

The Golden Eagle Soars Above Them All—Always in Lead With Bigger, Better Bargains—Leading Where Others Follow

Buy Women's Hosiery and Underwear Friday—Two Big Reductions

Women's lisle Hosiery; a very fine grade that sells ordinarily for as high as 50c the pair. Friday at this great reduction, the pair, for only **29c**

Women's Wool Underwear; a grade that is sold for all-wool at \$1.25 the garment elsewhere. Friday, while they last, for only, per garment **79c**

Portland's Great Bargain Store



For the Great Working People

Sole Ag'ts Pictorial Review Patterns and The American Beauty Corsets

Pictorial Review Patterns, of which we control the exclusive Portland agency, always depict the latest fashion dictates. Priced at 10c and **15c**

American Beauty Corsets, the best popular priced Corset on the market today. Try these numbers—223 or 293 popular model, priced **\$1.00**

# Our 38th Colossal Profit-Sharing Friday Sale

Two Gigantic Millinery Cuts

Room—room—is the ever appealing cry of the different departments, for with the great stocks of Holiday goods on hand, we have insufficient space in which to properly display these articles. In order to obtain all possible floor space, we have decided to close out our entire stock of winter Millinery, hence these marvelous reductions regardless of cost. Any child's Felt Hat in the entire store, any woman's hat shape, any patent leather hat or any un-trimmed hat in the store, **\$3 values at the low price of 25c** Any woman's trimmed Hat in the whole store, every desirable shape, shade and style of trimming, including values to \$20. All go Friday at only **\$1.98**

Buy Your Christmas Presents Now at the Busy Gift Store—Avoid Christmas Rush

What shall I give? What CAN I give? Ever this appalling question meets with disappointment in the anxious searchings of the gift-seeker. BUT NOT SO HERE, for on our counters you'll find displayed just the wanted article for father, mother, sister, brother, wife, husband, sweetheart or friend, as the case may be. Our buyers have searched the four corners of the world—so to speak—in their attempts to meet the wants of the gift-seekers, those with limited pocketbooks as well as their more lavish brethren. As ever, the Great Working People—our patrons—have been always in mind when purchasing for the Holiday season, so it is YOUR wants that we are the better prepared to fill. So, in your search come here; you'll not be disappointed.

Cape Vals. to \$35.95 at \$10.39

With the Suitrooms crowded into smaller quarters than ever on account of the inroads made on the floor space of this department, we find ourselves forced to close out all possible garments, hence this startling Friday offer. Your unrestricted choice of any woman's Cape in the entire store; many colors and styles included in this assortment; INCLUDING VALUES THAT WE HAVE BEEN SELLING FOR AS MUCH AS \$35.95. A gigantic, peerless price slashing event for Friday that must claim your immediate attention. Your choice of any one of these garments for Friday only **\$10.39** at this remarkable sale, at the special low price of **\$10.39**

Regular \$3.50

Leather Bags

Now Only 98c

Black Leather Handbags, an excellent grade, a very nobby assortment; values to \$3.50 in this great lot of values worth to \$3.50, to go tomorrow at this startling reduction. Friday's low price, only **98c**

Coat Sweaters \$1.69

Women's and misses' Coat Sweaters, the remainder of an enormous lot, in gray only. Values that sell elsewhere at \$3.00, \$3.50 and \$4.00, Friday at this special low price, for only **\$1.69**

Silk Supporters

Women's fancy Silk Supporters, neatly boxed. A dainty gift that is always appreciated; regular 85c and \$1 value **69c**

Box Supporters

Women's Silk Supporters, values that sell all over town for 35c; neatly boxed—an economical gift article, Friday **23c**

Initial Kerch'fs

Children's Initial Handkerchiefs, 3 in box; neat colored border and initials. A gift every child appreciates **25c**

Silk Pettic'ats \$3.59

Silk Petticoats, good quality; all colors, including black. Values that sell all over town for as high as \$7.00, to go at this mighty Friday sale at this low price, each, only **\$3.59**

Child's Reg. \$6

Bearskin Coats

at Only \$2.98

Children's pretty little Bearskin Coats, many different colors; values that sell usually for as high as \$6.00. A limited number to go on sale Friday at this wonderfully low price **\$2.98** while they last, only **\$2.98**

## Buy One of These Dresses

### Friday for Only \$8.88

### \$25 to \$50 Values

Think of it! One short week ago we purchased an enormous lot of One Thousand of these lovely Dresses and Suits, but now have less than Three Hundred in stock. Is not this more than sufficient proof of the wonderful value we offered when we placed this great assortment on sale? The lot consists of the famous trade-marked "La Vogue" one and two-piece Suits and Dresses for women and misses—some similar to illustrations—made in all the latest and up-to-date styles, of which there are hundreds in the lot in all colors. The materials are broadcloths, worsteds, serges, chevots, mixtures, etc., every desirable fabric is in evidence in the lot. Every garment is lined with the best satins and stamped with the famous "La Vogue" trade-mark, which alone is absolute evidence of the rightness of the garments in regard to style, value and serviceability. These Suits and Dresses usually retail at \$25 to \$50—as comparison will show—and are values that wholesaled regurly at \$18 to \$30 the garment. Some of the size ranges are incomplete owing to the great inroads made into the enormous lot through our sale of last week, so we have reduced the entire assortment to a still lower figure for Friday's sale. We'll tell you frankly that if you can find your size in the lot—and we think you're sure to do so—you will obtain the greatest garment value ever offered in Portland without exception. See window display. Your choice at—



Enormous Shoe Reductions—All Rubbers Cut for Friday's Big Sale

In the Shoe Department, Friday, you'll find enormous price-cutting prevails on all footwear. Here we note a few of the many wonderful values you'll find displayed on every hand; every one a convincing argument as to why you should do all your shoe buying here: Women's Felt Juliettes, hand-turned soles; regular \$1.50 values, Friday, the pair **96c** Women's patent, gunmetal and vici kid Shoes; blucher cuts, military heels, welted soles, button or lace; regular \$3.50 and \$4.00 values, Friday, the pair **\$2.49** Misses' School Shoes; box calf or vici bluchers; \$2.50 values, Friday, the pair **\$1.69** Boys' heavy \$3 School Shoes, Friday, the pair **\$1.98** Men's 14-inch top High Cuts, regular \$6.00 seller all over, Friday, the pair, only **\$3.99** Men's heavy work Shoes, regular \$3.50 value, Fri. **\$2.29** Save on Rubbers Friday by taking advantage of this sale—Shoe Dept. Women's 60c Rubbers, for. **49¢** Men's Rubbers, 85c vals. for **75¢** Misses' Rubbers, 50c values, **39¢** Child's Rubbers, 40c values, **29¢**

Gifts All Men Will Appr'ciate See Them Now

In our Men's Wear Department you'll find a nobby and comprehensive showing of all the little things for gifts to men—things they will appreciate. A wonderfully good assortment of Smoking Jackets, Bath Robes, etc., as well as the little things always presentable—all LOW PRICED

Some Monster Cuts in Our Men's Wear Departm't

Men's Ties, regular sellers at 50c elsewhere; 4-in-hands, in all colors, Friday and Sat. at **21c** Men's wool Union Suits, a wonderful Friday reduction at this low price, the suit **\$1.49** Cooper's derby-ribbed wool Underwear, a regular \$1.50 value, the garment tomorrow for **98c** Men's Collars, regular 15c, 2 for 25c values, tomorrow, each, **10c**, or three for only **25c**

Toyland Offers Many Inducem'ts See This Department Tomorrow

Bring the children in Friday. Let them view our big Basement Wonderland of Toys, for here are gathered the best and most economically priced Toys to be found hereabouts. Here are a few of the enormous values to be found on every hand in this department: Mechanical Airships, the kind that really fly; reg. 35c and 50c values, at 25c; 75c values for **48c** Mechanical Train complete with a good track; a regular 50c value to 75c value, Friday for only **34c** Large Doll House, complete; great value at this low price; **\$2.29** in the Basement for **\$2.29** Wheelbarrows, strongly made, large size; regular \$1.75 to \$2 values, our price Friday **\$1.19** Shooflies—Here's this popular toy that all the little ones go "horse-back riding" in without any danger; great value **\$2.19** Little Dishes, a wonderful assortment of sets ranging in price of 5c up from, the set, Friday at **5c** Buy Dressed Dolls Friday and Saturday; 75c values, **25¢**; \$1.00 values, **69¢**; \$1.75 values, **98¢**; \$2.00 values, **\$1.29**; \$2.50 values, **\$1.48**; \$3.00 values, Friday ..... **\$1.98**

Have the Children Write to Santa—NOW

In our Basement Toyland you'll find a Mail Box that Santa Claus has provided for the little folk who desire to tell him of their wants. Here the little ones may drop their letters to Santa, but be sure to caution them to write their names and addresses, Santa WILL ANSWER THEM

Imp. Rookwood Jardinieres at Very Little Pri'es

The popular imitation Rookwood ware Jardinieres; values that sell elsewhere at almost double these low prices. Prettily decorated. A sensational Bargain Basement Sale. Five sizes, at these prices: Values to \$1.50, Friday for... **74¢** Values to \$2.00, Friday for... **98¢** Values to \$3.00, Friday for **\$1.49** Values to \$4.00, Friday for **\$1.98** Values to \$4.50, Friday for **\$2.19** On Sale in Big Bargain Basement