COOS BAYMEN ASK ADDFOR RAil Rod


Supreme Court Denies Re
lief Asked by Convicted Land Fraud Man.


Drops Dead When J. Michael Comes Home
an Unusual Hour.


 TRIED IN SCOTLAND


## Straws!

CHAIN GANG WOMAN



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## AN INDICTMENT IN THE COURT OF THE PEOPLE

TRUTH, DECENCY AND BUSINESS INTEGRITY MESSRS. MORGAN \& ATCHLEY, MR. W. L. MOR-

GAN OR (?) FURNITURE COMPANY
This indictment is directed against Messrs. Morgan 88 Atchley, Mr. W. L. Morgan or (?) Furniture Co. as the case may be: No responsibility is taken for the truth of their ${ }_{c}$ published statement. You are charged in this indictment with misconduct that not only affects your business integrity but the veracity of your advertised statements.

You are charged with gross discourtesy by using business correspondence to injure the correspondent and advertise yourselves.

You are charged with misrepresentation of facts with regard to the attempt of Oregon Chair Co to prevent itself being immolated upon the altar of cupidity by certain (?) furniture dealers.

You are charged while representing yourselves as champions of the people, with filching from them by taking exorbitant profits for your wares.

With the first charge, that of discourtesy, there is cited the publication of a business letter without the consent of the writer.

If you would know the reprobation and contempt in which such actions are held by the people, you should have heard the general comment following your publication.

As to the second count in the indictment, that of misrepresentation, the Oregon Chair Co makes the following statement of fact:
There is absolutely no combinat

There is absolutely no combination of any kind, and we are simply maintaining our quality of chairs, as is done by other manufacturers who make high-class commodities - as Dunlap hats, E. \& W. collars, etc.
And now comes the last and most serious charge of the indictment - a charge which, if substantiated,

And now comes the last and most serious charge of the indictment - a charge which, if substantiated,
how to the purchasing public to what depths of moral turpitude, what disregard for truth, what busiwill show to the purchasing public to what depths of moral turp
ness depravity may be reached by the hot-air advertising faker.

You intimated in the public press that the Oregon Chair Co. was trying to compel you to rob the people; you have repeated this statement and capitalized it in advertising yourselves as small-profit furniture dealers. You have said that "We never lie to the people; we don't believe it pays.
Now to offer incontrovertible evidence.
Let the people who buy furniture judge
479, their price 120 per cent over the manufacturer's list.
Morgan-Atchley Sales Slip


Talk about skinning and soaking the "Dear People," picking their pockets, robbing them-WOW! but is there no way or law to stop "More Air" furniture dealers wringing from the people through law steps in, tation such profits? Do they want to pay the indebtedness upon their building in one day? Better trade with dealers who want only reasonable profits. The freight rate from Michigan in carloads is $\$ 1.50$ per hundred pounds on chairs, but this price would indicate they ship this chair by express or mail. This concern sold the chair during the time they are misrepresenting to you the furniture conditions. We hope they will not resort to claiming an isolated case, as we could fill pages full if they would pay for the space. Think of it-cost $\$ 2.50$, freight rate 19 cents; total, $\$ 2.69$. Selling price $\$ 5.50$, or $\$ 2.81$ profit on chair that cost $\$ 2.50$, or on cash price of $\$ 5.00$ a profit of $\$ 2.31$ over cost and carload freight rate. Is that protection?

## Why Did This Concern Attack the Oregon Chair Company?

Was it not so they could rob the people with eastern-made chairs? See above and figure it out for yourselves. "You can fool all the people some of the time, and some of the people all the time, but you can't fool people all the time.
Chairs were never so cheap in Portland as since the Oregon Chair Co. started their plant and com menced making a high-grade chair-a chair in quality and price that cannot be excelled by any chair made. The Oregon Chair is a chair that is handled by honest dealers who are satisfied with a legitimate profit as named by the manufacturer

We are now employing a large number of men in our plant, and a good portion of them are experienced men whom we have brought from the east and are enthusiastic over our grand country and state, and all will join in "500,000 for 1912," and we are all boosters for home-made goods.

The people will understand why the Oregon, Chair Co. have named a retail schedule, to protect the purchasing public from the above kind of filching and to proetct their high-grade chairs. We want every man and woman on this coast to see our high quality chairs on the floors of all first-class dealers. We are proud of the chairs. The dealers are proud of the chairs. We want the public to be proud of the chairs, and we are proud to be able to manufacture high quality chairs for you so they will cost you less than ever before.

We wish to apologize for paying any attention to the discourteous, villainous, unwarranted attack made upon a manufacturing, plant employing a great deal of labor by an unbusinesslike concern whose purpose is to misrepresent and advertise.

