NUMBER THIRTY

French Ship David d'Ingers Is Added to the Fleet Enroute


## Furniture Trust MovementDoomed

S. H. Morgan, buyer for Morgan-Atchley Furniture Co., left for Chicago yesterday to buy from ten to fifteen thousand dollars worth of chairs. There will be no complaint that these Eastern chairs are being sold too high. If Portland can have factory-fixed prices on dining chairs it can have the same on other lines. Unless a quietus is put on these new trust methods the public stands in imminent danger of waking up some fine morning and finding itself where it was two or three years ago, of finding it optional of paying one dealer a big price for furniture, or of paying another dealer a large price, or another an exorbitant price. With competition destroyed, the spirit of greed becomes dominant. Apparently no other furniture house desires competitive methods to prevail. At least our $\$ 10$ reward for proof that any other dealer refused to sign an agreement with the Oregon Chair Co. to be governed by its minimum price schedule has not been claimed.

## It requires much courage to buck a trust movement having behind it the combined strength of all Portland furniture houses, but

 the principle involved inspires man's noblest impulse, and the consciousness of being on the right side of this fight gives us strength. It is far from pleasant to have hurled at us abuse and misrepresentation, to have our motives impugned, and the other javelin thrusts that fal to the lot of those who attack the strongholds of any trust, but what else can we do? It is either fight or surrender and it has never been
## Others Pay Rent, We Collect Rent. Who Can Sell the Cheapest

[^0]
## Panama Hats


[^0]:    We have been accused of miserperesenting conditions in thic use of the above slogan because there is a mortgage on the building. tal and increase their earnings by en gaging the surplus capital that is eve seeking investment. A man with a million dollars who can build an office building that will pay him fifteen or in the building. He can borrow at five and six per cent and thereby put his money into other buildings and accom plish three times as much with his capi

    While our Furniture Store occupies the best portion of our building, $a_{\text {t }}$ the
    an income of $\$ 6000$ a year, six per cent on $\$ 100,000$. In other words it pays the interest on all the owner's money as well as the bor
     rowed capital invested in it. The $\$ 25$, 000 quarter block just purchased on the opposite corner for our new furniture block on another corner of the same streets, East Stark and Gránd Ave. Mr. Morgan and others have purchased and have a deposit up on same. All this is property that will double in value in a property that will double in value in a to not engage some of the capital seekto not engage some of the capital seekunder such conditions. Only financial under such conditions. Only financial tion the truthfulness of our slogan.

