

WELL ADAPTED FOR ORCHARDS

Booklet Describes Land on West Slope of Mount Hood.

Under the title "Western Mount Hood" Vanuysen and Walton have issued a booklet descriptive of the immense fruit district occupying a greater part of northeastern Clackamas county and extending well up into the foothills of the Cascade mountains.

Besides a birdseye view of the country radiating from Firwood and including Dover and Cherryville, the booklet contains numerous pictures illustrating the development of fruit lands now in progress in the district.

It also contains pictures of bearing orchards, which were planted by early settlers in the vicinity of Firwood, showing what may be expected when scientific apple culture becomes the leading industry on the western slope of Mount Hood as it now is. The Hood River valley and on the foothills on the north slope of the "old sentinel." The positive announcement last week by high officials of the Mount Hood Railway company, that construction work on that line is to be resumed at once and the original plans of the company carried through to completion, has awakened a lively interest in the whole western Mount Hood district, and an added impetus to the movement to convert all this fertile region into a vast apple orchard.

Beginning about 10 miles from Portland at a point between the Sandy and Clackamas rivers with Firwood as a center, lies the great rolling land stretching to the east almost to the snow line on Mount Hood, wherein there are thousands of acres of land, now located from a climatic standpoint for the growing of the finest fruits in the world. This land is especially adapted to the growth of apple culture, as is proved not only by what has been done by orchardists in the district, but by an analysis of the soil made by the horticultural experts at the Oregon Agricultural college, who pronounce it the soil adapted to the growth of an apple orchard.

The full meaning of this is best understood when it is known that Oregon apples now command the top price in all the great markets of Europe and the United States. The soil is also adapted to the growth of other fruit crops, and the horticultural and agricultural standpoint, although it is primarily adapted to fruit culture.

What the development of this rich district into apple growing center means to Portland and vicinity is realized to great extent the possibilities. Not only does it mean the converting of many thousands of acres of what is now practically waste land into productive orchards of immense value located right at the doors of the city, but it means that Portland is destined to become the principal apple distributing center of the Pacific coast.

The opening and planting of large areas in other kinds of fruit has more than once had a disastrous effect upon the market for that particular kind of fruit; but no such disastrous result need ever be feared so far as just grade apples are concerned. The many years the supply of Oregon apples equalled the demand, witness the fancy prices paid for Hood River and Knappton River valley apples in all the big fruit markets. Although grown within less than 60 miles from this city, the better grades of Hood River apples are rarely seen in the Portland market, so great is the demand for them elsewhere and at prices which the average Portlander is unwilling to pay.

One of the most attractive features, from an apple culture standpoint, of the whole district is the fact of its having the proper elevation necessary to the production of these varieties of apples noted for their long keeping qualities.

Over 1000 acres of western Mount Hood lands are now being planted with practical orchardists within the past few weeks. Much of this land is being cleared and will be set in young trees this fall.

400 ACRES YIELD PROFIT OF \$6000

Seventy Tons of Vetch Seed Sell for 4 Cents Per Pound—Oats Heavy.

(Special Dispatch to The Journal.) Albany, Or., Aug. 21.—A. C. Armstrong, residing 10 miles southeast of Albany, will realize a profit of \$4000 on 120 acres of vetch this year. Incidentally he will clear about \$4000 on a farm of 400 acres, which he has an annual rental of \$600. Some other Linn county farmers are doing almost as well. Farming in the Willamette valley is paying better this year than for many years.

Armstrong had 140 acres in vetch. He moved 20 acres of it and after storing his barns full of loess hay for his winter's supply, had enough left over from the 120 acres to bale 70 tons, worth \$12 a ton. The vetch on the remaining 120 acres was threshed for seed.

Armstrong had 70 tons of cleaned vetch seed from his 120 acres. This is worth 4 cents a pound. After Armstrong pays all expenses of cleaning and cleaning he will realize a net profit of \$4000 on the vetch seed alone, to say nothing of the vetch hay he baled.

In addition to his 140 acres in vetch, Armstrong has 200 acres in good spring oats.

BUILDINGS RISING FOR IDAHO FAIR

(Special Dispatch to The Journal.) Boise, Idaho, Aug. 21.—Work on the new merchants' exhibit palace at the fair grounds is going steadily on. The frame part of the superstructure is now up and before fair time the building will be finished for the exhibit. The building covers a space of 170x100 feet. It will be wood and will eventually be covered with concrete, making it fire proof. The estimated cost is \$5000. On the top will be arranged an amphitheatre where horse races and other events can be witnessed.

In the center of the building will be a permanent place for the mining exhibits, which will be featured this fall. The other space will be devoted to merchants and an industrial display.

Compelled to Enlarge.

The business of the American Gentlemen has grown so rapidly that the management has been forced to engage more commodious quarters for their large force of tailors and have accordingly leased a portion of the Malory building at the southwest corner of Third and Stark streets. Ray Barker, the manager, says he will have one of the finest workshops on the coast, giving employment to a large force of men and will be prepared to not only take care of their increasing local business, but will also reach out for business over the entire north-west. The salesrooms will still continue at Sixth and Stark streets.

We Are Sole Portland Agents for Pictorial Review Patterns—10 and 15 Cents Each

Everything in our great Bargain Basement Department is priced so low we must say "No deliveries," but the great reductions will more than pay for any little inconveniences that will result from this rule. Come early and take advantage.

Hundreds of Unadvertised Bargain Basement Bargains

Portland's Great Bargain Store



For the Great Working People

Note the almost ridiculously low prices that prevail throughout the store Monday. Remember, the prices below are for Monday only. Don't fail to see our great window displays of all the advertised merchandise. They will interest you.

Hundreds of Unadvertised Bargains All Over the Store

Our New Great Bargain Basement Opens Monday

With Astounding Bargains on Every Hand

14-Quart Galvanized Pails Worth to 35c Each 14c

An astounding eyeopener as to the great bargains you'll find in this new daylight "Bargain Basement"—12 and 14-quart Galvanized Pails, extra heavy, the kind that costs you 35c usually; a great lot that we'll place on sale at a price never before heard of. The lot is limited, but while they last you may take 'em for 14c.

None wrapped, none laid away, at this price. See Window Display.

Clothes Pins, 4 Doz. 5c

Clothes Pins—you know what they're worth regularly—5c the dozen. A great lot that we'll place on sale Monday morning at a price ridiculously low—while they last, Monday, at the low price of 4 dozen for 5c.



Two Amazing Offers on Dinner Sets Monday

Two specials that we defy you to duplicate in the city on this ware: Dinner Set—42 pieces. This is a fine semi-porcelain set, Colonial shapes, very handsome. The pattern is gold and white, neatly gold stamped with gold band; a regular seller elsewhere at \$6.00 the set. A mammoth reduction for Monday only at a price never before heard of for this fine ware—\$2.98.

ON SALE MONDAY ONLY.

Any Wash Suit or Lingerie Dress



Lingerie Dresses, Vals. to \$30, Monday \$1.98

"Busy Burke" says, "Force 'em out." We surely will, at this price. Your unrestricted choice of any Lingerie Dress in the entire store utterly regardless of former prices or values, at a price that seems almost impossible low. The assortment includes every Lingerie Dress left in our stock—the regular prices were to \$30—in every style and color desirable. Pretty plain blues, pinks and whites, as well as many fancy designs, all prettily made in the newest modes. A mammoth reduction—on sale \$1.98 Monday morning at 8 o'clock at this special low price.

\$25 Opera Capes \$6.98

There are just a few of these lovely Capes left in stock—Opera Capes that sell elsewhere at prices ranging to \$25.00. The result of a monstrous purchase by "Busy Burke" while in the East, where they were obtained at about 33 1/3c on the dollar. The balance of the lot will be placed on sale Monday, while they last, at only, each \$6.98.

Any Hat in the Store

Your unrestricted choice of any Trimmed Hat in our entire store, including a recent shipment of Summer Hats we've been making a special of at \$2.49. Values in the lot worth regularly \$6.00 to \$8.00 each. This is a mammoth offer, and we have cut the price to induce the sale on the balance of the stock. You may take your choice of any Trimmed Hats in the store on Monday for \$1.69.

Don't Fail to Attend Our Great Bargain Basement Opening Monday—Startling Bargains on Sale Unheard of Before

Fels-Naptha Soap

Every housewife in the city—the very children at school—know the regular selling price of the well-known "Fels Naptha" Soap. This is the genuine article at a price less than half the usual selling price. A great quantity—though it won't last long at this price—will be placed on sale at the most gigantic sale and opening ever held; a regular 10c the bar seller, on sale in the Bargain Basement Monday, at

Seven Bars for 25c

None delivered. Not more than seven bars to a customer. See window display. Remember, 70c worth of Fels Naptha Soap, Monday, for 25c.

This 3-qt. Preserving Kettle A regular 40c Value for 21c



On Sale Monday Only, Beginning at 8:00 A.M. while they last—each 21c.

3-Quart Preserving Kettles at 21c

A great lot of regular 40c Preserving Kettles—blue and white enamel, extra good quality, the kind that sells the country over at up to 40c—on sale in our new daylight Bargain Basement, Monday morning, while they last, at, each 21c.

Hand Painted Dresden China Worth to \$1.00, for 19c

A great lot of Dresden Hand-Retouched Painted China, beautiful 10 and 12-inch fancy Plates; large pretty Salads, Bowls, Pitchers, Trays, etc.; lovely china worth in many cases to \$1.00. The entire lot is to go on sale Monday at the opening of this new Bargain Basement at a price that is really amazing, while they last, each 19c.

None wrapped, none laid away, at this price. See Window Display.

\$1.00 Berry Sets at 33c

9-inch Imported Cut Glass Bowl and 6 Berry Dishes—a set that usually sells for \$1.00 to \$1.50. A limited assortment goes on sale Monday, while they last, at this remarkably low price, only, the set 33c.



This Fine Water Set Worth \$1.75, at 96c

A sample of the enormous bargains in the Bargain Basement—Glassware Section:

Pretty Water Sets, similar to cut, with exception of Pitcher, which has no flare in center. A neat, thin glass Water Set, very handsomely engraved—6 water glasses and a pitcher—a value that usually sells at prices ranging from \$1.50 to \$1.75—Monday, 96c while they last, set 96c.

Water Tumblers, set of 6, for 14c. This is a neat set of six 9-ounce Water Tumblers; neat cut band near top; a value that usually sells at 60c to 75c. A great introductory special in the new great Bargain Basement, while they last, at only, the set 14c.

Some of the lots are limited, so 'twill well pay you to be on hand early Monday morning. Store opens at 8 a.m.



Any Wash Suit, Values Worth to \$15 at \$1.98

Any Wash Suit in the entire store for \$1.98. Amazing indeed is this startling reduction. We need the room, so they must go at once, hence this unheard-of-before offer. Your unrestricted choice Monday of any Wash Suit in the entire store, regardless of value or former price. A great assortment of tans, blues, whites, pinks, naturals, greens, fancies, etc., in all styles. Values that have sold as high as \$15 and \$18 at a price that we defy you to duplicate at this reduced figure. Remember, this is \$1.98 our regular stock of fine Wash Suits. To go Monday at \$1.98.

Silk Petticoats \$2.93

A Silk Petticoat for \$2.93. You couldn't buy the materials for that amount. A great purchase by Mr. Burke—"Busy Burke"—enables us to make this sensational offer. Almost all colors in the lot, good grade, well made, at a price that we defy you to duplicate in the city. Monday morning the last of the lot goes on sale at only, ea. \$2.93.

\$2.50 Mushroom Sailors, Monday only 61c

Mushroom Sailors—the kind we've been selling for \$1.79. They've asked as much as \$2.50 for 'em elsewhere. A great carload purchase—bought by "Busy Burke"—enables us to offer 'em Monday at this sensational price, only, each 61c.