

First Clearance Sale of the Greater Morgan-Atchley Furniture Co.

We have never known any furniture house to turn its stock of goods over faster than we do; therefore our furniture is always the newest in the city. If something remains on our floors three months we clear it out—without profit if necessary. What we lose in profit we gain in prestige, for everybody likes to buy the latest when furnishing their homes. We held a big removal sale before occupying our new building and cleared out most everything. Whenever we find a scattering piece we cut the price, cash it in without profit.

The ranges and dining room furniture specialied this week were moved over from our old store, and has been in stock nearly six months. While you will note no difference between it and other furniture, yet we have an ambition to keep cleaned up, to have everything entirely new. You profit by the reductions. Please remember that our goods are not priced so high, regularly, that we can give 50 per cent cuts. If they were we would not have done such an enormous business, therefore a 15 to 25 per cent reduction is a BIG CUT ON OUR GOODS.

OLSON & MAHONY INAUGURATE NEW STEAMSHIP LINE

Will Operate Passenger and Freight Steamers in Competition With the Richardson Steamship Line.

A new line of steamers for passenger and freight service, between Portland and San Francisco, has been inaugurated, according to information received yesterday afternoon by The Journal from a reliable source. The new line will be composed of the steamers belonging to the Olson & Mahony company, the McCormick Lumber company and the Loop Lumber company, and will be operated under the name of the Olson & Mahony Steamship Line. The local agents will be W. H. Little, formerly agent here for the Loop Lumber company, and W. L. Crawford.

Schedule Not Announced.
The schedule for the sailings of the steamers which will operate on the new line has not been announced as yet, but it was stated that the vessels would make frequent sailings, especially as they will carry all of them handle passengers besides the general cargoes which they will carry. Among them is the new steamer Klamath, built recently for the McCormick Lumber company, which has large and well furnished passenger accommodations. The Olson & Mahony Steamship line will run to Oak street dock, and will be an active competitor of the Richardson Steamship line, which formerly handled the Olson & Mahony steamers running to this port. It is said that the field looked so promising that the owners decided to operate their own line. The steamers belonging to the Loop Lumber company, the F. S. Loop and the Johan Poulsen, have been coming here regularly for lumber cargoes, but have not brought freight north. By the new arrangement they will bring general freight this way and will take lumber out as usual.

Klamath Due Tuesday.
The Klamath, which will be the first of the line to bring up passengers, is due to arrive here Tuesday morning, and instead of coming to St. Helens, as was at first intended, she will come first to Oak street dock where she will discharge her passengers and general freight before going down river to take on a lumber cargo. Among the steamers which will be operated on the line are the Olson & Mahony steamers, J. Marhofer, Thomas L. Wand, Jim Butler and Olson & Mahony; the F. S. Loop and the Johan Poulsen of the Loop Lumber company, and the Klamath, Yellowstone, Cascade, Yosemite and Shoshone, belonging to the McCormick Lumber company.

M. S. DOLLAR ON WAY.

British Steamer Will Take Out Lumber to China.
For a cargo of lumber for China, the British steamer M. S. Dollar of the Robert Dollar line of steamships, sailed yesterday from Victoria for Portland, and should be due in the river tomorrow morning. She has a small quantity of pig iron aboard for this port, amounting to about 100 tons, which will be discharged before she begins to load lumber.

The British steamer Stephanotis, which is under charter to the Pacific Export Lumber company for a cargo of about 3,500,000 feet of lumber to China, arrived in the river yesterday and was due to arrive at the Inman-Poulsen mills last night of this morning.

NEHALEM HAS LARGE CARGO

Barge Left Last Night in Tow of Geo. R. Vosburg for Nehalem.
Laden with 800 tons of general freight, the barge Nehalem, in tow of the steamer George R. Vosburg, Captain Rorvik, left last night for Nehalem. Besides the freight on the Nehalem, the Vosburg carried about 50 tons of general merchandise. Of the freight on the barge, 600 tons was railroad iron for the Pacific Railway & Navigation company, 60 tons was construction iron for the Sweeney company and 50 tons was general merchandise, hay and other supplies, all for Nehalem.

ALONG THE WATERFRONT.

With 425 tons of general freight and about 70 passengers, the steamer Alliance, Captain Parsons, sailed last night for Coos Bay. Laden with 1160 tons of cement and general merchandise the steam schooner Nome City will be due to arrive at Couch street dock tomorrow afternoon. The steamer Northland will be due to arrive at Couch street dock Tuesday afternoon, from San Francisco, with a cargo of 875 tons of cement and general merchandise. She will also have passengers.

With passengers and freight, the steamship Santa Clara, Captain Noren, sailed yesterday afternoon for Eureka and San Francisco. Carrying passengers and general freight the steamer George W. Elder will be due to arrive today from San Francisco.

Work on the loading of the oriental liner Selja was begun yesterday and she took on a part of her lumber cargo which was barged down from the Inman-Poulsen mills to the Alaska dock. She will probably move again today or Monday to the Albina dock where she will take on about 4000 tons of flour, which with the lumber will go to Chinese and Japanese ports.

MARINE NOTES.

Astoria, Jan. 15.—Condition at the mouth of the river at 5 p. m. smooth; wind southeast 24 miles; weather, raining.
Astoria, Jan. 15.—Sailed at 8:40 a. m. Steamers Golden Gate and Elmore, for Tillamook; arrived at 3:40 a. m., and left up at 2 p. m. British steamer Stephanotis, from San Francisco; sailed at 11:15 a. m., steamer Rose City, for San Francisco; arrived at 4 and left up at 6 p. m., steamer Geo. W. Elder, from San Pedro and way ports; arrived down at 5 p. m., steamer Argyle.
San Francisco, Jan. 15.—Arrived at 9 a. m., steamer Casco, from Portland; arrived at 4 a. m., steamer Roanoke, from Portland, for San Pedro; sailed at 1 p. m., steamer Kansas City, for Portland; sailed last night, steamers Dowd, Cascade and Nome City, for Portland.
Victoria, Jan. 15.—Sailed, British steamer M. S. Dollar, for Portland.
Westport, Jan. 15.—Arrived yesterday, schooner Churchill, from Astoria. Tides at Astoria Sunday—High water: 4:42 a. m., 8:00 feet; 4:32 p. m., 7:44 feet. Low water: 10:52 a. m., 2:4 feet; 11 p. m., 0.9 feet.

WILL ESTABLISH AIRSHIP SERVICE

Zeppelin VI to Be Put Into Commission Between Hamburg and Berlin in July.

(Publishers' Press Leased Wire.)
Berlin, Jan. 15.—One of the important undertakings of the German government is the establishment of an airship service between Hamburg and Berlin in July. The Zeppelin VI will be sent to that city, where arrangements are being completed for the creation of a temporary reception shed. Then it is intended to start an airship passenger service between Hamburg and Berlin with a view to the establishment of regular airship connections, following as closely as possible a fixed time table. Zeppelin VI is large enough to accommodate 30 persons. Prince Henry of Prussia is an influential supporter of the project, and it is said that the Hamburg state senate is prepared financially to back it. A permanent airship hall will probably be built next year.

MARINE INTELLIGENCE

Regular Liners Due to Arrive.
Geo. W. Elder, San Pedro, Jan. 16
Breakwater, Coos Bay, Jan. 16
Klamath, San Francisco, Jan. 17
Klamath, San Francisco, Jan. 17
Roanoke, San Pedro, Jan. 23
Santa Clara, San Francisco, Jan. 23
Santa Clara, San Francisco, Jan. 23
Regular Liners Due to Depart.
George W. Elder, San Pedro, Jan. 18
Breakwater, Coos Bay, Jan. 19
Alliance, Coos Bay, Jan. 19
Roanoke, San Pedro, Jan. 23
Roanoke, San Pedro, Jan. 23
Santa Clara, San Francisco, Jan. 23
Vessels in Port.
Manx King, Ba. ss., Mersey
Kelburn, Br. bk., Inman-Poulsen
Stephanotis, Br. ss., Inman-Poulsen
Sully, Fr. bk., North Bank
Leyland Bros., Br. sh., St. Johns
Donna Francesca, Br. bk., St. Johns
Jean Bart, Fr. bk., North Bank
Belien, Fr. bk., Columbia
Altair, Br. bk., Columbia
Poltaoch, Br. bk., Victoria
Berlin, Am. sch., Goble
Henry Villard, Am. sch., Goble
Hrabloch, Br. bk., St. Johns
Glenalvon, Br. bk., Standard Lbr. Co.
Guif Stream, Br. bk., Standard Lbr. Co.
St. Nicholas, Am. sch., Goble
Selja, Am. ss., Inman-Poulsen
King Cyrus, Ar. sch., St. Helena
Andre Theodore, Fr. bk., Montgomery 2
En Route to Load Lumber.
Wellesley, Am. ss., San Francisco
Chulavita, Br. bk., Honolulu
Olympic, Am. ss., San Francisco
Casco, Am. ss., San Francisco
Inch Am. ss., San Francisco
K. Wood, Am. sch., San Francisco
Marhofer, Am. ss., San Francisco
T. Benderson, Am. sch., San Francisco
Saginaw, Am. S. S., San Francisco
Shoshone, Am. ss., San Francisco
Rainier, Am. ss., San Francisco
Carlos, Am. ss., San Francisco
Tampalpa, Am. ss., San Francisco
Forester, Am. sch., San Francisco
Yellowstone, Am. ss., San Francisco
En Route With Cement and General.
Bagnuet, Fr. bk., Antwerp
Orillon, Fr. sh., Antwerp
Ernest Legouve, Fr. bk., Hamburg
Lion Blum, Fr. bk., San Francisco
Marchal Noailles, Fr. bk., Antwerp
Notre Dame d'Arvoir, Fr. bk., Antwerp
Waverree, Br. sh., Liverpool
Aretic Stream, Br. sh., Liverpool
Tye Grain Tonnage En Route in Ballast.
Amral Cecille, Fr. sh., Honolulu
Comlebank, Br. bk., Valparaiso
Piller, Fr. bk., Dublin
Pierre Loti, Fr. bk., Dublin
Rene, Fr. bk., San Francisco
En Route to Load Lumber.
Atlas, Am. ss., San Francisco
Asuncion, Am. ss., San Francisco
Argyle, Am. ss., San Francisco

MODESTY, WATCHWORD OF J. A. HIGINBOTHAM
Chicago, Jan. 15.—"I have the honor and pleasure of presenting to you one of the nation's brightest wits, most profound philosophers and most brilliant orators," announced J. A. Higinbotham, introducing himself to an audience at the Press club. "He is a man from whose lips eloquence pours in torrents of scintillating logic, and from whose massive brain thoughts flash like vivid lightning, illuminating in a single instant the entire universe; a man whose wisdom embraces the wisdom of the ages; a writer with the wit of a Cervantes, the skill of a Balzac and the genius of a Hugo. In fact, I think, that is where he got most of his stuff."
The audience was not annoyed at the nice things Mr. Higinbotham said about himself. He had explained that they were written by Douglas Malloch, who had promised to introduce him. But Mr. Malloch happened to be out of town. After introducing himself Mr. Higinbotham gave a lecture on Holland.

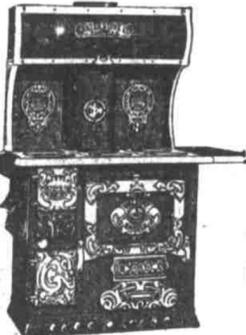
Continual Headache

May lead to serious troubles. Coffee causes headache and various ailments in many persons who don't understand the cause. Try leaving off coffee ten days and use well-made POSTUM As the regular table beverage. It contains no drugs, Like caffeine found in coffee, Nor other harmful substance. POSTUM is made of Clean roasted wheat and a Small amount of molasses, And while it tastes Similar to mild, high-grade Coffee it is a pure food drink. Served piping hot with Good cream, it's delicious. "There's a Reason"

Postum Cereal Co. Ltd., Battle Creek, Mich.

Special Chiffonier Bargains

One Massive Chiffonier, quartered oak, golden finish, rubbed, colonial design, swell front, oval mirror, French plate, beveled and hung landscape, top 21x38, 4 large drawers and 2 small ones, val. \$47.50, at... **\$35.60**
One Birdseye Maple Chiffonier, straight lines, mirror 22x28, in birdseye frame and standard to match, wood knobs, very best workmanship. This is an extra fine chiffonier, good enough for anybody. Priced low at \$55. Special... **\$41.50**
One Solid Oak Chiffonier, golden finish, colonial design, top 20x36, with beveled mirror 12x20, rectangular, value \$13.50. Special at... **\$10.00**
Sarge as above, without mirror, val. \$12.00. Special... **\$9.00**



Best Ranges Reduced 25 Per Cent

Before moving into our new building we had a big sale on Ranges, preferring to cash them in without profit rather than to move same. We succeeded so well in our efforts that our line was badly broken up. We have a carload due to arrive in a few days and another to be shipped in two weeks. Therefore we have decided to finish closing out the old stock on the same terms as they were being sold during our removal sale—**25 PER CENT REDUCTION.** These include the famous Banner Line, which have adjustable fire strips to regulate the draft in range to any chimney, so you will have no trouble if you move into other houses. They have drop feed doors, long flue boxes with hot blast features in each. Pouch feed, nickel guard rail, extension and shelf, deep and high ovens, and plain nickel trimmings, which are easily kept clean. Warranted 10 years.
No. 16, Faultless Banner, the regular \$50.00 value, specially priced this sale **\$37.50**
No. 18, Faultless Banner, the regular \$52.50 value, specially priced this sale **\$39.50**
No. 18, Trojan Banner, the regular \$45.00 value, specially priced this sale **\$33.75**
No. 20, Malleable, with reservoir, the regular \$75.00 value, specially priced now **\$56.00**

Famous Acorn Ranges Reduced
The Acorn is made by the oldest stove makers in America and is used by millions. These are extra heavy ranges and warranted for 20 years. Have hot blast fire box, drop feed door, extension end shelf. Oven made of 12 gauge steel and guaranteed never to warp or buckle. We are also including our broken line of these in our sale, as we have another car to be shipped in two weeks.
No. 16, Aurora Acorn, with reservoir, the regular \$47.50 value, special, at **\$35.50**
No. 18, Aurora Acorn, square, with reservoir, the regular \$42.50 value, special **\$31.00**
No. 20, Victor Acorn, square, reservoir, the regular \$55.00 value, special, at **\$41.75**
No. 16, Modern Acorn, square, reservoir, the regular \$50.00 value, special, at **\$37.50**
No. 18, Modern Acorn, square, reservoir, the regular \$55.00 value, special, at **\$41.75**
25 PER CENT REDUCTION ON ALL ACORN COOK STOVES ALSO

Brass Beds \$11.75

Did you ever hear of the like. Cheaper than Iron Beds elsewhere. We have the finest Brass Bedroom on the coast and want you to see our display. Brass Beds reduced **15 to 25 Per Cent**



W. L. MORGAN, Pres. G. T. ATCHLEY, Sec. S. H. MORGAN, Vice Pres. Our Own (New) Building 69-75 Grand Ave. Cor. E. Stark St. MORGAN-ATCHLEY FURNITURE CO.

Rugs \$16.95 9x12 Axminsters

9x12 Axminsters, just received; newest designs, tans and browns, varied patterns. Sp'l, while they last **\$16.95**
9x12 Axminsters, other than above, special, each, only... **\$18.75**
9x12 American Orientals, value \$32.50, special, each... **\$24.40**
9x14 American Orientals, value \$40.00, special, each... **\$27.50**
9x12 Seamless Tapestry Brussels, value \$12.00, special, each... **\$8.00**
9x12 Sanitary Rugs, value \$8.00, special, each... **\$5.95**
6x9 Superior Axminster, tan floral, val. \$18.00, special... **\$12.95**
6x9 Superior Axminster, scroll design, value \$18.00, special... **\$10.00**
4x6 American Orientals, varied colors and designs, value \$8.00, special, each... **\$5.95**
Net Cash at Above Prices.

CARPET SALE

Carpet Remnants at Below Cost

We desire to make a clean sweep of Carpet Remnants and will even sell them below cost—all under 10 yards in length. We have a number of beautiful Biglow Axminsters, 2 yards long, that will make elegant rugs, rugs worth over \$4.00 if made by the carpet mills. These will go at **\$1.90** each this week. Come early if you want one. Some patterns in Borders at **\$1.45** each. We also have a number of high grade velvets, 2 yards long, which will go at **\$1.65** each; borders, **\$1.25**. Tapestry Brussels, 2 yards long, at **\$1.50**, and borders at **\$1.00**. In our Longer Remnants we have some beautiful patterns that will make hall runners or two rugs, all up to 10 yards, below cost. From 20 to 30 yards we have some excellent patterns that will cover small rooms. These will be sewed, lined and laid for **10¢** per yard, and we aim to merely get cost out of them—to clear up our floor. Also we have some 5 to 12 yard pieces Inlaid Linoleum that will be sold below cost—**90¢** per yard.

Clearance Sale of Dining Room Furniture

25 PER CENT REDUCTION ON ODD DINING TABLES, BUFFETS AND CHINA CLOSETS—TO CLOSE OUT BROKEN LINES



China Closets Reduced

One quartered oak China closet, mirror back of top shelf; also mirror back piece on top shelf of cabinet; bent glass sides and door, 4 shelves, large and roomy. The regular **\$28.00** \$38.00 value, specially priced for this great sale **\$26.00**
One large beautiful quartered oak China Closet, bent glass sides and front; 4 shelves, with mirror back for top one. **\$26.00**
Has rope column on either side of door. Reg. \$35 **\$26.00**
One quartered oak Cabinet; bent glass sides, straight front with small door opening from top shelf only; mirror back in this upper compartment; has 3 shelves in lower part. The regular \$32.50 value, specially priced this sale **\$24.50**
One solid oak Cabinet, quarter sawed; bent glass ends and swell front; mirror in back of top piece; 3 shelves. The regular \$21.00 value, specially priced this sale **\$16.00**
One quartered oak China Closet; bent glass ends, straight front; 3 shelves; plain design; a bargain at the regular price of \$18.50, special price for this sale is **\$14.00**

Dining Tables Reduced 25 per Cent

One square Table, 6 foot extension; 5 square legs, top when closed 42x42 inches. Early English finish; a good table at the regular price of \$18.00, specially priced **\$13.50**
One square Table, golden finish; 6 foot extension; top when closed 42x42 inches; 5 round legs with fluted bottom. The regular \$18.00 value, specially priced at **\$13.50**
One quartered oak, Early English finish, Extension Table; 45x45 inches when closed; square pedestal base; thoroughly mission in design. Good lock on pedestal, holding top and base securely. An excellent opportunity to get a good, high class table here at the price of a cheap one. The regular price is \$32.50; specially priced for this sale at **\$24.50**
One solid oak, golden, quarter sawed, polished Table; 5 large round legs with claws on bottom; 6 foot extension, 45 inch top. Regular \$24.00 value, specially priced at **\$18.00**
One solid oak, golden finish Table, extended 6 feet; 44 inch top; round pedestal base; neatly veneered; claw feet. Don't overlook this bargain; low at \$22.50, special at **\$16.90**

Clearance Prices on Dressers

One Quartered Oak Dresser, golden finish, colonial style, wood knobs; 2 small top drawers and 2 large deep ones, mirror 26x32, rectangular shape, top 22x45 inches, very rich design. An attractive piece of furniture, good value at the regular price of \$50.00. Special at... **\$37.50**
One Golden Oak Dresser, semi-princess, in large design, with 2 rows of 3 drawers, each extending up on either side of mirror, one long drawer at bottom. A very striking and attractive dresser. Value \$40.00. Special... **\$30.00**
Circassian Walnut Dressers, swell front, with neatly shaped mirror 24x30 inches in size, 2 large drawers and 2 small ones. Size of top is 20x44 inches. Nothing in furniture is more beautiful in its simplicity and harmony than this class of furniture. Must be seen to be fully appreciated. Reg. price \$35. Special... **\$26.25**
One Solid Oak Princess Dresser, golden finish, neatly shaped French plate mirror 18x36, one long drawer and two small ones. Value \$17.50. Special... **\$13.40**
Solid Oak Golden-Finish Dresser, standard design, 2 small top drawers, serpentine-shaped, with 2 large drawers below, straight. Top is 22x42, with French plate beveled mirror 18x20 inches in size. Value \$15. Special... **\$11.25**
Genuine Oak Dresser, golden finish, colonial design, top 20x42, with beveled mirror 24x30, rectangular in shape. A rare offering. Reg. price \$20. Special... **\$15.00**

A Great Dining Chair Special

We have several hundred Hardwood Dining Chairs, different patterns, on special sale at... **\$1.00**

Pillow Special, \$2.25 a Pair

Six-pound Mixed Duck Feather Pillows, made by Charles Emmerich, special at, per pair... **\$2.25**

Clearance Prices on Buffets

One quartered oak Buffet; 2 small drawers, 1 linen drawer and a large bin in bottom; good French plate beveled mirror. This is small but very neat. Good value at \$30.00, specially priced at the low clearance sale price of **\$22.50**
One quartered golden oak Buffet with 2 small drawers and large bin; good French plate beveled mirror; very tasty in design. Regular \$22.50 value, special at **\$17.00**
One Early English Buffet, quartered oak; swell top and straight front below; 2 small drawers; 3 French plate mirrors in back. This piece has 4 small drawers, 2 small bins and 1 linen drawer. Excellent design and finest finish, fine enough for **\$41.75** any home. The regular \$55.00 value, special at **\$37.50**
One Early English Buffet, A-No. 1 finish; quartered oak; mission design, glass front, canopy top; large and roomy—size 22x52 inches. A good bargain at the regular price of \$50, specially priced at low clearance sale price of **\$37.50**
One golden oak quartered Buffet, large mirror back; 4 small drawers, large linen drawer and 2 bins, size 20x48 in.; French legs and claw feet, reg. \$47.50, special **\$35.50**

Quartered Oak Ladies' Writing Desk

Special at **\$5.00**



This is a remarkable bargain. See them.