

Skinner's Satin Linings Prolong the Life of Garments and Add to Their Richness—Silk Counter—Priced at \$1.50 the Yard—Our Sewing Machine Club Grows in Favor—The "Standard," the Best Machine Made in America—Club Plan, One Dollar Per Week—Investigate

Our 339th Friday "Economy" Sale

Art Pieces at Half



Doilies, center-pieces and pillow shams, immense assortment; only a few of each number; regularly priced from 5c to \$3.00, for Friday's selling at 3c to \$1.50, or just... **HALF PRICE**

ROYAL SOCIETY PACKAGES in cushion tops, pin cushions, jewel bags and lingerie. The package contains material for making the various articles, full directions for working and enough embroidery floss to complete the design. The material is stamped ready to embroider and it's the easiest possible way of working pretty embroidery designs. The regular prices are from 40c to \$1.50. For Friday's special selling—one day... **HALF PRICE**

Olds, Wortman & King

Couch Covers \$5.90



These couch covers are like cut, fringed all around; come in heavy tapestry; dark, rich colorings, Oriental designs or striped effects. Regular price \$5.90 \$7.50 each, special Friday only... **\$5.90**

A better one, a regular \$8.50 value, at... **\$6.75**

PILLOWS filled with genuine goose feathers and made with double ticks, the outer one can be removed and washed; both ticks of best quality ticking; full size and regularly priced at \$7.50 the pair, **\$5.50** for Friday's selling only.

Hand Embroidered Chemise \$1.37

Outing Flannel Pajamas Selling at \$1.75 Up

Women's French Chemise in genuine hand-embroidered designs, many different patterns; floral or conventional designs; made with plain hemmed skirt; regular price \$2.50 each, **\$1.37** special Friday at...

WOMEN'S MUSLIN NIGHT ROBES, chemise or hubbard styles; low or high neck, full length or elbow sleeves; extra long and wide; regular values up to \$2.50 each, special... **\$1.29**

Women's Outing Flannel Pajamas --- A Sale

The best quality Outing Flannel, in pretty striped patterns or fancy dotted effects; an immense assortment priced from \$1.75 to \$3.00.

Women's \$5.00 Shoes Now \$3.50

And a Pair of Rubbers With Them Free!

Everybody that appreciates good footwear and good rubbers is sure to attend this sale. We want Portland women to know more about an exclusive line of rubbers we carry—we are sole agents in Portland for this brand. You'll be blind to your own interest if you do not take advantage of this sale.

The shoes include 1200 pairs of women's Pingree Glorias, in regular sizes, widths and styles and 1100 pairs of odds and ends, worth to \$5.00; all 1929 shoes. With every pair of these shoes sold Friday we will fit and give you a pair of rubbers free.

Portland's Best \$5.00 Hat Sale

10c Ruchings Only 5c Each

13 1/2 and 14-inch lengths of Neck Ruchings, in large assortment of colors and in many designs. These are sold regularly at 10c each, Friday's price only... **5c**

Feather Neckwear Friday Only \$2.98

A sample line containing only a few pieces of a number, novelty neck pieces, in many colors; regular values up to \$7.50, special Friday... **\$2.98**

65c Ribbon 29c Yd

This includes the best lot of plain and fancy Ribbons ever offered in Portland at this price. Widths from 3 to 7 ins. There's an immense assortment to choose from, including all colors and many designs; and fancy; regular values up to 65c the yard, your choice Friday at, yard... **29c**

An event that exceeds in value giving any and all of our former sales. A capture of 1000 choice shapes and styles in the season's best millinery modes. There is a wide range of choice as to color, trimming, shape or size. Some are profusely trimmed and some are in the plainest tailored effects. Colors are black, brown, blue, navy, old rose, taupe, wistaria, catawba and green—some of the most called for shades that we have heard of. A splendid window display on Fifth and Washington gives only a hint of the variety and desirability of this lot. Good as they look in the window, they'll look many times better when you get closer to them. Come Friday and buy your dress hat, or secure a low priced one that will look very smart and take the place of the more expensive one that you bought earlier. Trimmed hats regularly worth \$9.50, Friday **\$5.00**

Regularly Worth \$15.00, During Sale, at \$ 9.50
Regularly Worth \$20.00, During Sale, at \$13.50
Regularly Worth \$25.00, During Sale, at \$16.50



\$38.50 Tailored Suits at \$13.98

A terrific and startling reduction in the prices of some of the smartest tailored suits in Portland. Another convincing demonstration of the leadership of our style salons. A lot of over 300 suits on sale and not a poor style or a back number in the lot. A style and value event par excellence. Some of the suits in this lot have a little trimming on, but most of them are in the strictly tailored style that only expert workmanship can make look smart and stylish. The best workmen in New York City produced these garments. The materials are plain colored serges and chevots, homespuns and fancy wool suitings. There's a magnificent choice as to style, color and materials and there's a size for every woman who comes to share in the unusual bargain. See the Fifth St. window and by all means come early. Don't ask to have any sent on approval or sent out on phone messages. Don't wait till late in the day and expect the best ones to be left. Come early—**\$13.98** buy values to \$38.50, at only

75c Cashmere Gloves 48c Pr

An advance sale of women's cashmere Gloves, in black and colors, all sizes; regular values up to 75c the pair, your choice Friday only... **48c**

Gauntlet Gloves

Come in gray or tan, all sizes; good quality kid skin, and values up to \$1.75 the pair, special for Friday at... **98c**

Elastic Belts 48c

Silk elastic Belts fitted with buckles, in goodly assortment; the kind that sell regularly at 75c each, Friday **48c**

Neckwear at 25c

Including Venice lace Dutch collars, Venice lace stock collars, and wash crock stocks; stylish and neat; extra values at... **25c**

Women's White Aprons at 49c

These come in large style, like cut, made with deep hems and wide strings, or in Tea Aprons, embroidery-trimmed, extra good quality materials. Special for Friday's selling at... **49c**

Women's Large White Aprons, like cut, special for Friday only... **29c**

CHILDREN'S BEAUTY APRONS, made with bibs and bretelles, plain or embroidery-trimmed. Regular values from 50c to \$2.25 each. Specially priced for Friday's selling at **ONE HALF PRICE**

Women's Handbags 98c

Medium-sized Bags, neat, stylish shapes and nicely finished. Colors and black, brown, tan or green. Neat trimmings in gilt or gunmetal. Fitted with extra coin purse. Sold everywhere at \$1.50 Special Friday at... **98c**



65c Sheets Friday 53c

Housekeepers, take advantage and come here for a splendid Friday bargain. Full-sized Sheets of extra heavy water-twist sheeting and made without seams in center. Reg. sold at 65c each. **53c** Friday at

30c Towels 20c

A lot of 700 dozen extra large Huck Towels with fancy damask border, fine soft finish. Regularly 30c each. A genuine **20c** bargain Friday at

Men's Outing Flannel Sleeping Garments \$1.65

This includes an immense range of patterns and trimmings in Outing Flannel Pajamas and a few Outing Flannel Nightgowns. They're comfortable, warm, cozy sleeping garments for winter months. Made of best quality teasel-down, all sizes. Good, full and wide, perfect-fitting. Sold regularly at \$2.00. Special Friday at... **\$1.65**

Men's Winter Underwear

This is inevitably the outfitting place of the fastidious man with underwear to buy. We are agents for some of the best known makes in America, included among these are Stutzgarter's wool garments in many weights and at many prices, the famous-stacy underwear for men, and Dr. Deime's linen mesh garments in union suits or single pieces, winter weights. You not only have an immense assortment to choose from, but you buy the sort that particular men prefer at department store prices. We would be pleased to see you Friday and show you the different lines we carry.



Women's 25c Hose 15c Pr

Winter Hose on special sale. Women's Fleece-lined Hose in fast black, made with ribbed top; also medium-weight Cotton Hose with ribbed top. Sizes 8 1/2, 9, 9 1/2 and 10. Either style a regular 25c value. Special Friday, the pair... **15c**

CHILDREN'S HOSE in fast black cotton, with reinforced heel, toe and knee; fine elastic ribbed Misses' Hose, regularly 35c the pair, at... **19c**

BOYS' HOSE from this lot, reg. 25c values, Friday at, the pair... **15c**



65c Hose 19c

The final offer on those fine quality Lisle Hose for women. Only a few dozen pairs left. Created a furore at 27c a pair. All that remain, worth to 65c, to be sold at, the pair... **19c**

\$2.25 Umbrellas \$1.48

Rainproof Umbrellas for men and women; good, strong, serviceable frames; fitted with mission or fancy trimmed handles; covered with fast-color lisle taffeta. Reg. worth up to \$2.25. Special at... **\$1.48**

Val. Laces 48c Dozen

Edges or insertions, 1/4 to 1 1/2 inches wide. Regular prices up to \$1.00 doz. Special Friday... **48c**

NEW VAL LACES for fancy work, costumes, etc., edges and insertions, in fine assortment. Very low prices.

Smallwares Bargains

HURD'S DANCE PROGRAMS, waltz, two-step and lancers; heavy gilt lettering, pencils attached, white or colors. Regular 75c values. Special, the dozen... **39c**

Safety Razors

"Everybody's" Safety Razor, with one blade set ready to use, and three extra blades, made to shave, an extraordinary offer at **10 Cents**



\$7.75 Silver Sets Are Priced at Only \$3.50

A glorious bargain on account of a lucky special purchase, in our third floor silverware section on Friday. Sets consist of six knives, six forks, six teaspoons, six tablespoons, one butter knife and one sugar spoon. Come in neat case, exactly like illustration. Regular price complete \$7.75, special while a lot of just 55 sets lasts, Friday **\$3.50**

Sherlock Holmes

The game of trail, something to while away the winter evenings; regular 50c value, special for Friday Bargain Day at **39 Cents**



75c Underwear 59c

WOMEN'S VESTS AND PANTS, winter weight, vests high neck and long sleeve, pants ankle length. Regular price 75c the garment. Swiss ribbed, sizes 4, 5 and 6. Friday at... **59c**

WOMEN'S WINTER-WEIGHT PANTS AND VESTS, all sizes, high neck, long sleeve, ankle length, fleece lined. Regular 75c values. Special Friday at... **59c**

BOYS' UNDERWEAR, shirts and drawers, union suits. All sizes in the lot, but not all sizes in one style, for they are broken and odd lots. Fleece, part wool or winter-weight cotton. Regular values up to 75c the garment. Friday at... **29c**

Merode Underwear Sale Continued

Every grade and every style garment in this superb hand-finished underwear is on sale this week at pronounced reductions. Union suits, pants, vests, all weights, all styles, high neck and long sleeve, ankle length, or low neck, sleeveless, knee length. Reg. 65c to \$3.00. Every piece in stock reduced this week.

Boys' Cloth Caps Friday 48c

Neat styles in mixed tweeds; gray, tan, brown or black and white mixtures. Reg. 75c value. Special at... **48c**

A Big Friday Soap Special

"4711" GLYCERINE SOAP, you all know what it sells for at regular times. Special for Friday, the cake... **13c**