

MEN'S NECKWEAR5000 Regular 50-Cent Scarfs
FRIDAY 25 CENTS**Lipman-
Wolfe & Co.****MEN'S FANCY SHIRTS**Madras and Percale, \$1.50 Values
FRIDAY ONLY \$1.05**Lipman-
Wolfe & Co.****PRESIDENT SUSPENDERS**For Men Only
Regular 50c **FRIDAY 39c**

A Magic Millinery Sale Without a Precedent

\$18.00 TO \$40.00 HATS FOR \$10.00

**SALE OF NEW
NECKWEAR**

Sale of Ladies' and Misses' New Neckwear, in the very latest styles of pretty jabots, ascots, lace yokes, novelty ribbon effects in bows, jabots and collars. Collar and cuff sets, cuff and coat sets.

Lace and embroidered collars. An immense assortment. Values up to 95c.

Friday Only
Special at**49c****ARMENIAN
CROCHET MATS**

Never in the history of our Linen Department have we ever been able to offer such a startling bargain as these Armenian Hand-Crochet Mats. The assortment is varied and unique in both designs, patterns, shapes and sizes. Round and square, ranging from a 6-inch Doily to a large Bedspread.

**Every Piece Offered Friday
Half Price and Less**

25c pieces for 10c	\$2.00 pieces for 95c
60c pieces for 25c	\$2.50 pieces for \$1.05
65c pieces for 29c	\$3.75 pieces for \$1.65
75c pieces for 35c	\$4.50 pieces for \$2.00
\$1.00 pieces for 42c	\$6.50 pieces for \$2.50
\$1.25 pieces for 50c	\$7.00 pieces for \$3.50
\$1.50 pieces for 70c	\$8.00 pieces for \$3.75
	\$12.00 pieces for \$5.00

\$1.50 2-Clasp Gloves 95c

Thousands of pairs, all sizes, extra good quality, black, white, tans, brown. Every pair is worth \$1.50. Friday, 95c.

Only 90 women can secure one of these hats, so we advise an early selection. These hats are the cream of our stock, being the most elaborately trimmed and exclusive. They include fancy straw, hair braid, chip, chiffon and jetted horse hair. Every one of them new since Easter and reflect the latest Summer styles.

The Biggest Millinery Bargain This Year**Children's Hats**

An assortment of pretty new trimmed Hats for children in fancy straw and body shapes. These Hats are trimmed in flowers and ribbons, and come in an assortment of pretty styles.

Regular Price to \$3.50
Friday \$1.95**Ladies' Bonnets**

An elaborate assortment of pretty, stylish bonnets in most becoming shapes and tastefully trimmed in small flowers, ribbons and satin. These bonnets are shown for the first time today.

Values up to \$7.50
Friday \$3.95

Unmatchable Suit Values for Friday Sale \$21.75

Pictures Half Price

Traveler's sample line of Pictures delivered to us after finishing his trip in San Francisco. These pictures comprise a collection of his very best sellers—THAT IS WHY HE HAS THEM ON THE ROAD—and include Photogravures, Steel Engravings, Carbons, Pastels, Hand-Colored Platinums, Etchings, Oils, Water Colors, framed in antique and hardwood frames. Just the thing for the bungalow, the living-room, dining-room and parlor. Note Friday prices:

\$10 Pictures \$4.98	\$5 Pictures \$2.48
\$9 Pictures \$4.48	\$4 Pictures \$1.98
\$8 Pictures \$3.98	\$3 Pictures \$1.48
\$6 Pictures \$2.48	\$2 Pictures 98c

Ribbed Vests and Pants 35c

200 dozen Ladies' fine ribbed Vests and Pants, high neck, long sleeves, or low neck, no sleeves. Pants to match. Regular price 50c.

Union Suits 98c

Ladies' fine rib'd Union Suits, low neck, no sleeves. Regular values \$1.25.

Ladies' Lisle Hose 3 Pair \$1.00

200 dozen Ladies' Black Hose with lace boots and all over. New patterns, Hermsdorf dyes. Regular price 50c.



\$30.00 TO \$50.00 SUITS FOR \$21.75

The result of a tremendous pressure brought to bear upon one of New York's foremost ladies' tailors, by offering to take his entire show room samples of fine tailored and fancy Suits, secured this lot for us. Such a bargain as this is possible only once in a season, where a manufacturer is willing to sacrifice his samples when unable to secure additional materials for their making. Every one of them high class.

120 WOMEN'S AND MISSES' SUITS

Made of the finest French Serges, Prunella Cloth and Novelty Materials in all the very latest summer styles. Every jacket is lined with the finest quality satin and made in the most approved tailored fashion. Skirts cut latest models.

Here is an opportunity without any extra expenditure; you can buy in this sale superior Suits, that carry with them the stamp of distinction, individuality, design. Each model on sale bears the marks of refinement, both of fabric and workmanship.

\$4.00 Stylish Net Waists at \$1.59

300 Stylish Net Waists; come in ecru and white net, elaborately tucked and set with medallions, long sleeves trimmed with lace. Nothing combines so readily with a separate skirt.

**85c, \$1 Silks, 59c
Satin Foulards**

3000 yards high grade fancy Silks and Satin Foulards for summer suits, shirt waists and jumper dresses. The collection embraces all the newest patterns and the latest spring shades, and are offered at special, Friday 59c.

\$16.50 Brussels Rugs \$9.98

100 Tapestry Brussels Rugs in many beautiful Oriental and floral designs, size 9x11. A very serviceable rug for bedrooms and summer home. Special Friday only, \$9.98.

Our Great Annual Spring Sale of Soaps

Pears' Scented Soap..... 13c	Roger Gallet—Lettuce and Almond..... 12c
Pears' Unscented Soap..... 11c	Dermol Skin Soap..... 16c
Woodbury's Facial Soap..... 16c	Pond's Extract Soap..... 16c
Juvenile Soap..... 14c	Pompeian Massage Soap 14c
Resinol Soap..... 16c	Lris Soap..... 8c
Packers' Tar Soap..... 16c	Calvert's Imported Carbolic Soap..... 14c
4711 White Rose Soap 12½c	Buttermilk, Violet, Heliotrope, box..... 12½c
Ola Pine, Buttermilk, cake 4c	Glenn Sulphur Soap..... 18c
3-lb. box Castile..... 39c	Pond's Extract Soap..... 14c
El Parsano Castile Soap.. 8c	Colgate's Glycerine, Oatmeal, Sulphur..... 8c
Violette, Heliotrope, Sandalwood, box..... 19c	
Ingram's Milkweed Cream 11c	
Societe Hygienio Soap..... 33c	

Billiken Jewelry

Sash Pins, Collar Pins, Watch Fobs, Scarf Pins,

Friday 39c**Box Paper 33c**

50c Box Paper, containing 50 envelopes, 50 sheets; fine Dresden fabric.

New Hair PuffsJust received, new 8-finger Hair Puffs, real hair, special.....**98c****Book Sales**

500 Popular Books by standard authors in regular and 16 mo. sizes. Just the thing to take with you on a trip to seashore or mountains. Among the authors are Stevenson, Holmes, Austin, Scott, Goldsmith, Emerson, Dumas, Sands, Lytton and others. These books sold from

**50c to \$1.00 Each
Friday 18c****Percale Wrappers 85c**

Ladies' Percale Wrappers, made with full front, turnover collar, full sleeves, lined body, and with a deep ruffle. Come in navy, gray, black and white.

\$1.25 Value, Friday 85c**One-Piece House Dress \$1.39**

Ladies' One-Piece House Dress, made of fine percale and chambray, in black and white check, navy blue and figured designs. Plaited fronts, turn down collar, deep hem, high and low neck.

Regular \$1.75, Special \$1.39**Rubber Sale**

2 quart Water Bottles, \$1.00 values.....	59c
\$1.00 Fountain Syringe.....	59c
\$1.25 Bath Sprays.....	89c
\$2.75 Winner Syringe.....	\$1.95
35c English Breast Pumps.....	19c
25c Best Nursing Bottles.....	19c

Photo Chemicals

Pyro, per ounce.....	30c
Rodinol, per ounce.....	40c
Edinol, per ounce.....	25c
Annidol, per ounce.....	55c
Eikonogen, per ounce.....	20c
Sodium Sulphite, lb.....	20c