

PORTLAND, OREGON, SUNDAY MORNING, JANUARY 3, 1909.

Lipman Wolfe & Company

January Sale and White Carnival

Goods Reduced in Every Department.

This is the year's greatest sale—when GOODS ARE REDUCED IN EVERY DEPARTMENT. This sale includes our great stock of new, perfect, desirable merchandise, of the regular Lipman-Wolfe standard of quality, at the lowest prices of the whole year—including first shipments of new spring and summer merchandise. Look for sale tickets. Be very early for first selections. See our big window displays.

The prices quoted in this advertisement are ONLY INDICATORS of the thousands of bargains that crowd every department of this great establishment. Hundreds of bargains that deserve special mention here are crowded out for lack of space. Articles here advertised in small space would ordinarily be displayed across an entire page. Do not miss a single item because of its small size.

All Women's Suits, Coats, Waists, Petticoats and Furs Reduced. All Muslin Underwear, Millinery, Baby's Wear, Pictures, Jewelry and Holiday Goods at Lowest Prices. All Pyrography and Pictures Reduced. A Genuine Old Fashioned Clearance Sale

Women's Outergarments

TAILOR SUITS—We will place on sale an assortment of about 85 women's novelty and plain Tailored Suits, taken from our regular high-class stock; in black and all the newest and most seasonable colors, made of finest all-wool broadcloth and other stylish materials; selling regularly to \$33.50, sale price..... **\$12.50**

WAISTS—Lingerie, net and French flannel Waists that have been selling during the entire fall and winter season up to \$12.50; the assortment comprises every new feature and the designs shown by the largest eastern waist makers; some of these waists are late arrivals and will be shown during the coming season..... **\$4.87**

LONG COATS—Long Coats, 50 to 60 inches long, of finest broadcloths in black, navy, brown and wine, fancy mixed and plaid back materials; also chevrons and fancy striped materials; a great many are trimmed with braid and embroidery, others plain tailored; selling regularly to \$20..... **\$9.98**

Fancy Silks, 59c and 95c

FANCY SILKS—Our entire stock of high-class fancy Silks, all this season's best styles and colorings; regular \$1.50, \$1.75 and \$2 silks for..... **95c**

FANCY SILKS—2000 yards fancy Silks, stripes, plaids, blacks with satin stripes; regular \$1.25 and \$1.35 values..... **59c**

Domestic Department

FURNITURE SATEN—In numerous designs and varied colors, stylish for pillow covering, quilt covers, fancy bags, etc.; values to 25c, for..... **16c**

WHITE FLANNEL—1000 yards white Canton Flannel, excellent quality, special cotton flannel, great value for..... **8c**

GINGHAMS—A large collection of Gingham, pink, blue, brown, black and white mixed plaids; unusual good quality; regular 20c to 30c, for..... **15c**

GINGHAMS—A variety of Gingham in dark and medium colors—red, pink, blue, white, brown and gray; suitable for house dresses and children's wear; regular price 15c, special..... **9c**

PERCALES—In neat designs and colors—red, black, navy, white and blue; to close out our stock we offer 75c values..... **9c**

Wool Dress Goods

CHIFFON BROADCLOTH—54-inch imported French Chiffon Broadcloth, our regular numbers, sponged and shrunk, rich permanent satin finish in black and all colors, including cream and light colors for evening wear; regular \$3.50 yard..... **\$2.48**

NOVELTY SUITINGS—Plain colored Novelty Suiting, 44 and 54 inches wide, bordered diagonals, shadow plaid, chevron suitings, herringbone serges, shadow stripes, plain and two-toned diagonals, in all colors, including the latest shades for early spring; regular \$2.25 yard..... **\$1.48**

DRESS GOODS—Odd lots and broken lines of fine all-wool tailor suitings, dress goods, etc., medium and heavy weights, cloakings, plaids and novelties; regular \$1.20-\$2 yd..... **59c**

DRESS GOODS—All wool Dress Goods, 38 inches wide, including French serge, storm serge, Panamas, albatross, French batistes, mixtures, etc., all colors; regular 60c yard..... **39c**

SCOTCH PLAIDS—All wool Scotch Plaids, 43 to 47 inches, all the leading clan tartans; regular \$1.25-\$1.50 yard..... **75c**

SUIT PATTERNS—50 imported Paris Robes, including Plisse combination robes, bordered robes, fine tailor suitings in pattern lengths—stripe broadcloths and high-class novelties, in exclusive dress patterns; \$25 val..... **\$12.95**

Linen Section

TABLE DAMASK—Irish linen Table Damask, 72 inches wide; regular \$1.25 yd..... **92c**

TABLE DAMASK—Irish linen Table Damask, 66 inches wide; regular 85c yd..... **69c**

NAPKINS—Irish linen Napkins, size 24 inches; regular \$5 per dozen..... **\$3.50**

NAPKINS—Irish linen Napkins, size 22 inches; regular \$3 per dozen..... **\$2.10**

WOOL WAISTINGS—Odds and ends in wool waistings, values to 85c yd..... **35c**

TOWELS—Bleached linen Huck Towels, size 39x20 inches, extra heavy; reg. 25c each..... **17c**

BATH TOWELS—Bleached Turkish Bath Towels, good size, heavy weight; regular 30c each..... **21c**

Muslin Underwear Sale

Our entire superb stock of Muslin Underwear is greatly reduced for this sale. Our Muslin Underwear is notable for its quality and beauty of styles. Yet our price reductions in this sale are greater than those of any other store.

Gowns, **69c, 85c, \$1.10, \$1.45 to \$14.40.**
 Chemise, **49c, 59c, 85c, \$1.10 to \$11.25.**
 Combination Chemise, **85c, \$1.10, \$1.45 to \$9.35.**
 Combination Drawers and Corset Covers, **\$1.10, \$1.45, \$1.65 up to \$7.65.**
 Drawers, **25c, 29c, 59c, 85c, \$1.10, \$1.45 to \$10.20.**
 Corset Covers, **29c, 59c, 85c, \$1.10, \$1.45 to \$6.80.**

French Undermuslins

Our entire stock of exquisitely beautiful and simple designs greatly reduced. The price range is:

French Chemise, **\$1.10 to \$11.50.**
 French Drawers, **\$1.29 to \$10.20.**
 French Gowns, **\$2.59 to \$14.60.**
 French Skirts, **\$2.79 to \$36.00.**
 Italian Silk Vests, **\$2.55 to \$6.40.**

PETTICOATS—White Petticoats, deep ruffle, cluster tucks, feather stitching, embroidery tucks, lace and insertion; values to \$1.65, special..... **\$1.10**

SKIRTS—White cambric Skirts, deep flounce, trimmed with lace and insertion, embroidery tucks; values to \$2.25, special..... **\$1.39**

SKIRTS—White cambric Skirts, flare lawn flounce, trimmed with dainty lace insertion; values to \$5, for..... **\$2.98**

SKIRTS—Women's white cambric Skirts, deep ruffle of fine lawn, trimmings of fine lace insertion and embroidery; values to \$3, for..... **\$2.29**

COMBINATION CHEMISE—Made of cambric and embroidery, ruffle on skirts; \$1.25 value..... **85c**

COMBINATION CHEMISE—Also Combination Drawers and Corset Cover, trimming of lace, embroidery, insertion and ribbons; values to \$1.65, for..... **\$1.10**

DRAWERS—Cambric Drawers, hemstitched ruffle and tucks; also lace trimmed; 40c values..... **29c**

DRAWERS—Extra quality cambric Drawers, trimming of embroidery, lace, insertion, hemstitching and tucks; values to 85c for..... **59c**

DRAWERS—Fine quality cambric Drawers, regulation umbrella styles; lace, insertion, embroidery and cluster tucks; values to \$1.25..... **85c**

DRAWERS—Fine nainsook and cambric Drawers, Vassar, Isabelle and regulation style; cluster tucks, embroidery, lace, insertion, medallions; values to \$1.65, special..... **\$1.10**

CORSET COVERS—Fine nainsook Corset Covers, with lace, embroidery, insertion and ribbon trimming; circular neck; values to \$1.75..... **\$1.10**

CORSET COVERS—Fine nainsook Corset Covers, dainty lace, insertion, beading, ribbon; values to \$1.25, for..... **85c**

CORSET COVERS—Fine nainsook and cambric Corset Covers, lace edgings, embroidery and insertions, beading and ribbon; exceptional value at 85c, sale price..... **59c**

GOWNS—Cambric Gowns, high neck, cluster tucks and featherstitch yoke; 90c value..... **69c**

GOWNS—Cambric and nainsook Gowns, circular V-shape and high neck styles; elbow and long sleeves; trimmed with embroidery, lace, tucks and bandings; values to \$1.25, special..... **85c**

GOWNS—Nainsook and cambric Gowns, high, circular and V-shape neck; puff, flowing and long sleeves; trimming of fine lace, insertion, embroidery, French bandings and ribbon; values to \$1.65, special..... **\$1.10**

Corsets

CORSETS—A special lot of C. B. a la Spirite and W. B. Nuform Corsets, medium with low and high bust, with medium and new long princess hip; values to \$2, special..... **79c**

CORSETS—W. B. Nuform Corsets, in high bust and extra long back with princess hip, also C. B. a la Spirite Corsets in medium bust and long hips; values to \$2, special..... **\$1.29**

NADIA CORSETS—Our special Nadia Corsets, with hose supporters attached and lace trimmed; \$1.75 value..... **98c**

CORSETS—Our C. B. a la Spirite Corsets, all styles, consisting of low, medium and high bust, short, medium and extra long princess hip and back; values to \$3.50, special..... **\$2.29**

Notion Section

Children's Sewing Boxes, Pin Cushions and Work Baskets, 50c values..... **3c**

Women's side and round elastic Garters, also Sleeve Holders, 35c values..... **7c**

Women's and misses' Supporters, three styles; regular 65c, pair..... **19c**

Needle Cases, values from 35c to 65c, Clearance price..... **19c**

5000 cards Toilet Pins, all sizes and colors, 15c card..... **1c**

Rush Shopping Baskets, values to 35c, Clearance..... **19c**

Our Famous Glove Dept.

KID GLOVES—The best Kid Glove value ever given by a store in the northwest; a price that will positively make it worth while to be here very early; regular \$1.50 overseas and pique Gloves in all sizes, good assortment of tans, browns, oxblood, white and black; the star glove clearance sale event; \$1.50 values..... **59c**

TREFOUSSE GLOVES—The real 3-clasp French make, NOT an imitation and NOT lambskin; at the remarkably low price..... **\$1.47**

4.00 GLOVES \$1.79—The long Glove sensation of the year; these are not seconds nor inferior makes; very best French Kid Gloves in black, white, tans; gray and browns; all sizes; every pair fitted to your hand; the regular \$4 quality, every pair full 16-button length; the most wonderful glove value ever given by an American store..... **\$1.79**

Millinery Section

OSTRICH PLUMES—200 of the finest 19-inch black and white pure Ostrich Plumes; regular price \$10, special..... **\$5.00**

TRIMMED HATS—A very attractive assortment of newly trimmed felt Hats in black and colors; values to \$6.95, for..... **\$2.00**

TRIMMINGS—A stock of manufacturers' samples of French Flowers, in the newest spring colors and sprays; values from \$1 to \$2..... **49c**

Women's Sample Hosiery

ONYX HOSIERY—2500 of women's sample "Onyx" Hosiery, embracing black, white, every solid color, plaids, checks, embroidered designs, lace boots, all-wool, lace and a hundred other effects; every size; values up to \$1 a pair, the greatest hosiery value ever known, a pair..... **29c**

Women's Knit Underwear

KNIT UNDERWEAR—Ladies' fleeced Vests and Pants, either white or ecru, full winter weight, high neck, long sleeves, and ankle length, all sizes; 75c values..... **47c**

KNIT UNDERWEAR—Ladies' merino Vests and Pants, ecru only, shaped vests and pants, long sleeves and ankle length, half wool, 85c values..... **53c**

FLEECE UNDERWEAR—Ladies' fleeced Vests and Pants, white and ecru, full winter weight, high neck, long sleeves, and ankle length; regular 45c..... **27c**

RIBBED UNDERWEAR—Ladies' ribbed natural merino Vests and Pants, half wool, long sleeves and ankle length; regular 85c values..... **53c**

RIBBED UNDERWEAR—Ladies' ribbed natural color fleeced Vests and Pants, winter weight, all sizes; 75c values..... **47c**

UNION SUITS—Ladies' fleeced Union Suits, ecru or silver, long sleeves and ankle length, good winter weight; regular value 85c..... **49c**

Sample Rugs

RUG SAMPLES—5000 Rug Carpet Samples, best quality of Axminster, Wilton Velvets, Body Brussels, Printed Velvets and Tapestry Brussels, full rug sizes and ready for use.

Velvet Rug Samples, 27x27 inches..... **39c**

Tapestry Brussels, 27x54 inches..... **79c**

Body Brussels Samples, 27x54 inches..... **98c**

Axminster Rug Samples, 27x54 inches..... **\$1.39**

Men's Furnishings

SHIRTS—Men's fancy bosom Shirts, plain or plaited, also plain white or plaited; wide or narrow cluster pleats; fine assortment of colors, neat stripes and figures..... **63c**

E. & W. COLLARS—The famous E. & W. Collars, never reduced—even in sales—every new style included..... **19c**

FOUR-IN-HAND TIES—Men's Four-in-Hand Tecks and Clubs, stripes and figures with a large assortment of fancy colors; 50c-75c values..... **39c**

NECKWEAR—Men's Neckwear, made of elegant imported rich silks, four-in-hands and tecks; values \$1-\$1.50, special..... **79c**

SHIRTS—2000 men's Shirts, made of madras and percale, with either attached or detached cuffs; \$1.50 values..... **\$1.15**

NIGHTSHIRTS—Men's outing flannel Nightshirts made full and long, good assortment of colors, stripes and figures; 75c values..... **47c**

19c Embroidery Sale

EMBROIDERIES—Another of our extraordinary big Embroidery sales. In this sale lot are 10,000 yards of handsome English eyelet and French Embroideries in flounces, edges, insertions and corset cover designs, from 3 to 20 inches wide. See our big Washington street window display. Reg. vals. up to \$1.25 yd..... **19c**

Ribbon Sale Clearance

FANCY RIBBONS—All our fancy Ribbons, in Dresden, plaid, hairbow, sash, and satin effects, in widths from 3 1/4 to 10 inches wide; will be closed out at prices less than cost, as follows:

Values to 85c yard, for..... **33c**

Values to \$1 yard, for..... **49c**

Values to \$2 yard, for..... **89c**

WIDE RIBBONS—Plain moire messaline, taffeta and satin ribbons, 5 1/2 inches wide, in black, white and all colors; reg. 35c yd..... **19c**

4-INCH RIBBON—All silk taffeta Ribbon, 4 ins. wide, all colors; reg. 25c qual..... **15c**

Leather Goods

SUITCASES—Men's Suitcases, heavy leather corners, English lock, straps all around; regular \$3 values..... **\$1.87**

BAGS—An assortment of the finest foreign Bags in the latest holiday shape, with the best gilt and oxidized fittings, interlined and sewed; values to \$12.50, Clearance price..... **\$2.48**

HAND BAGS—Novelty French and Austrian Hand Bags, in novelty leathers, leather lined and fittings; values to \$15, special..... **\$3.98**

LEATHER BELTS—An assortment of leather Belts in black and colors; values to 50c, special..... **19c**

LEATHER ARTICLES—Music Rolls, Flasks, Cuff Cases, Travelers' Cases, Desk Racks, Whisk Broom Holders, etc.; values to \$4.50, Clearance price..... **\$1.48**

BELTS—Leather and elastic Belts in black and colors; values to \$1, special..... **39c**

Sample Pictures

Framed Pictures, values at \$1.00, special..... **39c**

Framed Pictures, values to \$1.50, special..... **52c**

Framed Pictures, values to \$2.00, special..... **67c**

Framed Pictures, values to \$3.00, special..... **95c**

Framed Pictures, values to \$5.00, special..... **\$1.47**

500 Framed Pictures in odd lots, Clearance price 1/2 OFF

Sacrifice Picture Frames

Every style of oval, square and oblong Picture Frames in all designs, finish and colors at remarkable prices.

Picture Frames, values to 35c, Clearance price..... **16c**

Picture Frames, values to 75c, Clearance price..... **29c**

Picture Frames, values to \$1.00, Clearance price..... **59c**

Picture Frames, values to \$2.00, Clearance price..... **\$1.15**

Picture Frames, values to \$2.50, Clearance price..... **\$1.60**

Drug Department

TOILET SETS—Assortment of manicure, shaving, military, smoking and toilet sets, in plated silver, oxidized and satin finish; values to \$7.50, special..... **\$1.48**

TOILET SETS—Shaving sets, wall pockets, toilet and copper; values to \$10, special..... **\$2.23**

EBONY WARE—Our yearly sale of the finest quality in ebony ware; every piece stamped and guaranteed.

\$2.50 Military Brushes..... **\$1.48**

\$2.50 Mirrors, beveled glass..... **\$1.39**

\$4.50 Hair Brush..... **\$2.63**

TOILET SOAP—5000 cakes of fine Toilet Soap, oatmeal, glycerine, buttermilk, violet and witch hazel; regular 25c box..... **13c**

2000 cakes of Anheuser-Busch's 25c Malt Nutrine..... **14c**

Lambert's Listerine, \$1 size, Owl cut rate..... **58c**

Reg. 50c size Hydrogen Peroxide, Owl cut rate..... **29c**

Reg. 60c bottle finest French Olive Oil, special..... **38c**

McElwee's Wine of Cardui, regular \$1 size, special..... **59c**

Stationery Department

Post Card Albums and Boxes, also Autograph Albums; \$1.25 values..... **19c**

Every Calendar, in stock; values from 25c to \$5 1/4, PRICE

Desk Sets of polished brass, glass and copper; \$7 to \$23 values..... **1/4 PRICE**

Collection of Ink Wells, Trays and Letter Racks, etc.; \$1.50 values..... **23c**