

Artistic Picture Framing to Your Order—Trunks and Bags on the Fourth Floor—January Patterns and January Delineator Now In Toy Rugs Woven to Your Order While You Wait—Fourth Floor—Buy Xmas Tree Ornaments at Once and Avoid Disappointment

Christmas Crowds Find Comfort and Pleasure In Shopping at The Meier & Frank Store

This establishment is equipped to care for the great army of Holiday shoppers in a most satisfactory manner—The enormous floor space, the cash and transfer system, seven high speed elevators, comfortable stairways, well arranged departments and many other important features all go towards making this the ideal Christmas store—A great emporium that provides in addition to superior store service, immense stocks of high grade, up to date merchandise in all lines of staple and fancy goods as well as apparel for completely outfitting women, men and children—Christmas shoppers will find here anything and everything in Holiday wares suitable for gifts—Matchless assortments and best values always here—Portland's largest and most popular store—Mail and long distance phone orders will receive prompt and careful attention—The store where Christmas shopping becomes a pleasure—Greatest values—Choicest Gifts

\$5.00 Veils \$2.95 \$2.50 Veils \$1.69

A holiday offering of extra large Auto Veils, made of silk chiffon cloth, with 4 inch hemstitched border; beautiful assortment of new and staple colorings; size 2 1/2 yards by 1 yard; best \$5.00 values. An advantageous purchase enables us to offer you your choice of these Veils at the very low price of **\$2.95**
Special lot of silk and linen Auto Veils, 2 yards by 1 yard, hemstitched all around; all new colors, combinations and ombre effects; best regular \$2.50 values, on sale at this special low price, each **\$1.69**

Christmas Sale of Rugs on 3d Floor

All this week, a great holiday sale of Axminster, Wilton and Brussels Rugs in six sizes—rugs of the best quality; beautiful designs, colorings and combinations; values never before offered. Buy them for Christmas gifts for the housewife. On the Third Floor.
27x54 inch Axminsters, regular \$2.50 values, at **\$1.62**
36x72 inch Axminsters, regular \$4.50 values, at **\$3.45**
27x54 inch Wiltons, regular \$5.50 values, at **\$4.35**
36x63 inch Wiltons, regular \$8.50 values, at **\$6.35**
9x12 ft. Brussels, regular \$20.00 values, each **\$14.85**
8 ft. 3 in. by 10 ft. 6 in. Brussels, \$18 values, at **\$13.65**

Tabourettes ^{THREE SIZES} at \$1.17, \$1.27, \$1.37

In the Drapery Dept., Third Floor, for Monday and Tuesday's selling, a great lot of 1000 handsome hardwood Tabourettes, dark mission finish; splendidly made; three heights, 12, 14, 16 in.; all have 12 in. tops; prices: **\$1.17 EACH, \$1.27 EACH, AND \$1.37 EACH**
Great holiday sale of Cedar Chests and Utility Boxes in all sizes; made of both Oregon and Eastern Cedar; brass trimmings; fitted with tray; lock and key. Just what you want for your furs, etc. Prices range all way from \$6 to \$27.50 each. You should not fail to see them



Table Scarfs \$5 Vals. \$2.48

Great special holiday sale of Oriental Table Scarfs, made of fine imported velour; exact copies of Ghordes Prayer Rugs; beautiful designs and colorings; sizes 24 by 48 inches. Best \$5.00 values, on sale at this low price, ea. **\$2.48**

3000 Pairs of Silk Hose at \$2 a Pair

In the Hosiery Section, a great sale and display of women's Silk Hosiery at \$2.00 a pair; superior styles and quality; made with extra wide double tops, double heels and toes; black, white and a complete line of colorings; all sizes; best values in the city at popular prices of, the pair **\$2.00**

Great Bargains in Leather Goods

1000 men's leather Collar Bags of fine quality calfskin; all silk lined, black, brown, navy, tan and red; the best regular \$2.00 values, on sale at, special, ea. **98c**
Music Rolls in plain and fancy leathers; all regular size; black, brown and tan; best regular \$2.25 values, on sale at this exceptionally low price, ea. **\$1.09**
Misses' and Children's Strap Purse, in plain leather or fancy mottled effects; the regular \$1.00 values, on sale at, ea. **59c**

Great Holiday Sale of High-Grade Umbrellas For Women and Men



This week, our great annual holiday sale of high grade Umbrellas selling at \$6 to \$20 ea.—Fine silk coverings and a handsome assortment of desirable handles for your selection—Here are Umbrella bargains worthy of your investigation—the entire stock at these prices is included. On sale as follows:

Regular \$ 6.00 to \$ 6.50 values at special low price of, each. **\$5.00**
Regular \$ 7.00 to \$ 8.00 values at special low price of, each. **\$5.98**
Regular \$ 9.00 to \$10.00 values at special low price of, each. **\$7.75**
Regular \$12.50 to \$20.00 values at special low price of, each. **\$9.75**
Special values in popular priced Umbrellas—Don't fail to see them

\$1.50 Gloves at 95c Pair 35c to 50c Kerchiefs at 25c

3000 pairs of Perrin's English Walking Gloves for women; one clasp, in white and the best shades of tan; give and P. X. M. stitched; all sizes; best \$1.50 values.—buy all you want, pr. **95c**
The Second Floor Handkerchief Annex offers an exceptional value in women's Handkerchiefs; 1000 dozen in all styles; swiss and linen scalloped and hemstitched; Amriswyle and Madeira embroidery and initial; also plain French hand embroidery; the best regular 35c to 50c values, on sale at this popular price, each **25c**
Great holiday bargains in children's Handkerchiefs—take advantage Great holiday bargains in men's Handkerchiefs. Let us show you

\$40 Even'g Gowns \$27.45 \$14 Even'g Waists \$7.45

Portland's leading Cloak and Suit Store announces a great holiday sale of women's high class Evening and Reception Gowns in net, lace, crepe de chine, messaline silk chiffon, broadcloth, henrietta cloth, serges and fancy weave chevrots; made up in Moyenage fashions with panel front, embroidered in silk or soutache braid; others in belt line effects and fancy trimmed waists, with dainty lace yokes; also low neck and short sleeve styles—The color assortment includes navy blue, black, light blue, pink, lavender, white, gray, green, grape and raisin; all new, beautiful and exclusive apparel for dress occasions; costumes selling regularly at prices up to \$40 each; **\$27.45** your choice at, the gown
See Fifth street window display.
Great special holiday sale of women's Evening Opera Coats and Capes—unusual values; Second Floor



Great special holiday sale of Net and Messaline Silk Waists, made with lace yokes and silk embroidered medallions; all new, pretty styles for evening and theatre wear; white, pink, lavender, green, light blue, tan, rose, copenhagen, black. Regular values up to \$14 each; your choice at this low price, each **\$7.45**
Great special holiday sale of all our high grade Silk Petticoats, in the best styles and colorings. Very large assortment. On 2d Floor.

Great Christmas Sale of Down Comforters

The Third Floor Bedding Department offers for this week six grand special values in high grade Down Comforters, every one of them guaranteed not to shed; silk and saten covering. Beautiful Dresden designs and self colorings. Best bargains ever offered at these prices. Do not fail to see them. On sale as follows:
Lot 1—Handsome Down Comforters, with saten covering, full size; the best regular \$8.50 values, on sale at this special low price, each **\$5.95**
Lot 2—Handsome Down Comforters, saten covering, self colors; best regular \$10.00 values, now placed on sale at this special low price, each **\$7.65**
Lot 3—Fine Down Comforters, silk covered on one side; the best regular \$15.00 values, now placed on sale at the special price of, each **\$10.25**
Lot 4—Full size Down Comforters, with all silk covering and corded edge; the best regular \$20.00 values, on special sale now at, each **\$14.65**
Lot 5—Extra fine Down Comforters, silk or satin covering; the best regular \$30.00 values, on sale at, each—take advantage of opportunity **\$22.50**
Lot 6—Beautiful silk covered Comforter, extra fine down; the best regular \$35.00 values, on sale at, each—Let us show them to you **\$24.85**

200 Silk Petticoats \$11 Values at \$6.85

Special three days' sale of 200 high grade Silk Petticoats of superior quality taffeta silk, with 18 inch flounce and silk dust ruffle; made with deep pleating, tucked ruffle and ruche or with clusters of pin tucks and four rows of one inch tailored bands. An immense assortment of the best colors for your selection; made extra full width; best \$11 values, on sale at this price, ea. **\$6.85**
Great holiday sale Novelty Tea Gowns, Kimonos, Lingerie Garments of all kinds

Sale of Outing Flannel Gowns at \$1.49

Great special sale of women's outing flannel Gowns in fancy stripes and plain colors; made extra full; values ranging from \$1.75 to \$2.25, on sale at this unusually low price, each—take advantage of your opportunity **\$1.49**
Children's outing flannel Gowns, ages 2 to 12 years; fancy stripes; the regular 60c and 65c values, now placed on sale at specially low price, each **49c**
Special lot of fancy knit wool Head Shawls, best regular \$1.00 and \$1.25 values—buy all you want of them at this exceptionally low price of, each **69c**
Special lot of blue checked Gingham Aprons, Hubbard style; best regular 65c values, on sale at this exceptionally low price, each—take advantage **47c**

Book News



New Gift Books

Masterpieces in color—Girls of Today, Underwood; American Beauties, Fisher; Book of Sweethearts, Greif; Home Again With Me, Taley; Old School Day Romances, Snowbound, new edition, and many others. Come see them.

Books for Men

Half a Chance, Inham; The Forger, Ralph Connor; When a Man Marries, Rinehart; The Danger Mark, Chambers; Mary Jones' Pa. Way; The Silver Horde, Beach; The Cash Intrigue, Chester, and many others. See them.

Books for Women

The Game and the Candle, Ingram; A Woman's Way, Buchanan; The Land of Long Ago, Hall; Cupid's Understudy, Field; Old Lady No. 31, Forslund; My Lady of the South, Parrish; Truston King, McCutcheon—many others.

Books for Children

Yams Yams Land, Road to Oz, Dorothy and the Wizard of Oz, 1909 Chatterbox, When I Grow Up, Babes in Toyland, Biography of a Silver Fox, and many others.

\$20 Fur Sets \$14.25

In the Fur Department, a great special sale of women's Fur Sets—stole and muff in baum marten, fox; large fancy stole, trimmed with heads and tails, and rug muff; lined with fancy brocade or plain satin. Best values in city, on sale at following low prices: **\$18.00 to \$20.00 Sets at \$14.25—\$22.50 to \$25.00 Sets at \$18.45**

\$8 Handbags at \$4.98

Special holiday sale of women's genuine seal, alligator and patent leather, morocco and fancy calf Handbags, all leather lined and coin purses to match; German silver and leather covered frames; single or double strap handles; \$8.00 values, ea. **\$4.98**
Special lot of 200 new Beaded Bags, all the latest novelties in all colors; regular \$2.50 values, special at, each **\$1.49**
Special lot of 300 Elastic Belts, with buckles to match; the best regular \$1.00 values—buy all you want of them at, each **59c**

Fancy Tailored Suits Reduced in Price

Great special reduction on high class novelty Tailored Suits in two and three piece styles; coats made in tight and semi-fitting effects and trimmed with satin, fancy braid, velvet, fur and buttons; the dresses have fancy lace yokes, embroidered and braid trimmed novelties; also in Russian blouse effects; skirts in panel and full pleated effect—The materials are chiffon broadcloth, diagonal serge and wide wale chevrots; in navy blue, black, rose, light blue, green, tan, brown, wistaria; marvelous values, on sale at following specially low prices:

- Reg. \$ 75.00 Tailored Suits... **\$ 52.50**
 - Reg. \$ 85.00 Tailored Suits... **\$ 55.00**
 - Reg. \$ 90.00 Tailored Suits... **\$ 57.50**
 - Reg. \$ 95.00 Tailored Suits... **\$ 65.00**
 - Reg. \$125.00 Tailored Suits... **\$ 87.50**
 - Reg. \$175.00 Tailored Suits... **\$125.00**
 - Reg. \$250.00 Tailored Suits... **\$168.00**
- See the Display in Fifth Street Window

Jewelry at 1/2

Great Christmas sale of solid gold Brooches, Scarf Pins, Links, Chatelaine Pins and many other useful and pretty articles in solid gold; values ranging from \$1.50 to \$15, on sale at... **ONE HALF PRICE**

Watches 20% Off

20 per cent reduction on our entire line of fine Waltham and Elgin Watches; also Swiss Watches; gold, gold filled, silver and gunmetal; all styles, all grades, from \$3.50 to \$85.00 each, on sale at spec'l reduction. **20 PER CT. OFF**
German Silver Mesh Bags, all lined; finest quality mesh; best regular \$10.00 values, special at, each specially priced at, each **\$4.98**
\$2.00 Whisk Brooms, fine quality bristles; silver handles; great values, priced at, ea. **98c**
\$1.00 Match Boxes for, each. **69c**
Entire line of quadruple silver plated Shaving Sets, \$1.75 to \$10 values, spec'l. **ONE THIRD OFF**
All 50c Hat Pins at, each... **23c**
Special line of Jewel Boxes, Cigar Jars, Puff Jars, etc.; \$2.00 values, now on sale at, each **98c**
Children's Bracelets, new adjustable styles, with signets, gold filled and warranted; regular \$1.50 values, now on sale at, each **69c**
1000 fancy Back Combs, fancy stone settings; the regular \$2.00 values, special at, each **98c**

Xmas Sundries

- Children's Perfumes, at, bottle. **8c**
- Eastman's Triple Extracts, in all odors, fancy packages, **23c-49c**
- Ebony Hat Brushes for, ea. **59c**
- Oxidized Silver Wh. Brooms. **65c**
- 5 piece Manicure Sets, at... **\$1.98**
- Boys' Knives, special price... **23c**
- \$1.00 Steel Scissors, special... **69c**
- Safety Razors, \$1.00 to **\$30.00**
- \$2.25 Shaving Mirrors, ea. **\$1.49**

Special Christmas Sale Cut Glass, Silverware Nickelware, Carving Sets, Electric Lamps, Etc

Money saving opportunities in Holiday Articles of all kinds—Useful and ornamental pieces, suitable for Christmas gifts at prices of greatest importance to shrewd buyers—Mail orders will be filled



- Regular \$3.00 Cut Glass Nappies, at this special low price, each... **\$2.19**
 - Regular \$5.50 values for... **\$4.39**
 - Regular \$2.50 Cut Glass Nappies, at this special low price, each... **\$1.73**
 - Regular \$2.50 Spoon Tray, on sale at this special low price, each... **\$1.73**
 - Regular \$3.75 Cut Glass Spoon Trays, on sale at low price, each... **\$2.79**
 - Regular \$3.25 Cut Glass Oil Bottles, on sale at low price, each... **\$2.49**
 - Regular \$3.25 Cut Glass Nappies, at this special low price, each... **\$2.49**
 - Regular \$2.25 Cut Glass Vases, on sale at this low price, each... **\$1.69**
 - Regular \$4.50 Cut Glass Vases, on sale at this low price, each... **\$3.39**
 - Regular \$5.00 Cut Glass Vases, on sale at this low price, each... **\$3.59**
 - Regular \$6.00 Cut Glass Vases, on sale at this low price, each... **\$4.59**
 - Regular \$8.00 Cut Glass Vases, on sale at this low price, each... **\$5.98**
 - Regular \$9.00 Coffee Percolators, on sale at this low price, each... **\$7.19**
 - Regular \$12.00 Coffee Percolators, on sale at the low price, each... **\$9.59**
 - Regular \$13.50 Coffee Percolators, on sale at this low price, each... **\$11.74**
 - Five o'clock Tea Kettles, in three styles, on sale at the following prices: Regular \$3.00 values, on sale at this special low price of, each... **\$2.39**
 - Regular \$3.00 values, on sale at this special low price of, each... **\$2.49**
 - Regular \$2.50 values, on sale at this special low price of, each... **\$2.08**
 - Regular \$2.50 values, on sale at this special low price of, each... **\$2.08**
 - Regular \$6.50 Chafing Dishes, on sale at special low price, each... **\$5.18**
 - Regular \$7.00 Chafing Dishes, on sale at special low price, each... **\$5.57**
 - Regular \$10.00 Chafing Dishes, on sale at special low price, each... **\$7.95**
 - Regular \$2.50 Nickel Trays, on sale at special low price of, each... **\$1.95**
 - Regular \$3.25 Nickel Trays, on sale at special low price of, each... **\$2.59**
 - Special lot sterling silver pieces, sugar spoons, cream ladle, olive spoons, bon bon spoons, sugar tongs, teaspoon, ice cream spoons, etc., each... **94c**
- All our fine Carving Sets reduced: Regular \$3.75 values for... **\$2.98**
Regular \$5.50 values for... **\$4.39**
Regular \$6.50 values for... **\$5.18**
Regular \$7.00 values for... **\$5.58**
Cut Glass Dishes, great values: \$6.50 Sugar and Creamers... **\$4.79**
\$3.25 Sugar and Creamers... **\$2.49**
\$5.50 Cut Glass Bowls at... **\$4.29**
\$8.50 Cut Glass Bowls at... **\$6.27**
\$10.00 Cut Glass Bowls at... **\$7.49**
\$15 Cut Glass Bowls at... **\$10.98**
\$7.00 Cut Glass Nappies at... **\$4.98**
\$3.00 Horseradish Jars at... **\$2.29**
\$3.75 Mustard Dishes, each... **\$2.79**
Beautiful Bohemian Glass Compots, Nappies and Bon Bon Baskets, \$3.50 values at, each... **\$2.49**
\$5.50 Bohem. Glass Bowls... **\$3.99**
\$3.50 Bohem. Glass Vases... **\$2.59**
\$2.50 silver-plated Bon Bon Dishes, on sale at the low price of... **\$1.98**
\$3 silver-pl'd Bread Trays... **\$2.39**
Regular \$4.50 silver-plated Sandwich Trays, on sale at, ea... **\$3.59**
Regular \$3.50 silver-plated Fern Dishes, on special sale at... **\$2.79**
Regular \$4.50 silver-plated Fern Dishes, on special sale at... **\$3.59**
Regular \$6.50 silver-plated Fern Dishes, on special sale at... **\$5.19**
Regular \$5.00 silver-plated Candlesticks, on special sale at... **\$3.99**
Regular \$7.00 silver-plated Water Pitchers, on special sale at... **\$5.59**
Regular \$6.75 silver-plated Fruit Baskets, on special sale at... **\$5.39**
\$4.00 silver-plated Vases at... **\$3.19**
\$4 silver-pl'd Dessert Sets... **\$3.19**
\$17.50 Tea Sets, 4 pieces... **\$13.59**
Holiday sale Portable Electric and Gas Lamps, new shapes and effects, \$4 to \$45 values, \$3.19 to **\$36.50**
Special holiday bargains in fine Dinner Sets and in fancy China.