

OUR SECOND BIG JULY CLEARANCE SALE

We now have the largest stock of Furniture, Rugs, Carpets, etc. that we have ever had, in fact five times our opening stock. We are awfully crowded and still cannot show nearly all our goods. It is absolutely necessary that we clear out all samples where the stock is exhausted, in order to display new goods. And in many lines we need to reduce the stock. Our July bargains are great money savers. In our **DRAPERY ROOM** everything is reduced 25 per cent this week, which is the limit under our low price method of marking goods. Lace Curtains, Comforts, Blankets, Pillows, Portieres and Couch Covers were never bought so cheaply.

CARPET REMNANTS BELOW COST



If you need a rug or two, or a hall runner, or a stair carpet, or if you have a small room to carpet, you can buy these remnants at a less yardage price than we paid for the carpet by the roll. We are glad to clean them up, even at a small loss—they are in our way.

1 yard tan velvet, value \$1.50 per yard—the piece.....**50¢**
 1½ yards green velvet, \$1.50 per yard—the piece.....**75¢**
 2 yards green and tan velvet, \$1.50 per yard—the piece.....**\$1.00**
 2 yards tan Axminster, \$1.50 per yard—the piece.....**\$1.00**
 2½ yards red and green velvet, \$1.50 per yard—the piece.....**\$1.40**
 2½ yards tan Axminster Border, \$1.50 per yd.—the piece.....**\$1.00**
 3 yards tan and green velvet, \$1.50 per yard—the piece.....**\$1.80**
 3 yards two-tone green velvet, \$1.50 per yard—the piece.....**\$1.80**
 4 yards tan, green and red combination velvet, \$1.50 per yard—the piece.....**\$2.50**
 4½ yards tan Axminster, \$1.50 per yard—the piece.....**\$2.75**
 5 yards tan velvet, \$1.25 per yard—the piece.....**\$2.50**
 6 yards tan velvet, \$1.50 per yard—the piece.....**\$3.00**
 6 yards tan velvet, \$1.25 the yard—the piece.....**\$2.50**
 8½ yards brown, red and green combination velvet, \$1.50 per yard—the piece.....**\$4.50**
 10½ yards tan Tap, \$1.25 per yard—the piece.....**\$5.50**
 These prices are net cash. Sewed and laid, **10¢** per yard.

NEW CARPET BARGAINS

We have a large quantity of fine Velvet Carpets in two patterns, what others call \$1.60 and \$1.75 carpet, but what we call \$1.50 carpet, that was ordered for a big apartment house and arrived too late. These are red and green, two elegant patterns, and with border. During our Clearance Sale this week we will sew, line and lay this carpet at **\$1.10** per yard, net cash. See it.

LINOLEUM REMNANTS BELOW COST

65c Print Linoleum; special per yard.....**30¢ and 35¢**
 1 to 10 square yard pieces.....**30¢**
 10 to 20 square yd. pieces.....**35¢**
 \$1.00 Granite Linoleum Remnants, per square yard....**65¢**

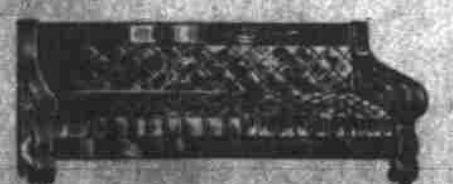


**Emmerich
Guarantee Certificate**

An insurance policy guaranteeing the pillow to be filled with feathers which are thoroughly cured, cleansed, odorless, and purified. Insures the purchaser entire pillow satisfaction, or money refunded.

If you attend our great Drapery Room Sale this week you will secure this famous pillow at three quarters of its value, as we reserve nothing.

Davenports 25 Per Cent Off



This special \$140 mahogany Davenport, a beauty, special.....**\$100**
 \$75 Davenports, special.....**\$57.50**

DINING CHAIR SPECIALS

We have the largest stock of Dining Chairs in the city, and are **DINING CHAIR SPECIALISTS**. One factory tried to compel us to raise our prices. We refused to do so, and were cut off its selling list. We bought elsewhere in very large quantities, and are now selling dining chairs lower than we were before. Also, we are closing out at wholesale prices all the chairs of the factory in question, as well as all odd chairs. By all means see our large variety of diners and get our prices before fitting up your dining room. The chairs pictured are our new stock and complete sets can be had of these and dozens of other patterns.



NO. 604 Full quartered oak, box seat, black leather, golden oak, at only.....**\$3.75**
 NO. 1270 Full quartered oak, padded leather box seat, -olden, weathered and fumed finish, for.....**\$4.25**
 NO. 812 Full quartered oak, padded leather box seat, golden and weathered finish, for only.....**\$3.15**
 NO. 816 Full quartered oak, claw feet, box seat, black leather, golden finish.....**\$3.60**
 NO. 456-1 Substantial hardwood chair.....**\$1.70**

Extraordinary Growth

It is significant that we, on the east side, have experienced the most phenomenal growth ever known in Portland. No mercantile house ever grew so rapidly. Before the year is ended we will occupy all of our new reinforced concrete building, now being erected, covering a quarter block, six floors in all, including basements. Could anything less than the lowest furniture prices have given us such a wonderful volume of business?

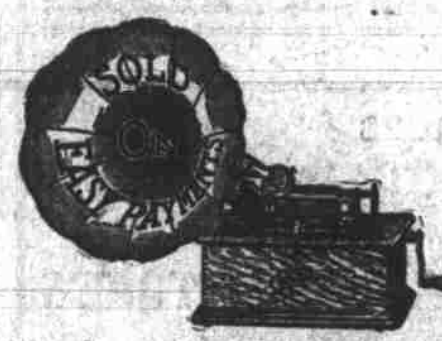
Child's Rocker Special



This comfortable hardwood Child's Rocker, special **75¢**



East Side agents for the Victor. Get one this week for **\$1 DOWN AND \$1 A WEEK**.



Edison's greatest invention, the Phonograph—**\$1 A WEEK**. We are East Side agents.

Refrigerators



Reduced 15 to 25 Per Cent

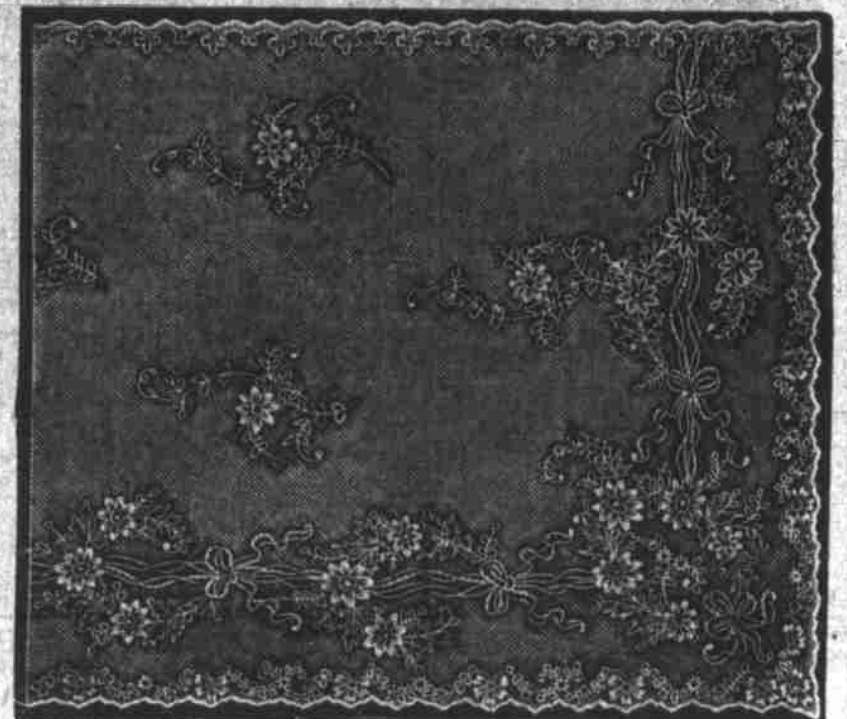
Dresser Sale Specials

This beautiful \$20.00 Solid Oak Princess Dresser, special **\$15**
 No. 415—Golden Oak Dresser, reg. val. \$13.50, special **\$10.00**
 No. 414—Value \$13.50, special price.....**\$10.00**
 No. 5035—Fine Quartered Oak Dresser, value \$31.50, special price.....**\$24.00**
 No. 3789—\$45.00 Quartered Oak Dresser, special.....**\$35.00**
 \$45.00 Mahogany Dresser, special price.....**\$35.00**
 No. 3779—Very fine \$50.00 Quartered Oak Dresser, extra large mirror.....**\$37.50**



25 Per Cent Reduction

ON
Lace Curtains, Comforts, Pillows, Blankets, Portieres, Couch Covers



We must move our Drapery Room to another section of the building, and our stock is so very large that we really have not the space for it. Our sale this week in the Drapery Room is for reducing the stock—not a clean-up of odds and ends. Already these goods are priced very much lower than elsewhere, and a 25 per cent reduction gives you the best bargains ever secured anywhere. Sale opens Monday and continues all week.

PARLOR SET SPECIALS



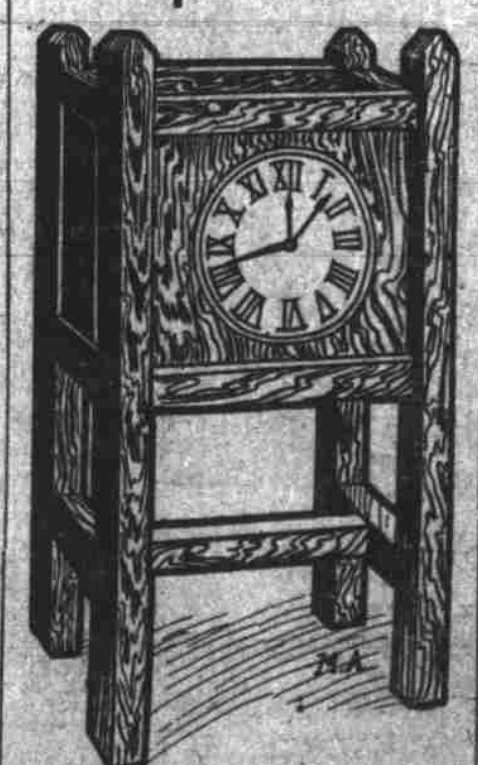
\$30.00 Three-Piece Parlor Set (not like cut); special at, the set.....**\$22.50**
 Others will call this a \$40.00 set instead of \$30.00.

Morris Chair Specials

This Quartered Oak Morris Chair in imitation leather, special.....**\$8.00**
 \$18.00 Morris Chair, mahogany finish, sp'l.....**\$13.50**
 \$14.50 Morris Chair, special.....**\$11.00**
 \$25.00 Morris Chair, special.....**\$18.75**



Clock Special \$1.75



This beautiful \$2.50 Mission Alarm Clock.....**\$1.75**

All
Matting
Remnants
15c
Per
Yard

Values
Up to
35
Cents

Range Specials

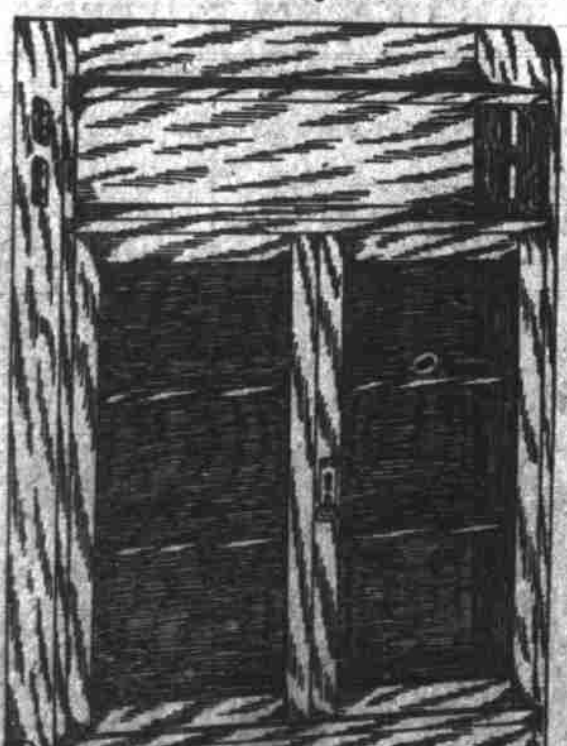


\$55.00 Reservoir Acorn Range, special.....**\$40.00**
 \$67.50 Malleable Garland Range, special.....**\$50.00**
 \$72.50 Malleable Range, special price.....**\$55.00**
 \$15.00 Dangler Gas Range, special price.....**\$11.00**

EXTRA SPECIAL! Spanish Leather Cushions 75c

These artistic cushion covers will beautify your den or parlor. We think you never bought such quality at less than \$1.50.

Fine Bookcase Special \$18.00



This fine \$25.00 Weathered Oak Bookcase, special.....**\$18.00**