

"LONG LIVE KING APPLE," SAYS BOOK

N. P. Road Prepares Handsome Illustrations Advertising Northwest States.

The Northern Pacific railroad is sending out a large number of handsome booklets advertising the Pacific northwest and its wonderful adaptability for horticulture.

ple, while the last page of the cover shows an apple tree in full blossom. "Long Live King Apple." By way of introduction, the writer of the booklet exclaims: "Long Live King Apple!"

variation there are all sorts and kinds and one has but to make one's choice. When James J. Hill was in Portland a few weeks ago he urged that everything be done to invite immigration to the Pacific northwest, and said that the Hill lines would do all they could to attract the people's attention to the opportunities awaiting them here.

SOCIAL and PERSONAL BY DRUSILLA DREW

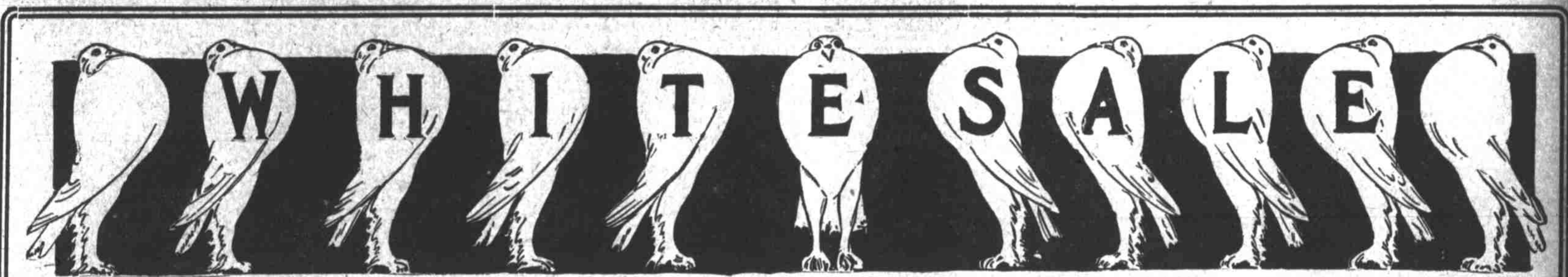
(Social news is a daily feature of The Journal. Any one wishing to insert such news should send it signed to the society editor of telephone 10 before 10 o'clock in the morning.)

daughter, Mrs. Walter Perry Story in Los Angeles. A number of affairs have been given for Mrs. Curtis, among which was a brilliant reception during the holidays given at the Ebel club by Mr. and Mrs. Story and Mrs. John R. Fowers.

art, of Seattle, have issued invitations for the marriage of their daughter, Alma May, to John Henry Ballinger, son of Richard A. Ballinger. The wedding will be celebrated Saturday evening, January 29, at 8 o'clock in Pilgrim church, Seattle.

known Portland woman was the center figure occurred at Byron Hot Springs, California, at Christmas time. The hotel was crowded with guests and the merry-making was topsy-turvy.

Richardson's Linens, Ladies' Home Journal Patterns, Standard Sewing Machines Easy Payments Custom Shade and Drapery Work at Low Prices--Demonstration of Royal Worcester Corsets by Expert Corsetiere

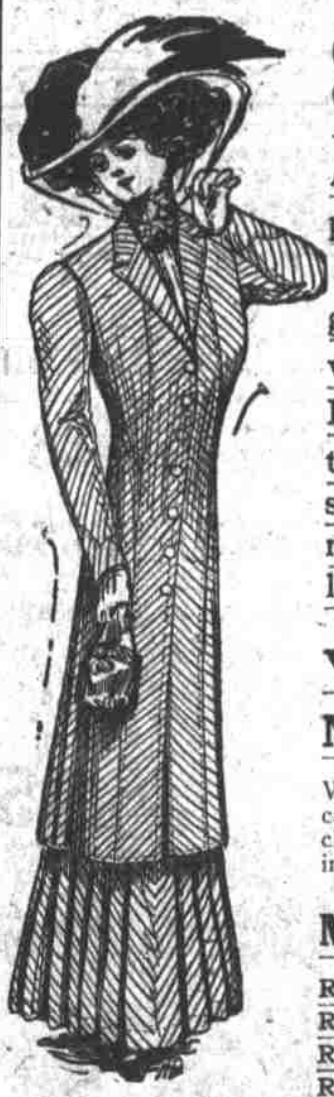


At The Greater Olds-Wortman-King Store "Store With a Future"

The great "White Fair" is attracting our way the greatest volume of muslin underwear business in the store's history. There's a reason. Immense assortment, beautiful and exclusive styles, finest materials. Every garment perfection. Dainty, new undermuslins that are bound to please the most fastidious Women.

- \$3.75 Petticoats Only \$2.29
\$1.75 Combinations for 98c
\$8 Bon Ton Corsets at \$2.98
\$2.50 Corsets Special 98c
French Lingerie at Third Off
50c Drawers Special at 35c
\$1.25 Nightgowns for 72c
60c Corset Covers for 35c

32d Great Annual Clearance Sale in All Departments Wonderful Values in All Lines of High-Grade Merchandise



\$48.50 Tailored Suits \$14.98
A collection of Ladies' Suits, values up to \$48.50, grouped at one price--Back of this sale there is a firm determination on the part of the department manager, and the alert salespeople reflect the genuineness of this extraordinary offering by the confidence which they have in each garment they take from the rack--The Fifth street window displays are a fair sample of the 150 or more to be seen on the fourth floor--The materials are wide wale serges, cheviots, worsteds, homespuns, broadcloths and fancy mixtures in attractive color combinations--Regular stock values up to \$48.50, at this special price. \$14.98

The Bulletin Board
Hunters of bargains, like all other hunters, must act quickly. Our bulletin board publishes exceptional bargains, worthy of consideration. For instance, 2000 pairs boys' misses' and children's heavy black Cotton Hose, all sizes; regular 35c values, special price, the pair 17c

Lace Curtains, Portieres, Bed Sets
Fourth Floor
Lace bed sets in French renaissance and Arabian handwork, mounted on the best French net--Bedspread and Bolster
\$22.00 Value--Special \$14.25
\$25.00 Value--Special \$16.50
\$30.00 Value--Special \$19.50
\$45.00 Value--Special \$29.75
\$50.00 Value--Special \$32.75

Spec'l Clearance Bargains of Gray Enameled Ware
The big Third Floor Crockery Store, where prudent housewives supply their needs, offers saving opportunities in every line. Read the following special items:

\$1.25 Box Stationery 73c
15c Envelopes Special 5c
500 Hurd's Linen Bond Tablets, letter size, full count; 60 sheets, extra quality; 25c val, 18c

Knit Corset Covers 65c Values 29c Ea
Ladies' Knit Corset Covers, in sizes 3, 4, 5, 6; silk and cotton, wool and cotton, and extra quality lisle; regular values up to 65c each; on sale at this special clearance price 29c

\$65 Wilton Rugs at Clearance \$52.50
High-grade Royal Wilton Rugs, in a variety of beautiful soft patterns, Oriental designs and plain centers with fancy borders; size 9x12; \$52.50 regular \$65 stock vals.; clearance price, ea.

Sample Curtains Go at 35c, 65c and 85c
The Curtain Store, on the fourth floor, offers a most unusual item in druggists' samples. They are 1 1/2 yards long; an endless variety of patterns in all styles and grades; in full size pairs they sell at \$5 to \$20. They're displayed in three different lots at 35c, 65c and 85c these clearance sale prices, each, 35c, 65c and 85c. Count your single windows, and take advantage of sale.