

# NEWS of the AUTO WORLD



## 10,000 MAPS FOR MOTOR TOURISTS

### Portland Club Is Planning Distribution for March Automobile Show.

Ten thousand wagon road maps of Oregon will be printed by the Portland Automobile club for distribution at the March auto show. They will be in the shape of pamphlets according to present plans and will be handed out to visitors from the dealers' booths. Draughtsmen have been at work on the maps for some time and they will be printed shortly. The maps will be invaluable to motorists who intend touring the state.

The Portland Automobile Commission house has a class of 24 men at work in their automobile school learning how to run and repair machines. The class rooms are located in the repair shop of the firm and the teaching is all of a practical kind. The students are taught to repair any kind of a break in a machine and how to run the cars. Charles Keppie is superintending the school, while W. W. McKenzie acts as his assistant.

Motorists of New York whose cars have been carrying dazzling headlights, have been busy modifying them to comply with the new ordinance which requires them to be shaded so their rays will not confuse either drivers or pedestrians.

C. H. Burman, western sales manager of the Peerless automobile company, was in Portland early in the week. He is on a trip around the western automobile circuit and reports that trade is good in all sections.

Portland auto dealers are mighty glad that the cold spells are gone, for they will now have a chance to show some of their new stock. It was a risky business showing cars in the snow, but now that Oregon is again in its normal state, they expect the trade to pick up. They are all looking forward to the automobile show in March.

The Automobile Dealers' association has had an attractive stamp printed, advertising the coming show. This stamp is to be pasted on all the mail going out of the several offices. It informs the public that the firm from whom the exhibit has been secured will exhibit in the coming show, March 8 to March 14.

Among the improvements of the last year in the making of power plants for automobiles is the use of aluminum in the crank cases and bearings. For years makers have used manganese bronze, because it was considered stronger. Improved testings of aluminum, however, has enabled it to be utilized, giving the advantage of lightness and less noise.

Dr. M. A. Jones has purchased a 40 horsepower Peerless touring car from the Portland Auto Commission house. The machine is a second hand car and is being put into shape in the firm's shop. It will be on the streets in a few days.

According to Frank B. Hower, chairman of the board of the American Automobile association, the route for the next Glidden tour will undoubtedly be in the west. Denver will be included in the route, but whether it will be the finishing point of the tour or whether it will only be a stopover and not included in the route has not been settled. He predicts there will be at least 75 entries for the tour.

Howard M. Covey says the sale of Cadillac "cars" so far this season has been phenomenal. Covey has just sold two of these machines, one to W. P. Hawley of Oregon City and the other to H. E. Barnard of Portland. This week he has delivered cars of this model to Harry Tuttle, W. J. Fullam of Portland; H. E. Kincaid of Eugene, W. C. Jones of Albany and W. F. Chambers, the Eugene hardware merchant.

All horses have to be ordered dismissed from the city of Paris fire brigade and their places taken by gasoline motors. There are at present 76 horses costing annually a sum of \$44,000; if they could all be immediately transferred into gasoline engines the annual upkeep cost to the city would not exceed \$17,400. The cost of transformation, about \$220,000, will be spread over a period of six years.

The H. L. Keats company reports the following sales for the week: Barber Asphalt Paving company, Packard "12"; H. H. Jones of the Jones Lumber company, Packard "12"; Grant Taylor, Rochester, Or., Chalmers-Detroit "30."

Fred A. Bennett, who is well known in southern California, is rapidly forging to the front as the leading agent in the northwest, says the Los Angeles Times. Last week he placed an order for 20 Stoddard-Daytons, to be shipped as quickly as possible. These include the 45 and 55 horsepower cars. Bennett was formerly the Ford agent in Los Angeles, and is known in practically every small town in the south. He is in addition to Portland, the Stoddard-Dayton, and wants 200 cars for the market this season.

Every foot of floor space for the March show in the Armory has been reserved. Several eastern manufacturers wanted space, but their orders came too late. However, a number of them will come out for the exhibition.

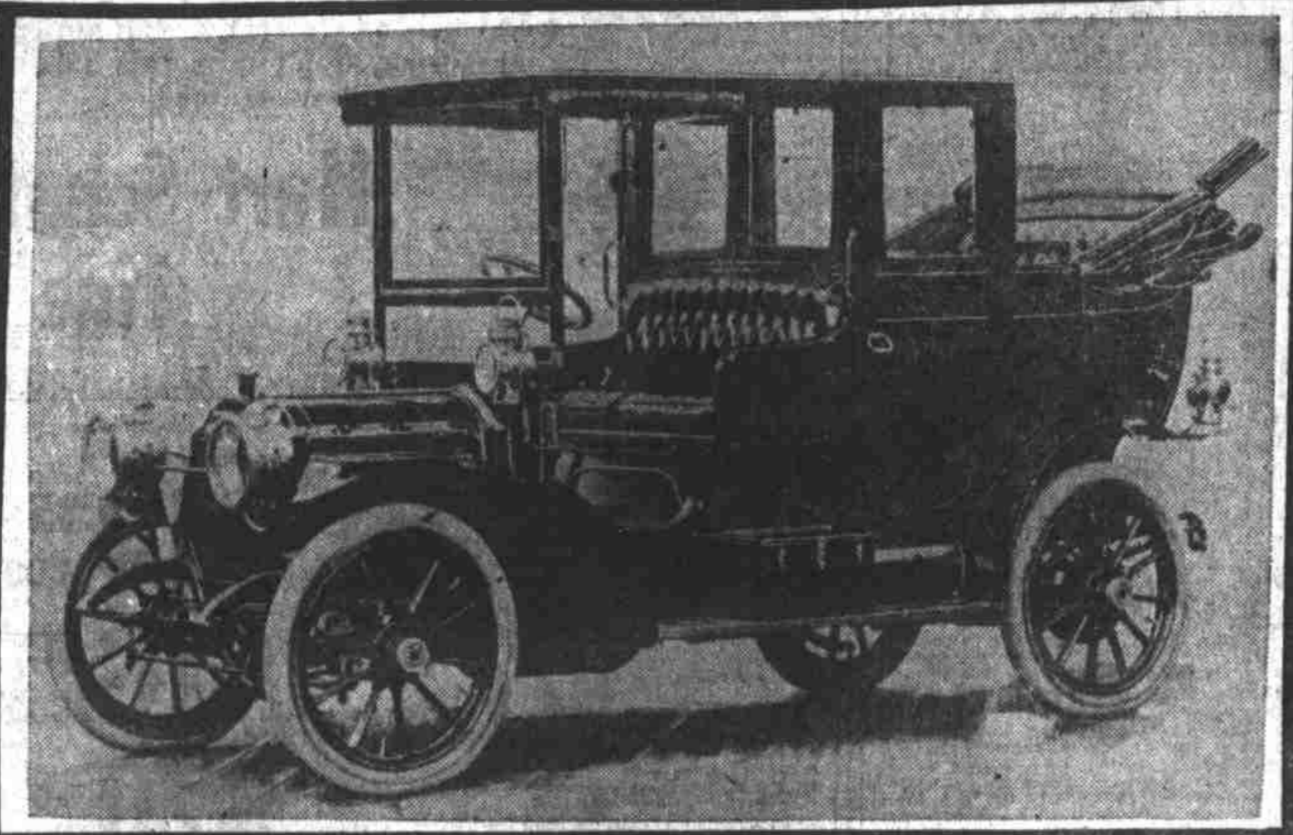
### The Cover That Protects Your Tire

UNTIL FEBRUARY 1 WILL SELL THESE COVERS AT One-Third Off

U-NEED-A Leather Tire Cover Co.

75 NORTH SIXTH ST. Phone Main 4497 for Representative.

## STYLISH PACKARD LANDAULET AT NEW YORK SHOW



Stylish elegance was the fundamental tone of the Packard exhibit at the automobile show in Madison Square garden, New York. On account of the popular familiarity with its touring cars and runabouts, the Packard Motor Car company has especially emphasized enclosed body types.

Directly opposite the main entrance was a purple and gold creation—one of the new Packard "Eighteen" town cars, as a Landaulet. It is painted in royal purple and black, with gold striping. The interior is entirely upholstered and trimmed in gold brocade satin, with trimming lace and brass to match. The interior fixtures are in ivory and gold. The Landaulet is not only exceptionally attractive as a show car, but has, also, the quality of elegance demanded by persons of good

taste in the selection of a town car. A Packard "Thirty" limousine in three shades of rich olive green, with black and gold vertical striping, gives a beautiful effect which is out of the ordinary without being garish. It is upholstered in olive green broadcloth with tufted quarters and ceiling in olive brocade silk.

The open car displayed was a Packard "Thirty" with close coupled body. This was the prototype, both in name and design of all the cars with close coupled bodies which have been introduced during the past 12 months. It is painted in a dark French gray with white striping and white running gear. The upholstery is gray leather to match. This striking finish is in sharp contrast to the ordinary light gray car with dark trimming.

The construction of the Packard was shown by a polished chassis, which was one of the finest mechanical displays ever made at an automobile exhibition. It is a standard "Thirty" chassis which was taken apart, every piece hand polished to mirror smoothness and reassembled. The inside of the pressed steel frame is finished in a bright red, while the motor cylinders, exhaust pipe and muffler have an oxidized black finish. All other parts are the natural color of the metal. A plate glass dashboard and plate glass tops on the battery and tool boxes assist in making all features of the chassis easily visible.

The Landaulet was one of the cars H. L. Keats, of the Keats Auto company, went east to study, and he will probably introduce one of the type to Portland. The car, as exhibited in the garden, is worth \$20,000.

## LONG ENDURANCE RACE FOR WOMEN

### Portland's Fair Drivers to Have Chance During Rose Festival.

Portland's fair autoists, of whom there are a large number, will have an opportunity to display their nerve, skill and endurance at the June Rose Festival, when one day will be given over to a women's road race. Some 10 local women drivers have said they will enter the race, and it is possible that twice this number will leave the Portland hotel on the June morning that the race is set for.

Endurance racing for women drivers was given a great impetus this year, when a score of them drove from New York to Philadelphia. The race was won by Mrs. Joan Newton Cuneo, the famous woman driver of New York, after a close and exciting finish. Since the New York to Philadelphia affair there has been renewed interest locally in road racing.

It is the intention to keep the local race within the membership of the Portland Automobile club. With this idea in mind, no out of town drivers will be invited, although a number have stated that they would be willing to drive in any local race that was arranged.

**Course for Test.**  
At first it was intended to make the race from Portland to Salem, going up on one side of the river, and returning on the other. However, this plan will likely be superseded by one of more local nature.

According to an outline of yesterday, it is believed that the following course would prove more attractive than the inter-city one: Starting at the Portland hotel and crossing the Burnside street bridge for a run to the Sandy road thence to the Twelve Mile house and through Gresham, from Gresham across to the Foster road, back on this road to Powell Valley road at Thirty-fourth street, thence out the Powell Valley road to Gresham; from Gresham across to the Section Line road and back on the Section Line to the reservoir; thence across the reservoir to the Base Line road and out this highway to Troutdale; from Troutdale on the Sandy road to St. Johns and thence on the last leg up the Portland boulevard to the starting point.

All the driving over all the courses must be done by woman. The driver must also make her own repairs during the journey of some 100 miles. If there are any masculine enthusiasts aboard the car they must remain passive spectators during the endurance run.

## MULTNOMAH DEFEATS M'MINNVILLE TEAM

Multnomah, although badly out of practice, had but little trouble defeating McMinnville at the club gym last night, the score being 26 to 13. Multnomah's play was poor owing to the lack of dash to their work, and possibly to some overconfidence. Barton's absence counted against them, too.

E. P. McKee, McMinnville's center, was one star of the game for the McMinnville boys. He had Ed Morris up in the air most of the game and had been a little more accurate in his shooting, the result might have been different. His brother also played a good game.

The basket throwing of Fisher and Dent counted heavily for Multnomah, and although the passing to them was poor they managed by good individual work to pull the game out of the fire. Allen played a good game at guard.

The lineup was as follows:  
Multnomah..... F..... R. E. McKee  
Fisher..... F..... R. E. McKee  
Dent..... F..... R. E. McKee  
Allen..... G..... R. E. McKee  
Percy..... G..... R. E. McKee

**Automobile Owners, Attention.**  
We have a large line of second hand automobile tires. Portland Auto Commission Co., Cor. 11th and Alder sts.

## WINNING YOUNG BILLIARDIST



Calvin Demarist, the young cue expert who is defeating all comers in the east. Great things are looked for from Demarist before the year ends.

## RED HAT AWAITS TWO AMERICANS

### Ireland and O'Connell of Boston Said to Be Destined to Elevation.

(Greatest News by Longest Leased Wire.)  
Rome, Jan. 23.—The Vatican is seriously considering the elevation to the cardinalate of Archbishop O'Connell of Boston and Ireland of St. Paul, according to a statement of one of the highest Vatican authorities. This elevation is likely to come at the April consist-

## FOREIGN CARS IN PORTLAND SHOW

### Effort Being Made to Secure Racing Machines for Exhibition.

Portland will be visited during the automobile show in March and later during the Rose Festival by some of the most famous racing cars in the world, if the plans of the local club materialize. Secretary Lipman is in communication with several eastern representatives of the racing machines, and they inform him that they will be glad to come to Portland on both dates, provided arrangements can be made.

Most all the cars which took part in the Savannah grand prize races are scheduled to take part in the auto show at the old Agost race track in Los Angeles during the spring. It is very likely that some of them will be exhibited in the show in the California cities during the late winter. Being in California it is only a step to Portland.

Before the cars return east for the races on the eastern circuit, they will come to Portland, according to plans, and take part in the June road races. This will make necessary a third race, or else the confining of the stock car to the 50 mile event. If there is a third race it will probably be a 100 mile event. By starting the races earlier, three events can be very easily pulled off in a day without tiring the spectators.

Among the cars which it is thought will come west are several foreign cars of great speed. There will be the Benz, Fiat, Mercedes, Panhard, Renault, Lenoir and others. Among the domestic cars will be the Locomobile and George Robertson, the man who drove it to victory in the Savannah races. Of course the presence of these cars is more or less problematical, but they will be on display if there is any possibility of getting them.

## NO HOLIDAY GAMES FOR PORTLAND FANS

(Greatest News by Longest Leased Wire.)  
San Francisco, Jan. 23.—Work on the Pacific Coast league's schedule for the season of 1909 was completed this afternoon.  
Secretary Danny Long stated tonight that the entire schedule would be made public in about a month. The season is to open on March 30 with Vernon playing at Sacramento, Oakland at San Francisco, and Portland at Los Angeles. Portland opens at home on April 13.  
Holiday dates were arranged as follows:  
Decorations Day—Vernon at Sacramento, Portland at San Francisco, Oakland at Los Angeles. July 4—San Francisco at Sacramento, Portland at Oakland, Vernon at Los Angeles.  
Labor day and Admission day—San Francisco at Sacramento, Los Angeles at Oakland, Portland at Vernon. The season ends on October 31.

## A New Kind of Car.

Considerable amusement was caused by an advertisement of the Pope-Hartford company that appeared in the New York Athletic Club journal, copies of which were distributed at the palace during the show. Around the picture of a "police patrol" there appeared the following reading matter: "Seven passenger car, price \$3000. Not a five passenger car, with extra seats. A car for seven passengers. Four all day, and every day, in comfort and with speed, making all stops on schedule time." It was of course intended that the picture of a touring car should have been used in connection with this advertisement, but the printer through some error which possibly even he could not explain ran the picture of the police patrol.

Journal want ads, 10 a word.

## White Garage of Los Angeles

712 SOUTH BROADWAY  
January 19, 1909.

Mr. J. B. Kelly, 214 Second street, Portland, Or.:  
Dear Sir—Replying to your letter of the 12th instant, concerning stage line automobile and requesting some information with regard to what we are doing down here with our stage lines, would say that we have three stage lines in our territory, one running from Mohawk to the North Star mine, a distance of about 40 miles, making the round trip every day; another operating between Glamis and Palo Verde, a distance of 45 miles, and the third running between Douglas, Arizona, and Cananea, Mexico, a distance of 40 miles. The Mohawk stage line, which is operated by the Norton-Mayhew Stage Line Company, has been in service for something over a year; the Glamis-Palo Verde outfit has been in operation for nearly five years, while the Douglas proposition has been running for about two years. All of these lines are operated with White Steamers; the most perfect and entirely satisfactory service being given; in fact to carry the United States mail absolute deliveries on time must be made, and after trying out several different makes of cars these people found that the reliability of the White Steamer was just what they wanted and they have been using them ever since.

There is no question as to the advisability of the use of the White Steamers for stage line work, especially where the United States mail is to be carried. The government insists upon prompt deliveries and will have nothing else.

I presume that you know President-elect Taft has recently purchased one of our "M" cars. The government won't have anything else but White Steamers; this should show what the best engineers in the country think of the car.

The above statements are all facts and can be proven absolutely by reference; in fact we have letters from these people in the office now, in which they state they are entirely pleased and satisfied with the operation and stability of our machines.

Very truly yours,  
WHITE GARAGE OF LOS ANGELES,  
F. C. Fenner, President.

### Eight White Steamers

Toured the entire distance between Portland and San Francisco this past season.

### White Garage

214 Second Street, Portland, Oregon