

Some Convincing Illustrations of the Superiority of Our Cloaks and Suits



These are indeed striking and convincing illustrations of the superiority of our Cloaks and Suits—a superiority that manifests itself from every viewpoint. The prices may not indicate as radical reductions as some others you see on paper, but actual comparison will find them superior in every respect. No inflated values here, merely the regular selling prices at legitimate annual clearance sale reductions. This principle of doing business has won for us the confidence of the public, which we appreciate and are everlastingly striving to retain.

WOMEN'S SUITS \$19.50

Suits of broadcloth, fancy worsteds, chiffon Panamas and other materials, all plain colors and fancy stripes; coats are medium and long, semi and tight fitting; skirts pleated or gored, with and without fold; we will not speak of their fine points, but will leave that to your good judgment; regular \$25 suits, Clearance sale price, **\$19.50**

MISSES' SUITS \$15.00

These are not extreme styles but snappy, up-to-date suits in styles of a happy medium character; plain and fancy worsteds and chevrons are used in their manufacture; chiefly plain tailored effects; \$19.50 values, Clearance sale price, **\$15.00**

EMPIRE COATS OF KERSEY \$9.50

The newest styles in long Coats; the empire effect in fine quality kersey cloth; colors are black, brown, navy, dark green and red; a winter garment that will afford warmth; plain effects or finished with velvet and braid trimmings; \$13.50 values, Clearance sale price, **\$9.50**

VOILE WALKING SKIRTS

Voile Skirts in attractive styles, pleated and gored effects, with or without fold and trimmings of satin and taffeta; \$5.50 and \$6.50 values, Clearance sale price, **\$3.98**

WAISTS OF MOHAIR \$1.00

Waists of this most durable material in black, red, green and brown; warranted to hold their shape and wash beautifully, pleated and tucked effects; \$1.50 and \$2 values, Clearance sale price, **\$1.00**

FLANNELLETTE AND PERCALE WRAPPERS \$1.15

Wrappers in the shirtwaist effect of good quality percale and flannellette, all colors and many pretty figures and stripes; Clearance sale price, **\$1.15**

CLOTH SHAWLS

Of fine worsteds, in plain colors, checks and plaids; 50c and 75c values, Clearance sale price, **25c**

Women's Gloves at Clearance Sale Prices—\$1.50 Kid Gloves at 98c

Fownes' genuine Kid Gloves, a fine quality, in black, tan and all the best colors; a rare chance to get a standard make glove at a greatly reduced price; Clearance price, **98c**

The MOST in Value



The BEST in Quality

The Fourth and Best Week of Our Great Clearance Sale
Greatest Event of Its Kind Ever Organized by This Store



The last of our winter stocks—surplus lots, odds and ends, remnants and broken assortments must go. We've gathered them, grouped them and marked them for a quick clearance. It only remains for you to come and get your share of these remarkable bargains—bargains such as you have never seen equaled before. Everything is now in readiness for the fourth week of this great event. The various lots are conveniently assembled, making it an easy matter for you to thoroughly inspect them, even though the store will be crowded with bargain-seekers. Don't delay—be here as often as possible this week and benefit by the great price reductions.

January Sale Undermuslins
Values of Unmistakeable Importance

The great buying public of this city realizes the strength of this remarkable annual event in Undermuslins. This year we surpass all previous efforts in the attainment of extraordinary value giving. The unusual range in varieties suggests the advisability of providing for the future as well as immediate use.



TWO-PIECE COMBINATION GARMENTS AT \$1.15

An excellent showing of women's Combination Drawers and Corset Cover or Skirt and Corset Cover; these garments are made of extra quality nainsook and trimmed with French Val lace insertions and embroidery medallions; all are well made and finished; values to \$2, Clearance sale price, **\$1.15**

WOMEN'S SKIRTS AT \$1.58

An extra fine showing of women's Skirts, made of excellent quality cambric with deep flounce of fine embroidery with insertion to match; other styles with rows of fine French Val lace insertion and ruffle; these skirts are made full width and finished with cambric underpiece and dust-ruffle; regular values to \$2.50, Clearance sale price, **\$1.58**

R. & G. CORSETS AT 89c

A showing of the very latest models of R. & G. Corsets, made of fine quality coutil or batiste, trimmed with lace; they come in the short or deep hip with high, low or medium bust; these Corsets are boned with rust-proof steels and are well guaranteed; all sizes from 18 to 30; reg. \$1.25 values, special Clearance sale price **89c**

A Clearance of MEN'S WEAR

The offerings of the past week have occasioned considerable favorable comment—on all sides we hear expressions of approval. For this week values have been made still greater, for instance:



MEN'S UNDERWEAR AT 99c

A showing of men's Shirts and Drawers, made of good quality natural wool, regular winter weight; they come in all sizes and are regular \$1.25 values, **99c** specially priced.

LEATHER SUIT CASES, \$5.98

A sale of solid leather Suit Cases, fine folding leather handle, with improved shirt compartment in lid; these suit cases are lined with Scotch linen, have heavy inside strap and are nicely finished in every detail; they are full 20 inches in size and are best \$7.50 values, Clearance sale price, **\$5.98** only

MEN'S HATS AT \$1.69

An extra special Clearance sale of men's Hats; this offering consists of our entire line of men's soft and stiff Hats, in assorted shades of grays, browns, tans and black; they come in all sizes and shapes and are regular \$2.50 values; remember, these hats are going **\$1.69** fast at the extremely low price of

MEN'S AND BOYS' SHIRTS AT 39c

A showing of men's and boys' black sateen Shirts, made of excellent quality material; they come in all sizes and are best 50c values, **39c** priced for this sale.

MEN'S MOLESKIN SHIRTS AT 79c

A special showing of men's heavy moleskin Shirts in black or tan; sold everywhere at \$1, Clearance sale price, **79c**

CHILDREN'S SWEATER COATS AT 79c

An offering of children's Sweater Coats in plain red, trimmed in gray; regular \$1 values, specially priced for this sale, **79c**

A SPECIAL SALE OF

Women's Very Fine Umbrellas 98c

DON'T MISS THIS GREAT SALE
REGULAR \$1.25 AND \$1.75 GRADES AT 98c

This offering consists of women's fine Umbrellas, made with good quality gloria covering, on best quality steel rod and paragon frame; shown in a large assortment of neat and attractive handles; values in this lot range from \$1.25 up to \$1.75 each, your choice for this sale, while they last, at **98c**

Dress Goods Sale

We know that many women have been waiting for months for this wonderful Dress Goods event, and many of them will supply all their dress goods needs for a whole year ahead when they can select from the best and most desirable shades, styles and fabrics we have shown this season.

NEW DRESS GOODS AT 35¢ YD.

A showing of 36 and 38-inch novelty, hard twisted worsted Jamestown Suitings in neat stripes and broken checks, dark colored Scotch plaids in rich colors and a broken line of colors in nuns veiling, albatross, Panama, serge, etc.; extra big values, Clearance sale price **35c**

DRESS GOODS AT 89¢

A wonderful showing of beautiful new French Voiles, English Mohair, pure wide Sicilians, wool Taffeta, Panamas, fancy Serges, Herringbone novelties, real French Serge, corded Poplins, Ocean Serge and phantom checked Taffetas; they are 44 to 50 inches wide and are best \$1.25, \$1.35 and \$1.50 values, Clearance sale price, **89c**

BLACK AND COLORED DRESS GOODS AT 69¢

A great assortment of \$1 and \$1.25 novelty Serges, Chevrons, Granites, wool Taffetas, Batiste, Panama, Voiles and Herringbone novelty Serges in all the best and latest colors; they are full 42 to 50 inches wide and are real bargains at **69c**

Great SHOE Bargains
Our Regular Lines at Reduced Prices

Our great Clearance sale of Shoes offers many excellent opportunities to procure a full season's supply at a big saving. The following prices hint of the savings only. To really appreciate the bargains you must see the shoes themselves. It's a wonderful sale.

- Men's Shoes, all kinds in good styles, all sizes and widths; \$2.50 and \$3 values at **\$1.50**
- Men's Shoes in all leathers and styles; best \$3.50 values on sale at **\$2.67**
- Men's high cut Shoes of tan calfskin, made with viscolized soles; \$6 kind at **\$4.00**
- Boys' Shoes, made solid all through, sizes 9 to 13½; \$1.50 values at **99c**
- Boys' Shoes in box calf and vic' kid, sizes 1 to 5½; regular \$2.50 values at **\$1.69**
- Women's Shoes, in all leathers and sizes; regular \$2.50 values at **\$1.50**

Splendid Values in Women's and Children's UNDERWEAR

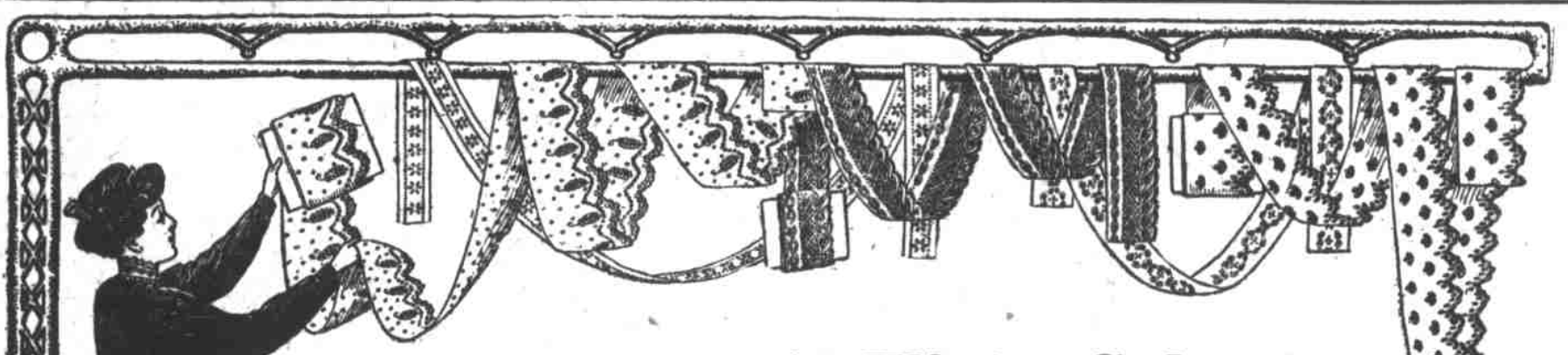
This weather calls for warm Underwear and our Clearance sale of women's and children's Underwear offers advantages all should profit by. They are not job lots bought for a sale, but broken lots of our regular lines at a big discount.

CHILDREN'S FINE WOOL UNDERWEAR, 65c to 85c GRADES, 49c

A special clearance sale of children's fine wool Underwear, heavy winter-weight garments, ribbed vests, pants and drawers in all sizes; broken lines of our 65c, 75c and 85c grades, at the Clearance sale price of **49c**

WOOL UNION SUITS, \$2.50 VALUES, AT \$1.39

A special sale of women's fine wool Union Suits, garments of merit and quality, perfect fit and finish, correct weight for this season; they come in all sizes.



Great Mid-Winter Sale of BEAUTIFUL NEW Embroideries

Every year at this time we hold this sale. We always make special purchases for it—providing for all those who attend some remarkable bargains in this line. Involved are the newest and choicest designs of the season in the very highest grades. The variety of patterns and widths is large—thousands and thousands of yards of the most beautiful embroideries—and never before were embroideries so desirable as this season, and never before were prices so low as we offer at this sale. If you want to see and secure the pick of the lot, come before the crowd arrives—that means early in the morning.

- EMBROIDERIES, WORTH 30c, 35c AND 40c YARD, AT 18¢**
18-inch corset cover and flouncing Embroidery in a large variety of patterns in this lot; embroideries on best grade nainsook and cambric; fresh, new goods; extra values.
- EMBROIDERIES, WORTH 20c, 25c AND 30c A YARD, AT 12½¢**
1½ to 8-inch baby set and flouncing Embroideries with insertions to match, embroidered on best grade nainsook, Swiss and cambrics; bar-gains at **12c**
- EMBROIDERIES, WORTH 40c, 45c AND 50c A YARD, AT 27¢**
18-inch corset cover and flouncing Embroideries in a great variety of patterns to be sold at greatly reduced prices; your choice at **27c**
- EMBROIDERIES, WORTH 60c, 75c AND \$1 A YARD, AT 33¢**
8 to 18-inch St. Gall Swiss and nainsook Embroideries in this lot; also insertions to match; they come direct from the mill at factory prices; dainty and elaborate patterns; easily the best ever shown at **33c**
- EMBROIDERIES, WORTH \$1.25, \$1.50 AND \$2 A YARD, 65¢**
Beautiful embroideries in this lot at less than one-half the regular price; 27 inches wide and shown in the newest and prettiest styles.
- EMBROIDERIES, WORTH \$1.25, \$1.50 AND \$2 A YARD, AT 69¢**
Fine Swiss Allover and Waistings, shown in the very newest effects and designs; full 24 inches wide; all at **69c**
- EMBROIDERIES, WORTH \$2, \$2.50 AND \$3.50 A YARD, AT 95¢**
24 to 30-inch Shirtwaist Panel Fronts or allover Embroideries in all the new St. Gall patterns worked on best grade Swiss and chiffon cloth; extraordinary bargains at **95c**
- TORCHON LACES AT HALF AND LESS**
These are brand new, pure linen finished Laces imported especially for this sale; the prettiest torchon Laces ever sold for so little money; they will wear and wash better than any laces we know of; the widths range to 3 inches; their values are 10c and 12c a yard, Clearance sale price, the yard, only **5c**



Sale of House Furnishings

Out of the Ordinary Value Giving in the DOMESTIC Section

Our great annual Clearance sale is now in full swing. We've made great preparations for this week's selling and you can come fully assured that it will meet with your expectations, no matter how great the offerings have been in the past. Never before have we gathered so many special offerings, and never before have values been so tempting. The following items and prices tell a part of the story.

- Muslin Pillow Cases, 42x36 Inches, 10c Kinds, Clearance Price 8½c**
- Linen Finished Pillow Cases, 43x38½ Inches, 18c Kinds, Sale Price 15c**
- 50c SHEETS AT 36¢**
A sale of about 150 dozen full bleached Sheets, made of excellent quality muslin, good size, 72 by 90 inches; regular 50c values, Clearance **36c** sale price.
- 80c SHEETS AT 67¢**
Bleached Sheets, made of extra heavy round thread muslin; of full width; no seam in center; they are 81 by 90 inches; real 80c values, **67c** Clearance sale price.
- \$1.25 BEDSPREADS AT 98¢**
A special sale of white Bedspreads, made full size for double beds, shown in neat and desirable patterns; our regular \$1.25 line, Clear-**98c** ance sale price.
- 10c HUCK TOWELS 7¢**
White Huck Towels of good quality, 16 by 22 inches, hemmed and finished with selvedge edge and fast colored borders; our regular 10c line, on sale at 75c dozen, or each **7c**
- \$1.50 BEDSPREADS \$1.25**
Extra heavy white Bedspreads, full double size, shown in pretty Marseilles designs, excellent wearing spreads, neatly hemmed; our regular \$1.50 line, Clearance sale price **\$1.25**
- 20c BATH TOWELS 17¢**
Full bleached Bath Towels of extra quality, 20 by 40 inches; they come in two kinds, fringed and hemmed; extra good values at 20c, priced for this sale at \$1 a dozen, or each **17c**
- \$1.75 TABLECLOTHS \$1.35**
Fine bordered Tablecloths of silver bleached linen, full 60 inches wide and 81 inches long, shown in neat, new designs; regular \$1.75 values, on sale at **\$1.35**
- 35c BATH TOWELS 25¢**
Heavy bleached Bath Towels of extra quality, 24 by 48 inches, very absorbent and neatly fringed; our best 35c line, Clearance sale **25c** price.
- \$1.50 BLEACHED TABLE DAMASK \$1.25**
A special offering of full bleached Table Damask, comes full 72 inches wide, shown in a variety of beautiful designs, good durable damask that has always sold at \$1.50 a yard, Clearance **\$1.25** sale price.

24-Inch Napkins to Match, Sold Regularly at \$4.50 a Dozen, at \$3.95

Extraordinary Silk Offerings

FANCY SUIT AND WAISTING SILKS,
Our Regular \$1.25, \$1.35, \$1.50 and \$2 Lines, Priced for This Sale at **95¢**
MONDAY—TWO DAYS ONLY AT THIS PRICE—TUESDAY

This is easily the most important Silk sale that has been advertised this season. Indeed, we think so well of the offerings that should there be any left Tuesday night they will be taken off the bargain tables and put into regular stock. Values are exactly as above—all are imported silks of a high order—the styles are positively the best shown this season; fancy Swiss, Messalines, printed Warp Louisenes and Taffetas, heavy Pun Jab fabrics with satin stripes and overplaids, fancy Chevron striped Messalines, double warp Persian fancies, heavy satin striped Taffetas, beautiful Persian fancies, Pompadour Silks in both light and dark colors, novelty Jacquards and Taffetas in elaborate and exclusive designs. Don't miss this rare opportunity to buy the best \$1.25, \$1.35, \$1.50 and \$2 at **95¢** a yard—Tuesday will be the last day.
85¢ PLAIN COLORED TAFFETAS AT 62¢
19-inch Swiss Taffetas, shown in every wanted plain shade; made of the purest of silk fibre; a beautiful, high finished, lustrous silk that is warranted to wear; silks that have always sold at 85¢ a yard, special Clearance sale **62c** price.

Special Sale of Notions



Women who do their own dressmaking and dressmakers will surely welcome this sale—for although the savings are small they amount to a worth while sum when you buy all that's needed in this line. These notions have been selected with unusual care and are warranted by us to be high in quality—the kind that will give perfect satisfaction.

- 5c plain white Envelopes, 2 pks..... **5¢**
- 50c women's fancy Hose Supporters..... **35¢**
- 20c large Jet and fancy Hat Pins..... **10¢**
- 10c Stockinet Dress Shields, per pair..... **5¢**
- Common Pins, large size, black and white..... **5¢**
- 25c Dressing Combs..... **19¢**
- 5c Silk Thread, 50-yd. spools, 2 for..... **5¢**
- 15c children's heavy Supporters..... **10¢**
- \$1 HOSE SUPPORTERS 49¢**
An unprecedented sale of women's side Supporters, made of fancy silk shirred elastic; they come in all fancy colors; about 50 in the lot to choose from; regular \$1 values, **49c** special Clearance sale price.
- CLEARANCE SALE PRICES ON DRESS-MAKERS' FINDINGS**
15c muslin covered Dress Shields, sizes 2, 3, 4; special pair..... **10¢**
- 50 yards Basting Thread, best quality..... **5¢**
- Straight bill Hooks and Eyes, per card..... **1¢**
- White cotton Tape, all widths, 3 for..... **5¢**
- 400-yd. spool Silk, black only, spool..... **25¢**
- 10c Safety Pins, best nickled..... **5¢**
- Dressmakers' Shirt Markers, each..... **4¢**
- Pearl Dress Buttons, all sizes, card..... **5¢**
- Fancy Dress Buttons, values to 35c dozen..... **10¢**
- All Dress Shields, 6 pairs for the price of 5