## The Greater Meier @ Frank Store Will Soon Be a Reality Ten Floors of the New Steel Structure Are Now Complete

 Success is the reward of judicious effort, something we are all striving for-The remarkable success attending the growth of the Meier \& Frank organization is a striking substantiated by the largest and most up-to-date lines of merchandise, marvelous resources and great buying power-cardinal points which place us foremost among the world's
greatest mercantile institutions today.
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