

COBS



Get the green package or you'll get an imitation

This is a Package of Cobs!

We've exaggerated its size so that you can't make a mistake when a substitute is offered. It holds nine four-inch, perfect, clean, fragrant, ripe, free-smoking Havana Londres Finos—a full yard of the ugliest cigars you ever saw. But you forget the looks of Cobs when you smoke one—you only remember that no ten cent cigar ever tasted better. If Cobs were carefully made—if Cobs wore fancy bands—if Cobs were prettily wrapped and packed in lithographed boxes—the "lollipops" (which you can't smoke) would cost as much as the tobacco itself, and you couldn't buy

NINE COBS FOR 15c

You don't have to change your taste to enjoy Cobs—simply change your mind, and don't be prejudiced because of their rough appearance. Cobs only look different—they're "good enough," no matter what quality you're used to.

Be sure that the package is GREEN. Insist on Cobs—get Cobs—or get out and get into another shop.

Mason, Ehrman & Co., Distributors
PORTLAND, OREGON

The rough cigar with the smooth Havana taste