

Agents Perrin's and Trefousse Gloves--Warner, Nemo, Madame Irene, Estelle Corsets--Nulife Shoulder Braces--Ostermoor Mattresses--Fay Stockings--Butterick Patterns--Custom Drapery Work a Specialty--Mail Orders Promptly Attended to--Picture Framing to Order

THE COMET THAT INTERESTS PORTLAND SHOPPERS MOST DIGGING OUT BARGAINS FROM THE GREATER MEIER & FRANK STORE SECOND AND LAST WEEK OF SALE STARTS TOMORROW

See New Import'd Scotch Gingham Spring 1910

Be one of the first women in Portland to ask us to cut you off a dress pattern of these pretty gingham. Fresh from the land of the heather and the whistle, all the best colorings and patterns for Spring and Summer wear. On display in Fifth-street window, and 500 pieces for you to choose from in the department; 32 inches wide. Very modestly priced. Take advantage. Tussina Silks, in fancy weaves, a new wash fabric for Spring suits and dresses, with a soft, silky sheen. All new shades, yard **49c**. Illusion Silk, softer and sheerer weave, in evening and street shades, new and dainty. **49c**. Great special value, on sale at, the yard **49c**. Nyanza Silk for smart tailored wash suits, in the best plain colors. Special value, yard **35c**. Linen Suitings, for durable and stylish tailored suits that can be laundered, yard **65c**.

Special Preliminary Showing of Spring 1910 Merchandise--SEE ANNOUNCEMENT PAGE 3, SECTION 3

The "Digging Out" Sale is a sensational "scoop" in modern merchandising. No sale ever held in this great establishment ever aroused greater enthusiasm. Supply your wants now from immense values offered.

VALENTINES FROM 1c TO \$5.00

Come to the fourth floor and see what a comprehensive selection of pretty and witty Valentines we have provided for your choosing. You should try to buy early.

Trunks at \$5.65 Canvas covered painted Trunks, 34-inch size, made with one tray, paper-lined; 1/2 strap; good, substantial trunks, that sell regularly at \$6.70 each, on special sale this week at the very low price of, each **\$5.65**

75c Insertion At 15c Doz.

1000 pieces round mesh French Val. Lace Insertions, widths from 1/2 to 1-inch, values to 75c doz., at **15c**. Net Lace Insertions in white or cream; also Venice Bands, 1 to 2 1/2 inches wide; values up to 50c the yard, at **7c**.

75c Neckwear at 37c

Women's Hand-embroid'd Linen Collars, assorted sizes and styles; regular 75c and 85c values, choice this week at **37c**. New Ribbons--Plain taffetas, moires, dresdens and printed warp ribbons in new Spring arrivals on display Monday.

For the second and last week of this busy sale we dig into all nooks and corners for odd lots and bargains will be even greater than those offered for last week. All cannot be advertised. Come and look.

BOOKS AT 1/4 PUBLISHERS' PRICES

The Edition de Luxe Book Sale has provided for hundreds of book-lovers an opportunity to supply their wants they have never had in Portland. Save 1/4.

Trunks at \$11.05 Duck covered and waterproof painted Trunks, 34 inches long, made with two trays; full lined, 1/2 strap. A trunk that sells regularly for \$13.00, on special sale this week at **\$11.05** the low price of, each--take advantage **\$11.05**

Fisk Hats for Spring of 1910 Are Here Now

See the Fifth-street window (right by the main entrance) and note the ultra smart models we are showing in tailored and street Hats for Spring wear. With the enlarged quarters that our millinery section is occupying this Spring, larger stocks and assortments than ever before are possible. Be sure and see these bargains. The superiority of Fisk Hats have made them famous and much called for. Smartly dressed women everywhere select Fisk Hats for their Spring headwear. The new models come in turbans, toques, sailors and tricorneers. The materials used are milans, horsehairs and rough braids. The trimmings are velvet bows, wheat aigrettes, women everywhere select Fisk Hats for their range of choice in shape, color, price and trimming. These new and very chic models for Spring priced from \$5 to **\$25.00**

An Innovation in Sale Naming--A Demonstration of Selling Supremacy

Women's \$3 Umbrellas \$1.59 Prepare for the Rainy Days--Save



A special assortment of women's Umbrellas, with 26-inch paragon frames and 15-inch director handles, or assorted fancy handles. They are covered with fine quality union taffeta, absolutely rainproof and **\$1.59** last black; \$3 values, each **\$1.59**

Children's Umbrellas 1/3 Off 18 and 24-inch sizes, at **1/3 Off**

Chiffon Remnants on Sale at 1/2 Price

Remnants of net, chiffon and all-over laces at embroidery counter **1/2**

The Great Fifth Annual Food Fair Begins Its Second Week With Increased Interest

Crowded every moment. More enthusiasm among exhibitors and patrons than has ever been shown at any similar attraction. A worthy exposition of good things to eat, staged in an unusually attractive manner. There are fifty exhibits of things all good housekeepers are interested in pure foods, ways of preparing them and utensils to cook them in. Good music daily by the Meier & Frank Ladies' Orchestra. Thousands of free samples. **COME AND SEE THE PURE FOOD FAIR. IT'S FREE. AMONG THE EXHIBITORS ARE:**

- T. M. Stevens & Co., demonstrating Holly Milk, a pure food brand of condensed milk.
- Portland General Electric Co., showing the latest electric appliances in labor-saving kitchen helps.
- Allen & Lewis, showing 'Perfection Brand Canned Goods and Koffee-No, the satisfactory substitute for coffee.
- Quaker Oats Co., Quaker Cereals.
- M. J. Brandenstein, M. J. B. Coffee and the Famous Tree Teas.
- Wadhams & Kerr Bros., Monopole canned goods and groceries and Economy Fruit Jars.
- The Smith-Wright Candy Co., an attractive booth of pure-food candies.
- Columbia Milling Co., Morning Glory Oats, Wheat-meats and Barleycorn.
- H. D. Kingsbury, a booth filled with pure marmalades, preserves, etc.

SEE THE ORIGINAL CURTISS AIRSHIP HERE

New Veilings 35c to \$2 Yd SEE THE BIG DISPLAY IN SIXTH-ST. WINDOW

New arrivals, bright new veilings that have just been unpacked. Buy now and you'll be the first one to have a veil cut from them. They are the very latest French patterns in silk mesh veils, including spider web, Crackley, hexagon, fishnet, double mesh and other styles. Special **19c** price at from 35c the yard up to **\$2.00**



Children's Hose 35c Values Only 19c

Black Wool Hose for children, in 2x1 ribbed style, extra long, with elastic tops; gray wool heels and toes, all sizes. Regular 35c values, special at, the pair **19c**

100,000 Yds. Spring Embroid's Advance Sale-- 19c to \$3.49

Delightfully dainty and attractive are the new patterns in Embroideries which have just arrived and which will be ready for sale tomorrow morning at special prices--Swiss, Nainsook and Cambric materials in endless selection of patterns--Edges, insertions, flounces, allover, etc.--A lot of 100,000 yards just received, and while it's gloriously fresh and new placed on sale at these phenomenally low prices--Don't miss this great opportunity--Matched sets in Swiss, Cambric and Nainsook materials, edges and insertions to match, widths from 1 to 18 in., for undermuslins, children's garments, etc.--"Digging Out" Sale prices

The finest products of St. Gall manufacturers, in imitation baby Irish blind effects, Madeira, Appenzel, English eyelet and convent embroideries. See them. Flounces and Allovers, exquisitely beautiful creations; also galloons and medallions. Dainty Baby Sets, edges, insertions and allovers, and 18-inch flounces. See big double window display. Two of the large Fifth-street windows filled with these beautiful goods. Take advantage of this great advance sale.

New Embroideries Are Underpriced This Week as Follows

- Embroideries regularly worth 25c the yard, special, the yard **19c**
- Embroideries regularly worth 42c the yard, special, the yard **42c**
- Embroideries worth \$1.25 the yard, special price, per yard **79c**
- Embroideries worth \$2.00 the yard, special, the yard **\$1.69**

New Spring Neckwear Arrivals

Just received an immense shipment of the newest ideas and styles in women's Spring Neckwear. Dainty rabats, pretty jabots and the latest novelties in one-sided effects or cascades, to be worn outside the coat. New net bows, new ruchings and cords, new embroidered collars--**25c to \$3.00**

SEE THE NECKWEAR DISPLAY IN THE MORRISON STREET WINDOW



Women's Hose 65c Values at 50c

Outsize Hose for women, in plain black cashmere, with gray heels and toes, medium weight; regular **50c** 55c values, special price, pair **50c**. Women's Ribbed Cashmere Hose, in plain black or Oxford, with gray heels and toes, fine woven foot; 35c values, special, pair **22c**

Sale Brussels Room-Size Rugs \$11.67

500 of the celebrated Roxbury Brussels Rugs, all clean, new goods and beautiful patterns. The Roxbury grade of rugs need no recommendation. They're famous as the most artistic and durable rugs of their class. Read the following savings: Rugs 7x9, regular \$15 value, **\$11.67**. 8.3x10.6, worth \$20, special, **\$15.67**. 9x12 feet, worth \$25, special, **\$18.67**. 11.3x12 feet, worth \$33, spe'l, **\$25.45**

Sale of Suitcases \$9 Values \$7.60

24-inch cowhide leather Suitcases, made over good, strong frame, seven inches deep and leather lined, with shirt fold, bolts and umbrella straps, best regular \$9.00 values, **\$7.60**. Digging Out Sale, special, **\$7.60**. 24-inch Suitcases, 7 inches deep, made of cowhide, straps all round, linen lined, with shirt fold; regular selling price \$8 each, spe- **\$6.80** cial Digging Out Sale price **\$6.80**

Six Striking "Digging-Out" Bargains Tailored Suits \$8.88 to \$19.45

Over a thousand Tailored Suits in one huge lot, offered at six different prices for this week in Portland's largest and best Suit Store--The materials are Serge, Broadcloth, Tweed and Fancy Worsteds--The season's best styles and all colors--The regular values of these Tailored Suits run from \$15.00 to \$45.00 each--For quick choosing they have been divided into six lots, and specially priced as follows:

- Women's and misses' Suits, regularly sold at \$15.00 to \$20.00, now on sale at low price of **\$8.88**
- Women's and misses' Suits, regularly sold at \$25.00 to \$30.00, during this sale, the suit **\$14.45**
- Regular \$35.00 to \$40.00 Suits, specially priced for this week **\$18.45** at the low price of, suit **\$18.45**
- Women's and misses' Suits, regularly sold at \$20.00 to \$25.00, special for this sale, suit **\$11.85**
- Women's and misses' \$30.00 to \$35.00 Suits, specially priced for this sale at low price of **\$16.65**
- Regular \$40.00 to \$45.00 Suits, specially priced during this **\$19.45** sale at the low price of **\$19.45**

Women's New Spring Suits in tans, light grays, navy blue and black--Fancy worsteds, semi and tight-fitting effects, with 28 to 34-inch coats and new style skirts--Strictly hand-tailored, made from materials imported and controlled exclusively by the Meier & Frank Co.--Prices run from \$35.00 to \$48.00--In domestic materials in large assortment, \$25.00 to \$35.00 suit--We invite every lady to inspect these

Women's fur-lined Coats, in astrachan, squirrel, narseal, caracul and black pony; 30 to 54-inch lengths, all this season's models; regu- **1/2 Price** larly sold at from \$40.00 to \$250.00, Digging Out Sale only **1/2 Price**

Women's fur-lined Coats, in broadcloth, kersey and tweed, gray or blended squirrel lined, assorted fur storm collars; regularly sold at from \$28.00 to \$100.00 each. During the great Digging Out Sale the price is **Half**

Reg. \$6.00 Lace Curtains at \$3.95

Linen Cluny Lace Curtains, made of good French net, with linen edge or edge and insertion, 45 inches wide and 2 1/2 yards long; regularly worth \$6.00 the pair, Digging Out **\$3.95** Sale price, special, the pair **\$3.95**. Strathmore Printed Scrim Curtains, new designs, 40 inches wide and 2 1/2 yards long; regularly worth **\$2.95** \$3.75 the pair, special, pair **\$2.95**. Yard Goods, to match curtains, special sale price, yard **25c**. Velour Prayer Mats, suitable for table covers, chair covers, pillow tops, etc.; 24x54 inches, in blue, red or cream, exact copies of **\$1.89** silk rugs; regular \$2.75 val. **\$1.89**. Matting Boxes, come in three sizes, on special sale at one-half price. Small size, \$2.75 values, special **\$1.40**. Medium size, \$3.75 value, spe'l **\$1.90**. Large size, \$5.00 value, special **\$2.50**

For Needlework's

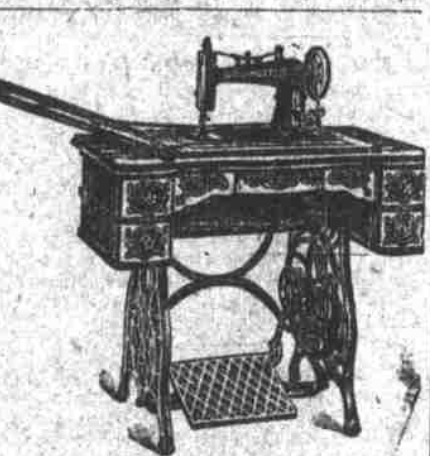
Satin Damask, in plain and fancy linen, round dollies and centers to match, for lunch sets. These are stamped with scalloped edges to be embroidered. The prices **\$2.00** range from 10c each up to **\$2.00**. See demonstration of Stenciling Outfits, first floor. The new mode of decoration; large range of **\$1.50** patterns, the set, **\$1.00** and **\$1.50**

Buy Stoves, Ranges and Machines on Payment Plan



Willamette Machines \$2.00 Down--\$1.00 a Week

Own a High-Class Stove or Range at the lowest possible price and have the privilege of buying on the easy payment plan--Join our club and be one of the five hundred to get a stove or range on these terms--Beginning tomorrow we will offer five hundred Stoves and Ranges to honest people on the terms above mentioned--Our club plan prices are less than the regular cash rates--Cook Stoves, Ranges or Heaters, whatever you want in the stove line is now to be had on terms you can easily afford--They are all of the highest type of stove construction--Sold under a positive guarantee that each and every one will give satisfaction--Any price stove in our department covered by this offer--Take advantage--Come and buy now



Special Our celebrated 8-15 Famous Range, with body of highly-finished steel, and outer walls of double steel, lined with asbestos. This feature concentrates the heat around the oven and assures quick baking and economical operation. Oven ventilated by patent system. Duplex grate can be used for either wood or coal. The price of these ranges is only \$35.00--**ONLY \$5.00 DOWN and \$1.00 PER WEEK.**

Special Our celebrated Oak Heaters, which for years have represented the best there is in designing and making of heating stoves; fitted with duplex grate and burns either wood or coal. These heaters have double feed doors, admitting of large chunks of fuel. They are trimmed with heavily nickel-plated trimmings. Price of these heaters is only \$15.00--**\$2.00 DOWN AND \$1.00 PER WEEK UNTIL PAID.**

\$1.25 Set Sad Irons at 99c
1000 sets of the famous Mrs. Potts' Irons, come in sets of three, complete with patent handle and stand. High-grade nickel-plated irons, with aluminum tops. Sell everywhere at \$1.25 the set, special for **99c** last week of the Digging Out Sale, special at **99c**

Import'd Clothes Baskets 89c
500 imported French Willow Clothes Baskets, **89c** good size; sold regularly at \$1.25 each, special **89c**. 1000 Sleeve and Bosom Ironing Boards, something needed by every housekeeper; best regular **40c** values, special for our Digging Out Sale, each **29c**

Folding Ironing Boards \$1.13
A lot of 500 Ironing Boards, best folding style, well made, sturdily braced and most practical made. Fold into small space when not in use; well dried and bleached lumber; regular price \$1.50 each, **\$1.13** specially priced for our Digging Out Sale at **\$1.13**

School Supplies

Prepare the children for the new term with all they need in the way of supplies. Everything needed for the schoolroom at lowest prices. Slate pencils, tablets, book straps, colored and plain chalk, erasers, sponges, etc.

Razor & Strop \$1.19

An extra special combination bargain on razors and strops complete. A \$2.00 guaranteed Razor and a 75c strop, both tomorrow **\$1.19**

Steel Scissors, only a few dozen in the lot; a special for the last week of the Digging Out Sale; values up to \$1.50 the pair, special at **49c**

Dressing Combs and Hotel Combs, the latter style attached to a 3-ft. chain; regular 50c values **19c**

Dressing Sacques at Special Only \$1.28

Eiderdown and fleeced down Dressing Sacques, in plain or Persian designs; made with large or small collars; loose or belted waist; satin or crocheted edge or self-trimmed; come in lavender, red, navy, brown and gray. Regular values up **\$1.28** to \$2.00 each, special, each **\$1.28**