

Fill out with pen, pencil or rubber stamp and send by mail, express or messenger to Journal Saving Editor, The Journal, Portland, Oregon.

5000 CUT-UP PICTURE PUZZLE
\$750.00 CASH IN SAVINGS BANK DEPOSIT

For the Boys and Girls of Portland and Oregon Country--A Great Chance for T

To encourage the spirit of saving among the young people of land and the Oregon country, The Journal will print a Journal Coupon on page 4 of The Daily and Sunday and Semi-Weekly Journal from March 10 to May 31, inclusive. Seven hundred fifty dollars in cash awards will be distributed to enable the industrious boys and girls to start a savings bank account with bank that is a subscriber to The Journal or is advertising in Journal.

Tomorrow will be the 2nd Profit-Sharing Friday of the New Golden Eagle. We devote the day as sacredly as religion for the cause of working people. The day on which we disregard our profit and give the people the benefit of our special purchases. Some of these items are either manufacturers' closing lots, bankrupt stocks or drummers' sample lines—all bought for spot cash at far below the regular wholesale prices. Many of them were bought at 50 cents, 35 cents or even 25 cents on the dollar. As a general rule merchants reap an enormous profit out of these deals, but New Golden Eagle is an exception to the rule. It believes in "Honest Profit" and gives its patrons the benefit of these special purchases. It is a store that upholds and protects the most deserving class of America—the great and sublime working people.

**Corset Cover
Embroidery**

**VALUES TO 75c FOR 21¢
THE YARD**

A special cash purchase of corset cover Embroideries at about 25c on the dollar; these are the clean-up of a leading importer and include the finest Swiss make; over 8000 yards of embroideries, values up to 75c; over 1000 yards of French medallions and galloons, values up to \$1, all go at, the **21c** yard

See Window Display

New Spring Millinery

At 30 Cents on the Dollar

For our 2d Profit-Sharing Friday sale we offer these two striking values in ladies' trimmed hats. These are the exact reproductions of the expensive Paris and London models and original New York patterns. We have bought the entire lot of about 800 hats at 30c on the dollar from one of the greatest milliners in America and we want to give you the benefit of our clever buying.

A lot of 500 Hats, values to \$8.00, choice	\$2.98
A lot of 300 Hats, values to \$12.50, choice	\$4.98

2nd Friday

Profit - Sharing Specials

Ladies' 16-button Silk Gloves, black and white; \$1.89 value	59c
Infants' seamless ribbed Hose, all colors; 25c value, the pair	5c
Ladies' long Bib Aprons, 50c value	29c
Ladies' 35c fancy Col- lars	12c
Ladies' Dress Skirts, all shades; \$8.50 val.	\$4.98
Ladies' Dress Skirts, all shades; \$5 value	\$2.59
20c ladies' sleeveless Vests	9c
35c ladies' sleeveless Vests	18c
35c children's cotton Vests and Pants	18c

SATURDAY ONLY!

This Offer Is for Saturday, April 3, Only

**Any Man's Suit in the House
Values Up to \$35.00—Choice
Saturday Only \$9.98**

Three Profit-Sharing Specials

1000 Lingerie Waists, values up to \$5.00	\$1.49
Ladies' 50c Back Combs, plain and mounted, each	19c
75c values Ladies' Elastic Belts, dip from	39c

Ladies' Tailored Skirts \$5.98

Ladies' black voile Skirts, the latest modes; regular \$12.50 value..... **\$5.98**

150 dozen ladies' pad Hose Supporters, all colors and black; value 50c..... **19c**

\$8.00 silk Underskirts, all colors and black..... **\$4.29**

\$3.50 Shirtwaists..... **50c**

100 Waists, tailored and lingerie; \$4 value..... **93c**

\$1.75 heavy sateen Underskirts, black only..... **79c**

\$3.50 Heatherbloom Underskirts—all colors..... **\$1.89**

See Our Windows

To the Boys and Girls of the Oregon Country

To the boy and girl in Portland or in the Oregon country who collects and secures the greater number of Journal subscription Savings Coupons, during the period from March 10 to May 31, inclusive, The Journal will give to each \$75.00

To the next two highest boys and two highest girls The Journal will give \$25.00 each

To the next four highest boys and four highest girls The Journal will give \$12.50 each

To the next five highest boys and five highest girls The Journal will give \$10.00 each, or a total for the ten of

To the next ten highest boys and ten highest girls The Journal will give \$5.00 each, or a total for the twenty of

To the next twenty highest boys and twenty highest girls The Journal will give \$2.50 each, or a total for the forty of

To the next fifty highest boys and fifty highest girls \$1.00 each, or a total for the 100 of

TO ALL OTHER CONTESTANTS, boys or girls, sending more than 1000 coupons, will be given, as a special award, **CUT-UP PICTURE PUZZLE,** which will enable its receiver pass many a dull moment of time which may "hang heavily."

In addition to the awards The Journal will allow contestants remitting for more than two subscriptions a commission of 15 cent on all payments for paid in advance subscriptions.

How Journal Subscription Coupons May Be Secured

Single coupons will appear in every issue of The Journal from March 10 to May 31, inclusive), and these can be cut out of the Journal and mailed or delivered to The Journal office, counting one vote each. Those who buy a copy of The Journal upon the streets will thus obtain a coupon with each copy, and those who take the paper by mail or carrier will have the same privilege. The coupons can be clipped and sent in to the contract subscriber. Coupons will be given for **SUBSCRIPTIONS TO THE JOURNAL PAID FOR IN ADVANCE**, as follows: One coupon for each cent of advance payment of 50 cents and under; two coupons for each cent of advance payment over 50 cents and up to \$1.50; three coupons for every cent of advance payment over \$1.50 to \$3; four coupons for every cent of advance payments over \$3 to \$5; and five coupons for every cent of advance payment over \$5. Thus a person taking The Daily Journal for a month and paying 50 cents in advance would be entitled to 50 coupons; one paying 65 cents for the daily and Sunday paper for a month in advance, would receive 130 coupons, two for every cent paid; and larger sums of payment for subscription to the Daily, Sunday or Semi-Weekly Journal would secure the proportionate number of coupons as detailed above.

To those soliciting contract subscriptions, delivered by carrier for which no advance payment is required, coupons will be given as follows. For contract subscriptions of three months' term, 100 coupons; four months, 250 coupons; six months, 500 coupons; eight months, 750 coupons; and one year, 1,000 coupons. For the paper for the full term contracted for, the respective contracts will be paid a cash commission of 10 per cent on the amount collected by The Journal from his or her contract subscriptions.

Journal Subscription Rates

Daily, Six Issues Per Week.		Daily and Sunday, 7 Issues	
1 month, by mail	\$.50	1 month, by mail or carrier ..	1.00
1 month, by carrier	.45	2 months, by mail	1.90
2 months, by mail	1.00	3 months, by carrier	2.75
2 months, by carrier	.90	12 months, by mail or carrier ..	10.00
3 months, by mail	1.40	SUNDAY.	
3 months, by carrier	1.35	6 months, by mail or carrier ..	5.00
6 months, by mail	2.75	6 months, by mail or carrier ..	5.00
6 months, by carrier	2.70	12 months, by mail or carrier ..	10.00
12 months, by mail or carrier ..	5.00		
SEMI-WEEKLY.			
6 months, by mail	\$.75	12 months, by mail	1.50

AS A SPECIAL AWARD to the ambitious and hustling
and girls of Portland and the Oregon country, THE JOURN
will distribute each week

500 Cut-Up Picture Puzzles

To the boys and girls having the most coupons to their credit that week. The cut-up puzzles will consist of 50 to 75 pic printed in colors on wood, sent in a box, ready to be put together to the address of the leaders.

500 PUZZLE PICTURES to the boys and girls sending in most coupon credits during the week—

500 March 22 to 29, inclusive.	500 April 26 to May 3, inclusive.
500 Mar. 29 to Apr. 5 inclusive.	500 May 3 to 10, inclusive.
500 April 5 to 12, inclusive.	500 May 10 to 17, inclusive.
500 April 12 to 19, inclusive.	500 May 17 to 24, inclusive.
500 April 19 to 26, inclusive.	500 May 24 to 31, inclusive.

The coupons, that are to be counted in the weekly awards, will be sent to the address of the leaders.

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\$750.00 IN SAVINGS BANK DEPOSITS

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Oregon Country.

CANVAS YOUR NEIGHBORS AND GET YOUR FRIENDS TO COLLECT JOURNAL COUPONS FOR YOU, AND OTHERS TO SUBSCRIBE FOR THE JOURNAL, by paying short or long time subscription in advance, thus giving a bunch of coupons. Send in your coupons promptly and thus secure your share of the pure and beautiful pictures to be distributed each week under this offer. Address THE JOURNAL, Portland, Oregon.