

Jet Hat Pins
Best 50c Values 25c

At the Notion Counter tomorrow, a special offering of 100 dozen large, fancy Jet Hat Pins. They are well made, with fine steel stems, and finished with large jet heads in a large variety. Pins that sell everywhere at 50c. Bargain Friday at..... **25c**

New
Idea
Patterns
All
Styles,
Sizes,
10c

MAIL ORDERS CAREFULLY FILLED

Roberts Bros
THIRD AND MORRISON
Express Prepaid on \$5 Purchases

New
Idea
Magazine
Sept.
Number
5c

Scarfs and Squares
Best \$1.00 Values . . 59c

At the Art Goods Counter tomorrow, a special sale of fine hand-embroidered, hemstitched Union Linen Squares and Scarfs. The squares are 30 in. and the scarfs are 18x50 in. Both are regular \$1.00 values. Special for Bargain Friday at..... **59c**

Announcement Extraordinary! We Have Purchased**The W. J. Fullam Stock of Shoes and Oxfords****About 15,000 Pairs for Men, Women and Children**

Tomorrow This Well Known Stock of Exclusively High Grade Footwear Will Be Placed on Sale at Prices Far Below Actual Factory Cost

This is YOUR opportunity to purchase the most desirable Shoes or Oxfords for yourself or family at ridiculously low prices, and no prudent shopper will allow this sale to pass by without buying a full supply for this season and next. Never again do we expect to be able to offer such wonderful shoe bargains. READ WHAT FOLLOWS AND COME AS EARLY AS YOU CAN.

Women's Shoes, Oxfords, Slippers

Regular \$5, \$5.50
\$6.00, \$6.50 and \$7.00
Grades, Your Choice at

\$3.00

The best products of the best manufacturers of women's footwear—Wicket-Gardner, Walk-Over, Laird-Schober, Val Duttonhofer & Sons, J. J. Grover & Sons, etc. This is without doubt the most important sale of women's high-grade Shoes, Oxfords and Slippers ever inaugurated in this city. The assortment consists of every style and kind—vici kid in black and tan; patent colt in button and lace; velour calf, gunmetal, undress kid, etc. You have choice of Shoes, Oxfords, Pumps and Slippers in every good style, and in all sizes and widths. Regular \$5.00 to \$7.00 grades—our price for this sale at..... **\$3.00**

Women's Shoes, Oxfords, Slippers

In All the Above
Makes in Regular
\$3, \$3.50, \$4 and
\$4.50 Grades, at

\$2.00

See our Morrison street window display of styles—Sale starts promptly at 8 o'clock Friday morning in our basement, and will continue UNTIL EVERY PAIR IS SOLD.

**Men's High Grade Shoes and Oxfords**

Regular \$5.00, \$5.50, \$6.00,
\$6.50 and \$7.00 Grades, Your Choice
of All, During This Great Sale, at

\$3.00

The best products of the following well-known factories: Johnson-Murphy, Stetson, Keith-Konqueror, Snow-Hazzard, Lenard Barrows, etc. Not a desired style for street or evening wear is missing from this wonderful showing—every good leather is represented—vici kid in black and tan, patent colt, velour calf, gunmetal, Russia calf, etc.; lace, blucher and button styles, in all sizes and widths. All are high grade, custom-made shoes and Oxfords that retail regularly at from \$5 to \$7 a pair—our price for this sale **\$3.00**

Men's Shoes and Oxfords

In All Above
Makes in Reg-
ular \$3, \$3.50, \$4
and \$4.50 Grades

\$2.00

Although there will be plenty of extra sales-people to serve you promptly, we advise an early morning visit to avoid the great crowds that are sure to attend in the afternoon; and then first choice is best choice, and we'll insure you a perfect fit in any style you might wish. Come early.

**800 Yds. Swiss Messaline Silks**

Full Standard Widths and
Shown in Every Wanted
Plain Shade—the Best 75c
Quality on Sale at, Yard

59c**Fine High Grade Silks That Will Wear Well**

A special offering for tomorrow's sale of about 800 yards of Genuine Swiss Messaline Silk. Comes in full standard width, has a very brilliant finish and is strictly all pure silk. A silk of fine, even weave, shown in all the latest plain shades—pink, light blue, peacock, Nile, green, reseda, olive, tan, champagne, rose, taupe, smoke gray, brown, black, cream, etc. Silks that sell everywhere at 75c yard. On sale Bargain Friday at.... **59c**

Big Half Price Stocking Sale

Women's Hand Embroidered
Lisle Thread Stockings,
in all New Shades—
Best 50c Values at, Pair

25c**A GREAT FRIDAY BARGAIN**

Through very special arrangements we are enabled to make this important announcement—**WOMEN'S FINE LISLE THREAD STOCKINGS AT HALF PRICE.** They come in all the new fall shades—gunmetal, Copenhagen, Burgundy, green, tan, navy, seal, black, etc. They are neatly hand-embroidered in silk and come in a large variety of handsome designs. Stockings that were made to sell at 50c a pair. Priced for Bargain Friday at, the pair..... **25c**

A Sale of Black Dress Goods

Black Mohair Sicilian,
Full 52 Inches Wide, Best
75c Quality—Priced for
This Sale at, Per Yard

48c**THIS PRICE IS FOR FRIDAY ONLY**

Here is a very important offering of New Black Dress Goods. A fabric that is always fashionable—52-inch Black Mohair Sicilian. Comes in a high, lustrous finish, in a perfect black, is very durable and dust-resisting. It will pay you well to anticipate your needs and attend this sale. Regular 75c Sicilian. Priced for Bargain Friday at..... **48c**

Bargain Friday News

Our
524th
Sale

Bargain Friday, always a busy day here, will be busier than ever tomorrow. The list of special items advertised below, together with the hundreds of unadvertised bargains, are inducements the careful buyer is not likely to overlook.

Our
524th
Sale

Women's Silk Suits and Dresses

Princess Dresses, Shirtwaist and
Jumper Suits, Regular Values
from \$16.50 up to \$25.00; the
Greatest Silk Garment Sale of
the Season, Bargain Friday at

\$12.50

A great special sale of our entire stock of Women's and Misses' Beautiful Silk Princess Dresses, Shirtwaist and Jumper Suits of fine taffeta and messaline, in black and the latest shades of red, blue, brown, Copenhagen, etc. They're all new styles, splendidly made, perfect-fitting and excellent values at regular prices, usual \$16.50 to \$25 garments. Special..... **\$12.50**

The Greatest of All Shirt Sales

About 600 Men's Golf and Negligee Shirts, in Light and
Dark Patterns, Best \$1 Values, and Greater Values
Than Ever Offered Heretofore, at

**69c****Each**

Those who believe in economy will not let this sale pass by without securing one or more of these shirts. The saving is well worth while. About 600 Men's Golf Shirts, in assorted dark patterns, made coat style, with one pair separate cuffs, and assorted light patterns, regular negligee style, with one pair separate cuffs; also in tan and London smoke, with full pleated bosom, cuffs attached, piped in assorted colors. Something entirely new. These shirts come in all sizes and are best \$1.00 values. On sale Bargain Friday at..... **69c**

4c
Yard

3500 Yards Lawns and Challies
A great clean-up sale tomorrow in our Wash Goods Section—3500 yards of Lawns and Challies in light, medium and dark colors,
On Sale at a Great Bargain Price

4c
Yard

Women's Sweaters \$1.98
Best \$3.00 Values

Tomorrow we place on sale another great lot of Women's New-Style Sweater Coats at one third less than regular. They are made of all-wool worsteds, with semi-fitted waist, V-shaped neck, and finished with two pockets. They come in the popular new weaves, in colors oxfords, white, navy and red, and in all sizes. They are very jaunty garments, and will be found serviceable for vacation time as well as street and home wear. They are standard quality Sweater Coats and are sold everywhere at \$3.00. They are priced for this sale at..... **\$1.98**

Muslin Gowns at Half

Women's Gowns of Fine Nainsook, Cambric or Muslin, Neatly Trimmed, Regular 65c and 75c Values Go at, Each

35c**A SENSATIONAL FRIDAY OFFER**

Women's Fine Gowns, made of very good quality cambric, nainsook or muslin. Trimmed with pin or hemstitched tucks, embroideries and laces. They come in the high or V-shaped neck. All made good full length and generous width and neatly finished. Regular 65c and 75c values. On sale Bargain Friday at..... **35c**

**Swiss and Nainsook Embr'd's**

Full 18 Inches Wide and
Shown in Beautiful New
Patterns—Best 50c and
60c Values, at, Per Yard

25c**Reg. 65c to 85c Embroideries at 35c**

A special sale of a great factory purchase of 50,000 yards of 18-inch fine Swiss and Nainsook Corset Cover Embroideries, also Flouncings. They come in a full showing of all the new St. Gall patterns, in pretty scroll, eyelet, openwork and neat small designs. It is the largest showing of 18-inch embroideries that we have ever had, and the values could not be greater. Regular 65c and 85c kinds. On sale Bargain Friday at..... **25c**
Regular 65c to 85c Embroideries on sale at..... **35c**
Regular 35c to 75c Embroidery Insertions on sale at..... **15c**