

Wool Blankets, \$4.50

A sale of excellent quality Light Gray Wool Blankets, made full double size, finished with pretty pink and blue borders. Unmatchable values at this price.

Plaid Blankets, \$2.90

Splendid quality Plaid Blankets, made full double size. Shown in blues, tans, pinks and grays. A very desirable blanket at an extremely low price.

New Idea

Patterns

All Styles and Sizes

10c

THE MOST IN VALUE



THE BEST IN QUALITY

New Idea

Magazines

Sept. Number

10c

Cotton Blankets, \$1.00

Fine heavy Cotton Blankets, full double size. Shown in colors tan, gray and white. Finished with neat borders. Extra values at this price.

Cotton Blankets, \$1.75

A sale of extra large and heavy Cotton Blankets, in tan color, finished with pretty pink and blue borders. The best values to be had anywhere at this price.

The Final Clean-Up Sale of The W.J. Fullam Stock of Shoes and Oxfords

For Men and Women.

Men's Shoes, Vals. to \$7, at \$3.00

Johnson-Murphy, Stetson, Keith Konqueror and other well known makes, shown in all new up to date styles and in most all leathers; regular \$5, \$5.50, \$6, \$6.50 and \$7 grades, priced for this sale at..... **\$3.00**

Men's Oxfords in all the above makes in all styles, values up to \$7.00, at..... **\$1.99**

Women's Shoes in all the best styles, regular \$5, \$6 and \$7 grades, at..... **\$3.00**

Women's Oxfords in all leathers, regular \$5, \$6 and \$7 grades, at..... **\$1.69**

Summer Clearance Sale

Take Advantage of Our Greatest Summer Bargain Event

Now is the time when we make a final clearance of all our Summer Stocks—when room must be made for the arrival of Fall goods—when profits and costs are forgotten in revising prices—when all economical people should invest their money in things they need now and will need in the near future. We are carrying a much larger stock than usual for this time of the year. We have therefore pulled down prices to a much lower point than we usually do at this time of the year. It's a great sale of many small lots. Many of these lots will be quickly snapped up—so don't delay your coming. Be here early tomorrow morning, and come every day this week, for every day will see new lots occupying the places of those gone before.

An Excellent Opportunity Three Great Wash Goods Specials

End of the season prices on standard quality Wash Goods—Savings that you should profit by.

Bordered Percales at 10¢—New, full width, standard quality Percales, in medium colors, shown in a large assortment of neat designs, regular 15c quality.

Wash Goods at 10¢—A closing out sale of Lawns, Foulardines, Batistes, Organdies, Dimities, Voiles, etc.—They come in desirable styles in regular 15c, 20c and 25c qualities.

Costume Cloth at 18¢—Neat Costume Cloth, shown in stripes, checks and plaids, a splendid wearing fabric impervious to rain and dampness.

Showing Fall Dress Fabrics

Early, you say—not a bit of it—the Fall fashions in fabrics lend themselves to early showing, for the tendency is entirely away from heavy, thick materials to the lighter, softer kinds that make up into the smart, graceful draped effects, which are most artistic and fashionable. Purchases can now be made with the assurance that style, weave and coloring are absolutely correct. Following is a brief list of the preferred weaves and colors:

Come in any time and look the new lines over. No trouble to show goods at this store.

The New Fall Silks

Are Arriving Daily—Here Are Five Special Lots—

Ottoman Faillie at \$1.00

clever new silk creation. Comes full 20 inches wide; shown in solid colors in all the new shades, also cream and black. Perfect in weight and quality, and beautiful and rich in finish. A special value at this price.

Fancy Messalines at \$1.00

They come in widths from 20 to 24 inches, in every wanted color. Beautifully finished silks, shown in an endless assortment of neat self-colored designs. Shadow effects and small figures, dots and stripes. Really remarkable values.

Swiss Messalines at \$1.00

Real Swiss Messaline Silks in solid colors, full 27 inches wide, shown in over 30 shades. Fine double-weight, dependable quality silks at a moderate price.

Swiss Messalines at 75c

A special showing of 20-inch Swiss Messaline Silks, including all the new fall shades. Splendid wearing silks in usual \$1.00 quality.

New Black Fabrics

44 to 48 Inches Wide at \$1.00, \$1.25, \$1.50, \$2

An advance showing of Priestley's Celebrated Black Fabrics, the world's best, comprising all the newest weaves for fall. New Wool Satins, Satin Soles, Ottoman Royale, Satin Royal, French Prunellas, etc. Fabrics that are perfect in both color and weave—in qualities to suit all.

Faustina Wool Satins

Full 52 Inches Wide. Priced at \$1.65 a Yard.

A beautiful satin-faced, pure wool fabric of double weight. Comes in a large variety of invisible stripes and novelty weaves, in solid colors of the most fashionable shades. It's a Jamestown fabric, which alone insures you of both style and quality, and the price is extremely low for such a high-class fabric.

New Novelty Fabrics

44 to 48 Inches Wide. Priced at \$1.00 a Yard.

At this price we are showing an especially attractive line of new Novelty Fabrics for early fall wear. Pure wool Novelty Serges, correct new mannish effects, solid colored materials in neat effects, with a suggestion of color running through them and dozens of others equally as attractive. The best values we have ever shown at this price.

Women's Fine Ready-to-Wear Garments

A series of reductions throughout the Suit Department, holding good for the entire week—Everything marked at prices that promise to close out many lots before the week's end, so come early if you would participate in the season's greatest sale of wearing apparel. All remarkable reductions, as the following items will denote:

Tailored Suits at \$22.50

These elegantly tailored garments right up to the moment in every point of style—They possess all the new ideas pertaining to suit style—Though strictly plainly tailored with three quarter coats and gored or pleated skirts, they have a degree of smartness seldom seen in any but the very high priced garments—We are showing them in materials at once stylish and serviceable, such as serge in plain and fancy weaves—The colors are black, blue, brown, tan, gray and green and others. Exceedingly great values at **\$22.50**

Children's Wash Dresses

Children's Dresses of percale, gingham, chambray and lawn of excellent qualities; plain white, blue, pink, tan and stripes, figures and polka dots in various colors. These neat little school dresses in many colors; sizes 2 to 14; regular prices 65c to 85c; spec. **48c**

Wash Garments, \$2.98

A variety of styles, materials and colors in these Wash Suit bargains. Coat, jumper, shirtwaist suits and princess dresses of linene, fine lawn, French percale, mercerized Venetian, in white, blue, pink and some neat striped and figured effects of various colors—Remarkable because the regular prices range from \$5.50 to \$10.00, and every garment this season's style. Your choice at..... **\$2.98**

95 Cent Waists

Styles, materials, and colors in profusion—A showing of Waists never equaled at this popular price. Plain, pleated, tucked, embroidered and lace fronts; others in pretty tailored effects; materials are lawn, dimity, sateen, French percale, in plain white, black, checks, figures and stripes in many colors; val- **95c**

Bathing Apparel 25¢ Off



An End of the Season Sale of Fine Muslin Underwear

Every woman within reach of this store should profit by these savings.



Muslin Skirts Best \$1.75 Vals. \$1.25

Just received a case of fine Muslin Skirts. These skirts have very deep flounce of fine embroidery, with rows of neat pin or hemstitched tucks. Other styles have several rows of fine Val. lace insertion, with ruffle to match. These garments are all made very full and finished with cambric dust ruffle and underpiece. Regular \$1.75 value. Sale price Monday and Tuesday..... **\$1.25**

Muslin Drawers Good 75c Values 50c

An extra fine line of Women's Drawers, made of very good quality cambric, with flounce of fine Swiss or Nainsook embroidery or lace insertion, with ruffle to match. All made on French bands and extra well finished in every detail. Reg. 75c values. Sale price Monday and Tuesday..... **50c**

Combination Suits Reg. \$1.75 Value \$1.18

An extra fine showing of Women's Combination Suits, consisting of corset covers and drawers or corset covers and skirts. These dainty garments are made of very fine quality nainsook and trimmed with embroideries, laces and ribbons. Regular \$1.75 values. Specially priced for Monday and Tuesday..... **\$1.18**

Corset Covers Real 75c Values 50c

A large assortment of dainty Corset Covers, made of fine nainsook or crossbar material and daintily trimmed with embroideries, lace and ribbons. Well made and neatly finished. Reg. 75c values. Special for Monday and Tuesday..... **50c**

Children's Aprons Real 40c Values 25c

An extra good line of Children's Aprons, made of fine quality gingham in the neat blue, brown or pink check effect. They come with or without sleeves. Pocket, collar and waistband neatly trimmed. These aprons are for children from 2 to 8 years of age and are real 40c values. Specially priced for Monday and Tuesday..... **25c**

Exceedingly Great Values in Knit Underwear and Hosiery for Both the Women and Children



Fancy Vests, Regular \$1.25 Vals. at 69c

A special offering of Women's fine White Lisle Swiss Ribbed Vests, made with hand crocheted yokes in a number of pleasing styles; fine summer weight garments, shown in all sizes; best \$1.25 values, on sale at..... **69c**

Union Suits, Our Regular \$1.25 Vals. Selling at 79c

Extra Special—A sale of Women's fine Lisle Thread Union Suits, made low neck, sleeveless, in knee length, trimmed with fine torchon lace, perfect fitting garments, in all sizes; regular \$1.25 values, on sale at..... **79c**

Women's Embroided Hose

Silk Embroidered, Neat Designs, 50c and 65c Values, on Sale for Tomorrow and Tuesday at 39 Cents

LATEST STYLES—Another great lot just received, the last of a very special purchase of about 500 dozen women's fine silk embroidered Stockings, made with full fashioned leg and foot and reinforced heel and toe, hand embroidered in silk, shown in a large variety of styles in the most popular shades, light blue, copenhagen, navy, dark green, light green, lavender, tan, brown, black, pink, etc. Stockings that sell regularly at 50c and 65c a pair; on sale tomorrow and Tuesday at..... **39c**

Muslin Gowns, Regular \$2.50 Values, at \$1.50

Another line of Gowns, made of extra fine quality nainsook or crossbar dimity; very daintily trimmed with fine embroideries, laces and ribbons. Regular \$2.25 and \$2.50 values. Specially priced for Monday and Tuesday at..... **\$1.50**

Muslin Gowns, Regular \$1.25 Values, at 75c

Closing out odd lines of women's Gowns, in all styles, made of fine nainsook, cambric or longcloth, with fine embroidery or lace trimmings. All made good, full width and length. Regular \$1.00 and \$1.25 values. Special Monday and Tuesday..... **75c**

Children's 'Kerchiefs Best 5c Kind Selling at Only 2 1/2c

A special Bargain Friday offering of 500 dozen Children's Handkerchiefs, made good full size, with neat little floral patterns, finished with neat 1/4-inch hem in colors blue, pink and red. Regular 5c values. Specially priced for this sale at half price..... **2 1/2c**

Women's Neckw'r 25c Real 65c Values

A great special offering of 5000 pieces Women's Neckwear, in all the new shapes and styles—Bows, Tabs, Stocks, Chemisettes, Dutch Collars with or without tabs, and Embroidered Lawn String Ties. Regular values up to 65c. Specially priced for this great bargain sale, at..... **25c**



20c Ruching at 10c

Your choice of a great assortment of pretty Ruching in short lengths or mill ends, each piece cut the right length for the neck. They are shown in all the most wanted shades and styles. Regular 20c grades. On sale at..... **10c**

12 1/2c Embroideries 5c

A sale of 5000 yards of Embroideries, Embroidery Insertion and Linen Torchon Laces, with insertion to match. Shown in all the latest and prettiest patterns. Values to 12 1/2c yard. Choice, the yard. **5c**