

Special Reductions at Notion Counter**15c Toilet Soap 10c**At the Notion Counter, a sale of one of the most popular Soaps—Rose Glycerine—a light transparent soap that comes 3 bars to a box; regular 15c grade. Special, the box..... **10c****75c Barrettes 45c**A great special sale of Hair Barrettes, made of good quality shell or amber, hand carved in handsome cut designs. They sell in the regular way at 75c. Specially priced for this sale at..... **45c****New Idea Patterns All Styles, Sizes, 10c****Mail Orders Carefully Filled****Roberts Bros.**
THIRD AND MORRISON**Express Prepaid on All \$5 Purchases****New Idea Magazine Sept. Number 5c****Special Reductions at Notion Counter****20c Whisk Brooms 15c**An excellent showing of fine Whisk Brooms, made with good burl handles, with plush tips. They are shown in medium size and sell regularly at 20c and 25c each. Specially priced at..... **15c****25c Hat Pins 15c**A special offering of fancy Hat Pins, made good extra size in plain and cut heads. Very popular pins that sell regularly for 25c. Specially priced for this sale at..... **15c**

Our Midsummer Reduction Sale Is in Full Swing

Multitudes of Extra Special Bargains

Exceptionally brilliant shopping opportunities all over the store. It's the harvest time for the energetic shopping public seeking rare treasures in choice merchandise. Prices are at lowest ebb. Extraordinary bargains are abundant. We're so busy planning fall events that we're pushing summer goods your way as fast as the always-present crowds can snap up the good things. Only a hint in the paper today. **NOTHING BUT A VISIT TO THIS STORE CAN IMPRESS YOU WITH THE IMPORTANT NATURE AND SCOPE OF THIS GREAT SALE. COME EARLY.****Big Reductions in Knit Underwear and Hosiery****Misses' Sweaters, Best \$1.50 Grade at 98c**For tomorrow and Tuesday we have arranged a special sale of misses' Sweater Coats. They are all wool, knit in attractive weaves, coat style with V shaped neck, finished with two pockets; regular \$1.50 values, on sale at..... **98c****Union Suits Best 75c Grade 59c**A special bargain offering of women's fine form fitting, full bleached lisle thread, ribbed Union Suits; made in high neck, long sleeve style, in ankle length, all sizes; regular 75c values, priced for this sale at..... **59c****Boys' Stockings, Armour Strength Best 35c Grade 25c**We have just received a special line of boys' extra heavy black Cotton Stockings—Armour Strength Stockings—the most durable of all cotton stockings. They come in wide and narrow rib, with double heel and toe; and in all sizes from 6 to 10; regular 35c stockings. Specially priced at..... **25c****Women's Stockings, 40c Values 25c A Very Important Sale**Of women's fine Gauze Lisle Thread Stockings, they come in black and tan colors and in all sizes; made with garter top and double heel, sole and toe; regular 40c values, on sale at..... **25c****Men's Section Reductions****Golf Shirts, \$1.00 Values 69c**An extra special offering of about 600 men's Golf Shirts in assorted dark patterns, made coat style, with one pair separate cuffs, and assorted light patterns, in regular negligee style; with one pair separate cuffs; also in tan and London Smoke, with full pleated bosom, cuffs attached; piped in assorted colors—something entirely new. These shirts come in all sizes and are best \$1.00 values. On sale..... **69c****Negligee Shirts, Best \$1.75 Values \$1.15**An extra special offering of men's fancy Negligee Shirts, made of good quality madras, with soft button down collar and faced sleeves with two buttons; all seams felled. Extra fine high grade shirts, shown in plain white only. The best \$1.75 values. Special..... **\$1.15****Silk Shirts, \$2.00 Values \$1.49**A great assortment of men's Silk Shirts, made of excellent quality silk with soft button down collar and faced sleeves, with two buttons. These shirts are shown in plain gray, tan and white, finished with two pockets. Best \$2.00 values. Specially priced..... **\$1.49****All Men's Straw Hats Half Price****Special Display and Sale of****Peau de Cygne Silks at 75c**

Zarina Peau de Cygne Silks, shown in all the new FALL shades. A very popular weave, yarn-dyed, cashmere finish. Comes full 19 inches wide. A great value at this price.

"Rose Taffeta"**Sold Exclusively by Roberts Bros. A \$1.50 Black Silk at \$1.25**

A special purchase of thousands of yards from one of the best silk manufacturers in the world enables us to offer this most unusual silk value.

Yd. Wide Black Taffeta Silks at \$1.25It's a sale of High-Class Black Taffeta Silks of perfect quality and beautiful chamois finish, free from artificial dressing and spotproof. This is one of the best silk values we have ever offered, and you should not purchase a single yard before you have inspected this special offering. Real \$1.50 silks. Special..... **\$1.25****Satin Cashmere Silks at \$1.50**

A beautiful new silk creation. Comes full 24 inches wide, in a soft, clinging weave, chamois finish. Comes in all desired shades. The finest silk on the American market. An exclusive novelty, shown here for the first time in this city.

Great Clean-Up Sale of Our Entire Stock of All-Over Embroideries**Values Up to \$3.25 Yard****22 and 24 Inches Wide, Priced at****\$1.35**An out-of-the-ordinary sale of beautiful All-over Embroideries, made of best quality Swiss and nainsook, and shown in a wonderful assortment. All the newest and most wanted patterns—little dots, eyelet, floral, scroll and openwork designs. Embroideries suitable for yokes, sleeves and waists, full 22 and 24 inches wide, in values up to \$3.25 a yard. All marked for this sale at one price—per yard..... **\$1.35****New Embroideries Values Up to 50c at 15c****Don't Let Anything Prevent Your Attending This Sale**LOT ONE—AT 15c. In this assortment you will find 18-inch Corset Cover Embroideries, 8 to 17-inch Flouncing Embroideries, 1½ to 5-inch Insertions and Gallons. Short lengths and broken bolts in this season's best designs, in regular 25c to 50c grades. Your choice of all at this sale..... **15c****New Embroideries Values Up to \$1 at 33c**LOT TWO—AT 33c. You can well afford to buy for future needs when you can buy such beautiful Embroideries at such a ridiculously low price. This offering consists of 18-inch Corset Cover and Flouncing Embroideries on best quality materials. Shown in the latest St. Gall patterns. Regular 50c to \$1.00 grades. Your choice of all at this sale..... **33c****Great Half Price Sale of Ribbons****Values Up to 45c Yard Priced for This Sale at 22c**

A 10,000 yard ribbon sale—the largest and best of the season. The lot consists of a great half price purchase.

6-in. Messaline Ribbons in all shades. 5-inch Corded Hair Bow Ribbons. 5¼-in. Plain Heavy Taffeta Ribbons.All bright, fresh ribbons suitable for sashes, hair bows and millinery purposes, not a wanted shade is missing and the quality is unsurpassed; regular 35c, 40c and 45c grades; priced for this sale at..... **22c****Undermuslin Specials****Muslin Gowns, \$1.50 Values at 89c**Closing out a fine line of women's Night Gowns, made of excellent quality nainsook. They come in the low neck slipover style, with yoke and sleeves trimmed with rows of fine val. lace insertion. These gowns are made good full width and length and are regular \$1.50 values. Specially priced at..... **89c****Combination Suits, \$2 Values \$1.59**An extra fine showing of women's Combination Garments, both in the Combination Skirt and Corset Cover and Drawers and Corset Cover. They are made of excellent quality nainsook, lawn or crossbar dimity, daintily trimmed with fine embroideries, laces and ribbons. Regular \$2.00 and \$2.25 values. Special at..... **\$1.59****Short Chemise, Good 75c Values 50c**A special offering of Short Chemise, made of fine nainsook and trimmed with embroideries, laces and ribbons. A fine assortment to choose from. Regular 75c values. Special..... **50c****Short Skirts, 75c Values at 50c**A fine line of Women's Knee-Length Skirts, made of good quality cambric or nainsook, with ruffle of fine embroidery or lace insertion with ruffle to match. Another style has hem-stitched and lawn ruffle. Real 75c values. Special..... **50c****Muslin Drawers, Best 75c Values 50c**An extra fine line of Women's Drawers, made of very good quality cambric, with flounce of fine Swiss or nainsook embroidery or lace insertion with ruffle to match. All made on French bands and extra well finished. Regular 75c values. Specially priced at, the pair..... **50c****Corset Covers, Best 50c Values 35c**An extra special offering of Corset Covers, made of good quality nainsook and neatly trimmed with pretty embroideries, laces and ribbons. Regular 50c values. Extra special for this sale at, each..... **35c****Bedspreads and Towelings at Special Prices****White Spreads \$1.00 Values at 88c**A special sale of White Bedspreads, full size, for double beds, neatly hemmed, and shown in a variety of new designs. Splendid values at \$1.00. Specially priced at..... **88c****White Spreads \$1.25 Values at \$1.05**A special offering of White Bedspreads of excellent weight, made full double size, neatly hemmed and shown in attractive new designs. Our leader at \$1.25 each. Specially..... **\$1.05****Crash Toweling, 12½c Grade 9c**About 20 bolts of Linen Crash Toweling, good durable quality, very absorbent. Comes in plain white only. Always sold at 12½c a yard. Reduced for this sale to..... **9c****A Wash Goods Special 15c, 20c and 25c Kinds Priced for This Sale at 10c**Great August Clearance Sale of Wash Goods. A special offering of about 2500 yards of Batistes, Lawns, Voiles and Imported Dimities, shown in a full assortment of desirable new patterns and popular plain shades. It will pay you well to purchase the material for an extra waist, gown or dress, to say nothing of present needs, when such a splendid saving is possible. Regular 15c, 20c and 25c values. Priced for this sale at..... **10c****All Hammocks to Go at ¼ Off**

About 150 Hammocks, all that remain of this season's great assortment. Shown in a variety of styles in neat and attractive designs and colorings. The best values we have ever had. They come in a dozen grades from 95c up to \$4.50 each. All are marked at one fourth less than regular.

The Retail Price Everywhere**Our Price at This Sale..**

THE STETSON SHOE
THE STETSON SHOE CO., S. WYOMOUTH, MASS.

Is The Better Shoe

The Stetson Shoe is not made to sell at a price. It is made for quality only. The result is real shoe value.

Every cent of the cost goes for skillful, conscientious, workmanship—for better leather—for better linings.

The Stetson is rightly called The Better Shoe. See it before you buy your next shoes.

Full lines—all styles—all leathers. For sale by

3 Your Choice of all styles and Grades.

Special Reductions in Suit Dept.

A week of reductions in the Suit Department. Some of the most remarkable suit offerings ever made. They include Cloth Suits of the latest models, Silk Princess Dresses, Jumper and Shirtwaist Suits, Wash Suits in many styles and of many materials. Not alone is this sale confined to suits, but it includes Coats, Skirts, Waists, Petticoats and Children's Dresses. Following we illustrate a few of the special reductions for the week. Remember that every item is exactly as represented.

Tailored Suits at \$12.50These highly tailored garments of plain and novelty serges, in plain colors, including those attractive new gray, tan and reseda, blue and brown shades. The three-quarter coat, plainly tailored. The skirts are pleated or gored—a most attractive garment; regular values up to \$22.50. Special price..... **\$12.50****Wash Suits \$3.98**This remarkable sale of wash garments will continue until every one is sold—Coat Suits, Jumper Suits, Shirtwaist Suits and Princess Dresses, of linen, French percale, fine lawn, swiss and mercerized Venetian; wide assortment of colors, including white, pink and blue and some pretty striped and figured effects; regular prices from \$6.50 to \$12.50—your choice at..... **\$3.98****All Silk Garments Ordinarily Marked at from \$16.50 to \$25 Now Selling \$12.50****Sample Waists at 95c**We have purchased the samples of one of the foremost eastern waist manufacturers at a 33 1-3 per cent reduction. This enables us to offer the very latest Fall waist productions at one-third of the regular price. A great many styles, including tailored, pleated, tucked and plain effects, in French percale, sateen, madras, gingham and chambray, and some lingerie waists of fine lawn; regular values up to \$1.75. Priced for this sale at..... **95c**