

PORTLAND, OREGON, SUNDAY MORNING, MARCH 21, 1909.

Neckwear, veillings, 'kerchiefs

New arrivals in Wellington Neckwear—fancy colored ribbon and lawn jabots and bows, soft finish linen stock collars and tabs, new Dutch collars in linen, lace and embroidery. Real Irish crochet Neckwear of all kinds, from 75c upwards. Exclusive novelties in Veillings and 'Kerchiefs.

Lipman-Wolfe's

Our "big value" glove sale at \$1.15

For Monday's selling at Lipman-Wolfe's busy Glove section, we have assembled five great lots to sell at \$1.15; two-class real Kid Dress Gloves, one-class Dent style Gloves, 6-button Biarritz Gloves, one-class pique-sewn Mocha and 1-pearl-button tailored Chamois Gloves..... **\$1.15**

Women's \$2.00 tailored waists, \$1.38

Special for Monday sale—Women's strictly tailor-made Waists, exactly like illustration, made of finest quality white lawn, linen finish; made with the new coat shirt front and directoire sleeve; selling regularly **\$1.38** at \$2; for this sale.....

Heatherbloom petticoats at \$1.97

Petticoats of finest quality black Heatherbloom taffeta; will not crack and will wear twice as long as silk taffeta; made with extra full flounce and trimmed with deep ruffle, with a row of side plaiting; reg- **\$1.97** at \$3 values, for Monday.....

Folding asbestos table mats linen section

| | |
|----------------------------------------------------------------------------|--------------------------------------------------------------|
| Folding asbestos Table Mats, size 45x45 inches square, ea. \$4.00 | Asbestos Table Leaves, 12x45 ins., each \$1.00 |
| Folding asbestos Table Mats, 48x48 inches, round and square, \$4.50 | Asbestos Table Leaves, size 12x48 inches, each \$1.25 |
| Folding asbestos Table Mats, 54x54 inches, round, each \$5.00 | Asbestos Table Leaves, size 12x54 inches, each \$1.50 |
| Folding asbestos Table Mats, 60x60 inches, round, each \$6.00 | Asbestos Table Leaves, size 12x60 inches, each \$1.50 |
| Folding asbestos Table Mats, 66x66 inches, round, each \$7.00 | Asbestos Table Leaves, size 12x66 inches, each \$1.60 |

Also round and oval Doilies, from 5 inches to 12 inches.



Inviting your verdict on Spring millinery styles

The most striking feature of the new shapes is the thick, massive, high crown, in contrast with the wide, rolling brim effects of the past year. The variations seem endless, but this dominating style note pervades practically every new mode. Our extensive display embraces models from the leading milliners of Paris, Robinson & Wells' London Tailored Hats, hats of leading American makers, adaptations and originals from our own workrooms, each the product of an individual artist and each expressing some particular phase. Prices **\$2.95 to \$75.**

Showing in new untrimmed hats

Our Untrimmed Hat section has everything that you could want in novelty shapes and materials, as well as practical everyday wear. These comprise chips, rough braid leghorn, imported hair and novelty straws. Also 30 imported untrimmed shapes, direct from Daniels of Paris, at surprisingly low prices.

Millinery for misses

The dominating styles are same as for grown people—adapted by exclusive juvenile milliners; prices from **\$1.95 to \$8;** materials are chips, leghorns, Milan and fancy straw braids; trimmings of ostrich plumes, fruits and flowers.



5000 yds. 27-in. colored pongees, \$1 yd.

We will show on Monday 5000 yards of 27-inch colored Pongees for coat suits, in all the new shades, such as wistaria, old rose, Catawba, new gray, reseda, khaki brown, champagne and black; all pure silk and the best values ever shown at **\$1.00**

Portland's largest showing of foulards

Foulard Silks are the most popular of spring fabrics. We show more foulard silks than all other Portland houses combined—many individual patterns—no two alike.

46-in. French dress linens, 60c

A special importation of French Dress Linens—quality that never sold at less than 75c; full 46 inches wide; at a straight saving on one-fifth.

All the leading shades

Colorings include light blue, pink, wistaria, lavender, steel and Alice; the ideal fabric for summer dresses; regularly 75c, now, yard **60c**

Satin finish prunella cloths, only \$1.35

46-inch all-wool satin finished Prunellas, the most up-to-date spring dress fabric; beautiful line of colors in plain and self-colored stripes—tans, grays, browns, navy, electric blue, sea green, canard, wistaria, smoke, etc. **\$1.35**

"Tussah royal" and "alblon rep"

Priestley's new Mohair Fabrics—unscrutable and unspottable—very rich, silky luster; come in black, navy, royal pongee, cream and brown; yard **\$1.75 and \$2.00**

Lace news for Spring of 1909

Portland women who are looking for novelties in laces and trimmings will find many exclusive patterns in our new importations for spring and summer, 1909.

Besides the new patterns in the staple styles of Venice, net top, Cluny and baby Irish laces, we have a large assortment of colored and Persian trimmings and laces in the best styles shown.

There will be a great demand for colored laces, which will be found in our stocks in great varieties and to meet the most exacting tastes. Beautiful new patterns in allovers, edges, insertions, bands, galloons, medallions, etc., in white, cream, ecru and colored effects.

Tucked nets in plain and dotted effects. Imitation tucks also in white, black and colored effects.

Plain and fancy silk dress nets, 45 inches wide, in all colors.

We have also an assortment of black and colored spangled cabochon laces and allovers, which will be used by exclusive dressmakers this season. Gold and silver effects in styles too numerous to mention. Heavy silk effects on nets are among the new styles.

\$2.50 battenberg scarfs at 98c

Three-center Battenberg lace Scarfs, size 18x50 inches, values to \$2.50; we will place them at this Monday sale at the extremely low **98c** price, of each.



\$3.50 scarfs at \$1.48 \$5 cluny scarfs \$2.50

Three-center Battenberg Scarfs with fancy Japanese hand-drawn centers, size 18x50 inches, also 30x30 inch squares to match. Values \$5.00. Regular \$3.50 values for **\$1.48**

Women's Spring underw'r 59c

Women's medium-weight Vests and Tights, hand-finished and silk-taped; vests are made in high neck, long sleeves; high and short; low neck and no sleeves; tights knee and ankle length; 85c values **59c**

Newest modes in tailored-suits

To give something distinctly different, something with that touch of exclusiveness which women of fashion appreciate—that originality that transcends imitation, is the aim, the achievement of the maker of "PELLARD" tailored suits for women of fashion—for which Lipman, Wolfe & Company are exclusive Portland representatives. Both the conservative, plain tailored gowns and extreme dressy models are fashioned in unbroken, evenly-draped effects. The smartest spring fabrics in black and newest costume shades are well represented.



Two-piece suits, \$30.00

New 36-38-inch highest class Tailored Suits in the finest French serge, plain and striped prunella cloth, black and white shepherd checks, in all the newest spring colors, black, navy, rose, olive and smoke; every garment strictly tailored and lined with silk; skirts all newest flared and gored styles **\$30.00**

Three-piece Spring suits at only \$32.50

We consider these superb Suits extraordinary values at this introductory sale price; they are made of finest striped prunella cloth and chiffon, Panama, in navy, reseda and Copenhagen; the coats are made 38 inches long, trimmed with braid and lined with self-colored taffeta silk; the jumpers are made with silk and braid trimmings in newest princess effect; introductory **\$32.50**

Spring tailored suits Monday only \$27.50

Out of the many hundreds of new Suits we have selected this lot to sell at extra values at \$27.50; they are the smartest 1909 suits in black, navy, reseda, rose, olive, smoke and gray; made of finest all wool serges and fancy prunella cloth in plain tailored and trimmed styles; every garment lined with pique de cygne or taffeta silk; every suit extraordinary value; priced at the suit **\$27.50**



Our Spring jewelry novelties

"Jewelry store jewelry at department store prices" is the attraction at Lipman-Wolfe's. New spring novelties in Easter jewelry from the style centers of Europe and America are here. Our designs are exclusive in Portland. We call attention to some novelties:

Belt Buckles, two-tone gunmetal and gold, \$5.00.
Belt Buckles, gunmetal and gold, one-piece, flowers set with ruby stones, \$6.00.
Belt Buckles, two-piece, dip shape, set with amethysts, \$6.00.
Belt Buckles, French gilt, Egyptian design, with tassel, \$4.
Belt Buckles, Egyptian design, with tassel, amethyst and emerald settings, \$4.00.
Sash Pins, pointed oval, rose gold, hand-chased, green gold leaves and applied flowers, \$2.00, \$2.50.
Sash Pins, pointed oval, butterfly and floral designs, chased Roman and English gold, \$2.25.
Hat Pins, large inverted cone, with or without stone settings, \$1.50.
The new Salome Rings, set with jade, turquoise, coral, moss agate, carnelian, etc., \$4.00.
The new Billiken Jewelry, in watch, fobs, scarf pins, hat pins, brooches, cuff links, etc. Sterling silver, 50c up.
The Helen Taft Sash Pins, wears and looks like sterling silver. Very popular. Engraved with your initials, special 35c.
Watch Fobs, new gold filled mountings on gros grain ribbon, with safety catches, \$2, \$2.50, \$3.



Onyx silk lisle hosiery at 35c

Women's silk lisle Stockings, celebrated "Onyx" brand, in all the new shades for spring; tan, Burgundy, green, smoke, cardinal, navy, champagne, sky, violet, pink, white; regular 50c quality, for **95c** Monday, **35c** pair, three pairs for **95c**
Children's fine black cotton Stockings, 1x1 ribbed, guaranteed fast black; made with double heels, soles and knees; seamless **50c** foot; extra good value, 3 pairs for.....

Demonstration and special sale of the famous "Nemo" corsets



A great educational corset event

Mrs. A. L. Craig, one of the most expert of all the New York corsetieres, has been sent here by the Nemo people to show our customers the very newest and most stylish models in the famous "Nemo" Corsets.

Mrs. Craig will be in our Corset Department Monday and throughout the week, and will be pleased to give our patrons the benefit of her expert advice as to the selection of models, fitting and adjustment. She will undertake to end your corset troubles.

Nemo "flating-back skirt"

The greatest corset novelty of the season. Newly invented and patented, and applied only to No. 520 (Self-Reducing) and No. 501 (Willow-Shape). This ingenious device applies reducing pressure only when you STAND. When SEATED the "skirt" relaxes and you are as comfortable as if you had no corset on. This novel invention produces the Nemo "New American Shape" in its perfection. It is the LAST WORD in scientific corset-making.

New Nemo "relief bands"

A distinct novelty, which is applied only to No. 404 and No. 405 (Self-Reducing). The RELIEF BANDS are an improvement over the famous Nemo Relief Straps. They are extra wide and strong, follow the convexity of the lower abdomen, and give perfect support from UNDERNEATH.

Model No. 404, for very stout women, is made in sizes up to 42. It is the largest ready-made corset in the market.



Corsets for stout women

The Famous Nemo Self-Reducing. Nearly every woman knows that the Nemo "Self-Reducing" is the only corset ever made that really helps a stout woman to reduce her abdomen with absolute comfort and hygienic safety. It is now sold all over the world.

Three new features

FIRST—The "Flating-Back Skirt" (in model No. 520 only). A newly patented invention which produces a degree of reduction never before possible. Its full power is exerted when you stand, but the "skirt" relaxes when you are seated, and you are comfortable.

SECOND—The new Nemo Relief Bands, an improvement on the famous Relief Straps (in models 404 and 405 only); extra wide and perfectly support the abdomen from underneath.

THIRD—The long, unboned skirt effect, in No. 405, whereby the upper limbs, as well as the hips and back, are greatly reduced.

There is a Nemo Self-Reducing Corset to fit every type of stout figure. Our new No. 404, with Relief Bands, is made in sizes up to 42.

Prices for Self-Reducing Corsets **\$3.50, \$4.00, \$5.00 and \$10.00**

There is no longer any reason why any stout woman should have her corsets made to order. Come this week and be fitted in a Nemo.



Corsets for slender forms

The famous Nemo "Back-Resting" "Willow-Shape" "Military Belt" "Swan-Shape" "Dress-Adjusting"

Don't imagine that all Nemo Corsets are made for stout women, just because millions of stout women will wear no corset but the Nemo "Self-Reducing." Our new Nemos for slender figures are equally superior in their way, and each has some hygienic or practical special feature which does something valuable for you.

Nemo back-resting corsets, \$4.00

"It rests your back," gives support where you need it most, relieves back-ache like magic.

Nemo willow-shape corsets, \$5

Has the novel "Flating-Back Skirt," and makes a slender figure even more sylph-like.

Nemo military-belt corsets, \$4

No. 305 has the extremely long lines of present fashion; induces the wearer to stand upright and breathe freely.

Nemo swan-shape corsets, \$2 to \$4

With all the graceful chic of the Boulevards, but with American excellence of workmanship. The acme of correct style. And there are other Nemo models for medium and slender forms, all with the well-known Nemo style and durability—a fit for every figure.



Nemo SELF-REDUCING No. 520

Nemo SELF-REDUCING No. 405

Nemo WILLOW-SHAPE No. 501

Nemo SELF-REDUCING No. 305