$2.49**



Valentines at Half

Choose any one you wish from our large assortment of new subjects, at just half regular price. We are thus doing our part toward creating greater interest in Valentine day. Let this be the banner year. Choose now from our stock at one-half the regular selling prices—**ONE-HALF**

35c Huck Towels at 28c
22c Huck Towels at 17c

Extra heavy all-linen Huck Towels, soft and absorbent. Excellent for home use, and especially good for hotel use. We offer these with a view of interesting you in this linen shower, as well as to induce home and intending housefurnishers to supply their needs now; regular **28c** 35c values, special sale price, each **28c**.
Also two lines of Huck Towels especially adapted for hotel use; very soft and absorbent. On sale at these low prices: Regular 22c values, special, each **17c**. Regular 30c values, special, each **24c**

\$4.25 Napkins Now \$3.45
Figured Napkins Third Off

This message direct to you is of great importance. Read and profit by the offerings it tells of. Here's a lot of Dinner Napkins, full size and extra heavy, warranted to wear. They are the kind that makes friends for us, because they come out of the laundry fully up, with the pattern brightened—not that slazy kind. Our best regular \$4.25 values, **\$3.45** special sale price, the dozen **\$3.45**.
Figured Damask Squares and Napkins, nicely hemstitched, at one-third less the usual price. If we should give you three dollars for two, it would more forcibly illustrate this saving. We will give you the equivalent in these Napkins tomorrow at fully **ONE-THIRD OFF**

65c Underwear for 38c

Please repeat this message today and answer it in person tomorrow. It is of vital importance to women who need good underwear. Ladies' Balbriggan Pants and Vests, very seasonable goods, nicely finished with good quality saten, all sizes; regular values up to 65c a garment, on **38c** special sale at this low price **38c**.
Ladies' fine quality wool and cotton Pants, medium weight, cream color only; our best regular \$1.25 **89c** values, special at, the garment

40c Hosiery at 21c Pair
Lisle Hose at \$1.93 Box

Women's Cashmere Hose, fine ribbed and flat knit, with gray merino heel and toe, seamless and full-fashioned foot. Now is the time to supply your needs at about half the regular prices. Our everyday 40c sellers, on **21c** special sale at this price, pair **21c**.
Also a splendid line of ladies' plain colored lisle, in tan, navy, London smoke, pearl gray, wine, pink and black, all sizes; put up in boxes of six pairs, on special sale at this special low price, box **\$1.93**

Misses' Hose at \$1 a Box

Misses' fine mercerized lisle ribbed Hose, sizes 5 to 9 1/2; extra finish with seamless foot. Don't fail to avail yourself of this opportunity to get extra nice hose for the little ladies. On special sale at three pairs for **35c** \$1.00, or a single pair for **35c**.
Here's a chance to get Hose Supporters at half price. They are slightly damaged from being displayed. If you are not too particular, you will buy several pairs; colors, pink, blue, yellow, black, white and cardinal; our regular 50c values, on special sale to close out, the pair, at **25c**



35c Neckwear for 25c

Maribou and Ostrich Boas at One-Half Price

Read this message from our Neckwear Store. It tells of ladies' Stock Collars, Embroidered Collars, Jabots, Croats, etc. No antiquated styles—all good, fresh, up-to-date stock, such as you would buy at the regular price, 35c; special price, ea. **25c**.
Maribou and Ostrich Boas in different lengths and colors; qualities range from the ordinary up to the highest grade male stock. To effect a speedy clearance we offer your choice of the stock at half regular prices—**HALF**

Specials in Stationery \$1.25 Paper at 75c a Box

A message from the Stationery Store tells of many chances to save. Faber's Pony Pocket Pencils, with removable lead, gilt tip, with black band, rubber inserted, special, ea. **3c**.
500 Washington Manuscript Tablets, white or yellow paper, three different rulings; our best regular 10c values, on special sale at, each **6c**.
George B. Hurd's Damask Linen Pound Paper, with envelopes to match in white, blue and gray tints; three sizes paper, 2-pound box; best regular \$1.25 values, on special sale at this low price of, the box **75c**.
Envelopes to match, put up 250 to the box; best regular \$1.25 **75c** values, on special sale at, box

New Millinery Gage and Phipps Hats

A veritable millinery treat. The surpassing beauty and splendid values of O. W. K. Millinery is clearly demonstrated in this showing of new imported shapes in black and burnt ponce and novelty Leghorn of the late creations. Priced at \$7.50 to \$12 each. Also a new express shipment of new Gage and Phipps Tailored Hats. See the window display. New arrivals by every express. Don't fail to study our exclusive styles before you buy