

Portland Agents for "Nemo" and "Mme. Irene" Corsets, "Trefousse" and "Perrins" Gloves, Butterick Patterns and Publications, E



Tomorrow---The Meier & Frank Store's Great Annual Sale 200,000 Yards of New Embroideries

4 1/2-5-yd. Strips, \$3.50 vals. 95c Strip; \$7 vals. \$1.45; \$12 vals. \$1.95

Tomorrow our great annual Spring Embroidery Sale—An event thousands of Portland women have been anxiously awaiting—A sale of sales—200,000 yards of beautiful, high-class embroideries in 4 1/2 and 5-yard strips to be sold at prices bordering upon the ridiculous—An immense purchase from the largest and best manufacturer in St. Gall, Switzerland, the embroidery center of the world—A manufacturer with whom we do a vast amount of regular business and who takes a personal interest that our special sale offerings are the best that leave the country—Magnificent styles and assortment in Swiss, nainsook and cambric, edges and insertions to match—1 1/2 to 27 inches wide—Combinations of Baby Irish, filet, French embroidery, batiste and colored embroidery, also fine batiste applique, 3 to 5 inches wide—Beautiful embroideries for lingerie gowns, waists, women's and children's undermuslins, infants' wear, etc.—200,000 yards for your selection—By far the grandest values it has ever been our pleasure to offer you—Store opens promptly at 8 o'clock—Better plan to be here bright and early if you want to share in the best values—The major part of the first-floor aisle tables will be given over to the selling during the morning hours—100 extra salespeople and 20 cashiers in addition to the regular force promises the best service ever inaugurated for this big annual event—Although the quantity of embroideries is enormous, we expect the selling to be the liveliest we ever experienced, so come early to avoid disappointment—Values greatest known—See 2 8th-st. windows

Values to \$3.50 for 95c Strip—Values to \$7.00 for \$1.45 Strip—Values to \$12.00 for \$1.95 Strip



Portland Agents for the Celebrated "Ramie" Linen Fiber Underwear, "Ostermoor" Mattresses, Kiser Photos of Oregon Scenes, Etc.

Easter Shopping Is Best Done at The Meier & Frank Store

\$1 Silk Suitings 69c Yd.

\$1.25 Silk Suitings 89c Yd.

Great Sale of Messaline Silks

Two immense lots of fancy Silk Suitings in the season's best styles for waists, shirt-waist suits, children's dresses, etc.; stripes, checks, figures, etc., in the newest colorings and combinations; silks of superior style and quality, at extremely low prices: Regular \$1.00 values, at the yard, 69¢ Regular \$1.25 values, on sale at, yard, 89¢ 5000 yards of new Messaline Silks in a complete line of new colorings; the popular silk of the season for waists, costumes, suits, etc.; unusual values, at these prices: 75c quality, at, yard, 57¢ \$1.00 quality, at, yard, 77¢ \$1.25 quality, at, yard, 98¢ See the new Silks—Motora, Salome, Rajahs, Tussahs, Foulards, etc.; all the newest effects and colorings, all prices; take advantage; don't fail to see this assortment.

\$36 Tailor'd Suits \$24.45



Portland's leading Cloak and Suit Store offers for Easter week the best value in high-grade Tailored Suits—An entire new line just received from New York's largest and best maker—Semi and tight-fitting garments—Medium and long coats—Fancy trimmed and strictly tailored suits in serges, Panama cloths and fancy worsteds trimmed in silk, braid and buttons, skirts plain gored with flare at the bottom and trimmed to match the coat—Navy blue, black, green, copenhagen, tan, champagne and leather shade—Plain colors, also checks and stripes in large assortment—All are handsomely tailored throughout and finished in the best possible manner—Regular \$36.00 values—Your choice of any suit while they last at this very unusually low price, each garment \$24.45

We offer great special Easter values in silk and novelty dresses—Take elevator to second floor New Long Tan Covert Coats just received. New Costumes and Wraps in exclusive models. New Dutch Neck Lingerie Waists—at all prices. New Coats and Dresses for the misses and children. You should see the new Geisha Suits for children

Great Easter Sale of Easter Millinery \$5-\$75

Dainty and Pretty Muslin Underwear

Dainty and pretty lingerie at very tempting prices all this week—Entire new stock to choose from—Best values in the city guaranteed—2d fl.

French hand-embroidered Chemise, made with double scallops, double eyelets, drawn with ribbons; very handsome styles; the best regular \$4 and \$4.50 values, on sale at this low price, each \$2.49 1000 women's short white Underskirts, trimmed in lace and embroidery edgings, tucks and insertions; values up to \$1.75 each, on sale at, special, ea. 98c 2000 handsome new Corset Covers, hemstitched and embroidery trimmed; all sizes; grand assortment; the best regular 40c values, on sale at 25c Women's fine cambric and nainsook Drawers, trimmed in good quality Hamburg embroideries and lace edgings, tucks and hemstitching; the best regular 75c and 85c values, on sale at this low price, ea. 67c Women's fine cambric, lawn and nainsook Combination Garments, two and three-piece, trimmed in linen and Val. laces and embroideries, edgings, insertions, beading and ribbon; \$5 and \$6 values \$3.87



Our Easter Millinery showing is the largest and most attractive in the city Comprising every new and pretty style, shape, effect and coloring—The best efforts of the celebrated Paris and New York artists as well as original creations, the product of our own workrooms—Becoming hats for women of all ages and taste, and prices to fit every purse—We direct particular attention to the wonderful values we are offering in trimmed millinery selling at prices ranging from \$5.00 to \$12.50—Hats of equal style and quality are marked \$10 to \$20 at other stores—New tailored hats in grand variety at prices from \$3 to \$15—New hats for misses and children; values we know you can't equal in this city



\$4-\$5 Silk Hosiery at \$2.98 Pr. 50c to 85c Veilings at 28c Yard

Great Easter sale of 1000 pairs of women's high-grade embroidered Silk Hosiery, in light blue, pink, champagne, tan, white, navy, gray with self-colored embroidery, black with self-colored and fancy colored embroidery, etc.; grand assortment of styles; double soles, heels and toes, garter top; \$4 and \$5 values, pr. \$2.98 Great Easter sale of 3000 yards of high-grade Mesh Veiling, single and double widths, plain and dotted; black, white and colors; 50c to 85c values, the yard 28c

\$2.25 to \$5.00 Handkerchiefs \$1.78 Each \$7.50 to \$10.00 Handkerchiefs \$2.98 Ea.

Sale extraordinary of women's magnificent French hand-embroidered and hand hemstitched linen Handkerchiefs; beautiful styles for Easter gifts; big special bargains: Regular \$2.25 to \$5.00 values for \$1.78 Regular \$7.50 to \$10.00 values, each, \$2.98

Great Easter Neckwear Sale 75c to \$1.00 Values 53c Ea.



Special Easter sale of 5000 pieces women's new Spring and Summer neckwear—This season's prettiest pieces, including real Irish crochet neckwear—Rabats, jabots, stocks, tabs, croats, linen collars, lace yokes, etc., etc.—"1908" novelties in endless assortment—A great special purchase from a large New York manufacturer enables us to offer regular 75c and \$1.00 values at the extremely low price of, each and every piece 53c

Mail orders promptly and carefully filled

We are showing the greatest variety of new novelty neckwear to be found in the city this season—Prices ranging all the way from 25c to \$60.00

20,000 yards of wide Ruching, 2 to 5 inches; black, white, pink, light blue, champagne, etc.; best regular 50c to \$2 values, on sale at this low price, yard 39c

\$10.00 Mesh Bags at \$4.98 Each

\$3.50 German Silver Purses \$1.69

Easter offering of German silver Mesh Bags in popular sizes; all new designs; best regular \$10 values, on sale at this price, each; take advantage \$4.98

Easter offering of German silver Purses, nicely lined, very pretty styles; best regular values up to \$3.50 each, on sale at this special low price, each \$1.69

"Billiken" Jewelry, in sterling silver scarfpins, fobs, etc. selling at 50¢ to \$1.75

Entire new showing of Leather and Wash Belts, on sale at all prices; let us show you.

Men's Watches

Special lot of men's this model gold-filled Watches—7-jewel movement, 20 years' guarantee; the greatest values ever offered at this low special price, each; take advantage \$8.49

"Howard" Watches, the finest made, at \$35.00 and \$50.00; don't fail to see them. Complete stock of women's Watches, on sale at all prices; very best values; see them.

\$4 Net Curtains on Sale at \$2.35 New Silk Mulls 35c to 50c Yard

2000 pairs of plain Net Curtains, with Renaissance braid borders and band effect; in both white and ecru; very best styles; 2 1/2 yards long and 40 inches wide; see them: Regular \$3.25 Net Curtains, pair \$1.95 Regular \$4.00 Net Curtains, at, pr. \$2.35 1500 yards of ecru Bungalow Nets, filet and block designs; 45 inches wide; the best regular 50c values, buy all you want of it at this low price, yard 33c In the Wash Goods department, a great showing of 500 pieces new Silk Mulls, in all the latest designs and colorings; great values, on sale at, the yard, 35¢, 50¢, 60¢ New cotton and linen Suitings; buy all you want of them at, yard, 25¢ to \$1.75

\$16 Waists \$5.45 Each

Another timely sale of high-class dress Waists—All new, "1908" Models at prices about one half their value—Messalines, chiffon cloths, taffetas and plain nets—Plain, fancy and Dutch necks—Very stylish waists for dress and evening wear—Trimmed in plat val, venise, cluny, filet, Irish crochet, Baby Irish, applique, silk embroidery, folds of satin or silk bands, silk cord, narrow or wide all-over tucking, crochet or silk buttons—White, cream, rose, navy, gray, taupe, wistaria, green, brown and black; waists selling regularly at prices up to \$16 each—An advantageous purchase enables us to offer \$5.45 your choice at this low price, each \$5.45 See our Fifth Street Window Display of Waists



5000 Boxes New Stationery 33c Box of 250 Envelopes 35c Box

Great Easter offering of 5000 boxes of "Berlin's" and "Whiting's" Stationery, finest quality linen, engraved with your initial or "Portland, Oregon," in colors; the best regular 50c values, buy all you want of it at this low price, the box 33c 2000 boxes of Commercial Envelopes, good quality white wove, in 5 and 6-inch sizes; 250 envelopes in a box; regular 50c values, on sale at, special, the box 35c Steel-laid Scissors and Shears, pair, 25¢ Solid steel Scissors, \$1 values, at 50¢

"Trefousse" and "Perrins" Real French Kid Gloves

Great Easter sale of our entire new importations of the celebrated "Trefousse" and "Perrins" lines real French Kid Gloves—"1908" styles and skins; gloves of the latest fashion and best grades at a decided saving—Gloves for street, dress and evening wear—Every pair fully guaranteed—Our showing is so large and complete that there'll be no difficulty in pleasing every individual taste—Buy your Easter gloves this week—Mail orders will be carefully filled at sale prices—Order today for Easter Sunday



Great Easter Sale of Parasols At \$4.79-\$5.87-\$8.98 Ea.

Special Easter sale of women's high-class novelty Parasols; many beautiful styles, colorings and combinations; exclusive novelties, on sale far below regular prices: \$6.00 to \$7.50 values \$4.79 \$9.00 values \$5.87 \$10.00-\$13.50 values \$8.98 Great Easter sale of Ribbons all this week; great values; take advantage of the sale.

Easter Sale "Baby Things"

Infants' apparel at sale prices all this week—New and pretty articles of apparel for little tots at a saving mothers will appreciate—Second Floor



Infants' white pique Shoes and Slippers, all new, attractive styles; reg. 75c values, at 25c
Infants' French hand-embroidered Bibs, lace trimmed; values \$2.50 to \$4, special \$1.69
Infants' white cashmere Wrappers, daintily embroidered in pink, blue and white; regular \$3 values, on sale at this low price, each \$1.93
Infants' crocheted Carriage Robes, in white with pink, blue borders; \$3.50 vals. \$2.47
Infants' hand-crocheted Caps, lace and ribbon trimmed; \$3 and \$3.50 value, each \$2.59
Children's Turkish Bibs, white, pink and blue; regular 35c values, buy all you want, each 15c
Infants' French hand-made Slips, made of fine French nainsooks, Bishop style, tucked yoke, lace trimmed; \$2.50 values, special \$1.67
French hand-embroidered lingerie Pillow Covers; regular \$4.50 to \$6 values, each \$3.98
Infants' white cambric and nainsook Skirts, lace trimmed; regular \$2.25 value, each \$1.39