

Visit the Great New Toy Department—Fourth Floor—New Building—Accessible From the Present Store Only—Take Elevators
Store Closed All Day Monday, July 5th—Holiday Shopping Must Be Done This Week—"Vudor" Porch Shades on the Third Floor

Tomorrow--The Meier & Frank Store's 1013th Friday Surprise Sales

Regular 25c White Waisting for 10c Yard

10,000 Yards White Cambric at 10c Yard

Tomorrow, 2500 yards of new and pretty white madras Waisting; splendid variety of styles; regular 25c values, on sale at this phenomenally low price, 10c yard; buy all you want of it at this low price, the yard—take advantage 10c

5000 Men's \$1.50 Shirts 95c Ea.



In the Men's Furnishing Goods Section, tomorrow, a great Fourth of July sale of men's Summer Shirts; both golf and negligee styles are included; white pleated shirts in all size pleats; fine blue chambrays, with plain or pleated bosoms, attached or detached cuffs. Both knife and box pleats. Negligee shirts in fine soisette with soft button-down collar. In tans, blues, white, gray and pink. All are well made and finished; complete range of sizes and a marvelous variety for your selection. Every shirt in

the lot our regular \$1.50 values. For this special Friday Surprise Sale—your choice at this exceptionally low price, each—let us show you 95c

See the Morrison Street Window. Mail and Telephone Orders Promptly Filled.

Men's Silk Hose, \$2.00 Values at 98c Pair

A great Fourth of July sale of men's Silk Half-Hose; fine pure silk thread socks in tan, navy, taupe, light gray, wine and green; double sole, heel and toe; in all sizes. The best regular \$2.00 values—buy all you want of them at, special, pr. 98c

Embroid'ries

4 1/2-5 Yard Strips

49c a Strip

In the Lace Section, tomorrow, 15,000 yards of mill strips of Swiss and hand-look; Embroideries, 4 1/2 and 5-yard lengths; cycles and handwork designs; for women's and children's wear; values up to \$1.45 a strip, on sale at this low price, the strip 49c

Ice Cream

Freezers

Great Friday sale of White Mountain Ice Cream Freezers, best models, all sizes, great values, on sale as follows: 1-quart size, \$1.65 values, at \$1.33; 2-quart size, \$2.15 values, at \$1.72; 3-quart size, \$2.60 values, at \$2.08; 4-quart size, \$2.90 values, at \$2.32; 6-quart size, \$3.65 values, at \$2.93

Fine Linoleums

\$1.50 Values 98c

Tomorrow, in the Carpet Department, six patterns of first quality inlaid Linoleum, in splendid designs, 98c regular \$1.50 values, at yard. An extra charge of 10c for laying.

Men's Outing Suits

\$15.00 Values for \$7.50

\$20.00 Values for \$10.00

\$30 Values for \$15.00



Tomorrow in the Men's Clothing Section, second floor—Our great annual half-price sale of men's and youths' Outing Suits at one-half regular prices. Included is our entire stock of high-grade summer garments in the newest and most approved fashions and materials—Three-button sack coats, quarter lined, trousers made with cuff bottoms and belt loops—Materials, fancy tweeds, fancy chevrons, fancy worsteds and in fancy flannels—Best patterns and shades—All new 1909 summer apparel for men and young men who want hand-tailored, custom-made clothes at prices never before known for garments of equal style and quality—On Second Floor.

\$15.00 Outing Suits at \$ 7.50

\$20.00 Outing Suits at \$10.00

\$25.00 Outing Suits at \$12.50

\$30.00 Outing Suits at \$15.00

See Morrison-Street Window Display Today

Refrigerators Low Priced

In the Big Basement Store tomorrow, our entire stock of "White Mountain" Refrigerators on sale at greatly reduced prices. Best models, all sizes and grades. Prices: \$13.00 values for \$10.49—\$16.00 values for \$10.99—\$14.50 values for \$11.59—\$21.00 values for \$16.50—\$30.00 values for \$23.49—\$27.50 values for \$21.00

\$7.50 Handbags \$3.49 Ea.

Great Friday Surprise Sale of 200 women's high-grade novelty Handbags in genuine seal, imported patent leather, English morocco, pigskin and fancy alligator calf; and every one beautifully lined and fitted. All new styles, in great assortment; the best regular \$7.50 values—your choice tomorrow only at, special, each \$3.49

Women's Tailored Suits



In Rep. and Linen At \$6.45 Each

In Portland's Leading Cloak and Suit Store for tomorrow's 1013th Friday Surprise another great offering of these handsome Rep. and Linen tailored suits at a ridiculously low price—A duplicate of the great lot we sold out in two hours at a surprise sale four weeks ago—Fine reps. and linens—made tailored style, semi-fitting coats, single-breasted and notch collar, cloth covered button trimming—Full flare skirt finished with deep hem—Colors are white, light blue, pink, rose, champagne, tan and natural—All are well made and finished—300 suits to select from—all sizes—Regular \$10 values your choice tomorrow at \$6.45

Just what you want for hot weather wear

4th July Kodak Supplies--4th Fl.

\$2.50 Expo. Watch Cameras, each \$1.98—75c Darkroom Lamps, on sale at, ea., 59c Complete stock of Kodaks, Cameras and Supplies. Printing and developing to order.

Women's 50c Neckwear 14c Ea.

20c Handkerchiefs at 9c Each

Tomorrow, another great Friday Surprise Sale offering of women's Neckwear—Dutch collars, rabats, jabots, stock collars, croats, embroidered linen collars, etc.; all sizes, all new, pretty styles; regular 25c to 50c values, on sale, each 14c

Tomorrow, 300 dozen women's mercerized Handkerchiefs, white and colored, with 1/4-inch hemstitching; soft finish, ready for use; regular 20c value, each 9c

Sale 500 New Parasols \$2.50 Vals. \$1.39 Each

Tomorrow, a timely Fourth of July sale of 500 handsome new Parasols, in the season's prettiest styles. Included are pongees with colored borders, plain pongees and solid colors, and a great assortment of attractive handles. Parasols selling regularly at \$2.50 each, on sale at low price, each \$1.39

We guarantee them best values of the season.

White Parasols 89c Ea.

Also a special lot of 500 white Parasols in desirable styles; \$1.50 values, each 89c

Tomorrow, 10,000 yards of all-silk Taffeta Ribbon, 3 1/4 to 5 ins. wide, in black, white and colors, for hair bows, etc.; 25c vals. 15c

300 New Porch Rockers, \$4 Vals. \$2.69

In the Toy Department, Fourth Floor, tomorrow, the first great sale of Porch Rockers we have announced this season; green and natural finish, reed seats; regular \$3.50 and \$4.00 values—buy all you want at this special price, each \$2.69

Outing Goods of all kinds on sale at the very lowest prices. 4th Floor, new Annex.

Sale 500 Beautiful Waists Values to \$8.50 at \$2.95



In the Waist Section, for tomorrow's 1013th Friday Surprise, we announce one of our famous sales of fine Dress Waists—500 in this immense lot; a timely purchase from a large New York manufacturer; included are figured chiffons and plain, figured and round-mesh nets, trimmed with fancy square and pointed yokes, fine or coarse lace medallions and tucks, plain with one-inch tucks down the front and rows of plaiting, silk braid and bows of satin bands; Dutch necks, trimmed with lace, half-inch tucks and tinsel. The color assortment includes white, cream, green, brown, garnet, navy and gray; all sizes; new, up-to-date styles for dress and evening wear—waists selling at prices up to \$8.50 each; your choice at this price, each \$2.95

Don't fail to take advantage of this sale. See big Fifth-St Window Display

Children's Rompers 20c Each

In the Boys' Clothing Section, tomorrow, a great sale of 5000 children's Rompers, ages 1 to 6 yrs.; made of fast color blue chambray, full cut, made white braid-trimmed, collar and belt, bloomer style; just the thing for coats and morning wear; buy all you want of them at this unusually low price, the garment—take advantage of sale 20c

Lingerie Dresses \$6.45

New Princess Styles

In the big Second Floor Garment Store, a great Fourth of July sale of 500 new Princess Lingerie Dresses at a wonderfully low price. An immense purchase from a leading New York manufacturer enables us to offer regular \$10.00 values at \$6.45 each. The materials are in batiste, dotted Swiss and mulls, lace and embroidery-trimmed; also clusters of tucks in panel effect and lace insertion. Many have tucked flounce. The color assortment includes light blue, pink, lavender, white, black and white dots, blue and white, pink and white; also fancy stripes and figures. Very large variety, all sizes. Handsome new hot-weather apparel at a small fraction of its real worth—5th-st. window \$6.45

\$2.50 Long Kimonos at 89c

Tomorrow's great offering of 1000 long lawn Kimonos in light and dark colors, figures, fancy stripes and dresdens, trimmed with scalloped edge and one and two-inch bands; pink, blue, lavender, navy, black and white grounds; all sizes; very large variety for your selection. Values up to \$2.50 each, on sale at this low price 89c

Great special values in women's and children's Bathing Suits. You should see them.

Lace Curtains Sale of 3000 Pairs At \$1.17

For tomorrow's 1013th Friday Surprise Sale, 3000 pairs of Nottingham Lace Curtains, plain point d'esprit and floral centers, with small inserting effect borders or heavy wide floral borders; full 3 yards long and 50 inches wide; wonderful values at, special, the pair \$1.17

Battenberg Scarfs \$1.39

In the Art Department, Third Floor, great special lot of 50 dozen choice Battenberg Scarfs, with linen drawn-work medallion centers; 18x54-inch; beautiful range of patterns; values up to \$2.50 each, on sale \$1.39 at this special price, each \$1.39

75c Gloves at 29c the Pair

For tomorrow's 1013th Friday Surprise, 2000 pairs of women's 2-class English Lisle Thread Gloves, white, black, champagne, mode and tan; in sizes 5 1/2 to 8; regular 50c-75c values, on sale at, special, pr. 29c

Combination Garments 98c

\$1.50 Corset Covers at 79c

Tomorrow, a great special lot of 1000 two-piece combination Undergarments, trimmed in lace and hemstitched edging; well made and finished; come in all sizes; the best regular \$1.50 values—buy all you want of them at this low price, garment 98c

Tomorrow, a fine special lot of nainsook and lawn Corset Covers, trimmed in fine Val. lace, tucks, beadings and ribbons; the prettiest styles, and a great variety from which to select; best regular \$1.50 values, on sale at this special low price, each 79c

500 Women's Sailors \$1.39



The Men's Hat Department, main floor, offers for tomorrow's 1013th Friday Surprise Sale a great special lot of women's milan and split straw sailors—black and white—The very newest and best blocks for midsummer wear—Values ranging from \$3.00 to \$5.00, at this low price, each \$1.39

500 Ostrich Plumes \$14 Values \$7.95

In the Millinery Department, Second Floor, tomorrow, 500 magnificent imported Ostrich Plumes, 22 inches long; black and white only; the finest foreign feathers, selling regularly at \$14.00 each—your choice Friday only, at low price, each \$7.95

\$1.00 Nightgowns at 59c Each

\$1.00 White Petticoats 53c Each

Tomorrow, 1000 cambric Nightgowns, trimmed in lace and embroidery, tucks and insertion; well made and finished; all sizes; best \$1 values; buy all you want, each, 59c

Tomorrow, 3000 pairs of women's Cambric Drawers, with wide tucked ruffle, all sizes; the best regular 40c values—buy all you want of them at this price, pr. 25c

Tomorrow, 1000 white Petticoats, with plain tucked flounces; \$1 values at, each, 53c

Great special sale of "Nemo" Corsets, regular \$5.50 values, on sale at, the pair, \$3.39

We are Portland agents for Arnold Infants' Goods. See them on the Second Floor.

Women's 50c Hosiery 21c

In the Hosiery Section for tomorrow's 1013th Friday Surprise, 5000 pairs of women's Summer Hosiery at a price below the importing cost. Included are lises, lightweight cottons, ingraids, embroidered boots, allover lace hose, lace boots; plain and fancy colors; wonderful assortment to select from; regular 50c values at, pair 21c

Women's \$3.50 Oxfords \$2.65

Women's \$3.00 Oxfords \$1.98

New up-to-date Summer Footwear at prices below manufacturing cost—Shoe values we guarantee you cannot equal

Lot 1—3000 pairs of women's fine low-cut foot-wear, Garden ties, Blucher ties, 3-button ties, all the new, popular lasts and leathers; brown kid, tan calf, patent colt, gunmetal; all sizes and widths; \$3.50 vals, tomorrow, pr. \$2.65

Lot 2—3000 pairs of women's brown kid, tan calf and patent colt and glazed kid Blucher Oxfords, medium and extension soles, Cuban heels; all sizes and widths; best regular \$3.00 values, on sale at special low price, pr. \$1.98



Sale of 2000 New Veils

65c-75c Values at 29c Ea.

Tomorrow, a special lot of 2000 new ready-to-wear Veils at a low price. They are 1 1/2 yards long; chantilly lace, with fancy borders, and crepe chiffons with hemstitched borders; black, white, light blue and other leading shades; the best regular 65c and 75c values—buy all you want of them at this price, each—take advantage 29c

Creamery Butter 56c Square

Tomorrow, in the Basement Grocery Store, our great weekly offering of good Creamery Butter at a price far below the market quotation; full 2-lb. squares. No phone orders filled; no delivery except with other goods; Friday only, square 56c