

JANUARY CLEARANCE SALE

AN EXTRAORDINARY SALE OF MEN'S SHOES AT \$1.50

\$2.50 to \$3.50 kinds—Over 1800 pairs of surplus stock that must be closed out immediately. There is not a single pair in the entire lot but what cost more than \$1.50 at the factory. The assortment consists of our regular fall and winter lines, shown in all leathers, vici kid, kangaroo and box calf, chrome calf, oil grain and satin calf; both lined and unlined; in light, medium and heavy weights; all good styles for both dress and everyday wear; regular \$2.50 to \$3.50 kinds, marked for rapid clearance at \$1.50. Without doubt this sale offers the greatest values in men's shoes of any that we have ever held. It is imperative that we immediately make room for our new spring lines, and real worth, actual cost and former selling prices have been lost sight of. Now you have free and unrestricted choice from all our regular \$2.50, \$3 and \$3.50 lines at a ridiculously low price; all sizes and all widths, \$1.50 per pair.



Special Offering in Box Paper

20c Values 10c—A special offering of Box Paper, good quality linen, 24 envelopes with paper to match; regular 20c values, special price for this sale... 10c

Special in Battenberg Doylies

35c Values 19c—A special offering of pretty Battenberg Doylies, made of good quality material, linen centers, elaborate designs; regular 35c value, Clearance Sale price... 19c

Special in Embroidered Squares

25c Values 19c—A showing of embroidered and Spachtel Squares, embroidered on nice quality lawn, neat designs to choose from; regular 25c value, Clearance Sale... 19c

Special Offering Dressing Combs

25c Value 19c—Rubber or fibroid Dressing Combs, full 8-inch combs; they come in all the desired colors, black, white, red, green and shell; best 25c value, special at... 19c

A Sale Crowded With MONEY-SAVING OPPORTUNITIES

We Must Readjust Stocks and Prepare for the Incoming of Spring Merchandise

Again our January Clearance Sale, but bigger and more important than ever before. We've also secured many great bargains in the choicest of White Goods of every description for this sale. It only remains for you to come and profit by this great money-saving sale. Words fail us when we attempt to tell you about this great selling event. We must content ourselves with a bare announcement. But then, again, it doesn't need any great talking effort, for the people of this locality are well acquainted with the unusual values we always offer on this occasion. We've been weeks preparing for it, and now that everything is in readiness we urge you to come and profit by the many unusual bargains we've arranged for this year's Clearance Sale. Don't hesitate, but get here just as early as convenient and secure the best of these bargains. The sale started Saturday at 8 o'clock, and will continue throughout January. Come early and come often, for fresh offerings will be presented daily. Read every item and price carefully. Make out your shopping list and come prepared to secure a generous supply of thoroughly dependable and desirable merchandise.

TERRIFIC CUT PRICES IN EVERY SECTION OF THIS GREAT STORE

New Woolen Dress Goods AT GREATLY REDUCED PRICES

These items tell of fabrics of up-to-the-moment fashionableness—plain, fancy and mixed effects—every weave, every color, and at a large range of prices—all reduced. The selling will be fast—some lots will be speedily exhausted—the whole huge sale assortment will not last long under the greatly reduced prices attached to them. Come with or without buying intentions. The display is worth the visit and who knows, you may see something that you want—though you know of no needs at the present.

Regular \$1.00, \$1.25 and \$1.50
Grades on Sale at
89c Yard

89c

At this price you have choice of the season's most popular fabrics in any wanted color—fine pure wool fabrics that are correct in weight, weave and finish. 34-in. Rain-cloths, broadcloths, shadow, striped serges, 34-in. wide wale serges, 52-in. English chevrons, swivel stripes, Panamas, silk warp henriettes, silk and wool collenees and dozens of other weaves.

50c AND 65c GRADES AT 39c
In this lot are French Serges, Storm Serges, Panamas, Pressed Flannels, Albatrosses, Nun's Vellings, Henriettes, Fancy Worsteds, Scotch Plaids, etc., etc., all new, desirable fabrics in the best shades and patterns of the season, the best qualities that we could buy to sell in the regular way at 50c and 65c a yard, are on sale here at... **39c**

Black Dress Fabrics in 50c and 65c Grades

At 42c

WE ADVISE AN EARLY VISIT IF YOU CONTEMPLATE PURCHASING
All Woolen Dress Goods Remnants Go at Half Price
AND MANY OTHER EQUALLY GREAT VALUES NOT MENTIONED HERE

YOU WILL FIND RARE BARGAINS Knit Underwear, Hosiery

Now is the time to buy Knit Underwear and Hosiery for both present and future use. You will do well to carefully study the following list, for it demonstrates the fact that now is the time above all times to save money on these goods. And don't neglect the fact that this is the same good, reliable merchandise that you always find at this store. And don't delay, for the various lots are small and will sell quickly.

Women's Fancy Stockings, 75c to \$1.50 Kinds at 39c

A great special cleanup of broken lines of Women's Fancy Stockings, lisle hose, silk embroidered, in neat and attractive patterns; lace hose, in new and desirable designs; also plaid, check, stripe and dotted effects in all colors, including black; most all in each kind; regular 75c, \$1.00, \$1.25 and \$1.50 kinds—Clearance Sale price... **39c**

Women's 35c Underwear 15c
A sale of women's fine winter fleeced lined underwear, vest and pants, in all sizes, in cream and gray colors; also bleached pants in all sizes; regular 25c and 35c values.

Women's 75c Union Suits 35c
A half-price offering of women's fine form-fitting Union Suits, warm fleeced lined garments, in cream color, that button down the front, all sizes; best 75c value.

Women's \$3 Union Suits 98c
In this lot you have choice of the famous Vassar and Princeton brand fine pure wool Union Suits, in gray color, in styles that button down the front; broken lots in three or four weights, and qualities that retail in the regular way from \$1.75 to \$3.00 a suit, are marked for this sale at a ridiculously low price.

\$3 Sweater Coats at \$1.98
An extraordinary offering of women's fine all-wool, fancy weave Sweater Coats, made in the latest styles, shown in colors, gray, white and red and in all sizes; garments that usually sell at \$3, are priced for this sale at one third less than regular.

AND MANY OTHER EQUALLY GREAT VALUES NOT MENTIONED HERE

Big Reductions in House-keepers' Section

Prudent housekeepers who attend this great sale will find many of our most stable lines bearing reduced prices, so come to this sale prepared to find savings that will appeal to you. Included in this sale are sheets, pillow cases, bed spreads, table damask, wash goods, etc. All good reliable merchandise that we take pleasure in selling. Look over the list carefully and see if there isn't something contained that you really need.

Pillow Cases, 45 by 38½ inches, 18c values, priced at... **15c**
Pillow Cases, 42 by 36 inches, 10c values, priced at... **8½c**
Huck Towels, 17 by 34 inches, 12½c values, priced at... **10c**
Huck Towels, 18 by 36 inches, 15c values, priced at... **12½c**
Bath Towels, 24 by 48 inches, 35c values, priced at... **25c**
72-inch all-linen Damask, \$1.25 quality, priced at... **90c**
Velour Flannels, best quality, 18c grade, priced at... **12½c**
New Percales, 31 inches wide, 12½c quality, priced at... **9c**
White Bed Spreads, full size, \$1.25 values, priced at... **98c**

Remnants, All Kinds, Extraordinary Reduced Prices
AND MANY OTHER EQUALLY GREAT VALUES NOT MENTIONED HERE

Clearance Sale of Wearing Apparel

The great wave of reduction has swept the entire suit department. Nothing has been spared to make this the most successful sale in the history of the store, and incidentally make room for the new season's goods. Furs, Knit Shawls, Shirts, Wrappers, Petticoats and garments of every description have been reduced to an almost unbelievable price. This is a Clearance Sale beyond a doubt; our prices are positive proof.

Misses' and Little Women's Kersey Coats

Long Coats for misses and little women, in the latest medium, fitting and empire effects, all plain colors, elaborately finished with satin trimmings; \$6.50 and \$7.50 values, Clearance Sale price... **\$3.50**

Clearance Sale Prices on all Women's Tailored SUITS

The most stylish Suits in the department are included. Suits of worsteds, broadcloth, chevrons, serges, etc., in all plain colors and striped effects. Coats are three-quarter and medium length; skirts are pleated or gored with or without fold; plainly tailored effects or trimmed more or less with braid, etc. We will not enter into detail concerning these suits, but in short will say that they are without a peer in quality and style. \$12.50 to \$15.00 values reduced to... **\$10.00**
\$16.50 to \$19.50 values reduced to... **\$15.00**
\$25.00 to \$35.00 values reduced to... **\$19.50**

Taffeta Petticoats \$3.98

Petticoats of the first grade taffeta in black and all colors, deep flounces of many different styles with underlay; \$5.50 reg. price, Clearance Sale price... **\$3.98**

Coats for Children 2 to 6 Years

Children's Coats, 2 to 6 years, in kersey, homespuns, worsteds, bearcloth, in all colors, all pretty styles. \$3.50 to \$4.90 values, sale price... **\$2.50** \$5.00 to \$8.50 values, sale price... **\$3.50**

Rubberized Coats for \$10.00

Among the many stylish garments sacrificed at this sale is this nobby rubberized taffeta Coat; a sure guarantee of warmth and positively proof against rain; plain colors and stripes in blue, brown, wine, red, green and black; the newest loose effect and automobile collar; \$12.50 and \$15 values, Clearance price... **\$10.00**

Girls' Coats at Great Reductions

Sizes 6 to 14 years, in worsted, broadcloths, homespuns; in plain colors, fancy stripes, etc.; principally semi-fitting effects; plain or trimmed with velvet, braid, etc. \$3.50 to \$5.50 values, sale price... **\$2.85** \$6.50 to \$10.00 values, sale price... **\$4.50**

Women's and Misses' Dress Skirts

200 Dress Skirts ranging in value from \$3.50 to \$4.50; Panamas and worsteds, in plain mixtures, stripes, etc.; pleated and gored effects; plainly tailored or finished with or without fold and trimmings; one of the greatest skirt values ever offered; these regularly priced \$3.50 to \$4.50 Skirts, Clearance Sale... **\$2.88**

Shirtwaists 48c

Madras and lawn Waists in polka dots and stripes, plain white in the barred effects; they are of several pretty styles, finished with pleats and tucks; regular 65c and 85c values, Clearance Sale price... **48c**

AND MANY OTHER EQUALLY GREAT VALUES NOT MENTIONED HERE

Great Vals. in Men's Underwear and Furnishings

No sale of recent years can compare with this, either in scope or value-giving. This season marks a new record for low prices. You will doubtless marvel at the tremendous opportunities thus presented for money-saving; in other words, you may come confidently expecting great values—and you will get them. Here are bona fide reductions from our regular selling prices:

One-fourth off all-silk Mufflers... **¼ OFF**
One-third off all-wool House Coats... **⅓ OFF**
\$1.25 natural gray wool Shirts and Drawers... **\$1.05**
\$1 Wright's Sanitary wool Underwear at... **85c**
\$1 Pemberton wool flannel Overshirts at... **79c**
15c men's gray mixed woolen Socks at... **12½c**
25c men's fine cashmere Socks priced at... **19c**

MEN'S 1 GOLF SHIRTS ONLY 69c

A great special offering of men's Golf Shirts, made coat style, with attached cuffs, splendid quality, standard made shirts, shown in a large variety of desirable patterns, in medium and light colors; broken lines of our best \$1 shirts, Clearance... **69c**

Look Well to Your Needs and Profit by This Sale

AND MANY OTHER EQUALLY GREAT VALUES NOT MENTIONED HERE

Clearance Prices at the Glove Counter

Fownes' genuine Kid Gloves of a fine quality in black, tan and all the best colors; a rare chance to get a standard make glove at a greatly reduced price; Clearance... **98c**

WOMEN'S AND MISSES' WORSTED GLOVES

200 pairs of sample Gloves, in all colors and the best weaves; they are of high grade worsted and the pick of a drummer's samples; Clearance Sale price, of high grade... **10c to 45c**

Choicest of the New Undermuslins Underpriced

We are now ready to show you the greatest stock of Muslinwear we have ever had, and we will quote prices during this sale that are absolutely without precedent. Our variety of garments surpasses that of any other season. All garments are beautifully made; there is no skimping anywhere; sizes are generous, trimmings are of the best.

MUSLIN DRAWERS, BEST 65c GRADE AT 39c

At this price you have choice of many styles, made of excellent quality muslin and cambric, some trimmed with neat tucks and deep embroidery, ruffles, others with fine lace insertion with ruffle to match; they are all made full size and neatly finished; regular 65c values, on sale at... **39c**

CORSET COVERS, BEST 50c GRADE AT 25c

A splendid line of Women's Nainsook Corset Covers on sale at half price. They are neatly trimmed in a number of pleasing styles with extra quality embroidery, lace and ribbons and come in all sizes; excellent values at 50c, priced for this sale... **25c**

MUSLIN GOWNS, \$1.25 VALUES AT 85c

A special offering of Women's Gowns, made of good quality muslin, nainsook and cambric, trimmed in the most attractive manner with embroideries, laces and ribbons; they come in the high, square, V-shaped and low neck styles, are extra well made and cut full length and width; \$1.25 to \$1.50 values, priced for this sale at... **85c**

AND MANY OTHER EQUALLY GREAT VALUES NOT MENTIONED HERE



Embroidery and Ribbons

Corset Cover Embroideries 35c Kinds at 18c a Yard

At this price we are showing hundreds of new patterns, embroidered on the best grade cambric and nainsook in well finished deep designs; it comes full 18 inches wide, and is sold regularly at 18c a yard. Special Clearance price... **18c**

18-IN. CORSET COVER EMBROIDERIES, 50c AND 65c Kinds at 30c

Wide Flouncing Embroideries, \$1.50 to \$2.50 values, only 69c—27-inch Flouncing Embroideries so much in demand for petticoats, waists and misses', children's and infants' dresses, shown in an unsurpassed assortment of beautiful new patterns and lovely designs, in blind, open and eyelet work, cut effects, baby Irish, filet and attractive St. Gall weaves; superior quality embroideries, in regular \$1.50 to \$2.50 grades, priced for this sale at... **69c**

SHIRTWAIST EMBROIDERIES \$3.50 to \$4.50 Kinds at \$1.48

It's a great purchase of—"A Mill Clean-up"—consisting of over 5000 yards of Fancy Shirtwaist Front Embroideries, in exquisite new designs and rich patterns, in baby Irish, filet and Venetian effects; finest of hand-made embroideries worked on fine sheer quality batiste. Just think of it—54 yards of good but 90c a yard sample for a waist front—the values offered in this assortment will surprise you; regular \$3.50 to \$4.50 values are priced... **\$1.48**

Women's Neckwear, 35c kind, 19c

priced at... **19c**

Women's Neckwear, 75c kind, 45c

priced at... **45c**

Women's Handkerchiefs, 7c value, 3c

priced at... **3c**

Women's Handkerchiefs, 50c values, priced at...

priced at... **14c**

ALL REMNANTS OF LACES, RIBBONS, EMBROIDERIES, MARKED FOR THIS SALE, WHILE THEY LAST, AT HALF PRICE



WIDE FANCY RIBBONS

A great special clearance of all wide Fancy Ribbons, consisting of the best designs of the season: plaids, Dreads, moire and stripes, in all colors; also neat combinations in stripes and plaids, with Dresden centers, etc. Ribbons that are suitable for trimmings, millinery, neckwear, bows and fancy work. Two lots to choose from. Regular 35c to 50c Ribbons priced at... **25c**
Regular 60c to 85c Ribbons priced at... **33c**

Our Beautiful New Silks Are Wonderfully Reduced

The very finest silks it is possible to buy. The very lowest price they have ever been sold for. That's the magnet of Saturday's story. Values are away and beyond the usual—extraordinary! It is a selling occasion you will not care to miss. Assortments are so large that every taste may be gratified.

Plain and Fancy Silks in Values Up to 85c at 39c a Yard

Over five thousand yards in this lot, all beautiful new silks, desirable in every way—plain and fancy trepe de chine—23 inch printed Japanese Wash Silks—20 inch plain colored Hercules Taffetas, in all shades—19 inch Peau de Cygne and Shepherd Checks—Taffetas and Louisines in neat stripes, cords, plaids and chevron weaves and many, many other kinds.

\$1.00 to \$1.50 Silks Marked at 89c

Yards and yards of fancy shadow striped Taffetas, Louisines, Mes-salines and fancy patterns in checks, broken plaids, Pekin stripes pompadour and Persian Taffetas, print warp novelties, Crepe de Chine in solid colors, Mummy Silks, double warp Louisines in solid colors, etc., etc., also beautiful 27-inch black Swiss Taffeta, 23-inch cream Surah, 20-inch black Armure in an endless variety of pretty patterns.

Dress Linings at 9c

Odds and ends in broken lines of Percales, Selcians, Moreen, Skirting, Canvas, etc. Special priced at 9c.

25c, 35c Skirting at 15c

27-inch black Moreen Skirting, splendid weight, fast black, splendid wearing quality. For this sale only 15c.

AND MANY OTHER EQUALLY GREAT VALUES NOT MENTIONED HERE