

Three Qualities in Plain Messaline Silks

Very Much Underpriced

A sale of beautiful Messaline Silks suitable for waists, dresses and suits. Be sure you don't overlook the splendid savings thus made possible. Here are values that are not met with everyday:



75c Messalines at 59c

19 inch Swiss Messaline Silk of soft clinging weave that drapes very gracefully, comes with a beautiful, rich finish, very lustrous and exceedingly durable, shown in over 40 shades, including cream and black, our regular 75c quality reduced to..... **59c**

\$1 Messalines at 75c

20 inch French Messaline Silk of double warp and weight, beautiful yarn dyed silks of permanent finish, shown in all the popular new shades and cream and black, our regular \$1.00 quality reduced to..... **75c**

\$1.25 Messalines \$1

27 inch double warp, extra fine and heavy Messaline Silks, absolutely perfect in weave and finish, extremely desirable for summer wear, shown in all the new shades and cream and black, our regular \$1.25 quality reduced to..... **\$1.00**

Skinner's Yard Wide Satin at \$1.50

A complete showing of these celebrated Satins—absolutely the best Satins made, guaranteed to wear two seasons, shown in all wanted shades and cream and black.

Belding's Yard Wide Satin at \$1

Belding Bros.' popular priced Satins, the best to be had for the money, every yard warranted to wear satisfactory, perfect in both weave and color, shown in all the new shades and cream and black.

THE BEST IN QUALITY

New Idea Magazines, Aug. No. 5c

Roberts Bros.
THIRD AND MORRISON

THE MOST IN VALUE

New Idea Patterns, All Styles and Sizes 10c

Mid-Summer Clearance Sale

This Great Annual Event Is Now in Full Swing

This sale this season is by far the most important sale to economical buyers that this store has ever organized. And the indications show that the public appreciates its importance and is making the best of such a great opportunity. Since the opening hour this store has entertained a record crowd. If you have not attended this sale as yet, do so at the very earliest opportunity, for you will surely do yourself a great injustice if you do not at least investigate the values we offer during this great sale. Tomorrow and Tuesday are going to be great days here. **WE ARE GOING TO ADD A GREAT NUMBER OF NEW OFFERINGS. HERE ARE BARGAINS TOO GOOD TO OVERLOOK—SEE THEM.**



Splendid Opportunity to Save Money On Your Wearing Apparel

Finely Tailored Suits, Values Up to \$32.50 **\$18.50**

You should not lose a moment in getting to this section, for this is news of the latest style suits at a phenomenally low price—it is an unusual opportunity worthy of your prompt investigation. A great sale of Plainly Tailored Suits of highest quality serges, plain and fancy weaves, good substantial suits in colors, black, blue, brown, gray, old rose and tan—long coat styles, elegantly tailored and lined with fine satin, gored and pleated skirt, with or without the fold—values up to \$32.50. Priced for this sale at..... **\$18.50**

Women's Fine Wash Suits **\$5.50**

About Half Price. Values Up to \$12.50, Choice. A remarkable sale and purchase of Shirtwaist Suits, Jumper Suits and Princess Dresses. Decidedly great bargains.

Stylish Suits of linen and several other materials in plain colors and stripes. Shirtwaist Suits and Princess Dresses of white lawn and others in neat polka dots; also some very beautiful effects with yokes of insertion and prettily embroidered, finished with very deep flounce with insertion, cluster tucks and dainty fold. Regular values up to \$12.50. Your choice, while they last, at..... **\$5.50**

Bathing Suits in Many Styles

That trip to the beach will not be half enjoyed without a bathing suit. We have them in all the newest styles and at most reasonable prices. Bathing Suits of serge and mohair, in black, blue and red; combination suit of blouse, bloomers and skirt; many pretty styles and some entirely new, including sailor and princess effects; nicely finished garments and prettily trimmed with braid or taffeta. Most reasonably priced from **\$1.65** to..... **\$5.50**

A Petticoat Bargain

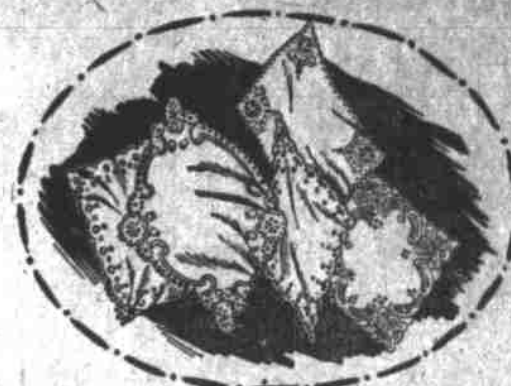
Petticoats of heavy sateen and imitation heatherbloom, made in about three different styles, deep flounces with straps and ruffle; another with embroidered flounce and two rows of shirring; underlay of same materials; **98c** \$1.25 petticoat values.

Shirtwaists 65c

Our familiar 65c Waist announcement—many new styles and more colors added since you last saw them; of lawn, chambray and gingham, in plain white, embroidered, tucked and pleated effects. Others in plain blue checks, stripes and polka dots, in various pretty styles; many waists in the lot worth \$1.25 and upward..... **65c**

Deep Price Cuts in Art Goods, Gloves and Notions

A Few at the Many Offerings



Scarfs and Squares, \$1.75 Values at \$1.25

An extraordinary offering of new Art Squares and Scarfs, made of splendid quality serim, in tan and white, embroideries in pretty colorings and designs with Hardanger floss. They are very attractive and will sell rapidly at this sale price.

Lambskin Gloves Specially Priced, \$1

An extra special showing of women's fine French lambskin Gloves, in black and colors; unequaled value at..... **\$1.00**

Kid Gloves Specially Priced, \$1.50

An extra special showing of women's fine French kid Gloves, in black and colors; extra special values, priced for this sale at..... **\$1.50**

25c Wash Belts 19c

A special sale of White Wash Belts, made of good quality duck, heavily embroidered and mounted with pretty pearl buckles; excellent values for 25c; specially priced for this sale..... **19c**

35c Hair Rolls 25c

A special offering of 24 inch net covered Hair Rolls, large size, shown in all colors; regular 35c values, special..... **25c**

10c Envelopes 7c

A special sale of Envelopes, made of fine quality linen. They are shown in three shapes and are regular 10c and 15c values; special **7c**

A Special Showing of New CREAM SERGES At Popular Prices

We have just received a large invoice of Wm. F. Read's celebrated cream colored Serges, absolutely free from imperfections so common in the ordinary fabrics. They are of highest qualities, made from fine selected yarns, thoroughly scoured and perfect in weave; three weights and widths to choose from.

45 INCH STORM SERGES AT..... \$1.00
48 INCH OCEAN SERGES AT..... \$1.25
54 INCH YACHTING SERGES AT..... \$1.50

Embroideries and Laces AT EXCEEDINGLY GREAT REDUCTIONS

18-In. Flouncing, 35c, 40c Vals., 18c

A showing of 6 to 18 inch Flouncings, Corset Cover Embroidery, Edging and Insertions, embroidered on good quality Hamburg and Swiss; patterns are choice and workmanship the best. Regular 35c to 40c value, your choice, yard..... **18c**

18-In. Flouncings, \$1.25 Vals., 43c

A special offering of 18 inch Flouncings and Corset Cover Embroideries, exquisitely embroidered on best quality Swiss and Nainsook; the most beautiful collection of St. Gall productions ever shown in one lot. Regular \$1.00 to \$1.25 values, specially priced for this sale at..... **43c**

Torchon Laces, 18c Grades at 6c

An extra special display of 18c to 25c grade Cluny, Hexagon and Torchon Laces, 2 to 4 inches wide, with insertion to match. They come in white, cream and ecru and are excellent values. Specially priced for this sale at..... **6c**

Valenciennes Lace, 15c to 25c Values at 8c

Buy Laces at this sale for both present and future need and save over one half. Over 2000 yards of 3/4 to 2 inch diamond mesh and round and double-thread Valenciennes Laces, all new and attractive patterns. Regular 15c to 25c values, specially priced at..... **8c**

KNIT SWEATER COATS \$3.90

\$5.00 and \$6.00 Values at

Biggest Bargains in Sweater Coats We've Offered This Season

This offering consists of a very special purchase of women's all wool Sweater Coats. They are shown in plain and fancy weaves in the most popular new styles, semi and fitted waists, also full box styles. They are well made and neatly finished and trimmed, and come in all sizes, in colors, brown, navy, Oxford, white, cardinal, tan, green, etc. There is nothing more suitable for beach or mountain wear. Regular \$5.00 and \$6.00 values, for this sale at..... **\$3.90**



Women's Undervests, Best 50c Value, 35c

As a special inducement for you to visit our Knit Underwear Department tomorrow, we are offering this splendid bargain—Women's fine lisle thread Undervests, in Swiss rib, summer weight garments, in all sizes, made with fancy yokes of hand crocheted lace in pretty new designs. They are unusually good values at 50c; specially priced for this sale..... **35c**

Union Suits, \$1.25 Values at 89c

EXTRA SPECIAL—A sale of women's fine lisle thread Union Suits, made low neck, sleeveless, in knee length, trimmed with fine torchon lace, perfect fitting garments, in all sizes; regular \$1.25 values; on sale at..... **89c**

Tempting Values in the Men's Section

Coat Sweaters, \$1.25 Vals. \$1.05

An extra special offering of boys' Coat Sweaters, made of good quality all wool and trimmed with large pearl buttons. They have fine ribbed cuffs. These Sweaters are shown in plain cardinal and Oxford gray and are best \$1.25 values, specially priced for this sale..... **\$1.05**

Fancy Hose, 15c

A special showing of men's fancy Half Hose, made seamless with fine ribbed top. They come in green, gray and black with assorted fancy stripes. The best 25c value, special at..... **15c**

Men's Belts, 55c

A fine display of men's Belts, made of excellent quality leather and mounted with extra good fastener to hold them in place. They are shown in the most popular colors, green, tan, brown and gray and are best 75c values, specially priced for this sale..... **55c**

Golf Shirts at 95c

A sale of men's Golf Shirts, made with one pair separate cuffs. They are shown in a varied assortment of light patterns, all new. They come in all sizes, and are best \$1.25 values, specially priced for this sale..... **95c**

Fancy Silk Crepe, Best 50c Quality at 35c Yard

SEE OUR MORRISON STREET WINDOW

A most important sale of beautiful Silk Crepe, shown in a full assortment of new plain shades and attractive printed styles in striped figures and flowers, in the new shades of champagne, Copenhagen, sky blue, pink, old rose, wistaria, lavender, cream, white, etc.—one of the most popular new fabrics for summer, suitable for both street and evening wear; regular 50c quality, priced for this sale at..... **35c**

Bedspreads, \$1.25 Values, 98c

Full size white Bed Spreads of excellent quality, shown in a large variety of neat new designs. They are well made and neatly hemmed and exceptional values at \$1.25; priced for this sale at..... **98c**

Pillow Cases, 15c Values at 12c

A special offering of Pillow Cases, made of good, durable muslin, neatly hemmed and good, large size, 45x36 inches, the kind you always pay 15c for; priced for this sale at..... **12c**

Huck Towels, 15c Values, 12c

About 200 dozen White Huck Towels, of good size and quality, 20 by 40 inches, made with neatly hemmed ends and selvedge edges, finished with fast colored borders, regular 15c values, on sale at **\$1.25** a dozen or, each..... **12c**

Linen Crash, 15c Quality at 11c

A special sale of 50 bolts of all linen crash Toweling, comes full 17 inches wide, is very absorbent and durable, finished with fast colored red border, best 15c quality; priced for this sale at..... **11c**



GREAT VALUES IN Hammocks

A Showing of Latest Weaves and Colorings See Our Morrison Street Window Display

Some splendid lots of Hammocks were opened the past few days and are now being shown at specially low prices. There is a rich color array of new weaves and the qualities are the finest we ever saw at the respective prices.

OUR THREE LEADERS

AT \$1.00—Full size Hammocks of good, durable quality, made with spreader at each end, finished with 9 inch valance, shown in a variety of neat styles and colorings.

AT \$1.50—Full size Hammocks, made extra strong, with double spreader, padded headrest, and finished with 10 inch valance, new and attractive styles and colorings.

AT \$2.50—Extra large and heavy Hammocks made with concealed spreader, large throw-back, upholstered pillow and 12 inch valance. They are very closely woven and extremely durable, shown in stripes and plaids, in rich colorings; the best values we have ever sold at the price.

We Are Showing Other Special Values at \$4.25, \$5 and \$6.50