

IMPORTANT NOTICE ${ }^{\text {In bevininigg the seling gampaign of Col UMBIA BEACH LOTS, we }}$ of $\$ 100.00$ from the price of the lots they bought. THESE FIRST HUNDRED LOTS HAVE BEEN SOLD, and the purchasers have good cause to congratulate themselves on their foresight. In order to smooth the path towards owning their "Cottage by he Sea" for those who puts, buying. WE are going to GIV A DISCOUNT OF TEN PER CE A COLUMBIA BEACH LOTS, but reserve the right to withdraw this offer at any time. SO if you wh are reading the

## Columbia Beach, the Seaside Capital of

## the Northwest, as Seen From an Airship



The above illustration pictures COLUMBIA BEACH exactly as it would appear to some daring aerial navigator like Knabenshue or Wright. It's safe to assume that neither of these genlentiful at COLUMBIA BEACH. Would they hasten their departure? No! It is safe to assume that the airship would be put in storage and its navigator would remain until the season' end-and invest before
left. It's certain that no other investment COULD give better and more tangible returns than COLUMBIA BEACH PROPERTY. Let us analyze this claim.

In the first place, the entire northwest is rapidly filling up, especially the Inland Empire, and there must be a summer playgroundplace where new energy and vitality may be gathered and stored tor the winter. Such a playground must be easily accessible. CO LUMBIA BEACH is that, certainly. Taking other beach resorts-Pacific and Atlantic coast, where values have doubled, trebled and doubled arain-as an example, values are CERTAIN of ADVANCING. COLUMBIA BEACH HAS MORE NATURAL ATTRACTIONS THAN ANY OTHER PACIFIC COAST RESORT. So much for the financial side of the question.

COLUMBIA BEACH is to be a family resort, first, last and all the time-a place where one will feel safe in allowing wife, sister daughter to visit. It is particularly specified by the owners that no liquors will be sold at COLUMBIA BEACH. Undesirable persons will positively not be allowed.

COLUMBIA BEACH will be greatly liked by men because there are attractions to which the male sex is peculiarly susceptible. Whoever saw a man who didn't prick up his ears as soon as hunting or fishing was mentioned? If he didn't, 'twas because he was deaf. Well, there's lots of uncaught black bass-four and five-pounders-in the lake, and lots a elk have been's ares a swimmer, a canoeist or a sculler, the lake awaits his coming.

The question of provisions is an easily and cheaply settled one at COLUMBIA BEACH. Nowhere are real milk and cream, fresh eggs and butter, vegetables and berries any more plentiful or cheaper than in this vicinit

Lots are priced very reasonably- $\$ 200$ and up. The terms are very easy- 10 per cent down and 2 per cent per month-giving you almost four years to pay for the lot. Your hotel bill in any resort would be more, and you'd have nothing to show for it-except a sore feeling from a hard bed and big bill.

Interested? Then fill out the annexed coupon. It will bring you an illustrated booklet descriptive of the property. Or if you can spare the time, come to our office any afternoon and view COLUMBIA BEACH through the stereopticon. Its pictures tell the story well.

COLUMBIA TRUST COMPANY,
Portland, Oregon-
Please send me your Columbia Beach Booklet.

## Columbia Trust Co.

7th Floor Couch Bldg. 4th St. Near Washington

