

Headquarters for Easter Gloves—"Perrins" and "Trefousse" Celebrated Real French Kid Gloves in the New Spring Styles and Shade

Our New Spring Catalogue Is the Finest Shopping Guide—Free to Out-of-Town Friends



Tomorrow WE Celebrate **MEIER & FRANK** Stores 1000th Friday Surprise Sale



For tomorrow's great 1000th Anniversary Surprise Sale we announce array of special offerings without equal in the city's history—High-grade, dependable merchandise of all kinds—Wearing apparel as well as household effects at prices of vital importance to every economical shopper in the community—Matchless values in every department of the store—This page of offerings for Friday's selling only—The page opposite for both today and tomorrow—Come early and get your share of the 1000th Friday Surprise Sale bargains—You can't afford to pass them by—Be on hand tomorrow to take advantage of these bargains

Wash Goods 12 1/2c
White Poplin 19c Yd.

Tomorrow, 5000 yards of new white and colored Wash Materials, handsome styles, large assortment; 25c val., yd. 12 1/2c
Tomorrow, 5000 yards handsome white Poplin, very best styles; regular 25c value, on sale at, the yard 19c
Tomorrow, special lot of 200 white linen pattern Tablecloths, in splendid patterns; large variety to choose from, on sale; 8-12-4, \$3.50 values, \$2.50 8-12-4, \$4.00 values, \$3.00
Tomorrow, 200 dozen heavy Huck Towels, 18x40 inches, the greatest values ever offered at this low price, each 83c

45c Ribbons 29c Yard—\$2 Handbags 98c
\$1.50 Box Women's Hosiery at 93c a Box

Tomorrow, 10,000 yards of high-grade 6-inch satin Ribbon, in all the new spring shades and staple shades; beautiful ribbons for millinery purposes, girdles, etc.; ribbons of style and quality; regular 45c values, at this low price, yard 29c
Tomorrow, 5000 pairs of women's fine Hosiery, 3 pairs in a box; fast black; garter top, double soles, toes and extra high heels; sizes 8 1/2 to 10; every pair guaranteed to give entire satisfaction; regular \$1.50 a box of 3 pairs; choice, box 93c
Tomorrow, 1000 women's Handbags, all new shapes; in black, brown, tan, green, blue; good quality leather; best \$2 values, on sale at this price, each 98c

\$3.50 Gloves \$2.39 Per Pair
\$7.00 Umbrellas \$2.98 Each

Tomorrow, 2000 pairs of women's 16-button length fine Kid Gloves, 3-clasp at the wrist; black, white, brown, tan; sizes 5 1/2 to 7; all new, perfect goods of standard style and quality; every pair fitted; regular \$3.50 values, at, pair \$2.39
Tomorrow, 1000 dozen women's unlaundered hand-embroidered Initialed Handkerchiefs with-embroidered wreath surrounding the initial; 1/4-inch hemstitched edge; all letters; best regular 20c values, on sale at this very low price, each 11c
Tomorrow, women's high-grade Umbrellas, piece-dyed gloria covering; paragon frame, steel rod; gold, silver, pearl handles; 6 to 8 ins. long; \$5-\$7 values, \$2.98

\$5-\$7 Gowns at \$3.98
\$10-\$15 Gowns at \$7.62

For tomorrow's 1000th Anniversary Friday Surprise sale, a great Easter offering of high-class novelty Nightgowns in cambric and nainsook, made low, round and square necks, long and short sleeves, trimmed in lace and embroidery, edgings, insertions, tucks, beading, medallions and ribbons; only one of a kind; sample line of America's best maker, on sale: Regular \$5.00 to \$7.00 values, on sale at, special, each \$3.98
Regular \$10.00 to \$15.00 values, on sale at, special, ea. \$7.62
Special lot of plain, neat Gowns, in good materials, all sizes; regular \$1.75 values, on sale at this low price, ea. 98c

Combinat'n Garments 98c
\$2.50-\$4 Drawers \$1.98

For tomorrow's 1000th Anniversary Friday Surprise sale, a great special lot of women's combination Undergarments; corset cover and drawers combined; made of fine nainsook and cambric and trimmed in lace edgings, insertions, beading, ribbons; values up to \$1.75 each, on sale at, each 98c
Tomorrow, a special lot of women's fine cambric and nainsook Drawers, with fitted waistbands, trimmed in wide embroidery, laces, edgings, tucks, beading and ribbon; \$2.50 to \$4 values, on sale at this very low price, the pair \$1.98
Portland agents for "Nemo" Corsets and Mme. Irene Corsets.

Surprise Sale 300 Magnificent Easter Gowns



Messalines, Rajah, Pongees
Taffetas, Foulards, Etc. -- Reg.
\$50 Vals. \$15.85 Ea.

Portland's Leading Cloak and Suit Store announces for tomorrow's selling a sensational 1000th Friday Surprise Sale offering—In fact we claim this as the premier bargain women's apparel ever offered in America—The combination of style, quality and value to be found in these garments will quickly appeal to the shrewd buyer—Never before have we been able to gather such a beautiful assortment of dresses and sell them at such a ridiculously low price—It once again demonstrates our leadership in merchandising—Exactly 300 costumes in the lot and we don't expect to see one of them left by noon, so if you want to share in this remarkable offering better plan to be here bright and early in the morning—Included are gowns for afternoon and evening wear; rajah silks, bengaline silks, messaline satins, foulard silks, taffeta silks, pongee silks, etamines, etc.—Princess and empire cut with silk embroidered trimming on the waist, lace yokes of tucked net, allover gold embroidered, dainty white and ecru lace yokes covered with fine black net, full length tucked sleeves or tucked effects in mousquetaire style with loop and button trimming finished at the hand with lace and piping of silk and band of gold soutache braid, others have ruching of ecru and black at the collar and cuffs—The color assortment includes pink, blue, champagne, black, navy blue, white rose, taupe, wistaria, lavender, green, reseda, gray, fancy stripes, black and white checks, etc., etc.—All new 1908 costumes of the latest fashion—Handsomely made and finished—Values up to \$50.00 each \$15.85
to be sold tomorrow only at this wonderfully low price each
See Fifth-street window displays—Come early in the morning to get your choice

1000 S. H. & M. Guaranteed Silk Petticoats, \$7.50 to \$8.50 Vals. \$4.95 Ea.

For tomorrow's 1000th Anniversary Friday Surprise Sale our great annual Spring distribution of the famous S. H. & M. guaranteed Silk Petticoats—1000 of these grand petticoats to be sold at half their value—Made of a superior quality taffeta silk that is fully guaranteed not to crack or split within three months—We've sold over 10,000 of them during the past three years and not over a dozen have been returned as unsatisfactory—Pretty good record, we think—You are fully protected when buying one of these handsome, durable and perfect fitting skirts—Seven different styles in this stock of petticoats that you can choose from, as follows:

- Style 1—Pleating with Van Dyke points, serviceable style
- Style 2—Deep pleating and a ruffle of fine tucks
- Style 3—Deep flounce with French seams, full flare
- Style 4—Double flounce with stitched bands and ruffle
- Style 5—Wide flounce with rows of pin tucking
- Style 6—Double flounce with deep ruffle of seven small tucks
- Style 7—Rows of stitching, tucks and ruffle; very pretty

All are well made and finished—28 colors to choose from—White, light blue, rose, mauve, champagne, lavender, reseda, Copenhagen, peacock, gray, baltic, olive, wistaria, malacca, tan, hunter, mint, navy, catawba, brown, mulberry, smoke, grape, taupe, myrtle, black; \$7.50-\$8.50 values for tomorrow \$4.95

\$5.50 Bohemian Glass Bowls on Sale in Basement for \$3.49 Each
\$10.50 Trunks at \$8.60

Tomorrow, special lot of 100 high-grade Trunks, duck-covered, waterproof painted; brass trimmings, heavy bumpers, two leather straps over top; full covered tray; art-cloth lined; best regular \$10.50 value, on sale at, special, each \$8.60
Tomorrow, special lot of 100 Suitcases of full stock cowhide, 6 inches deep, linen lined; brass lock and bolts, shirtfold, etc.; every one best \$6.50 values, each \$5.35

Men's \$20 Suits \$10.00
Young Men's \$25.00
Suits Tomorrow \$13.65

In the men's clothing department tomorrow a great Anniversary Surprise Sale offering of men's staple black, all-wool Thibet suits for dress, business and Easter wear—Very best styles, fitted with the best Italian serge and satin, Venetian lining—Well made and finished throughout—3-button sack coats—Your opportunity to buy a staple black suit at one-half its value—All sizes—Every suit guaranteed a perfect fit—Regular \$18 and \$20 values; your choice Friday only at low price of \$10.00
Men's Clothing Department on the second floor

Tomorrow, young men's high-grade spring and summer Suits, ages 14 to 20 years; grays and tans, checks and stripes; light and dark colorings; very best patterns; cut in the latest fashions; suits selling regularly at \$22.50 and \$25; your choice Friday only at this unusually low price, ea. \$13.65

15c Flannelettes at 8c Yard

Tomorrow, 5000 yards of Flannelettes in checks and oriental effects, Persian designs and dots; all good, up-to-date styles, selling regularly at 15c, at the yard 8c
Tomorrow, 3000 yards of Wash Flannels for shirts and shirtwaists, half wool and absolutely fast colors; best patterns in great variety; reg. 35c and 45c vals, yd. 22c
Continuation of the great Easter sale of Table Linens; housewives should not miss it.

Creamery Butter 65c Square

Tomorrow, in the Basement Grocery store, our weekly sale of good Creamery Butter at a low price; full two-pound square; buy all you want at, the square 65c
No phone orders; no deliveries; all lines of groceries at the lowest prices; basement.

\$1.50 Embroideries at 69c
\$3.50 Embroideries at 98c

Tomorrow, marvelous values in fine Embroideries; combinations of batiste and baby Irish effects, flouncings and insertions to match; widths ranging from 1 to 27 inches; styles suitable for lingerie gowns, waists, infants' wear, etc.; beautiful styles to select from; great values; take advantage; on sale at the following extremely low prices: Regular \$1.50 Embroideries, yard, 69c Values to \$3.50, on sale for, the yard, 98c



Sale of 500 Couch Covers
\$12.50 Vals. Only \$4.95

For tomorrow's 1000th Anniversary Surprise Sale, an exceptional offering of traveling men's samples of high-class Couch Covers—no two alike; heavy German tapestries, single and double-faced; 150 different oriental designs and colorings; also art nouveau and floral designs, in two-tone effects and combinations of colorings; some without fringe, others with heavy knotted end fringes, others fringed all around; full sizes, 60 inches wide, 3 yards long; positively the greatest couch cover values you ever had the opportunity to share in; take advantage; values; to \$12.50, each \$4.95

10,000 Pairs of Men's Hose
Regular 25c Values 12 1/2c a Pair

In the men's Furnishing Goods section for tomorrow's 1000th Anniversary Surprise sale, we offer 10,000 pairs of men's hosiery—Half Hose; all solid colors; black, tan, brown, navy, helio, cadet, burgundy, etc.; all the new shades; come in all sizes; the best regular 25c values; buy all you want of them at, the pair 12 1/2c



\$3.50 Women's Oxfords
Tomorrow at \$2.59 Pair

For tomorrow's 1000th Anniversary Friday Surprise Sale a timely offering of women's high grade oxfords in patent colt, gun metal, brown kid, tan-Russia calf, very latest models in the new short vamps, plain or tipped toes, welt soles—Ribbon laces, Cuban and military heels—All sizes and widths—Standard \$3.50 footwear of guaranteed style and quality—Regular \$3.50 values on sale at this special low price per pair \$2.59

75c to \$2.50 Neckwear 39c
35c Embroidered Collars at 12 1/2c Each

For tomorrow's 1000th Anniversary Friday Surprise Sale, a sensational offering of 20,000 dozen samples of women's fine Neckwear in yokes, stocks, jabots, rabats, cravats, lace collars, bows and fancy collars; all new, pretty pieces—a great purchase from New York's largest and best manufacturer; regular values ranging from 75c up to \$2.50 each, on sale at this low price, ea.; take advantage 39c

Tomorrow, 1000 dozen women's embroidered Linen Collars, 1 1/2 to 2 ins. wide; some are slightly soiled; sizes 12, 12 1/2, 13 1/4 and 14; best regular 25c and 35c values, at this low price, each 12 1/2c

Sale 5000 Pieces Easter Jewelry

For tomorrow's 1000th anniversary Friday Surprise sale, we announce Jewelry bargains in matchless array; 5000 pieces, including belt pins, jabot pins, hat pins, bracelets, lockets, neck chains, ear drops, beauty pins, cuff links, etc.; all the season's novelties, in plain, etched and fancy stone settings; values to \$2 at, each 89c

A Sale of 2000 New Veils
\$2.50-\$3.50 Val. \$1.29

For tomorrow's 1000th Friday Surprise, another great offering of chiffon auto and lace veils—All new, pretty styles—An advantageous purchase from a prominent importing house—Made 2 and 3 yards long, 18 and 20 inches wide with 1 1/2 inch hemstitched borders—Black, white, navy, brown, blue, tan, champagne, gray and green—Beautiful assortment for your selection—Regular \$2.50 and \$3.50 values—Your choice at this marvelously low price for tomorrow's Surprise Sale only, at, each \$1.29
Mail orders will be promptly and carefully filled

10,000 Thin Tumblers 4c Each
Surprise Sale 5000 Easter Vases 26c Each

In the big Basement store tomorrow, 10,000 thin-blown Glass Tumblers, at, each 4c
Tomorrow, 5000 crystal Glass Vases in all sizes and shapes; the greatest values ever offered at this special price; buy all you want of them at, each 26c
Complete stock of Lawn Mowers, all sizes, all prices; Garden Tools of all kinds at special low prices; Screen Doors, Window Screens, Refrigerators, etc.; in basement