

A Gigantic Pre-Inventory Sale

Most remarkable reductions in Ladies' Wearing apparel ever presented at this season. Every garment possible to sell must be disposed of before stock-taking begins. Reduce the stock—cut prices to do—are the orders.

A One Third Slashing Off of All Prices

This sweeping reduction in price on brand-new tailored garments at the very height of the season will prove a boon to the Christmas shopper. And best of all, you do not need much cash to shop here. Keep your money for other purchases and pay us by the little-at-a-time plan. You are welcome to credit. Shop early. Investigate these marvelous values.

115 Misses' Suits, \$25.00 Values Special Price \$16.75

An offering that is simply a wonder, when you consider that these values—\$25.00 the Suit—are real, and that we extend almost unlimited credit for these goods. There are 115 in this lot, and every one of these misses' Suits is marked to sell at ONE-THIRD OFF the usual selling price.

Suits of splendid quality serges, worsteds, covert, homespun, etc.; navy, black, gray, rose, dark green, and brown; coats from 36 to 44 inches long, with Skinner satin linings; skirts the newest pleated effects.

More than 20 styles, including the one shown in the illustration, and all the rest of them are just as desirable and attractive as this one. They are tailored in the best possible manner and a perfect fit is guaranteed. The regular value is \$25, and we are selling them during this sale—cash or credit—at..... **\$16.75**

Cash or Credit

60 Walking Skirts

\$7.50 Values for \$3.95

Sixty handsome blue, black and brown Panama and High-Grade Serge, all sizes, newest models. Regular \$6.00 and \$7.50 values. Pre-Inventory Sale price only..... **\$3.95**

\$20 Volle Dress Skirts \$14

A lot of fancy Dress Skirts of large size, in finest French voile. Some elaborately trimmed with finest satin, others plain, but all of values up to \$20.00. Special sale price..... **\$14**

240 Ladies' Suits

\$35.00 Values at \$20.00

\$25.00 Values at \$16.70

Our Annual Pre-Inventory Sale carries with it over 240 ladies' high-class Fall Suits, positively from our newest stock, and every suit in the height of fashion. A golden opportunity for those who have yet to purchase their holiday wearables. Magnificent fabrics, embracing our best sellers. The price cutting means ONE-THIRD and more.

Long-coat Suits; some handsome braided models, others severely tailored effects, in finest quality broadcloth, homespun, covert, camelhair, serges and chevots; blacks, grays, browns, navy and mixtures; linings of exquisite Duchess and Skinner satin; revers of moire; coats 45 to 50 inches, all sizes.

An exceptional collection of splendid tailored Suits—the careful workmanship being noticeable at every point. They look what they are—high-class Suits—and in fit and wear they can be depended on to prove thoroughly satisfactory. Regular \$35.00 value for \$20.00; regular \$25.00 values for..... **\$16.70** cash or credit.....

Over Fifty Misses' Tailored Coats

\$25 Values on Special Sale at \$16.70

Coats just like the model shown here and other new styles. Misses' Coats at a saving of full ONE-THIRD. There are sales, and sales, on every hand, but nowhere else will you find such sterling values as are offering in this lot of 50 misses' Coats.

The coat is the jaunty style and length so becoming to the girlish figure; in covert, French serge, fancy Scotch mixtures, all-wool worsteds, semi-fitted and close-fitting models; in gray, brown, navy, black; Skinner satin lined; sizes 14, 16 and 18.

Smart Coats, all new hand-tailored models found only among high-price garments. Not an old garment in the lot. Worth fully \$25, but cut for Pre-Inventory Sale to this extremely low price of only **\$16.70**

Sale Leatherette Handbags

\$2.00 Values Special 95c

300 Handsome Handbags in black leatherette, polished brass locks and trimmings, square and oblong shapes. Splendid values, new goods, latest shapes. Regular price \$2.00 each. Special Pre-Inventory Sale price..... **95c**

All Our \$6.00 Wool Sweaters at \$3.45

Guaranteed Oregon Wool Sweaters, all sizes, long blouse, golf and belted effects, in colors red and white; some plain, others fancy knit. Regular \$6.00 vals. Specially priced..... **\$3.45** at only.....

Regular \$4.00 Val. Wool Sweaters, Special \$1.95

Short-Blouse Pure Wool Sweaters, white and red, small sizes. Regular \$4.00 values. Special..... **\$1.95**

150 Ladies' Dresses

\$30.00 Values at \$20.00

\$25.00 Values at \$16.70

One hundred and fifty handsome one-piece Dresses in the Moyanage and other popular styles. We can save you money and sell you goods that will prove eminently satisfactory. These one-piece Dresses are growing in popularity, and our Pre-Inventory Sale offers exceptionally good values. Prices mean cash or credit.

Materials embracing finest broadcloth in modish shades as well as navy and black; chevots, worsteds, camelhair, serges, homespun; cluster plaited, side buttoned, fancy braid trimmed, etc.; sizes to 38.

Regular \$35.00 Fancy Satin Dresses for \$12.50

We are closing out a lot embracing 50 fancy silk and satin Dresses at this remarkable price; Dresses suitable for evening wear—for the parlor, the ballroom or any occasion. We intend this Pre-Inventory Sale to be a cleanup sale, and intend to accomplish our purpose by making prices that will not fail to sell the goods. We cannot illustrate these beautiful garments, but invite your inspection of them.

100 Dressy Coats

\$30.00 Values for \$20.00

\$25.00 Values for \$16.70

Every Coat, to the last one, is of style and quality for which you would ungrudgingly pay full prices—such styles as you expect in much higher-priced garments—and the fit, workmanship and snappy appearance of these smartly tailored Coats are all that the most fastidious could possibly demand. And think of it! You get them at ONE-THIRD their real value!

Fitted coat like the model, or semi-fitted styles, in broadcloth, wide wale, diagonals, homespun, covert and camelhair, with the long shawl or notched collar, and the military styles with standing band or turnover collars, are shown in a variety of colorings, lined throughout with Skinner satin; sizes to 38.

A like reduction is made in a splendid lot of caracul and fur Coats—Coats that will outwear a lifetime. Prices mean cash or credit, at this Pre-Inventory Sale. Allow us to demonstrate the genuineness of these values.

Children's \$12 Coats at \$6.45

These are the popular Short-Length Coats, in sizes from 10 to 16, beautifully braid and button trimmed, all colors. Reg. \$12 vals. Will close out at, each..... **\$6.45**

\$1.50 Leather Belts at 75 cents

These Leather Belts are in all sizes and all colors, regular \$1.50 values. Special sale price, each..... **75c**

Ideal Christmas Gifts in Waists

\$7.50 Values for \$5.00

\$5.00 Values for \$3.75

Several hundred most beautiful messaline and taffeta Waists that make ideal Christmas gifts. Also fancy net Waists in most becoming styles. The greatest Waist values offered by any house this season.

Strikingly handsome messalines and taffetas; fronts embroidered and tucked; also clusters of tucks and buttons; all the popular colors, all sizes. Very special.

Winter Hats

Elaborate Pattern Hats, elegantly trimmed with ostrich plumes. Regular prices ranging up to \$25. Other and more simple models, wing and satin trimming, ranging in price up to \$9. All

One-Third Off

During this great Pre-Inventory Sale, and on easy terms of payment.

Furs at Third Off

They are the kind of Furs every woman who is alive to style and quality will appreciate, and embrace nearly every wanted garment. All reduced one third.

\$3.50 Fine Fur Neckpieces. \$1.95

\$9 Black Fur Set, Muff and Scarf..... \$6.95

\$65 Silver Tip Set, Fox..... \$45.00

\$55 Pure White Set, Fox..... \$38.00

Examine other great values in our Fur Department. Splendid Christmas gift choosing awaits you here. Easy terms.

\$6 Black Petticoats \$3.95

Grand Full-Width Petticoats of guaranteed 90-day black silk, heavy rustling taffeta, 12-inch flounce, trimmed with tucks and stitching. Most excellent opportunity for buying a most acceptable gift. Regular \$6.00 values..... **\$3.95**

\$9 Colored Petticoats \$4.95

Also Petticoats in all colors, including white, blue, green, lavender, apricot, red and beautiful changeable colorings, in best silk, go..... **\$4.95** ing at remarkable reductions; \$9 values.....

GEVURTZ

First and Yamhill & SONS Second and Yamhill

SOCIAL and PERSONAL

(Social news is a daily feature of The Journal, and is signed by the society editor or his aide.)

Dr. and Mrs. Homer L. Kenney have returned from their honeymoon, which consumed some three weeks' time, and was spent in San Francisco, Los Angeles, Pasadena, and other California cities.

The Keeneys are at the home of Charles K. Henry, 111 East Twenty-first street north. Mr. and Mrs. Henry expect to leave next week for an extended trip to Honolulu.

Mrs. William J. Vincent was hostess to the Tuesday Afternoon club yesterday afternoon at her home, 155 Sherman street. There was an interesting program, much profitable discussion and refreshments.

William B. Hinesman is visiting in Eugene, looking over the hunting preserve in that vicinity.

The Women's Guild of Grace Memorial Episcopal church, Irvington, will hold a bazaar in the parish house, East

Seventh and Weidner streets, this afternoon and evening.

On account of the inclement weather, the Daughters of the Confederacy will not be entertained by Mrs. H. R. Duff until December 22.

Mrs. George O. Pelgram leaves this evening for New York, where she will visit with her mother, Mrs. George W. Oels, for a couple of months. Mrs. Oels has only recently returned to New York, having visited with Mrs. Pelgram in Portland for some time this fall.

Mrs. Frederick H. Hopkins, who formerly resided in Portland but is now living on a big ranch near Medford, is

a guest at the Hotel Portland for a week. Mrs. Hopkins' husband, F. H. Hopkins, is a prominent orchardist of southern Oregon.

Mr. and Mrs. Edward Ehrman, with Miss Ehrman, will leave Sunday morning for an eastern trip. They will spend some time in Baltimore, their former home, and will visit their son, Mason, who is a student at Yale.

The Institute booth, which is perhaps the most popular feature of the "house beautiful" at the Army, will be presided over today by Mrs. Warren E. Thomas and a corps of assistants. All manner of Christmas novelties will be for sale at this attractive booth tonight.

Mrs. Thomas' assistants include Mrs. W. A. Bushong, Mrs. C. E. Stolte, Mrs. W. H. Boyer, Mrs. May Dearborn-Schwab, Miss Sadie Knapp, Miss Petronella, Cognelli, Miss Alice Forbes, Mrs. Lulu Dahl Miller and Miss Dorothy Newhall.

The Portland Heights club will give a card party tonight. Bridge and five hundred will be the games played. Hostesses for the evening are Mrs. Adolph A. Dekum, Mrs. James W. Cook and Mrs. Frank H. Ransom.

Mrs. J. C. Hare and Mrs. Cora Puffer were joint hostesses yesterday afternoon at the home of the former, 374 Clatsop street, when they received their

friends from 2 to 5. The Hare home was prettily arranged with cut flowers and holiday decorations. The drawing room was in yellow chrysanthemums and greens, and the living room was an effective setting in qualities of holly and red ribbons. The dining room was in pink and green, and the table was centered with a huge plateau of pink carnations and similar. Mrs. Hare and Mrs. Puffer were assisted in receiving by Mrs. W. Wynn Johnson and Mrs. Samuel Council. Presiding over the punch bowl in a small hall off the parlor was Mrs. Fred Graves, assisted by Miss Mildred Armstrong and Miss Ida Sheen. In the dining room were Mrs. F. N. Gilbert and Mrs. D. C. Burns, assisted by Miss Marie LeBarre and Miss

Aide Broughton. Little Miss Mary Burns and Miss Bernadine Robinson opened the door for the callers, and Miss Elizabeth Johnson announced the names. A Hawaiian orchestra played many pretty selections during the receiving hours. There were 510 invitations issued.

Miss Mary Nolan of Corvallis, who has been the guest of Miss Alice Dougherty on Kearney street for several weeks, returned home today. Miss Nolan is a daughter of Mr. and Mrs. J. M. Nolan of Corvallis, and is a graduate of striking appearance. Her engagement to James C. McCauley of Eugene has recently been announced, but as yet no date has been set for the wedding. Mr. McCauley is a brother of Governor M. H. Day of Washington.