# Our 347th Friday Economy Sale 



# This is the last but one of our Friday Economy Sales before to cut prices on all holiday goods as low as is consistent with Christmas. As a result the offerings have been made un- safe merchandising. It is believed that this sale will eclipse usually attractive. Nof only is an infinife variety of economy all previous records, owing to the proximily of Christmas suggestions made but Christmas as well has been an incentive and the many good things that are herein suggested. Read: <br> Axminster Rugs 

\$2.75 Vals. \$1.95

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 $=2$ $=\max ^{2}$ Ex mivisio A Very Heavy Long Pile Rug Regular \$3.75 Values at $\$ 2.95$

## Ladies' Hose Up to 50c at 27c <br> Fwit  Lumps. noses. suppont.   ers; also Fancy Sile Round GarSPECIAL VALUES IN HOLISPECIAL VALUES IN HOLI- DAY HANDKERCHIEFS, chilvalue. Special at, each . 25    <br> 

Entire Stock of Silk Petticoats
 $\frac{\text { Values From } \$ 5.00 \text { to } \$ 25.00}{\text { At One-Fourth Less }}$ $\$ 1.00$ Ladies' Vest and 'Pants Special 59c
 The Ladiés' Neckwear IFancy Ribbons 10c $Y$ d Ladies' Clove Specials fitaid bax wive 38 c mamp, 세 tatazaza 38 C 5 Parisian Novelty Scarfs and



## 7 cents $\begin{aligned} & 600 \text { Pieces of New Percales } \\ & \text { Value } 10 \mathrm{c} \\ & \text { Yard Friday Oily }\end{aligned}$ cents




## 17,000 Pairs of Women's Juliets

 Regular $\$ 2.00$ Values at $\$ 1.39$
$\qquad$

Sale Libbey Cut Glass



Rare Haviland Values Haviland Cups and Saucers, very
specially priced ONE THIRD OFF specially priced ONE THIRD OFE Haviland Decorated China Rama-
kins, special at ONE THIRD OFF Haviland Deeorated China Bourillons on special sale at ONE THIRD OFF Hand-Painted China, hundreds of selections, sp'1 ONE FOURTH OFF choice in $5 \mathrm{c}, 10 \mathrm{c}, 15 \mathrm{c}$ and 25 c articles.
Don't Fall to Visit This Department Tomorrow

## Oriental Rugs--A Sale

Nothing more need be said about this great sale of Rugs than that it ppresents the best purchasing opportunity ever inaugurated in Portland. Such values as are of fered here have seldom been known. We have a most beautiful collection of valuable rugs, small and carpet sizes, including Shervan, Daghestan, Cabistan, Beloo-

chistan, Shiraz, Mossone, Kazaks, Guanght, Bokharas, $\frac{\text { chistan, Shiraz, Mossone, Kazaks, Guanghis, Bokharas, }}{\text { Khivas, Kirmanshahs and Ferehaus, gs well as many }}$ other well known and popular makes. The prices below guoted are unusual. The values are recognized, signifying THE BARGAINS THAT ARE OFFERED: $\begin{array}{lll}\$ 12.50 & \text { values, special } \$ 10.25 & \$ 42.50 \\ \$ 14.50 & \text { values, special } \$ \mathbf{3 4 . 7 5} \\ \$ 11.85 & \$ 45.00-\text { values, special } \mathbf{\$ 3 7 . 0 0}\end{array}$ $\begin{array}{lll}\$ 14.50 & \text { values, special } \$ 11.85 & \$ 4,00 \text {-values, special } \$ 37.00 \\ \$ 16.50 & \text { values, special } \$ 13.50 & \$ 50.00 \\ \text { values, } \\ \text { special } \\ \$ 41.00\end{array}$ $\$ 18.00$ values, special $\$ 14.75 \quad \$ 55.00$ values, special $\$ 45.00$ $\$ 20.00$ values, special $\$ 16,50 \quad \$ 60.00$ values, special $\$ 49.00$ | $\$ 21.00$ | values, special $\$ \mathbf{1 7 . 0 0}$ |
| :--- | :--- |
| $\$ 262.50$ | values, special $\$ 55.00$ |
| $\$ 20.00$ |  |




Like Bargains Throughouf Entire Store

## Lunch Cloths 98c Gift Certificates Ladies' Waiter Aprons

|  | The men folks of Portland and those who are remembering them for Christmas are beginning to understand the advantages o buying at a counter and in a department where the finest and largest assortment of Furnishing Goods in Portland is carried. This department, always under the supervision of a man of care ful judgment in these lines, boasts of a more perfect and compre- hensive stock of holiday goods than the average store devoted hensive stock of holiday goods than the average store devoted |
| :---: | :---: |
| Greatest Take AII | NECKWEAR, HOSIERY, SUSPENDERS, GLOVES OF EVERY KIND, REEFERS, DRESS-SHIRT PROTECTORS, bathrobes, smoking jackets, shirts, night SHIRTS, PAJAMAS AND MANY OTHER SPECIALTIES |
|  | Special CAPE GLOVEs, almost any shade $\$ 1.15$ <br>  |
| d | oodsandJewelry |
|  | There is no stock in Portlanid more complete, better displayed or more reasonably priced th this lime than you will find at this store. To convince you of our ability to undersell competitors in these lines, we list the following special offer for Friday: |
| Billiken Dolls, all sizes priced up <br> $\$ 1.00$ <br>  <br> $\$ 4.75$ | LADIES HANDAAGS, easily worth as much es skoo: made |
|  |  |
|  | ANOTHER priday special-Bel Buakles and Pina gill |
| On specal Rile al $\$ 1.00$ only...t.............. $\$ 2.25$ | Wonh to sis\%. Special or Pridy only. |

