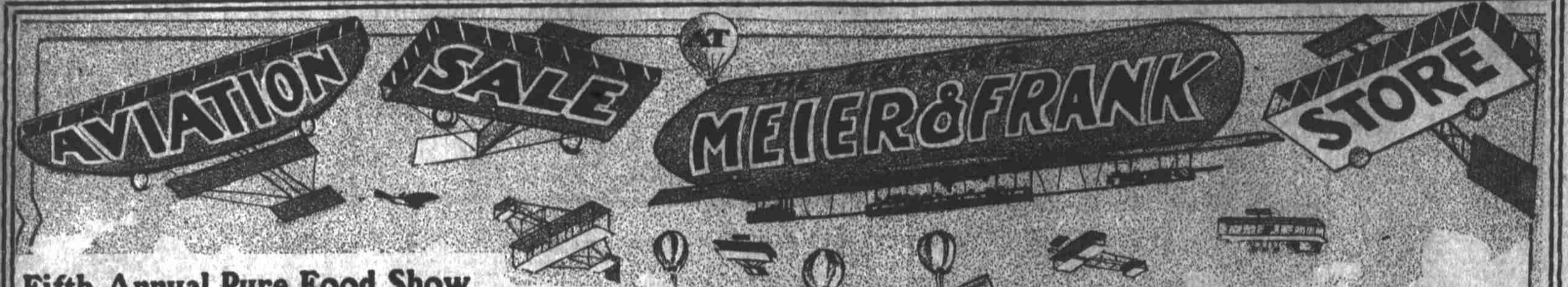


Authorized Portland Agts. Warner Corsets—Arnold Knit Goods for Infants—Sherwin-Williams' Stencil Outfits—Ostermoor Mattresses—John Brown Linens—Butterick Patterns—See Demonstration Nulife Shoulder Braces—See Additional Ad, Section Five, Page 5



Fifth Annual Pure Food Show

The third week of this great event at The Meier & Frank Store starts tomorrow morning with attractions and innovations different from those of the two successful weeks that have just passed—Never before have the people of Portland had the opportunity to know of Pure Food stuffs demonstrated under such splendid conditions—We want all our friends who have not seen the Pure Food Exhibits to avail themselves of the opportunity, and those who have been here we ask to come again and taste of all the new good things that the various demonstrators are offering—Come early and stay late

AEROGRAMS FROM THE PURE FOOD SHOW

Beginning tomorrow morning the various demonstrators in our great fifth annual pure food show will send aerograms. A message will be attached to each balloon of the five hundred sent from the top of our mammoth ten story annex. Any man, woman or child finding and delivering this message to the store, will be the recipient of a prize, which can be redeemed at the booth specified in the message. These balloons will also announce the opening of the free exhibit of airplanes in the Meier & Frank store. A handsome two colored souvenir of our fifth annual food show and aviation week will also be given to every visitor to the store.

Tremendous Sample Sale Dining Tables Buffets and Dining Chairs

IN THE NEW FIFTH-FLOOR FURNITURE DEPARTMENT

A remarkable price reduction on fine new furniture in order to make room for new arrivals and clear out this lot of samples at the same low scale of prices at which we secured them—Sample goods that were secured at special price concession by our buyer on a recent trip to the eastern markets—Added are over a hundred pieces that were already on our floors—Take advantage of this sale and share in the unusual savings—Dining Chairs, Dining Tables, Buffets and China Closets in golden wax, early English, polished oak or mahogany finish—They come in single pieces or in matched sets—You may buy them as you please—Take advantage of the remarkable savings of this sample sale—Fifth Floor

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| Solid oak Dining Chairs, with genuine leather seat; regular \$9.25 value, special now at, each \$6.75 | Solid oak Extension Table, with round top, in early English finish, pedestal style; \$47.50 value, special at, each \$31.75 | Solid oak Extension Tables, square top, six-foot styles, solid legs; \$20.00 values, each \$14.50 |
| Slip-Seat Dining Chairs, solid oak; regularly priced at \$6.50 each, on special sale, each \$4.65 | Mahogany Buffets, regularly worth \$120, on special sale at this low price, each \$81.00 | Solid oak Extension Tables, pedestal style, round top; \$32.50 values, special price, ea. \$21.75 |
| Solid oak Dining Chairs, best regular \$5.25 values, on special sale at this low price, each \$3.25 | Mahogany Buffets, \$62.50 value, at, each \$47.75 | Oak Buffets, regularly worth \$15.00 each, on special sale at this special price, each \$11.75 |

Nightg'ns \$10.50

Women's Nightgowns, high-grade French hand-embroidered gowns; elaborately trimmed in lace and hand embroidery; yoke effects and long or short sleeves; low neck; the best regular \$15.00 to \$25 values, special at **\$10.50**

\$6 Drawers \$2.98

Special lot women's French hand-embroidered Drawers, circular and regular umbrella styles; some lace-trimmed; regularly worth \$3.50 to \$6 the garment, on special sale tomorrow only **\$2.98**

Silk Vests \$3.98

Are Regular \$5.00 Values
A special lot of women's Italian Silk Vests, plain hemmed tops with embroidered medallion set in yoke. These are regular \$5.00 values, special at, each **\$3.98**

Sale of Entire Stock of Women's Fancy Suits Regular \$50.00 to \$250.00 Values Offered at Half Price

Tomorrow, in Portland's Leading Cloak and Suit Store, all Women's Fancy Suits, formerly worth from \$50.00 to \$250.00, are on sale at half price—Materials are broadcloth, velvet and satin—Colors are light blue, champagne, gray, green, wistaria, raisin, navy and black—There are Three-Piece Suits and Fancy Gowns, lace or net-trimmed; also silk-embroidered trimming—The jackets are long, tight or semi-fitting—Hand-trimmed or plain tailored effects—The regular selling prices range from \$50.00 to \$250.00 each—During this sale you can buy 'em at **Half Price**

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| Women's Walking Skirts, in serge and fancy worsteds, in pleated skirt styles; also with set-in pleats or with plain gored skirt with button trimming. Values in this lot up to \$10.00 each, on special sale at \$4.45 | Women's Tailored Suits, in medium or long coat style, either semi or tight-fitting, single-breasted style or with diagonal fastening, long shawl collar of silk or satin, or the strictly plain tailored style, with notch collar and small rever. Skirts are in the pleated effects; colors are tan, walnut, navy, royal blue, black, green, gray, raisin, garnet, purple, light gray and champagne. \$18.45 Regular values up to \$45.00 each, special at \$7.45 |
| Women's Coats, made of tweed, homespun, broadcloth and serge, full length, tight-fitting, with small revers and collar; also in Moxen Age style. The regular values are up to \$30.00, on sale at this price \$9.45 | Women's House Gowns, of figured silk, pretty designs and colors, trimmed with 2-inch satin band and shirred at waist line; colors, red, pink, rose, navy and tan; values up to \$6.00, special, each \$3.79 |
| Women's Capes, for street and evening wear, made of heavy satin-lined; colors, light blue, pink, gray, green, navy blue, black, garnet and white; values to \$25.00, at \$7.45 | Women's Wash Petticoats, in gingham or percale, plain or striped; made with double flounce of pin 79c tucks; extra good values for this low price, each 79c |
| Women's Waists, of lawn, batiste, gingham and Indian head linen; trimmed with tucks, lace and hand embroidery; values to \$2.00 each, special at \$1.48 | Women's Wash Petticoats, in gingham or percale, plain or striped; made with double flounce of pin 79c tucks; extra good values for this low price, each 79c |

Wash Goods That Eager Buyers Are Choosing

Beautiful indeed are the new wash fabrics just received and placed on sale in the department, main floor, new building. A wide range of choice in pattern, color, weave and price. A large assortment for selection. Rumchunda Silks, in pongee colors, novelty figured effects, on sale at special, the yard **49c**. Canton Silks, a self-figured wash fabric, in all the late shades, on sale at special, the yard **49c**. Wash Foulards, in all the best shades; look just like \$1.50 silks, on sale at special, the yard **35c**. Plain or Embroidered White Crepes, offered for tomorrow, special, yard, 25c to **\$2.00**

New Neckwear 25c to \$6 Each

Late arrivals in the Neckwear Section include Irish Crochet Collars, Rabats, Stocks with ruffles, etc., priced at \$1.50 to \$6. New Ruchings, in flat gold and silver effects, or cord effects in gold, silver, or gold and silver combinations, from 25c to **75c**. New Point de Venise Rabats and Cascades, new tailored Stocks, etc., in great variety, on sale at prices ranging from 25c to **\$3**.

35c Veiling 15c

Chiffon and Mousseline de Soie, in plain or combinations, dotted effects in all the leading shades; values up to 35c and 50c the yard, special at, yard **15c**

Embroideries \$2 Vals. 69c Yd.

27-inch Swiss Emb'dy Flounces and 3-inch Bands, for lingerie gowns, etc.; eyelid or blind effects; values to \$2.00 the yard, on special sale at **69c**

New Spring Silks Have Their First Showing Now--See Them

Fashion authorities say that this is to be a "silk year," and no one could doubt it when they see the beauty and variety of the silks on display and sale at the Meier & Frank Store. Our assortment this season eclipses that of any former year, and never have we had such an array of beautiful silks or such tempting values. You are cordially invited to inspect our showings.

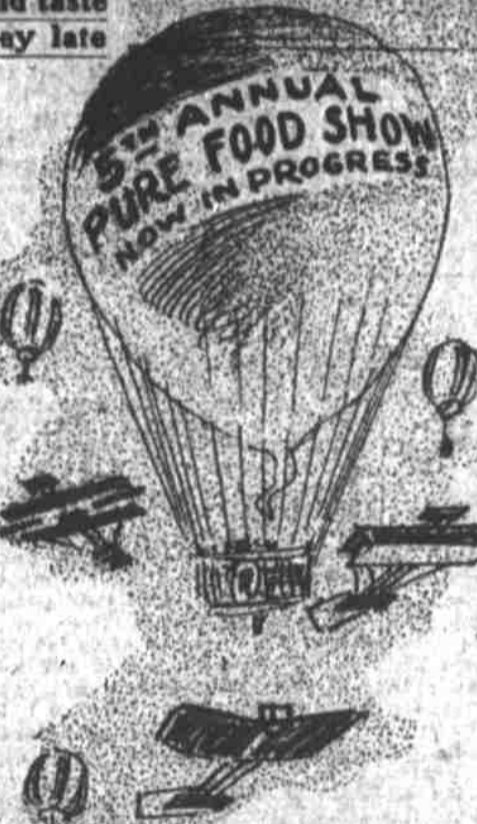
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| Salome Silks are much favored by fashion's leaders, and no other silk is so becoming to all sorts of figures and occasions. They come in 'old' rose, navy, alic, brown, gobein, wistaria, tan, gray, reseda, raisin and raspberry; special at, the yard \$1.35 | 46-inch Linen Suitings, in all correct shades, specially priced tomorrow at this low price, yd. 65c |
| New Motora Silks, in all the correct and wanted shades, yd. \$1.50 | Egyptian Tissue, a fast color woven fabric, in stripes, checks, plaids, etc., price the yard 25c |
| New Indro Silks, in all the new shades; special, the yard, \$1.00 | Embroidered Messaline, an exquisitely beautiful, sheer white fabric; price, the yard \$2.00 |
| New Mikado Silk, in all the late shades; special, the yard, \$1.50 | Imported French Madras, in white, 32 inches wide, offered for this sale at, the yard, 50c, 75c and \$1.00 |
| Cheney Bros' Shower-proof Foulards, in many patterns and colors; these are very popular; priced at, the yard, \$1.00 and \$1.25 | |

\$6.50 Curtains \$3.39 Pr.

See Sixth-St. Window Display—Mail Orders Promptly Filled. 900 pairs of handsome Lace Curtains on sale Monday. Brussels nets, Irish points, scrims, Clunys and Nottinghams. Also fancy braid effects. Come in white or ecru, large assortment of patterns. Regularly \$6.50 pair, special for **\$3.39**

500 Pcs. Wool Blankets \$4.50 Val. \$3.67

Full sized light gray Wool Blankets, with colored borders and well bound edges. Sell regularly at \$4.50 the pair and are unusual values at this price. See them in the Fifth-st. window. Come early and choose a pair—you'll save. Special at **\$3.67**



A FREE EXHIBIT OF Flying Machines

The Meier & Frank store always first in seeking the newest and best attractions, offers entertainment and instruction this week in a grand exhibit of flying machines. The public is cordially invited. Exhibition commences Monday at 2 o'clock, 4th floor. Take elevator. Mr. Lawrence Dare, a scientific aviator, will be on our fourth floor daily, and will give hourly lectures, explaining all the interesting points and the history of the world's most successful flying machines. An opportunity is afforded the public at this time such as may not occur for a long time in the display of the famous Farman Biplane and six additional models, including:

- The famous Wright Bros' Biplane
- The Blériot Monoplane
- The Antonette Monoplane
- The Langley Monoplane
- Santos Dumont's Monoplane
- Sommer Double Monoplane
- And a Chanute Glider, in which all pilots first practice.

Peary's Far North Exhibit with pictures opens tomorrow at noon. See them. 4th floor.



A Great Annual Sale of Boxed Hosiery Save From 15c to \$2.25 Box of 6 Pair

SEE THE BIG FIFTH STREET WINDOW DISPLAY—MAIL ORDERS FILLED

This sale of Hosiery by the box is an annual event that means great savings to Portland economists—The sale lasts through the entire week, and thousands of pairs of hose will be distributed—Women's, Children's and Infants' Hose in all grades and kinds—Cotton, lisle, cashmere, embroidered boot, lace boot, all-over lace and colored hose—All sizes and outsizes included in the assortment—Regular values 25c to \$2.00 a pair—Take advantage

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| Women's, children's, infants' Hose, regularly 25c the pair, box of six pairs \$1.35 | Women's, children's, infants' Hose, regularly 50c the pair, box of six pairs \$2.75 |
| Women's, infants', children's Hose, regularly 35c the pair, box of six pairs \$1.80 | Women's, children's, infants' Hose, regularly 65c the pair, box of six pairs \$3.50 |
| Women's and children's Hose, the regular 75c grade, special, six pairs for \$4.05 | Women's and children's Hose, regular \$1.25 grade, special, six pairs for \$6.60 |
| Women's and children's Hose, regular \$1.00 grade, special, six pairs for \$5.25 | Women's and children's Hose, regular \$1.50 the pair, box of six pairs, special \$7.50 |
| Women's, children's, infants' Hose, regularly worth \$1.75 the pair, box of six pairs, special \$8.65 | Women's, children's, infants' Hose, regularly worth \$2.00 the pair, box of six pairs, special \$9.75 |

Sale Men's 25c Hose by the Box \$1.00

Our entire line of Boxed Hose at great reductions this week—Prudent men should come or send their wives for a liberal supply of hosiery while this sale offers such great saving opportunities—Men's Shawknit Hose in light, medium or heavy-weight cotton—Colors are black, gray, oxblood, tan, etc.—Split-foot styles are included—Always sold at **\$1.00** the pair—Specially priced for this sale at this low price for box of six pairs

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| Men's imported Lisle Hose for Spring; self-clocked or figured; all Spring shades; the \$2.65 50c grade, six pairs | Men's celebrated Gordon brand Hose, guaranteed pure linen heel and toe; great wearing kind; regularly 25c the pair, on special sale, for box of six pairs \$1.00 | Men's Mercerized Silk Hose, with double sole and heel; blue, black, tan, pearl or gray; best 35c grade, box of six pairs, special at, box \$1.25 |
| Men's Cashmere Wool Hose, in Spring weight; double soles, heels and toes; colors are black, gray, Jaeger and oxford; best 25c grade, on special \$1.00 | Men's fancy Lisle Hose, Spring styles and colorings, plain or striped or figured; reg. 35c grades, box \$1.40 | |

All Men's Fancy Suits Half Price

SEE SIXTH STREET WINDOWS—ENTIRE STOCK INCLUDED—CALL EARLY

Now, prepare to lay aside that shabby suit or to add to your supply, for there's an opportunity too good to miss—Every Man's and Young Man's Fancy Suit at half price—Materials are fancy tweeds, chevrons, cassimeres, unfinished worsteds, etc.—In fact, the offer includes any suit in the house, blues and blacks excepted—All this season's goods—Full assortment of sizes and prices—Any fancy suit at **HALF PRICE**—Regularly \$15.00 to \$40.00

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| Men's and young men's fancy Suits, regularly worth \$15.00, on sale at \$7.50 | Men's and young men's fancy Suits, regularly worth \$25.00, on sale at \$12.50 |
| Men's and young men's fancy Suits, regularly worth \$20.00, on sale at \$10.00 | Men's and young men's fancy Suits, regularly worth \$30.00, on sale at \$15.00 |
- MEN'S AND YOUNG MEN'S FANCY SUITS, REGULARLY WORTH \$40. AT \$20**

Fancy China Plates 59c Cut Glass Bowls \$3.99

A lot of 1000 decorated China Plates, in beautiful decorations, Haviland and French Limoges china; values up to \$1.00 each, on special sale in the Basement tomorrow only at this price **59c**

February Sale of Oriental Rugs

We want all lovers of the beautiful and all with homes to keep up to take note of this special price sale and secure one of these rugs at the extraordinarily low prices that rule this week. We've a large number of odd pieces in Orientals, rarely rich and beautiful antiques, that must be ruthlessly sacrificed in accordance with our yearly custom of closing out all short lines this month. Come and see them.

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| Silky Beloochistan, average size 3.6x5.6; excellent values at \$35.00 each, special to close out, only \$17.85 | Sumak Rugs, made like the old Cashmere shawls, average size 8x10 ft.; good values at \$115, special at \$67.00 |
| Daghestans and Shirvans, silky effects, average size 4x6 feet; good values to \$30 each, special sale price \$12.85 | Goravans, in soft, antique colorings, rose, blue, tan; size 12.10x8.11; worth \$350.00, special price \$265.00 |
| Royal Saruks, superb colorings and rich designs, characteristically unique, av'g. sizes 3.6x5; \$85 vals. \$46.75 | Kirmanshahs, in light, dainty colorings, average size 4x7 feet; good \$125.00 values, special sale price only \$83.75 |
| Serebunds, Mosuls, etc., mixed lot, fine specimens; values that average about \$100, on special sale for \$46.75 | Kirmanshahs, in beautiful rich effects, sizes 12.1x 8.10; good values at \$500.00, special sale price \$324.00 |
| Hall Runners, Misheds and Mahals, large sizes, greatly reduced. | |

Women's Kid Gloves For Spring

We are Portland agents for women's Trefousse and Perrin's Kid Gloves. Also for Vallier, Raynier and Bacon's street and dress Gloves, and for Niagara Maid and Kayser silk Gloves. Ask to see the new chamoisette street Gloves. New Dent Gloves for women and children. A large assortment for Spring season.

New Ribbons New Kerchiefs

A large shipment of new Ribbons has just reached us, bright-hued silken weaves, in widths from 5 to 9 inches. Warp printed taffetas, with more striped borders; handsome dresden satin ribbons in ombre effects, in great variety. Moire, taffeta, etc.

Women's and children's Handkerchiefs, in wide assortment. Initial, hand-embroidered Apennel and Amriswyl effects, etc. New Madeira and French designs. Also latest fads in embroidered corner Kerchiefs. See these and choose while assortment is new. Price 25c to **\$15**

Free Embroidery Lessons

Daily in our Art Needlework Section, third floor. Special instruction, stenciling, the latest craze for home decoration. We are authorized Portland agents for the Sherwin-Williams Stencil Outfits and carry a complete line of designs and supplies. On sale on 3d floor. Laundry Bags, Corset Bags, Handkerchief Bags, etc., stamped and tinted, on fancy cretonne. Regular values up to **29c**. \$1.25, special choice at **29c**

DR. GRAVES' TALC. POWDER 13c

Dr. Graves' Talcum Powder, always sells at 25c the box, special, the box... 25c bottle Rose Water, special... Regular 25c Tooth Brushes, special... 25c bottle Bay Rum, special at...

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| Armour's Monster Series Toilet Soap, in assorted odors; regularly 5c cake, special 4c | Fairbanks' Glycerine Tar Soap, regular price 5c the cake, on sale at, special, the cake 4c |
| Wild Rose Glycerine Soap, regularly 10c cake, special 8c | Rainier Mineral Soap, regular price 10c cake, special 8c |