

WATER TRADE IELDS BIG PROFITS

Why the American People
Buy 55,000,000 Gallons of
Bottled Water a Year—
Famous Springs in Europe
and America.

The quality of mercy is ex-
emplified in institutions for the
care of animals. These refu-
ges will be described by Mr. Has-
kinn tomorrow. The first refuge
for beasts that was ever founded
in America was opened in 1889.
Mr. Haskinn will tell the readers
of The Journal how many there
are now and what they are do-
ing for the dumb brutes.

By FREDERIC J. HASKIN.
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Washington, May 13.—In no other
way is the progress of the Ameri-
can people in their opposition to the
microbe better exemplified than in the
growth of the mineral water trade of
the country. In 10 years they have
doubled their consumption of medicinal
and table waters, to say nothing of the
increased patronage of the natural
places of the country that has taken
place. The Geological Survey has
gathered together statistics of mineral
water production and its figures
show that over 55,000,000 gallons of
bottled water are consumed by the
people of the United States, of which
more than 52,000,000 gallons come
from domestic springs. The experts at
the survey claim that there is no min-
eral spring in the United States to match
every one in Europe, and that there
is no water on the latter continent for
which America cannot offer a dupli-
cate. The figures prepared by the sur-
vey are for 1907, and it is conceded
that the depression of 1908 was felt
about as much by the mineral water
trade, and about as promptly, as by
any other industry. But the sales for
the present year are reported to be
getting back to normal, and to indi-
cate even a heavier consumption than
ever before.

Three Boosts for Business.
The great expansion of the mineral
water trade is attributed to three main
causes. First of these is the adver-
tising that has been done. The ex-
pansion of the trade has simply kept
pace with the expansion of the adver-
tising business. The second cause has
been the increased number of people
who are able to buy mineral waters.
But most of all, it has been due to the
increased interest of the American peo-
ple in pure drinking water. Despite
the gradual substitution of filtered
water in the cities for the old fash-
ioned polluted supply, the consumption
of mineral waters continued unabated.
In Washington a complete filtration
system has given the city as pure
water as any large municipality in the
country enjoys. Yet Washington min-
eral water stores concede that they
have never sold so much water as they
have been selling since the filtration
plant went into operation. The pro-
hibition movement is also said to be
responsible in a measure for the in-
creased trade in mineral waters.

Production and Prices.
Four states produce about half of
the mineral water entering into the
commerce of the country. Minnesota
leads first with nearly 10,000,000 gal-
lons to her credit. New York second
with 7,000,000 gallons, and Wisconsin
a close third, with 6,000,000 gal-
lons. Other states producing min-
eral waters are California, Oregon,
Idaho, and Virginia.

CUTICURA CURED CHIEF OF POLICE

Canadian Officer Poisoned by Weeds
—Eczema Developed and Legs
Became Scaly—Ankles were Very
Sore and Itchy—For Weeks He
Could Not Wear Shoes.

FREED FROM ITCHING
BY CUTICURA REMEDIES

"I have been successfully cured of
dry eczema. I was inspecting the re-
moval of noxious weeds, it being part
of my duty, from the edge of a river and
was constantly in the dust from the
weeds. At night I shook out my trousers
and cleansed my limbs, but felt a
prickly sensation. I paid no attention
to it for two years, but I noticed a scum
on my legs like fish scales. I could
scrape it off, and yet I did not attend
to it until it came to be too itchy and
sore and began getting two running
sores. My ankles were all sore and
scabby and I could not wear shoes. I had
to use carpet and felt slippers for weeks.
I was then on particular police duty and
was compelled to be on duty. I got a
cake of Cuticura Soap and some
Cuticura Ointment. In less than ten
days I could put on my boots and in
less than three weeks, though on duty
all the time, I was free from the con-
founded itching. I tell you frankly
that Cuticura saved me from what the
doctors called a bad leg. Capt. George
P. Bliss, Chief of Police, Morris, Mani-
toba, Mar. 20, 1907, and Sept. 24, 1908."

For Baby's Bath
Cuticura Soap has Become the
Mothers' Favorite.

Warm baths with Cuticura Soap and
gentle anointings with Cuticura Oint-
ment, most soothing
of emollients, pre-
serve, purify and
beautify the skin,
scalp, hair and hands
of infants and chil-
dren and, assisted by
mild doses of Cuti-
cure Pills, afford the
most speedy, grate-
ful and comforting
treatment for torturing
eczema, rashes and every form of itching,
scaly, crusty humor of the skin and
scalp. Guaranteed absolutely pure.

Cuticura Remedies are sold throughout the world.
Depot: London, 27, Charterhouse St.; Paris, 6, Rue
de la Paix; Australia, R. Town & Co., Sydney;
St. Austral, London, Ltd., 100, Tottenham Court Rd., E.C. 2, A.
Pulver & Co., Ltd., 100, Tottenham Court Rd., E.C. 2, A.

OFFERS QUICKER MAIL DELIVERY

S. P. & S. Secures New Field
Service of Railway
Postoffice.

Through the establishment of a new
field service of the railway postoffice
on trains of the Spokane, Portland
& Seattle, between Portland and Spokane,
afternoon mail out of Portland reaches
Chicago and points east of there five
hours earlier than it ever has before.
The new line affords the best mail
service to all points in eastern Wash-
ington, northern Idaho and is the fast-
est link for transcontinental mail ser-
vice via the Great Northern and North-
ern Pacific to the west coast. In addi-
tion to this, the establishment of the
mail service on North Bank trains is
particularly beneficial to Portland, be-
cause all local points along the S. P.
& S. are now being supplied with mail
by the night train as well as the morn-
ing train of Portland. This will be
found particularly convenient next
summer by the many tourists at the
resorts along the line, who will have
better and more frequent mail service
from Portland than ever before.

The great bulk of the afternoon mail
for the east now goes over the North
Bank instead of the O. R. & N. and
Union Pacific. Morning mail still makes
the best time over the O. R. & N. up
to 9:15 a. m. arriving in Chicago at
12:30 p. m. the third day. The mail
for the rest of the day up to 5:40 p.
m. is dispatched via the S. P. & S. and
reaches Chicago at 2:15 on the morn-
ing of the fourth day, whereas it for-
merly reached there at 7:05 on the
morning of the fourth day. This en-
ables mail from Portland to catch the
2:15 a. m. mail train for New York and
Atlantic coast points, saving almost half
a day between the two coasts.

It is generally believed that spring
will soon arrive.

PERFECT IN AGE



PERFECT IN PURITY PERFECT IN FLAVOR

HUNTER
BALTIMORE RYE

BOTTLED BY
W. M. LANAHAN & SONS
BALTIMORE

Sold at all first-class cafes and by jobbers.
W. M. LANAHAN & SONS, Baltimore, Md.

Baden-Baden Most Famous.

Perhaps the most famous springs are
those at Baden-Baden, Germany. There
are 22 of them and they have their
source some 5000 feet below the sur-
face in bands of granite. This is said
to be the best example of the health
resort par excellence in the world. Peo-
ple from every part of the globe visit
and they leave millions of dollars
behind them. The great bathing estab-
lishments there give more than 100,000
baths a year, about two thirds of the
baths being given in the open air. It is
the belief of those who have studied the
systems of Europe that they could be
duplicated in America if the proper meth-
ods of exploitation were used. They
are certain that there are many springs
in America which possess every ad-
vantage of climate, quality of water,
accessibility and attractiveness of scenery
that is possessed by the European spas.

**ESTABLISH RATES TO
IRRIGATION CONGRESS**

General Freight and Passenger Agent
Harry Adams of the North Bank has
returned from Seattle, where the
rates and dates of sale for tickets to
the National Irrigation congress at Spo-
kane were fixed. The fare will be a
fare and a third for the round trip,
which is \$14.95 from Portland.
Tickets will be sold from all points in
Oregon, Washington, Idaho, Montana
and British Columbia, August 8 and 9,
with a return limit to August 16. From
Leavenworth, on the Great Northern;
Ellensburg, Pendleton and Walla on the
Northern Pacific; Plymouth on the S. P.
& S.; Umatilla and Pendleton on the O.
& N. and all points in northern
Idaho, north of Spokane in Washington
on the Great Northern, tickets will be
sold on the 12th, with a return limit to
the 18th of August.

There recently was discovered at
Buenos Ayres a species of spider which
catches small fish for food by spinning
between stones in shallow water.

He's going to have MORE HOMES IN GREGORY
HEIGHTS within one year THAN ALL OTHER ADDI-
TIONS within a mile and a half. There are now between
25 and 35 HOMES ACTUALLY BEING ERRECTED in
Gregory Heights.

Here's where you get BEAUTIFUL, LEVEL, CLEARED
and GRADED LOTS for all the way from \$100 to \$325, \$5
down and \$2.50 per month per lot.

Come out, view the land—see the mountains, river and city.
Take East Ankeny-Rose City Park car to end of line. Go
to Gregory Heights office in the addition. Don't be misled
by other solicitors. Ask salesman on ground about our
FREE RENT OFFER.

Homes built on terms ac-
tually less than rent. Buy
of the owner. Save the
agents' commission and
contractors' profits.

**GREGORY
INVESTMENT CO.**

For Complete
Information Address

SUNSET TRAVEL CLUB

Room 16, Flood
Bldg., San Francisco

Gigantic Sale of Ready-to-Wear Garments FOR FRIDAY AND SATURDAY SELLING

From all directions people will flock to THE BEE HIVE to share in the unparalleled opportunities of this
sale. Be on hand early and get your share of these dependable bargains at prices absurdly low.

Bring This Coupon
and Get
7 SPOOLS O. N. T.
THREAD
All sizes, black and
white, only with this
coupon.
7 SPOOLS 25c.

THE BEE HIVE
LABOWITCH BROS. 169-171-173 THIRD ST., Bet. Morrison
and Yamhill

Child's Knit Waists
TWO FOR 25c
Boys' and Girls' Knit
Waists made of pure
white cotton, ages 2
to 12 years, two for
the price of one.
TWO FOR 25c

Hygrade Heatherbloom Petticoats
Values to \$2.50 now 99c—400 Black Hy-
grade Heatherbloom Petticoats, made of gen-
uine Hygrade cloth in two styles, some are
neatly embroidered with dust ruffles, others
deep ruffled flounces and dust ruffles, every
garment cut full and usually sell up to \$2.50
and are offered for Friday and Saturday only
at
99c

25c AMOSKEAG GINGHAM APRONS 12½c
Best quality Kitchen Aprons, the regular
size kinds, in assorted checks, full skirt length,
now on sale at
12½c

**Come Here
for Your
New Spring
Skirt,
Friday and
Saturday**

**\$12.50
Kinds Now**

\$6.90

We are placing on
a lot of new
French Voile
Skirts that usually
sell for \$12.50, they are
made in up-to-date
styles and neatly
trimmed with sat-
in bands and but-
tons to match. They
come in all
sizes and general
width, sale price
while they last
only
\$6.90

19c

**50c Lawn
Kimonos
Now 19c**

We place on sale
for Friday and
Saturday only 20
dozen of these
Lawn Kimonos in
neat floral designs
in pink, blue and
lavender, all sizes
and well made.
These kimonos sell
usually at one and
the lot will go
quick at the un-
heard of price of
19c

19c

**50c Lawn
Kimonos
Now 19c**

19c

**50c Lawn
Kimonos
Now 19c**

19c

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Kimonos
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**50c Lawn
Kimonos
Now 19c**

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**50c Lawn
Kimonos
Now 19c**

Remarkable Sale of Hats for Friday and Saturday

All our \$10 to \$20
fine Hats go at
\$4.85—500 Fash-
ionable Hats, no 2
alike—For Friday
and Saturday only
we are going to give
our customers a lar-
ge festival in Fine
Tailored Hats,
unique in style and
materials, they far
outclass any hats
ever shown in the
city at this unheard-
of price. They are smart dress hats, street
hats; in fact, hats for all and any occasion,
when you see them you will probably buy
more than one. The regular retail prices are
\$10, \$12.50, \$15 and \$20. Come early for the
best choice, as these will not
last long at this extremely low
price of
\$4.85

32c

**75c and \$1 Isabella Drawers
Now 50c**

A lot of 20 dozen fine quality Muslin Isabella
Drawers, deep 6-inch ruffles, trimmed with
rows of demure ruffles and 3 rows of ticking
this garment is made very full, sanitary
made and all sizes, the greatest drawer
bargain in the east at
50c

**50c and 60c Amoskeag
Gingham Aprons, 32c**

We offer for Friday and Sat-
urday's sale, 25 dozen best
Amoskeag Gingham Aprons
with bib, covered style, made
full, 50c and 60c values
32c

32c

**20c-25c Ladies'
Summer Vests, 12½c**

25 doz. Swiss Ribbed Vests,
of fine white cotton, low
neck, sleeveless, neatly
finished with lace yokes, all
sizes, values to 25c, sale
price
12½c

12½c

Sensational Waist Bargains

Now \$1.50

latest waists of-
fered for Friday
and Saturday only
at almost half price
—These are a great
assortment of materials,
styles and designs
the range of sizes
is complete. The
materials are: Fine
Lace in plain and
crossbar effects,
sheer Lingerie,
tulle made Lin-
den and Shantung
gette cloths, some
are made with that
much wanted
Dutch collar ef-
fect, others in tal-
lor made effects,
etc. The values
to \$2.75 and
offered for Friday
and Saturday only
at
\$1.50

\$1.50

Long Silk Gloves

\$12.50

79c

79c

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PLAN YOUR VACATION NOW at our expense

A CHOICE OF FOUR

FREE TRIPS

IS OFFERED YOU

**SEATTLE DURING ALASKA-
YUKON EXPOSITION
YELLOWSTONE NATIONAL PARK
YOSEMITE VALLEY
LAKE TAHOE**

ALL YOUR EXPENSES PAID

IF YOU HAVE FRIENDS IN THE EAST WHO WANT TO VISIT
THE PACIFIC COAST WE CAN ARRANGE IT

This Is Your Opportunity

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