

Portland Agents for Butterick Patterns, "Trefousse" Gloves, "Perrins" Gloves, "Nemo," Mme. Irene and Gossard "Lace Front" Corsets

# The Meier & Frank Store's Great Easter Shopping Opportunities

## 500 Women's Waists In Silks, Laces and Nets \$10 Vals. \$3.98



In the Waist Section, Second Floor, a great Easter sale of 500 Women's Fancy and Plain Tailored Waists—Messaline silks, nets and allover laces—Yokes of fine and coarse laces, medallions and pin tucking—Half-inch, one-inch and allover tucking—Trimmings of silk braid, satin folds, silk embroidery, tinsel-covered buttons, etc.—All new, desirable waists for theatre, dress and evening wear—Waists for street wear—White, cream, rose, navy blue, cawaba, taupe, green, brown, red and black—Very large assortment for your selection—All sizes—Values up to \$10—Your choice at this low price. **\$3.98**

Great Easter Bargains in All Grades of Silk Petticoats—Easter Sales of Fine Silk Waists

## 1000 Wilton Carpet Samples \$5 Vals. \$1.59 and \$2.25

In the third floor Carpet store a special offering that will interest housewives—1000 mill samples of Royal Wilton Carpets, in a large variety of beautiful patterns and colorings; sizes suitable for rugs; remarkable values at the following low prices: 22 BY 34 INCHES, AT, EACH, \$1.59 27 BY 34 INCHES, AT, EACH, \$2.25

## Sale 500 Women's Suits All New Spring Models \$25.00 Ea.



Portland's Leading Cloak and Suit Store directs particular attention to the marvelous values in Women's 1909 Tailored Suits being offered at \$25.00—Fully 500 garments to choose from—Far and away the best suits, the best styles, materials and make you ever bought at this popular price—Tailored Suits of equal quality cost you \$35.00 at other stores—Medium and long-length coats, semi and tight-fitting effects—Strictly tailored or trimmed in braid and buttons—Skirts are plain gored with panel front, flare bottom and trimmed to match the coats—The assortment of materials include plain and fancy stripe serge, prunella cloths and fancy worsteds—Navy blue, black, gray, tan, green, rose and white—High-Grade Suits, matchless in style and variety—Your choice at, the suit. **\$25.00**

Cloak Department—Take elevator—Second Floor—New Easter Apparel for women, misses and children—Garments for all occasions and at all prices, and our showing is the largest and best in the west—No trouble to show goods at this store—Take advantage

## Drug Sundries at Low Prices

- Fine Toilet Soaps, 3 cakes in box, violet, rose, witch hazel; box 12c
- Hair Brushes, solid back, pure bristles, every one warranted; special value, on sale at this price, each 49c
- Solid steel Scissors, plain or fancy handles; \$1 value, at 59c
- Great sale of Postcard Albums at .16c
- All Drug Sundries at the lowest prices.
- Theatrical Cold Cream in pound jars; great special value at, each 19c
- Borated Talcum Powder in pound cans, sprinkler top; great value Dries' Violet Talcum, special for .11c
- Dr. Graves' Tooth Powder, in cans; great special value at, each 12c
- Adorable Cold Cream, unexcelled for massaging; great value at 28c

## 500 Comforters At \$1.67 Each



Great special sale of 500 full-size silkoline-covered Comforters, filled with white laminated cotton; best patterns and colorings; special value, ea. **\$1.67**

Special lot of 300 pairs fine white wool Blankets with deep satin binding; pink and blue borders; best regular \$6.50 values, on sale at, the pair **\$4.73**

500 pairs of light tan color wool Blankets, colored borders; full size; regular \$6 values, at **\$4.65**

We are Portland agents for the "Ostermoor" Mattresses.

## Easter Cut Glass at a Saving

- Cut glass Nappies, with or without handles; regular \$2.50 values, at, each. **\$1.89**
- Cut glass Olive Dishes, handsome cut; best \$3.50 values, on sale at, each. **\$2.69**
- Cut glass Oil Bottles, pretty style; the best regular \$2.50 values, at, each. **\$1.89**
- Cut glass Spoon Trays, best regular \$6 values, on sale at this price, each. **\$4.79**
- Cut glass Bows, best regular \$5 values, on sale at this special price, each. **\$3.79**
- Cut glass Vases, 8 inches high; best regular \$6 values, at this low price, each. **\$4.69**
- Cut glass Water Bottles, prettiest cut; regular \$5 values, at this price, each. **\$3.79**
- Cut glass Salt and Pepper Shakers, best regular \$2.50 values, on sale at, pr. **\$1.89**
- Cut glass Butter Plates, regular \$4.50 values, on sale at this low price, each. **\$3.49**
- Cut glass Flower Vases, 15-inch; regular \$24 values, on sale at, special, ea. **\$17.89**

## 2000 White Petticoats



### \$4.00 Vals. \$2.95

Our great annual Easter Sale of Women's White Petticoats will attract an enthusiastic throng of buyers to the Muslin Underwear Section all this week—2000 handsome White Petticoats to be distributed at a price that will tempt every visitor as soon as she investigates the quality and style of these undergarments—Every one made of the best quality lawns and cambric—Trimmed in wide openwork and French embroidered effects and separate trimmed dust ruffles—Also a great variety of dainty Lace-Trimmed Petticoats—All in all, it's the best bargain in White Petticoats we have had the pleasure of offering you for many, many months—A great special purchase from a leading New York manufacturer enables us to offer **\$3.50 and \$4.50 values** at the wonderfully low price of... **\$2.95**

Great special lot of women's short Aprons, made of fine lawns and dotted Swiss and trimmed in dainty laces and embroideries, beading and ribbons; round and square styles; the best regular \$1.25 and \$2 \$1.50 values, on sale at, spl., ea. **93c**

Special lot of women's fine cambric and lawn Combination Garments, in two and three-piece styles; trimmed in lace and embroidery, edgings, beadings and ribbons; best regular \$1.75 and \$2 \$1.22 values, at this low price, each **\$1.22**

### \$3 Dresses at \$1.98

Children's white lawn Dresses, ages 6 months to 3 years; Mother Hubbard, long and short-waisted styles; long and short sleeves, lace and embroidery-trimmed; tucks, beading and insertion; the regular \$3 values, at, each **\$1.98**

### \$4 Dresses at \$2.87

Children's hand-made Dresses, in bishop styles, hand-embroidered fronts, ages 6 months to 3 years; all new, beautiful styles; selling regularly at \$4 each; your choice of these garments at this special low price, ea.; see them **\$2.87**

### \$1.75 Waist Nets at 59c a Yard

Special lot of striped and Persian Waist Nets, also suitable for yokes and sleeves; 18 to 45 inches wide; all pretty styles; values up to \$1.75, for, yard **59c**

New tucked Nets for waists, 18 to 45 inches wide; white, cream and ecru, as follows: Values up to \$3.00 for, the yard, **\$1.19** Values up to \$2.00 for, the yard, **79c**

1500 yards of Swiss, nainsook and cambric Embroidery and Insertion, 1 1/2 to 18 inches wide; best patterns, suitable for women's and children's wear; vals. to \$1.25 yd. **25c**

1000 yards of new crossbar dimity Corset Cover Embroidery, in very pretty styles; regular values up to 85c a yard; buy all you want at, special, the yard **49c**

## Annual Easter Hosiery Sale Consisting of 50,000 Pairs Ladies' \$1 Vals. 29c--Men's 75c Vals. 29c

Tomorrow, in the main Fifth street aisle, our great annual Easter offering of Women's and Men's Fine Hosiery—The one great opportunity of the year to supply your hosiery needs at a price that falls short from covering the cost of manufacturing—Most of them are the celebrated "Onyx" hose—The assortment and styles large—Call and inspect them



25,000 pairs of women's Hosiery in lises, cottons and mercerized; plain colors and fancies without end; every desirable color, pattern and combination; allover lace and lace boots; all sizes, 8 1/2 to 10; the shrewd buyer will anticipate her needs for many months to come at the saving offered; best regular 50c, 75c and \$1 values, buy all you want of them at, the pair **29c**

25,000 pairs of men's imported Half Hose, plain black, silk lises, lace effects, fancy silk lises, mercerized tans, grays, helios, browns, navy blue, red, etc.; all sizes; regular 50c and 75c values at, the pair **29c**

## New White Goods 25c-\$1.50 Yd. New Silk Mulls 50c-60c Per Yard

We invite inspection of our magnificent showing of new White Goods in fancies, shirtings, white Swisses, jacquets, embroidered designs, etc.; the season's handsomest novelties; imported and domestic materials of the latest designs and finest qualities for waists, dresses, etc.; immense variety; prices range all the way from 25c to \$1.50 yard. Beautiful showing of new Silk Mulls in the latest printings; attractive designs and colorings; great values at 50c and 60c the yard; you should not fail to see them.

## Great Values in Spring Hats At \$4.95 Ea.



Great Easter opening sale of 500 Women's new Spring Hats in the very latest shapes and trimmings—Hats you are asked to pay \$8 and \$10 for at other stores—New turbans, flats, mushroom hats, bell crowns, flower hats, etc., chip and rough straws, block shapes, hair braids, etc., trimmed in flowers, ribbons and wings—Immense assortment. **\$4.95**

New Easter Headgear, misses and children—New Bonnets for babies

## \$40 Royal Wilton Rugs \$31.75 \$36 Royal Wilton Rugs \$29.00

In the big third floor Carpet store for Monday, Tuesday and Wednesday, a great special offering of room-size Royal Wilton Rugs, all new, beautiful orientals; exact reproductions both in color and design; greatest values ever offered at these prices: 9x12 ft., regular \$40 values, ea., **\$31.75** 8 ft. 3 in. by 10 ft. 6 in., \$36 vals., **\$29.00**

## \$1.25 Dress Goods 98c \$1.50 Dress Goods \$1.29

The Dress Goods Store announces for tomorrow's selling a bargain extraordinary in the season's most desirable dress material—3000 yards of New Tailored Suitings and mannish effects in light and dark colorings—All new spring 1909 fabrics of superior style and quality and a very large assortment for your selection—By far the best values in new, fashionable materials you will buy this season—The \$1.25 line at 98c per yard—The \$1.50 line at **\$1.29** per yard—In the Silk Store, New Directoire Satins in all the latest shades and tints for costumes, waists, etc.—All grades—A complete line for your selection—Best values are guaranteed—Call and see



## "Perrins" \$4.00 Gloves \$2.75

## 35c-40c Ribbons 25c Per Yard

Great Easter sale of 5000 pairs of "Perrins" real French Kid Gloves, in full 16-button lengths; best quality real prime kid; black, white and all colors—and from all reports long gloves will soon enjoy their former popularity; sizes 5 1/2 to 7 1/2; regular \$4 values; your choice at this unusually low price, the pair **\$2.75**

25,000 yards of plain satin and taffeta Ribbons, also fancy warp prints, in beautiful assortment; newest colorings and combinations; 35c-40c values, yd. **25c**

## 200 New Lingerie Waists Reg. \$5.50, \$6.00 Values At \$3.85 Each

In the Waist Section tomorrow, an exceptional offering of new High-Grade Lingerie Waists—Very pretty styles in cotton, batiste, fancy square or pointed yokes—Trimmed in plat or round-mesh Vals., Venise lace, Maltese lace and medallions o filet—Back and sleeves trimmed with tucks and lace insertions—A style and quality waist most store ask \$7.50 for—Our regular \$5.50 and \$6.00 value—An advantageous purchase enables us to offer this limited lot at this extraordinarily low special price—take advantage **\$3.85**



## "Indian Head" Suitings 15c Yard 50,000 Yards Gingham 12 1/2c

In Wash Goods section, entire new line Indian Head Suitings, plain colorings and fancy stripes; all new shades, handsome styles; splendid value, at, yard **15c**

50,000 yards of the best American Gingham, all new 1909 styles; the best patterns and colorings; great values; buy all you want at this price, yard **12 1/2c**

1000 pieces of new French and Scotch Gingham, in the very newest patterns and colorings; exceptional values, at this low price, the yard; take advantage **25c**

## 3000 Women's Oxfords \$3.50 Values \$2.65 Pr.

Buy your Easter Footwear this week and effect a considerable saving—We place on sale 3000 pairs of new Spring Oxfords in a large variety of styles and leathers—Brown kids, tan Russia calf, gunmetal, glazed kids and patent colts—Button, Blucher and Gibson Ties—All new and 1909 models—Cuban and military heels, extension soles—All sizes, 8 1/2 to 8—Widths A to E—Every pair in the lot standard \$3.50 value—**\$2.65**

Take your choice at, the pair **\$2.65**



Mail orders will be promptly and carefully filled—We have a complete line of Women's Buckskin and Suede Shoes and Oxfords in black, tan, gray, etc.—Latest models at all prices—New Spring Oxfords for men and boys

## 500 Women's New Umbrellas With 8-in. Directoire Handles, \$2.50 Vals. \$1.47 Ea.

Great special offering of 500 women's new 26-inch Umbrellas, with 8-inch directoire handles; fast black gloria taffeta covering; \$2.50 values, while they last, ea. **\$1.47**

## 2000 Doz. Women's Handkerchiefs 5c Ea.

2000 dozen women's white crossbar and checked Handkerchiefs with 1 1/2-inch hemstitching; best regular 10c values; buy all you want of them at, each **5c**

We are Portland agents for "Kiser" hand-colored Photos; don't fail to see them.