

DECEMBER 13th THEIR LUCKY DAY!

ONE OF THE LARGEST CROWDS EVER ASSEMBLED IN PORTLAND FILLED GRAND AVENUE LAST NIGHT FOR BLOCKS AND BLOCKS, WAITING PATIENTLY FOR HOURS TO GET INTO OUR NEW STORE ON THE OCCASION OF

OUR GRAND OPENING!

We calculated that we would have 10,000 people, but there was over 10,000 people who never got into the Building. As a Grand Opening event it was one of the most successful ever held in this or any other city. Such crowds are seldom seen, except at some great Fair, Festival or Street Parade. By 7:30 Grand Avenue was packed from Oak to East Morrison. We advertised 3,000 free Souvenirs, but gave away 3 times 1300, or 3900.

39 PRESENTS WORTH NOT LESS THAN \$13.00 EACH

We advertised 13 Presents worth not less than \$13 each, 13 Presents worth not less than one-half of \$13, and 13 Presents worth not less than one-third of \$13, but we were so highly honored, there came so many thousands of people over and above the 10,000 we had previously estimated, that we will give away no present worth less than \$13.

Number 13 gets best Present, worth not less than 3 times \$13, or \$39; No. 1313 gets a Present worth not less than 3 times \$13 or \$39; No. 2613 gets a Present worth not less than 2 times \$13, or \$26.

VALUE OF ALL PRESENTS ABOUT \$600

We advertised Presents to run over \$400.00, but they will now run about \$600.00.

All numbers ending with 13 were selected in advance to draw Presents. The cards were placed in envelopes and thoroughly mixed and given out at the door. No one could foretell who would get these numbers.

TWO WINNING NUMBERS CANNOT BE LOCATED, 1413 and 3813. Probably the holders got shoved out before finding the box. However, if these coupons are brought in, the holders will get their Presents.

BELOW WE GIVE NAMES AND ADDRESSES OF THOSE WHO FOUND 13 EXCEPTIONALLY LUCKY

FIRST SERIES

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|--|---|--|
| 1st—No. 13—W. Parker.....1286 E. 8th, North | 5th—No. 413—Mrs. M. Tatro.....397 Florence | 10th—No. 913—Mrs. Lulu Dahl Miller....471 E. Ash |
| 2nd—No. 113—Minnie Wacklund...1064 E. Morrison | 6th—No. 513—F. M. Sutford.....372½ E. Morrison | 11th—No. 1013—Mrs. Chas. Martin167 Wood |
| 3rd—No. 213—Arthur Turnbull.....449 11th | 7th—No. 613—Mrs. Wm. Clark...1020 Williams Ave. | 12th—No. 1113—Miss Emily Quappe.....809 Wash. |
| 4th—No. 313—A. L. Bradley.....791 E. Yamhill | 8th—No. 713—Miss Bessie Herbert...980 E. Yamhill | 13th—No. 1213—Mrs. E. S. Horton.....343 Ross |
| | 9th—No. 813—Cecil B. Heacock...1186 Union Ave. N. | |

SECOND SERIES

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| 14th—No. 1313—S. J. Pascall...1616 Portsmouth Ave. | 18th—No. 1713—F. Cohen464 E. Ankeny St. | 23 d—No. 2213—Mrs. W. A. Heiget....350 Stanton St. |
| 15th—No. 1413—.....(Not found.) | 19th—No. 1813—H. P. Cloyes174 E. 28th St. N. | 24th—No. 2313—Mrs. Barge594 E. 10th St. |
| 16th—No. 1513—Mrs. G. M. Brown.....362 Chapman | 20th—No. 1913—Fred Trachsel509 E. Stevens | 25th—No. 2413—Josie Blackford ...1099 E. 28th St. N. |
| 17th—No. 1613—Mr. F. K. Hungerford.687 E. Ash St. | 21st—No. 2013—Lottie E. Gregg.....1947 E. Yamhill | 26th—No. 2513—L. G. Barker60 E. 9th St. |
| | 22d—No. 2113—Lottie Penson.....10 E. 8th St. N. | |

THIRD SERIES

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| 27th—No. 2613—G. S. H. Jackson.427 10th St. (w. side) | 31st—No. 3013—James P. Murphy..152½ Grand Ave. | 36th—No. 3513—P. R. Greaves.....115 Humboldt St. |
| 28th—No. 2713—M. A. Jaynes206½ First St. | 32d—No. 3113—Mrs. H. T. Rayner..871 E. Irving St. | 37th—No. 3613—Mrs. B. A. Parrish..229 E. 6th St. N. |
| 29th—No. 2813—C. W. Riddell.E. 28th and Glisan Sts. | 33d—No. 3213—F. B. Farmer290 Park St. | 38th—No. 3713—Mrs. Chas. Carlston...306 E. 9th St. |
| 30th—No. 2913—Mrs. Dunlap909 Oregon St. | 34th—No. 3313—Kathryn Patterson.409 Fairbanks Av. | 39th—No. 3813—.....(Not found.) |
| | 35th—No. 3413—Mrs. W. E. Newson..126 E. 20th N. | |

MRS. LULU DAHL MILLER, the popular and accomplished Contralto of the Harmony Quartette, and who sings at The White Temple, was 10th among the Lucky Holders of Coupons ending in 13

W. L. MORGAN GEO. T. ATCHLEY S. H. MORGAN

69-73 Grand Ave. Cor. E. Stark St.

M MORGAN ATCHLEY A CO.
FURNITURE CO.

We wish to express our thanks to our customers and the general public for helping by their presence, patience, orderliness and good nature, to make this one of the grandest features in the Commercial History of Portland

THE STRANGER WITHIN OUR GATES

O. D. Brown, Buffalo, N. Y.—Aside from a cure for consumption, I think the next most important discovery will be a cure for horses that will cure radically without leaving an ugly scar. A year from a horse, it seems to me, is one of the most hideous sights imaginable. I understand that a French surgeon has perfected such a cure.

Mistletoe is an ugly Yuletide emblem. There are hundreds of other shrubs or vines that seem to me to be better fitted for the mission. And the prettiest of them all is the Oregon grape, which grows so profusely over the northwestern country. The mistletoe may have some special significance, but I have never been able to learn what it is.

David C. Davis, Elgin, Or.—Within a year or two Elgin apples will claim a place alongside those of Hood River and Rogue river. Actual tests have proved that our apples are superior in flavor to any others grown in the state. The cause is said to be in the altitude.

CREW OF SCHOONER LULU REACH PORT

(United Press Local Wire.)
Yanover, B. C., Dec. 11.—Ten men composing the crew of the gasoline schooner Lulu, of the halibut fishing fleet, which blew up following a fire on board, 35 miles south of Prince Rupert, have reached that place after a trying experience with the waves. The fire broke out suddenly Sunday night and burned so fiercely that the crew found it impossible to extinguish it. They

BUILDINGS COSTING \$11,420 TO GO UP

Permits authorizing the construction of buildings to cost a total of \$11,420 were issued by the building department as follows:
A. Lumsden, repair one story frame dwelling, Williams avenue between Alberta and Webster, builder same, \$100.
F. A. Hummel, erect two story frame dwelling, East Eighteenth street be-

tween Knott and Stanton, builder same, \$1100.
V. A. Bellon, repair two story frame dwelling, 1624 Cleveland avenue between Brainerd and Alberta, builder same, \$1500.
Portland Railway, Light & Power Co., repair three story brick restaurant, Alser street between Sixth and Seventh, builder H. Hanson, \$75.
A. R. Steinhack, repair five story brick hotel, Park street corner of Morrison, builder F. H. Branden, \$1700.
W. Christensen, erect one story frame store, East Thirtieth street between Elmer and Nehalem, builder N. J. Lundgren, \$1000.
A. A. Young, erect one and one-half story frame dwelling, Maryland between Sumner and Webster, builder same, \$1100.
J. H. Hochfeld, repair three story brick

store, Front street between Yamhill and Morrison, builder Finnigan Bros., \$1500.
Dr. McIntyre, erect one story frame shed, Brooklyn between East Twenty-first and Twenty-fifth, builder B. E. Godfrey, \$50.
E. P. Krueger, erect one story frame dwelling, Holland between Albion and Mississippi, builder C. Speira, \$1500.
Miss Kerwick, repair one story frame store, Rodney avenue between Shaver and Pailing, builder J. A. Bush, \$45.
Dr. MacKenzie, repair two story brick store, First street between Madison and Main, builder W. Margulis, \$200.
Cardinal estate, repair one story frame store, Third street between Everett and Flanders, builder W. R. Thoen, \$100.

Little Girl Dies.
(Special Dispatch to The Journal.)
Albany, Or., Dec. 11.—Hazel Marguerite, the 4-year-old daughter of Mr. and Mrs. R. A. Peterson of this city, died of brain fever last night at 9 o'clock. She had been sick two weeks. The body will be taken to Silverton tomorrow. The father is in bed with typhoid. The Petersons came to Albany a month ago and started a restaurant. The family will move to Silverton.

A Golden Opportunity!
Boston Sample Shoe store is selling \$2.50 to \$5 values at \$2.50 for men and women. 200-4 DeLam building.