

\$1.50 Oriental Cream Face Lotion, Friday Special.....89¢
 50c Jar of Satin Skin Cream, Friday Special.....33¢
 50c Hind's Honey and Almond Cream, Friday Special.....32¢
 Pond's Extract Face Cream, Friday Special.....21¢
 Frostilla Face Cream, Friday Special.....17¢

July
Patterns
Now In **Lipman-Wolfe & Co.** July
Delineator
Now In

\$1.00 Bromo Seltzer, Owl Cut Rate.....59¢
 25c Violent Ammonia, Owl Cut Rate.....17¢
 25c Witch Hazel, Owl Cut Rate.....18¢
 50c Wyeth's Sodium Phosphate, Owl Cut Rate.....33¢
 25c Solace Foot Powder, Owl Cut Rate.....16¢

WE CALL PARTICULAR ATTENTION TO THESE FRIDAY BARGAINS—MAKE COMPARISONS

\$20 Tailored Suits Friday at \$12.95

Extraordinary Sale of Waists \$3.98



The phenomenal success in our Suit Department during the past month leads buyers to expect great things, whenever we offer anything special in this section. For Friday's sale we offer a very large assortment of Ladies' Tailored Linen Suits.

These we secured from an eastern house from which we secure most of our exclusive garments.

Highest class Tailor-Made Suits of extra quality pure linen in natural, tan, white, light blue and pink; made with 38-inch semi-fitted coat, single-breasted, pearl buttons and contrasting combination trimmings on collar and cuffs. The skirts are after the newest flare models.

There is an element of distinction in these suits. No skimping of workmanship. Every suit of refined modishness, for which our suits are so well known.

Friday \$12.95

Popular Linen Crash Suits Friday, Special \$15.00

To those that make critical inspection of these linen crash suits will find them decidedly superior to what any other stores are accustomed to show at this figure. We have sold many linen suits before, but never such values as we offer in this sale at \$15.00 each. These Linen Suits are made of imported material in natural colors. They are strictly tailor-made, single breasted coats and 45 inch new summer length. Buttoned with large black jet nail heads. The skirts are very full and made in the new flare models. These suits would be considered excellent value in any store at \$22.50 each.

FRIDAY VERY SPECIAL AT \$15.00

Friday Great Sale of Ladies' Hose, 27c per Pair

Another sample line of Ladies' fine Hosiery. In fine cotton gauze and mercerized gauze cotton, ingrain lisle. These hose are just the proper weight for summer wear; combined with this a very fine quality, add the reduced price and you produce a sale that no woman can overlook. The colors are black, white, smoke, plum, tan, helio, greens, wistaria, bronze, rose, in fact all desirable colors in fancy stripes, verticals, embroidered boots and lace embroidered.

VALUES TO 85c PAIR, FRIDAY 27c



Waists Selling at \$10, Friday \$3.98



133 Waists of best quality Messaline, Lingerie and Linen, in an endless assortment of styles and novelty designs; some are hand-embroidered, others trimmed with Irish crochet and fancy lace. All have fancy lace yokes, novelty long sleeves tucked and trimmed; selling regular to \$10. These Waists are all new this season, but owing to numerous sales we have left broken lines. In every style waist you will find a complete assortment of sizes, but in most cases only one or two of a size. We have collected these into one big assortment and repriced them to close them out in one day's sale, and we urge you to come in the morning when the assortment is complete and the best styles are not sold out. This is the biggest waist special we have offered this season.

BIG SPECIALS IN FINE NEW HAMMOCKS

\$1.75 Hammocks \$1.25

Hand-made fish net Hammocks; just the hammock for a Summer outing; full size.

\$4 Hammocks \$3.15

Handsome Oriental Hammock, made of a double-faced fabric; complete with deep valance, concealed spreader.

\$2 Hammocks \$1.49

Woven Hammock of three-ply yard; full width valance, upholstered pillow and spreader complete.

\$3 Hammocks \$2.49

Woven Hammock of small jacquard pattern; throwback pillow, tufted, with deep valance; spreader complete.



NEW SUMMER HATS SPECIAL Only \$3.95

For Friday we place on our bargain tables a new line of summer hats in many different shapes of natural straw. The hats are all trimmed in white with white wings, feathers and quills in both satin finish and rough Java, Sumatra braids. The values of these hats easily run from \$6 to \$8. Friday only \$3.95.

1000 Untrimmed Hats at Only 50c

Another lot of new untrimmed Hats, in black and burnt, the very latest summer styles in mushroom and broadbrim shapes; in rough and smooth straws; regular values from \$1 to \$2.50 each.

FRIDAY ONLY 50c



2000 Men's Shirts Reg. \$1.50 Values

In all new colors, collars and cuffs attached—finest finish and the very best styles and workmanship. Great bargain this year.

Friday 98c

CHILDREN'S HAT SPECIAL ONLY 59c

You never bought children's trimmed Sailor Hats for little boys and girls for less than double the price that we are asking for these Friday bargains. We place it very mildly when we say there are many hats in these lots—Milan, Java, Sumatra and chip sailors that sell from \$2 to \$4 apiece. There are over 1000 sample hats in this assortment. You will find table after table covered with these pretty children's hats all marked for Friday at the one low price of 59c.

This is the second sale of these hats this season. Two weeks ago we had one lot which we thought sufficient for our trade. They were sold out in two days' time. We wired to New York and encouraged with our previous sale purchased the entire sample lot from one of the biggest hat manufacturers. These new hats are on sale Friday; they are the best ever offered in our millinery department.



Specials In Fine Suit Cases

\$16.50 Suit Cases \$11

Selected Cowhide, 26 inch shut fold straps all around, double locks and bolts.

\$8 Suit Cases at \$5.48

Shut fold straps all around, heavy locks and bolts.

\$6 Pegmoid Case \$3.98

Pegmoid Leather, shut fold straps all around, double corners, locks and bolts.

\$2.25 Straw Case \$1.79

Leather corners, shirt fold.

\$4 Straw Case at \$2.89

Leather corners, ring handles.

\$6 Straw Case at \$3.90

Straps all around, shirt fold, heavy leather bound.

A Real Muslin Underwear Sale

The success of our June White Sale this year has been more gratifying to us than ever before. With one-tenth the advertising done by other stores we have commanded the attention of shoppers and received their patronage. Women have bought and compared values, and our Muslin Underwear Department has won a fresh victory. We are keeping faith with the public, as we always do, with new, fresh, real bargains for Friday.

\$3.50 White Petticots \$2.19

Ladies' fine lawn and cambric Petticoats, deep flare flounce of lace and insertion or fine blind embroidery and cluster tucks.

\$2.75 White Petticots \$1.69

Ladies' white Petticoats, made of cambric tops, with deep embroidery ruffle and separate dust ruffle and lace and insertion ruffle.

\$2.75 Combination Suits \$1.73

Ladies' combination Drawers and Corset Covers, made of crossbar dimity, wide fine embroidery, beading and ribbon trimmings.

\$1.75 Corset Covers \$1.10

Nainsook Corset Covers, daintily trimmed with fine laces, insertions, beading, ribbon and fine French embroideries. Open front or back.

\$2.25 Nain'sk Gowns \$1.69

Extra fine quality nainsook, daintiest trimmings of embroidery, banding, lace insertions and medallions; yoke, slipover styles, V, circular and square-neck.

\$1.25 Nain'sk Drawers 85c

Ladies' Crossbar Nainsook Drawers, Isabelle and regulation style, lace edging and cluster tucks; also embroidery trimming.

\$1 Cambric Drawers 49c

Ladies' cambric Drawers, deep blind embroidery ruffle, cluster tucks, open or closed.

\$2 Nainsook Gowns \$1.45

Ladies' fine nainsook Gowns, Empire and slip-over styles, high, V and low neck, embroidery, lace insertion, beading, ribbon trimmed.

\$1.25 Corset Covers at 85c

Ladies' fine nainsook Corset Covers, circular neck, embroidery, lace insertion beading and ribbon trimmed.

65c Cambric Drawers 39c

Ladies' Cambric Drawers, wide ruffle, with one or two lace insertions or lace edging.

\$1.75 Ladies' Gowns \$1.10

Ladies' fine cambric and nainsook Gowns, all newest laces, embroideries, insertion and ribbon trimmings; slip-over, circular, square and V-shape neck.

85c Corset Covers at 59c

Ladies' nainsook Corset Covers, embroidery or lace trimmings; beading, ribbon.

Does This Appeal To You? LINENS AT HALF

High-grade Tablecloths, Japanese Hand-drawn, Irish Hand-embroidered Scarfs and Squares. The only defect in these goods is the mused and soiled condition, due only from counter display—

Japanese Drawn Squares

30x30, \$1.00, special......50
 30x30, \$2.50, special.....\$1.25
 30x30, \$3.75, special.....\$1.90
 36x36, \$3.00, special.....\$1.50
 20x30, \$2.00, special.....\$1.00

Irish Embroidered Scarfs.

18x54, regular \$2.00, special.....\$1.00
 18x54, regular \$2.50, special.....\$1.25
 18x54, regular \$3.00, special.....\$1.75
 Also many other specials in these Squares and Scarfs on Friday.

\$7 Patent Leather Bags \$3.98

10-inch bags, fitted with purse, ring handles.

\$8.00 Patent Leather Bags \$4.98

11-inch Bags, leather lined, fitted with coin purse.

Large Seal Leather Bags \$1.98

Double handle, leather lined and fitted.

\$3.50 Automobile Scarfs \$1.98

You will surely need an automobile scarf for the races Saturday. For Friday we offer 500 chiffon and liberty-silk automobile scarfs in two or three yard lengths and 1 1/4 yards in width. These scarfs come in black and white and a dozen delicate shades. Prices range up to \$3.50.

FRIDAY \$1.98

.50 Fluffy Hair Rolls.....21¢
 .75 Fluffy Hair Rolls.....39¢
 1.00 Fluffy Hair Rolls.....59¢

Summer Underwear Sale

25c Ladies' Cotton Ribbed Vests.....19c

Low neck, no sleeves.

29c Cotton Ribbed Ladies' Vests.....23c

Low neck, short sleeves.

43c Lisle Vests.....33c

Now neck, no sleeves, plain or trimmed.

63c Mercerized Vests extra fine lisle.....53c

Low neck, no sleeves.

45c Ladies' Pants.....33c

Made with bands, tight tops and knee or umbrella styles.

75c Carved Barrettes 29c

Large Carved and Sawed Barrettes, big assortment.

35c Back Combs 16c

Heavy top, shell or amber.

\$3.00 Hair Switches \$1.48

Long Wavy Switches made of real hair.

Fine Full Length Curtain Samples

Values to \$5.00 Pair, Friday 69c Each

Here is a sale that never fails to attract the attention of such shrewd buyers as hotel, boarding house and rooming house keepers. The announcement of our annual sale of manufacturers' samples always draws to our drapery department a throng of eager buyers. For Friday we offer 500 pairs of manufacturers' samples, worth up to \$5.00 a pair. These go on sale without reserve at, each.....69c

Jewelry Specials

A choice assortment of shirt-waist sets, cuff buttons, scarf pins, belt pins, broaches and Dutch collar pins. Values to 75c

Special 29c

A large variety of Beauty Pins and cuff pins. Values to 35c a set.

Special 12 1/2c

Rose Hat Pins, beautiful like like rose buds and long Hat Pins.

Special 10c

New Dutch Collar Pins, set with Cameos, large stones and miniatures, values to \$1.00.

Special 59c

Notion Specials

75c Hose Supporters 23c
 Women's Hose Supporters, fancy side pin-on, sew-on or pad belts, all colors.

50c Steel Scissors at 17c

German Steel Scissors and Shears, all sizes, extraordinary values.

35c Shopping Bags at 19c

Net Shopping Bags, very light and strong.

35c Box Stationery at 19c

Fancy Linen Box Paper and Envelopes.

50c Post Card Albums 29c

Fancy Decorated Covers, extra strong leaves to hold 300