

One-Third Less

For any Parasol in our stock now. The Get Busy Sale makes tremendous reductions imperative. Buy here—save.

**GET BUSY****GET BUSY****One-Third Less**

For our entire stock of jewelry. Good assortment, good styles, wanted articles, all new. Buy here and save.

THE WESTERN UNION TELEGRAPH COMPANY.

24,000 OFFICES IN AMERICA. CABLE SERVICE TO ALL THE WORLD.

ROBERT C. CLOWRY, President and General Manager.

Receiver's No. 081 JO Time Filed 1050A.M. 38PAID Check
 RECD the following message subject to the terms on back hereof, which are hereby agreed to. New York, N. Y. 7-17-09, 190

To: W. Thos. Healey, Adv. Mgr.

New Golden Eagle, Portland, Ore.

GET BUSY. Do not let sales drop during dull months. Show the public some of my business methods—give them REAL bargains. Cut prices on everything, regardless of cost—show Portlanders that the Golden Eagle is the only REAL BARGAIN STORE.

J. P. Burke, Manager.

READ THE NOTICE AND AGREEMENT ON BACK.



Stupendous "Get Busy" Sale Starts Monday Morning at Nine-Thirty o'Clock

35c Bath Towels at Only 23c

Great big thirsty fellows (Mr. Burke writes that they are larger than the sheets in some of the hotels in Chicago); reg. 35c val., at **23c**

At Portland's Great Bargain Store — The New Golden Eagle

Our Mr. Burke, who is now in New York buying for the Fall trade, is a hustler when he's at the helm, and he insists that there shall be no letup in the terrific clip he set as a mark for the daily sales while he was right here. He wires us from New York as above and writes pointedly on the subject. States in mighty plain language that we must get rid of all merchandise now on hand, as well as several thousand dollars more in the best sort of seasonable stuff that he picked up at mere fractions of its worth. In accordance with his very decided orders to let go of the goods at any cost, we inaugurate one of the most gigantic, startling, unheard of value giving sales ever known in Pacific Coast merchandising. In addition to reducing still further the superb merchandise now in the store, we mark the gloriously good purchases that he made so opportunely in the East at prices that fairly take your breath away. Let this sale be the means of supplying your needs in all lines for months to come, for the peculiar conditions that brought it about may never, in fact, NEVER WILL come again. We can't open the doors till 9:30 Monday morning, but be on hand early—don't miss the opening of Portland's greatest, most wonderful selling event. Remember the place and date—Golden Eagle, Third and Yamhill, Monday, July 19, 1909.

Simpson Calico at the Yd. 5c

You know what a sterling grade of calico this is, and what you usually have to pay for it—3000 yards in all colors, sale price, Monday **5c**

75c Sheets at 43c

Mr. Burke says: "Give 'em those sheets for 43c, see how the crowds come then." So we offer good large bleached muslin sheets, worth 75c, for Monday, at **43c**

Wmns. Hose 26c

Mr. Burke says: "I bought that lot of Hose for less than it cost to pack them. Sell 'em that way." So we offer a lot of women's colored Hose, in all sizes and colors; regular price 50c the pair, at **26c**

Handkerchiefs At This Sale 4c
 Men's Handkerchiefs, regular 15c ones, white sale, only **4c**

Shirts 49c
 Men's negligee and dress shirts, worth to \$1.50—sale price, only **49c**

Shirts 76c
 These Shirts are worth up to \$2, good materials, well made, price **76c**

Underw'r
 Men's balbriggan Summer Underwear, worth 50c, sale price, at **23c**

Uni'n Suits
 For men, also shirts and drawers; regular \$1.50 grade, special sale price **98c**

Underwear
 Odd garments in men's Underwear, values to \$1.00, special sale price, only **23c**

Men's Hose for Tomorrow at 8c
 Black or colors, all sizes, extra special value, pair **8c**

75c Night Shirts Sale Price 49c
 Men's Nightshirts, of outing flannel, 75c values, at **49c**

Canvas Gloves At This Sale 5c
 Men's Canvas Gloves, good ones, sale price, per pair **5c**

Night Shirts 89c
 Fancy mercerized Nightshirts, handsomely trimmed, our regular \$1.25 values, special **89c**

Suit Cases are Greatly Reduced

This department offers sensational values indeed for this great sale. Suitcases, reg. \$3 values, at **\$1.48**
 Suitcases, reg. \$4 values, at **\$2.49**

Men's Corduroy Pants Now \$2.98

Youths' and men's good corduroy pants, regular \$4.00 values, sale price **\$2.98**

P'ce Goods Below Cost

Thousands and thousands of yards of lovely wash goods of all kinds, great values that sell usually at 45c the yard, during this great sale at the startling **15c** price, per yard

Jumper Suits for Tomorrow at \$1.49

Mr. Burke says, "Cut prices on everything," so here goes. Women's and Misses' Jumper Suits, an odd lot of about 20 suits, values to \$10; sale price, all go, at **\$1.49**

\$2.50 Mushroom Sailors Sale Price Tomorrow 67c

They come in the popular shades—burnt, black, white or gray; trimmed with very smart velvet ribbon bands; superior \$2.50 values; sale price only **67c**

Wash Skirts, \$2.50 Values Only 94c

Great lot of Wash Skirts, all colors, values to \$2.50. Mr. Burke said, "I bought 'em to sell at a little price." You will find this price small enough indeed at **94c**

35c Wash Goods 11c

Beauty Summer wash materials of all kinds, fluffy, filmy wash goods, in all colors; values to 35c yard, our great Get Busy sale price only **11c**

\$1.75 Long Kimonos at Only 51c

Long Kimonos in all colors, great values that sell to \$1.75 usually, during this sale **51c**

Cr'sh Toweling Reduced to 8c

Linen Crash, regular 12½c value; a great lot reduced for this wonderful sale at a price almost unheard of, per yd. beginning Monday, at only **8c**

Table Damask Remnants All Must Go

Short lengths of good quality Table Linens, in white, red and various designs, at prices ridiculously low.

2-yard lengths, 2½-yd. lengths, 2½-yd. lengths, 3-yard lengths, special, at **67c** special, at **76c** special, at **83c** special, at **99c**

Suspenders at 15c

Men's Suspenders, fancy webbing, good ones at, pair **15c**

Neckties Special 19c

Men's four-in-hand and club ties, special sale **19c**

Men's 50c Belts 19c

All kinds of Men's Belts, regular 50c values, sale price **19c**

Mr. Burke Bought 2000 Pairs of Shoes

While in Chicago, Mr. Burke snapped up a shoe bargain that will make footwear cheaper than it ever was before in Portland—2000 pairs to add to our already large stock. So they MUST sell quickly.

CANVAS OXFORDS for women and misses, all colors and all sizes, most of them are regular \$2.50 quality, but "Busy Burke" bought them to sell cheap. Your choice for this sale, per pair, only **98c**

BAREFOOT SANDALS, for children, men and women, all sizes in one huge lot; worth as high as \$1.75 the pair, choice now **57c**

STRAP PUMPS, for misses, vici kid or patent; regular \$2.50 values, your choice, the pair **98c**

WOMEN'S OXFORDS, patents and tans, blucher cut, all sizes; \$5 values, the pair **\$2.59**

MEN'S DRESS SHOES, in oxford, tans or patents; regular \$3.50 values, at **\$2.69**

BOYS' SHOES, in box calf or vici kid, or patents; regularly worth to \$3 pair, at **\$1.79**

WOMEN'S SHOES, in vici kid, single or double soles; values to \$3 the pair, at **\$1.79**

CHILD'S SHOES, in vici kid or patents, extra heavy soles; reg. \$2 values, sale price **\$1.09**

MOLDER'S SHOES, very strongly made, advertised in magazines at \$2.25 a pair, special sale price only, the pair **\$1.95**

Silk Petticoats \$3.95

"Show the women of Portland what a REAL Petticoat bargain is," wrote Mr. Burke. Here IS a real Petticoat bargain—Silk Petticoats, in all colors; great values worth up to \$9.00, during this great sale only **\$3.95**

20c Wash Goods

This Sale for 6c
 Great lot lawns, dimities, organdies, percales, swisses, etc.; 20c values, all go at this low price **6c**

Silk Petticoats \$5.15

"I bought this lot at 50c on the dollar," said Mr. Burke. A great assortment of plain and striped Silk Petticoats, extra quality; a grade that usually sells to \$12.00, sale price only **\$5.15**

Lingerie Dresses

Women's handsome Summer Frocks, of splendid quality materials. Fresh arrivals make the assortment wonderfully complete, prettily trimmed, values to \$10, go at **\$3.79**
WOMEN'S LINGERIE GOWNS—In all styles and colors, stylish garments that you'd think cheap at \$12 to \$15. For this sale, price only **\$4.88**
WOMEN'S LINGERIE DRESSES—The most up to the minute modes possible to find, richly trimmed and finished, regularly worth up to \$25. For this sale, price only **\$6.88**

Women's Coats Are Now \$11.69

Including smart Auto Coats and clever models for beach or outing wear; values to \$35.00 at, only **\$11.69**
 Women's short serge Coats, white or colors; reg. \$15.00 values, now **\$7.45**
 Women's Linen Coats, in odd lots; worth up to \$12.00, sale price now **\$5.25**



Women's Wash Suits

The first lot are stupendous values; odd lots, but perhaps the one you want is here; values to \$10; sale price only **\$2.95**

Smart tailored suits of wash materials that will stand laundering; regular values in this lot up to \$20.00; sale price **\$4.29**

WOMEN'S TAILORED WASH SUITS decidedly smart and well made, neatly trimmed, worth as high as \$25.00. For this sale, price only **\$6.66**

Waists Are Reduced Monday

THIRTY-SEVEN CENTS buys a pretty Summer Waist, white or colors; worth up to \$1.50, sale price **37c**

Lingerie and Tailored Waists, worth up to \$3.50, special for tomorrow, only **83c**

Tailored Waists, worth up to \$4.00 each, sale price for Monday's selling **\$1.07**

Lingerie, Tailored and Net Waists; values up to \$6.00, Monday's price **\$1.88**

2½-lb. Feather Pillows Tomorrow's Price 59c

Filled with good feathers and covered with fancy ticking, a bargain that only the New Golden Eagle could give. Mr. Burke says we never sleep, but the rest of Portland will have a chance now **59c**

18c Swiss at 11c yd.

Dotted Swisses, regularly worth 18c the yard, sale price for Monday **11c**

25c Lawns Now 12½c

India linens and Persian lawns, 40 inches wide, sale price at this sale **12½c**

Wash Goods

Wash Goods in stupendous array, wonder values, worth to 25c. Burke says, "Sell 'em all." So they go at **8c**

We Must Sell the Muslinwear Quick

Mr. Burke writes us that he'll crowd this space full and the room must be had, so the need for room makes even bigger bargains than we'd planned on. Look over the list and we'll sell you your lingerie.

NIGHTGOWNS, simple styles or daintily trimmed, a tremendous assortment in this sale. Muslin, cambric and nainsook. Read price list: 75c Gowns, sale price only **37c**
 \$1.50 Gowns, sale price only **89c**
 \$2.50 Gowns, sale price **\$1.19**
 \$4.00 Gowns, sale price **\$2.17**

CORSET COVERS

Great values in Corset Covers that sold before to 75c, all go **33c** tomorrow at this sale, only

Regular \$1.50 Corset Covers, in great array, all go during this sale at, special, only **89c**

Corset Covers that sell usually at to 50c, all go during this special sale tomorrow, only **19c**

COMBINATION SUITS
 Combination Drawers and Corset Cover, tomorrow, only **99c**

DRAWERS—Almost unbelievable bargains in pretty muslin Drawers, so that we can gain room needed at once.
 35c Drawers, sale price only **21c**
 50c Drawers, sale price only **37c**
 85c Drawers, sale price only **59c**
 \$2.50 Drawers, sale price **\$1.29**

SKIRTS

All muslin Underskirts, great values to \$1.00, all go at this **57c** sale tomorrow at, only

All muslin Skirts that sold previous to this sale at \$4.00, all go tomorrow at, only **\$2.19**

All muslin Skirts that sold previous to this sale at to **\$1.31**

All muslin Skirts that sold previous to this sale at up to **98c**, all go tomorrow at **98c**

ALL OTHER MUSLIN MARKED AT THIRD LESS