

Jacobs-Stine's Greatest Effort

THE PLATTING AND OFFERING OF

Wellesley-on-the-Hill

Free Improvements

Every street in the entire tract will be graded to city grade. This work is now going on.

Cement walks will be laid throughout WELLESLEY-ON-THE-HILL, as well as cement curbs, leaving a wide parking.

Bull Run water, the most famous in the world, will be piped in front of every lot.

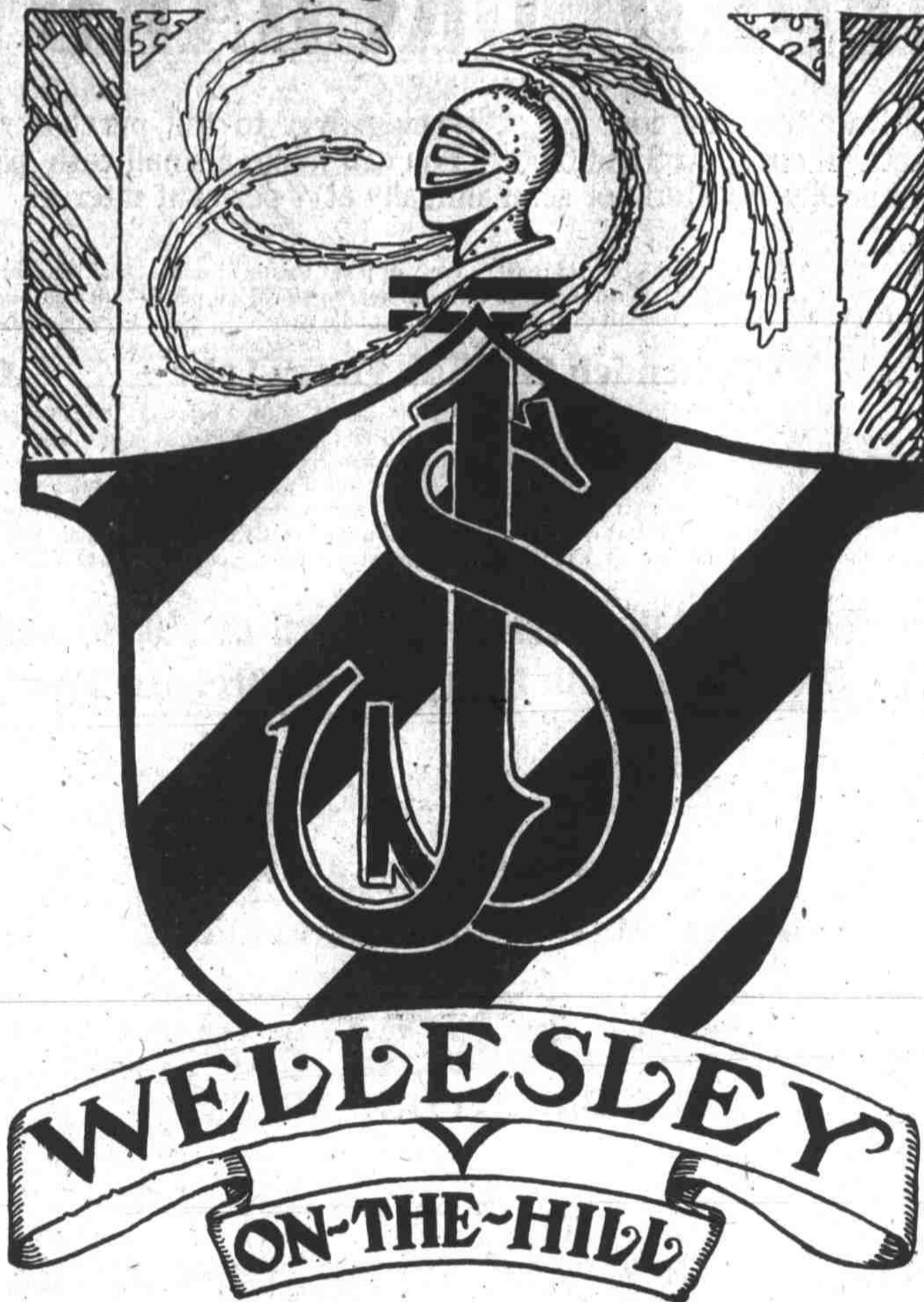
Every lot is now being cleared and grubbed, and not one in the entire property but what will be immediately available for building.

Telephone service has been installed on all sides of WELLESLEY-ON-THE-HILL, and as fast as houses are erected connections will be established.

Electric lighting wires have been strung all the way to WELLESLEY-ON-THE-HILL, and as soon as they are required they will be available for homebuilders.

The East Ankeny-Hyde Park carline goes to WELLESLEY-ON-THE-HILL, the best transportation facilities in Portland. Cars run every 10 and 15 minutes all day long. When the new line across Burnside bridge is completed the run will be made in 23 minutes.

By far the most interesting improvement will be an innovation adopted for the first time in Portland by this company. In the center of a 140-foot boulevard on the west side of WELLESLEY-ON-THE-HILL a pergola will be constructed. Creeping vines will be set out and rest benches will be provided at intervals. This parking will be 20 feet wide, leaving a driveway on each side.



FOLLOW THIS SIGN AND BE PROSPEROUS

The Jacobs-Stine Co.'s Advice

On Friday, March 12, our first advertisement appeared in this paper. We told you that lots would be from \$150 up, and that they would increase in price. We advised you to buy at that time. One hundred and sixty-four people took our advice and bought. They are glad of it. Every one of those purchasers came out to the property and selected the lots they desired. Every day since that time parties have been buying lots all over the tract.

Day after day you have been letting this opportunity slip by. Today the lots are selling from \$175 up.

If you are a "Doubting Thomas," always doubting what the other fellow says, always hesitating to act at the right time, such opportunities as these will be slipping through your hands all your life. Shake off this feeling of uncertainty. Go out to Wellesley today. "Faint heart ne'er won fair lady" or built the home to shelter her.

An old pioneer the other day remarked to one of our salesmen: "Twenty years ago a real estate man advised me to buy real estate in what is now known as Portland—told me this would be a great city some day. I didn't pay any attention to him. I let the opportunities slip, one after the other. I have been letting them slip the same way for 20 years. Now I am an old man and I haven't anything much—only the home I live in—and if I had acted at once on the opportunities offered I would today be a millionaire. I just couldn't believe in the future. I couldn't see into the future farther than the end of my nose. It's too late now, but I can't help it."

Here is a warning to the man who is still hesitating. You take THE JACOBS-STINE COMPANY'S advice. Go out today and buy in WELLESLEY-ON-THE-HILL. Before you have completed your payments you will have occasion to thank this company for the opportunity.

BAND CONCERT AT WELLESLEY TODAY, WEATHER PERMITTING

\$3000 Club Grounds

In conformity with its usual liberal policy, The Jacobs-Stine Company will dedicate ground measuring 100x100 for the purpose of erecting a social club building. This company is already erecting the building, thus adding a very attractive feature to a section of Portland which has hitherto been unaccommodated by club privileges. On the rear of this building will be constructed an observation tower 25 feet high, commanding a most elaborate view of the surrounding scenery. These club grounds and buildings will cost \$3000.

Children's Play Ground

In all the eastern residential districts, the allotting of small areas for children's playgrounds is popular. WELLESLEY-ON-THE-HILL will not be behind the times in this respect. Swings, benches and other amusement conveniences will be provided on the club grounds by The Jacobs-Stine Company. No other company and no other resident section of Portland can boast of such a feature. It is another Jacobs-Stine innovation. Not only is WELLESLEY-ON-THE-HILL ideally adapted for children, but this little additional feature will be heartily welcomed by every parent who contemplates the building of a home in WELLESLEY-ON-THE-HILL.

Special Discounts

TWENTY PER CENT discount on first \$50 payment on each lot, provided same is paid within one week from date of purchase.

EXTRA TWENTY PER CENT discount on second \$50 payment on each lot, provided same is paid within one week from date of purchase.

EXAMPLE.—Pay \$50 down on each lot and receive a credit of \$60 or pay \$100 down on each lot and receive a credit of \$120.

About Prices

Prices in WELLESLEY-ON-THE-HILL today will be \$175 and up. This schedule is in effect beginning March 18. The terms of payment are exceptionally liberal—the monthly payments ranging from \$4 to \$15, according to the price of the lot purchased, as shown by the following table:

Lots costing \$175 to \$275, \$4 monthly on each lot.
 Lots costing \$300 to \$375, \$6 monthly on each lot.
 Lots costing \$400, or over, \$8 monthly on each lot.
 Lots costing \$800, or over, \$12 monthly on each lot.
 Lots costing \$1000, or over, \$15 monthly on each lot.

The Death of Doubting Thomas

"Tiring at last with his constant interference, and seeing in his mind's eye that long procession of people bearing heavy sacks, Mr. Fearsome turned upon his neighbor, Mr. Doubting Thomas, and dealt him a terrific blow which caused him to fall dead at his feet." This is an excerpt from a clever little booklet we have just published, entitled "The Death of Doubting Thomas." You ought to read it. It is written in a fanciful style and seems to lay the plot of one of Anderson's Fairy Tales in the city of Portland. A copy of this little booklet will be mailed to you if you will kindly sign your name to the coupon below and send it to our office by return mail. The edition is limited and advantage should be taken of this at once.

EAST ANKENY

Take Car
With These
Signs
at
3rd
&
Yamhill

Be sure and take the streetcar at the corner of Third and Yamhill streets, bearing the signs shown in the above illustration. You cannot get to WELLESLEY-ON-THE-HILL any other way.

Jacobs-Stine's Methods Always Win

Mrs. Mary Koontz, 505 Columbia street, bought two lots in Belle Crest for \$950. She sold them for \$350 more than she paid.

Miss Ida Condit profited \$100 in seven months, in Belle Crest.

D. H. McKinley refused to profit \$170 in less than 30 days.

Miss Ethel M. Hart cleared \$250 in a few months in Belle Crest.

So on, indefinitely, this company can give instances by the hundreds of people who have bought in other additions and sold out at profits ranging from 50 to 200 per cent. It is the foresight of this company to buy where Portland is sure to develop that makes it possible for them to earn so much money for their customers. Other instances will be furnished to those who are interested.

COUPON

The Jacobs-Stine Company,
148 Fifth Street, Portland.

Gentlemen: Please send me your booklet, "The Death of Doubting Thomas," by return mail.

Name.....

Address.....

THE JACOBS-STINE CO.

Largest Realty Operators on the Pacific Coast

148 FIFTH ST., PORTLAND

COUPON

The Jacobs-Stine Company,
148 Fifth Street, Portland.

Gentlemen: Please give me detailed information about your new property, WELLESLEY-ON-THE-HILL.

Name.....

Address.....