

The Shopping Public Are Reaching for Credit!

Installment buying is merely an adaptation of the savings bank idea to the retail furniture business. As your bank account, from small weekly payments, surely becomes an important corner stone to success; so the addition of an odd piece of furniture, month by month, by installment payments, eventually furnishes your home to a high degree of comfort and coziness. In neither case is there a burden. It is, therefore, not necessary to wait till you can pay outright to enjoy the comforts of an elegantly furnished home. Our little at a time system is your present opportunity.



Gevurtz' Plan Meets All Their Wants

"Gevurtz sells it for less." This has become a household saying in Portland whenever furniture is mentioned. It is the general opinion expressed by the purchasing public, after more than 29 years of business life in this city. We do sell furniture and household goods at a less price than any other firm in Portland, and besides, we allow liberal credit—we trust the people. We have many imitators of our business methods—even to the appropriation of our advertising phrases—but that is the sincerest flattery, and proves to the discriminating buyers that our methods, prices and terms are right and just.



These \$3.50
Rockers
\$1.85

Style No. 297—This is a cozy Rocker of full size, like the picture; well made and given fine polish finish; has cobbler seat, is very strong and durable, and is really worth \$3.50; get your order in this week, should you wish one; no phone orders taken; Gevurtz' low special price for this rocker, only,

\$1.85

Cottage Chairs



With cane or cobbler seats; worth \$1.25, for only **85c**

\$5.00 Rockers
for \$3.50



Fancy mahogany Rockers, very artistic models, highly polished, saddle seats; regular \$5 values, for **\$3.50**

Solid Oak Dining Tables \$25

An exclusive design representing perfection in table manufacture. This table is made throughout of solid oak and is thoroughly finished, being hand rubbed and highly polished. The top measures 44 inches and extends 6 feet, the pedestal is 9 inches in diameter and is turned from a solid block of wood; the legs are massive and of entirely new design, the entire leg being carved and having claw feet. To appreciate the value of this table it must be seen. Special, only **\$25**



Pay \$1.00 Down and \$1.00 a Week

\$7.50 Enamel Iron Beds \$3.75

No. 505—This style is in white, blue and green, head and foot filling 8 1/4-inch perpendicular rods, 1-inch posts, worth \$7.50; special sale price **\$3.75**

These Go-Carts for \$9.75



The best folding Go-Cart on sale today. Will last for years. Has all the latest folding devices and is made well throughout. Leatherette upholstery; special low price, with hood as shown in cut.

\$9.75

\$1.00 Down
50c a Week

Carpet Specials That Count

Another big week of specials in the Carpet Department. Special bargains that count—count big in pocketbook savings. Besides these extra special values, we are showing new arrivals in the finest carpet grades, priced lower than any other carpet store in the city.

Carpet Remnants at Nearly One-Half

NO. 131—Velvet Carpet Remnant of 5 yards, oriental pattern, regular \$1.60 grade. Special **90c \$4.50** yard, or the piece

NO. 109—Velvet Carpet Remnant of 5 1/4 yards, regular \$1.60 grade. Special **\$1.00 \$5.25** yard, or the piece

NO. 509—Velvet Carpet Remnant of 4 1/4 yards, \$1.80 grade. Special **90c \$4.25** yard, or the piece

NO. 107—Velvet Carpet Remnant of 5 1/2 yards, Persian design, regular value \$1.80. Special **90c \$4.95** per yard, or the piece

NO. 507—Tapestry Brussels Stair Carpet Remnant of 4 1/2 yards, regular \$1.25 grade. Special per yard **60c \$2.70**, or the piece

NO. 505—Bundhar Wilton Velvet Carpet Remnant of 9 1/2 yards, oriental designs; tan, green and old gold; reg. \$2.10 value. Special per yard **\$1.40**, or the piece for **\$13.30**

NO. 506—Axminster Border Carpet Remnant of 8 yards, regular \$2.00 value. Special **95c \$7.60** per yard, or the piece

1 1/2 rolls Axminster Carpet, beautiful floral design in two-tone green, border full 3/4 width, reg. \$1.80 grade. Sewed, lined and laid, per yard **\$1.00**

Sold with or without border.

NO. 613—Tapestry Brussels Remnant, 5 yards, regular \$1.25 value, for **60c \$3.00** a yard, or the piece

Made-Up Rugs at Extra Special Prices

These Rugs are made up from new carpet stocks—remnants that accumulate from our large rooming-house and hotel trade. They are sewed by machinery by our most expert workmen, and are warranted to be as perfect as any eastern-made rugs. If the sizes fit your rooms, you'll find them a great saving in price over other floor coverings.

9x12 AXMINSTER RUG, SPECIAL \$19.75

Made up of high-grade Axminster carpet in beautiful reds and tans, reg. \$2.00 per yard value, 9x12 feet in size. Big extra special at **\$19.75**

\$25.00 BEST BRUSSELS RUG \$15.00

This rug is made of the best 10-wire Brussels carpet, oriental patterns; colors green, red and tans; 8-4x10-3 feet in size, worth \$25.00. Offered at the low **\$15.00** price of

SPECIAL AXMINSTER RUG \$16.50

Axminster Rug, 8-3x7-9 feet in size, in tan and brown, made up of \$1.80 grade Axminster carpet, at special price **\$16.50**

SPECIAL AXMINSTER RUG \$29.00

This Axminster rug is made up to 10-6x12-10 feet size, in a very beautiful two-tone Axminster of the \$2 grade, handsome scroll design. Special **\$29.00**

Mitred Rugs 75c to \$1.50

A new lot of these Mitred Rugs just received from our Carpet-Sewing Department, made up from border and carpet remnants. In some of them the figures match almost perfectly, forming very attractive and serviceable floor rugs. They consist of Body Brussels, Axminsters, Velvets and Wiltons, etc. Sizes range from 3-9x3-9 feet to 4-6x4-6 feet. They are well made and are priced at about the cost of manufacture—(one to a customer)—and will sell while they last at from **75c TO \$1.50 EACH**



THE CELEBRATED "E-Z" MATTRESS

A Silk Floss Sanitary "E-Z" Mattress, Only \$10

It is not necessary to pay \$15 or \$18 for a pure silk floss Mattress. The celebrated "E-Z" fills all requirements, will last as long and give the same satisfactory service and Gevurtz' special price is only **\$10**—no more. Made after the most scientific and sanitary methods—nobody can make a mattress any better or of purer materials. They will last for years, and are far **\$10.00** more comfortable than any other sort of mattress; all you pay is

PAY \$1.00 DOWN, \$1.00 A WEEK

Box Seat Chairs

SPECIAL—We are overstocked with high-grade box seat chairs and will reduce at cost. Every chair guaranteed worth regular prices. At the special prices they are snaps.

Regular \$4.00 box seat Chairs only	\$2.75
Regular \$4.50 box seat Chairs only	\$3.00
Regular \$5.00 box seat Chairs only	\$3.50
Regular \$5.50 box seat Chairs only	\$4.00
Regular \$6.00 box seat Chairs only	\$4.25
Regular \$6.50 box seat Chairs only	\$4.75
Regular \$7.00 box seat Chairs only	\$5.00



\$3.00 Oak Stands for \$1.75

No. 469—These little Stands are in the quarter-sawn oak, handsomely finished, tops 20x20 inches; worth \$3, to close out two dozen of them we quote a special price **\$1.75** of, each

\$6.50 Values for Only \$4.75



Made in Golden Oak or Mahogany

No. 301—This is an exact picture of these little Parlor Tables; they are 24x24 inches with self as shown, very graceful French legs; very attractive in shape and strong and durable; highly polished; tables are usually priced at \$6.50, on special sale this week **\$4.75** at, only

Great Reduction in Madras

Nearly every pattern in the house reduced one-half. Handsome materials for sash curtains or over drapes.

No. 149—A bolt of snowflake and stripe Madras; regular 45c values, special, per yard	25c
No. 147—Cross stripe, cream and green, brown and old red; 35c values, special, per yard	17 1/2c
No. 854—A bolt of woven Madras, dainty colors in old gold and light green; regular \$1 grade, spl. yd.	60c
No. 221—Woven Madras, cross stripe effect, cream and green; regular \$1 grade, per yard	60c

Other patterns reduced fully one-third. These are all perfect goods—nothing soiled or damaged.

Solid Oak Bookcases, Only \$23

Sturdily made of well seasoned oak. Glass doors, adjustable shelves, which can be arranged in a moment to accommodate books of any height, and room on top for statuettes or other library ornaments.



\$17.50 Parlor Tables at \$9.00

No. 1344—Golden oak Parlor Tables, 5-inch pedestal, round top, 20 inches in size, quarter-sawn, perfect in every way; worth \$17.50; special **\$9.00**

Fine Oak Chiffoniers \$22

No. 582—This number is from our very extensive line of beautiful Chiffoniers; it is of solid oak, quarter sawed, and shows the grain of the wood to the best advantage; the finish is of the best, and the mirror genuine French bevel plate 14x24 inches in size; the size of the case is 30 inches wide, 18 inches deep and 48 inches in height up to the mirror base; in fact, it is a beautiful piece of furniture, worth \$30, but our price this week, as a special **\$22.00** leader, only



Large Library Table Special \$18



This handsome solid quarter-sawn oak Table, 28x48-inch top, with drawer, like the cut, suitable for den, parlor or living-room; worth \$27, special at **\$18.00**

"GEVURTZ SELLS IT FOR LESS"

GEVURTZ

First and Yamhill

& SONS

Second and Yamhill

Weathered Oak Dining Table \$48

NO. 23—This large Oak Dining Table has a top 58 inches in diameter. The table is made of the very best selected eastern oak in the weathered finish. It is just like the cut. We have Dining Chairs to match. Offered at a special price **\$48.00**

