## WORX OII Waiter Mallis biocked

## Built on



## BEST FOR OREGONIANS

HOME OFFICE: Corbett Building, 5 th and Morrison, Portland


## MADAM <br> TRY "SWEETHEART" SOAP

On page 2, First Section, of tomorrow's Journal, you'll find the "SWEETHEART" coupon we have been telling you about all week. It represents actual purchasing power.

It's good for a full-sized cake of the best toilet soap ever made -to our knowledge-and we've made soap for twenty years.

So don't let the coupon escape you-don't forget to cut it out of tomorrow's Journal. See if "SWEETHEART" isn't the best soap-the soap you want to use.

We pay the dealer for the cake you get. You don't have to buy anything. Simply present this coupon to any grocer in any town where this paper circulates.

Then he'll hand you a full sized cake of "SWEETHEART" Soap-a cake that will last a long time. So you'll have plenty of time to judge and to compare it with other soaps.

As we told you last week, we'll buy the cake for you rather than that you should go without knowing this soap. You'd miss the best soap made today-You'd continue with merely ordinary soap. Don't miss trying "SWEETHEART," Madam. Let us convince you of its merits at our expense.

We publish a list below of a few of the grocers who would be pleased to have you visit their stores and redeem your coupon.

## Try It at Our Expense

 This is a vero musual offer, becase "Soweotheart" sou dont liakoit betere, madem, until yoive tried thit




## We Are Sure of This

 sip offer.
We cant afford to buy every woman a cake of this
soap. so these coupons must be limited. But all readers
of Sunday's Journal can get the free gift. Simply cut soap, so these coupons must be limited. But all readers
of Sunday's Journal can get the free gift. Simply eut
out the coupon from page 2, first section, of Sunday's
Journal and present it to your grocer. Journal and present it to your grocer.

## Absolute Purity



## Exquisite Perfume

 perfumie made from a secret formula of pure espential
oilis, is milled five times making it as smooth and
fine the moont expensive French soaps.

Any of the following Port land fob bers will be
pleased to supply the repleased to supply the re-
tailers in this territory with Sweetheart Soap: ALLEN \& LEWIS LANG \& CO. MASON-EHRMAN CO. WADHAMS \& CO. WADHAMS \& KERR BROS.

## RETAIL GROCERS




## MANHATTAN SOAP CO., NEWV YORK

