



Robert's Dress Store
THIRD AND MORRISON

The Most in Value

The Best in Quality

JANUARY CLEARANCE SALE

Beginning Saturday Morning and Continuing Throughout January

Everything is ready—and now we bid you come to our annual January Clearance Sale—assuring you that this is by far the greatest sale of its kind this store has ever organized. Come prepared to secure the greatest values it has ever been your fortune to have offered you. Winter goods—broken lines, odd sizes, remnants—and surplus stocks of all-year-round merchandise—all bear greatly reduced prices.

Every department in this store is contributing a generous share to this wonderful gathering of bargains. So, no matter what may be your circumstances or needs—you can visit this sale with both pleasure and profit. Sharp at 8 o'clock our doors will be open on this sale—and if you want to enjoy this great event to the fullest extent—you should be on hand when we launch it into life.

A Sale That Will Interest Every Woman Within Reach of This Great Store

New Woolen Dress Goods

These items tell of fabrics of up-to-the-moment fashionableness—plain, fancy and mixed effects—every weave, every color, and at a large range of prices—all reduced. The selling will be fast—some lots will be speedily exhausted—the whole huge sale assortment will not last long under the greatly reduced prices attached to them. Come with or without buying intentions. The display is worth the visit and who knows, you may see something that you want—though you know of no need at the present.

89¢ Regular \$1.00, \$1.25 and \$1.50 Grades on Sale at 89¢ Yard

At this price you have choice of the season's most popular fabrics in any wanted color—fine pure wool fabrics that are correct in weight, weave and finish. 54-in. Rain-cloth, broadcloths, shadow, stripes, serges, 54-in. wide wale serges, 58-in. English chevrons, swivel stripes, Panamas, silk warp henriettes, silk and wool collennies and dozens of other weaves.

50c AND 60c GRADES AT 39¢ In this lot are French Serges, Storm Serges, Panamas, French Flannels, Albas, Nun's Vellings, Henriettes, Fancy Worsteds, Scotch Plaids, etc., etc., all new desirable fabrics in the best shades and patterns of the season, the best qualities that we could buy to sell in the regular way at 50c and 60c a yard, are on sale here at **39¢**

50c TO \$1.50 GRADES AT 65¢ This lot consists of pure wool fabrics in solid colors and choice weaves. Novelty Serges, Broadcloths, Herringbone Weaves, English Chevrons, Wide-Wale Diagonals, Granite Cloths, Wool Taffetas, Panamas, Poplinettes, etc., etc., just such fabrics as you would gladly pay \$50 to \$1.25 a yard for, priced for this sale at **65¢**

Black Dress Fabrics in 50c and 65c Grades
YOUR CHOICE OF THESE WEAVES
44-inch Black Silk Lustre
58-inch French Crepe Albatross
58-inch Osgan Serges and Whip Goods
58-inch French Serges and Nun's Vellings
58-inch Striped Mohairs and Serges
At 42c **At 42c**
WE ADVISE AN EARLY VISIT IN YOUR TELEPHONE PURCHASING
Woolen Dress Goods Remnants Go at Half Price

Great Red'ctions in the Ready-to-Wear Dept.

Great reductions will be made during the January sale on all ready-to-wear garments, including Misses' and Children's Coats, Furs, Shirts, Kimonos, Wrappers and Children's Caps. We will inaugurate this great clearance sale with an array of superlative values that will be absolutely irresistible. Nothing will be spared in the endeavor to maintain our position as first in the ranks of the bargain givers.

Women's Suits at \$15.00 \$19.50, \$25.00 and \$29.50
Suits are included in this lot. Every garment new this season, stylishly made and of excellent values at regular price. In order to make room for the spring stock we are making exceptional low prices on all suits in stock. Clearance Sale **\$15.00** price

Misses' Long Coats at Half
This is positively the greatest Coat bargain we have ever offered. About 60 Coats in this lot in navy, brown, green and tan. Semi-fitting styles, beautifully trimmed and well made; sizes 14, 16, 18. January Clearance Sale Price... **\$3.50**

Children's Coats Reduced
Sizes 2 to 6 years. This is a broad statement, as it means that these Coats selling regularly at \$3.50 to \$8.50. These Coats are all this season's goods and are made of durable cloths, such as broadcloth, crushed plush, twill flannel and fancy stripe cheviot, black and other colors. January Clearance Sale Price... **\$2.50**

Women's Dress Skirts \$5
Skirts worth from \$7.50 to \$10.50. About 200 Skirts in this lot and about 25 different styles to select from. The materials are fine chiffon and worsted panama. Some are plain gored, others pleated with silk, satin or self folds. Colors black, navy and brown. Clearance Sale **\$5.00** Price



Our Beautiful New Silks Are Wonderfully Reduced

The very finest silks it is possible to buy. The very lowest price they have ever been sold for. That's the magnet of Saturday's story. Values are away and beyond the usual—extraordinary. It is a selling occasion you will not care to miss. Assortments are so large that every taste may be gratified.

Plain and Fancy Silks in Values Up to 85c at 39c a Yard

Over five thousand yards in this lot, all beautiful new silks, desirable in every way—plain and fancy crepe de chine—23 inch printed Japanese Wash Silks—20 inch plain colored Hercules Taffetas in all shades—19 inch Beau de Cygnes and Shepherd Checks—Taffetas and Louisennes in neat stripes, cords, plaids and chevron weaves and many, many other kinds.

\$1.00 to \$1.50 Silks Marked at 69c

Yards and yards and yards of fancy shadow striped Taffetas, Louisines, Messalines and fancy patterns in checks, broken plaids, Pekin stripes pompadour and Persian Taffetas, print warp novelties, Crepe de Chines in solid colors, Mummy Silks, double warp Louisennes in solid colors, etc., also beautiful 27-inch black Swiss Taffeta, 23-inch cream Surah, 20-inch black Armure in an endless variety of pretty patterns.

Dress Linings at 9c **25c, 35c Skirting at 15c**
Odds and ends in broken lines of Percales, Selicias, Moneen, Skirting, Canvas, etc. Specially priced. 27-inch black Moreen Skirting, splendid weight, fast black, splendid wearing quality.

Knit Underwear, Hosiery

Is the time to buy Knit Underwear and Hosiery for both present and future use. Will do well to carefully study the following list, for it demonstrates the fact that it is the time above all times to save money on these goods. And don't neglect the fact that this is the same good, reliable merchandise that you always find at this store. And a delay, for the various lots are small and will sell quickly.

WOMEN'S FANCY STOCKINGS
75c to \$1.00 kinds at 39¢
A great special clearance of broken lines of Women's Fancy Stockings, lace hose, silk embroidered, in neat and attractive patterns; lace hose, in new and desirable designs; also plaid, check, stripes and dotted effects in all colors, including black; most all sizes in each kind; regular 75c, \$1.00, \$1.25 and \$1.50 kinds—Clearance Sale price... **39¢**

WOMEN'S 35c UNDERWEAR 15c
A sale of women's fine winter weight fleeced lined Underwear, vest and pants, in all sizes, in cream and gray colors; also bleached pants in all sizes; regular 35c and 50c lines.

WOMEN'S 75c UNION SUITS 35c
A half-price offering of women's fine form-fitting Union Suits, warm fleeced lined garments, in cream color, that button down the front, all sizes; best 75c values.

WOMEN'S \$1.25 UNION SUITS 59c
Most exceptional values. A sale of women's fine form-fitting, all-wool vests and pants, in all the best sizes; vests come in gray color, hand trimmed and silk finished; pants, in white color and knee and ankle lengths; garments that have always sold at \$1.25, and well worth that price.

WOMEN'S \$2.00 UNION SUITS 95c
In this lot you have choice of the famous Yvonne and Princess brands—fine pure wool Union Suits, in gray color, in styles that button down the front; broken lots in three or four weights, and qualities that retail in the regular way from \$1.75 to \$3.00 a suit, are marked for this sale at a ridiculously low price.

\$2.00 SWEATER COATS AT \$1.00
An extraordinary offering of women's fine all-wool, fancy weave Sweater Coats, made in the latest styles, shown in colors, gray, white and red and in all sizes; garments that usually sell at \$2, are priced for this sale at one third less than regular.

Big Reductions in Housekeepers' Section

Prudent housekeepers who attend this great sale will find many of our most stable lines bearing reduced prices, so come to this sale prepared to find savings that will appeal to you. Included in this sale are sheets, pillow cases, bed spreads, table damask, wash goods, etc., etc. All good reliable merchandise that we take pleasure in selling. Look over the list carefully and see if there isn't something contained that you really need.

- Pillow Cases, 45 by 38 1/2 inches; 18c values, priced at... **15c**
- Pillow Cases, 42 by 36 inches, 10c value, priced at... **8c**
- Huck Towels, 17 by 34 inches, 12 1/2c value, priced at... **10c**
- Huck Towels, 18 by 36 inches, 15c value, priced at... **12c**
- Bath Towels, 24 by 48 inches, 35c value, priced at... **25c**
- 72-inch all-linen Damask, \$1.25 quality, priced at... **90c**
- Velour Flannels, best quality, 18c grade, priced at... **12c**
- New Percales, 31 inches wide, 12 1/2c quality, priced at... **9c**
- White Bed Spreads, full size, \$1.25 value, priced at... **98c**

Remnants, All Kinds, Extraordinary Reduced Prices

Splendid Values in High Grade Shoes & Slippers

Terrific cut prices on men's women's and children's Shoes and Slippers—unlimited choice of the season's best styles in all fashionable leather. No better buying opportunity could present itself. Clearance Sale prices are powerful in their temptings and importance, as the following illustrations forcibly prove:

- \$1.50—Fur Trimmed Felt Juliets, priced at... **87¢**
- \$1.25—Women's Three Point Slippers, priced at... **87¢**
- \$1.50—Women's fine Kid Slippers, priced at... **\$1.17**
- \$1.75—Misses' and Children's Shoes, priced at... **\$1.27**
- \$2.25—Women's Stylish Shoes, priced at... **\$1.50**
- Broken lines of Men's Shoes, values up to \$3.50, **\$1.50**
- Broken lines of Boys' Shoes, \$2.00 and \$2.50 kinds **\$1.69**
- Women's Fine Dress Shoes, \$2.50 and \$3.00 kinds **\$1.98**
- Men's High Cut Shoes, \$5.00 values, at... **\$4.00**
- Men's High Cut Shoes, \$7.00 values, at... **\$5.00**
- Men's fine Dress Shoes, \$3.50 and \$4 kinds **\$2.67**

Great Vals. in Men's Underwear and Furnishings

No sale of recent years can compare with this, either in scope or value-giving. This season marks a new record for low prices. You will doubtless marvel at the tremendous opportunities thus presented for money-saving; in other words, you may come confidently expecting great values—and you will get them. Here are bona fide reductions from our Regular Selling Prices:

- One Fourth Off—All-Silk Mufflers—One Fourth Off
- One Third Off—All-Wool Coats—One Third Off
- \$1.25 Natural Gray Wool Shirts and Drawers priced **\$1.05**
- \$1.00 Wright's Sanitary Wool Underwear priced at... **85¢**
- \$1.99 Pemberton Wool Flannel Overshirts priced at... **79¢**
- 15c Men's Grey Mixed Woolen Socks priced at... **12 1/2¢**
- 25c Men's Fine Cashmere Socks priced at... **19¢**

MEN'S \$1.00 GOLF SHIRTS ONLY 69¢
A great special offering of Men's Golf Shirts, made coat style, with attached cuffs, splendid quality, standard made shirts, shown in a large variety of desirable patterns, in medium and light colors; broken lines of our best \$1.00 shirts. Clear... **69¢**
since Sale price

Look Well to Your Needs and Profit by This Sale

Choice New Underm'nlins

We are now ready to show you the greatest stock of Muslinwear we have ever had, and we will quote prices during this sale that are absolutely without precedent. Our variety of garments surpasses that of any other season. All garments are beautifully made; there is no skimping anywhere; sizes are generous, trimmings are of the best.

MUSLIN DRAWERS, BEST 50c GRADE AT 39¢
At this price you have choice of many styles, made of excellent quality muslin and cambric, some trimmed with neat tucks and deep embroidery ruffle, others with fine lace insertion with ruffle to match; they are all made full size and neatly finished; regular 50c values, on sale at... **39¢**

CORSET COVERS, BEST 50c GRADE AT 25¢
A splendid line of Women's Nainsook Corset Covers on sale at half price. They are neatly trimmed in a number of pleasing styles with extra quality embroidery, lace and ribbons, and come in all sizes; excellent value at 50c, priced for this sale at... **25c**

\$1.50 and \$1.75 CAMBRIC SKIRTS \$1.18
An excellent assortment to choose from, skirts made of fine cambric with deep flounce of fine embroidery; others with deep flounce of rows of fine Valenciennes lace insertion; they are cut extra full and finished with cambric underpiece and dust ruffle; the best we could buy in the city, at \$1.50 and \$1.75, priced for this sale at... **\$1.18**

\$1.25 MUSLIN SKIRTS PRICED AT 75¢
This offering consists of a fine lot of Women's Skirts, made of excellent quality materials, shown in a number of styles, trimmed with fine embroideries and laces, cut full width, finished with dust ruffle and underpiece; our regular \$1.25 value, on sale at... **75c**

MUSLIN GOWNS, \$1.25 VALUES AT 85¢
A special offering of Women's Gowns, made of good quality muslin, nainsook and cambric, trimmed in the most attractive manner with embroideries, laces and ribbons; they come in the high, square, V-shaped and low neck styles, are extra well made and cut full length and width; **85c** our best \$1.25 lines, priced at...

MUSLIN GOWNS, BEST 75c GRADE 50¢
Exceedingly great values—Women's Gowns made of good quality materials in the high and V-shaped neck, yokes, collar and cuffs neatly trimmed with embroideries and laces, cut good generous width and length; regular values on sale at... **50c**

Embroidery and Ribbons

Corset Cover Embroideries 35c Kinds at 18c a Yard

At this price we are showing hundreds of new patterns, embroidered on the best grade cambric and nainsook in well finished deep designs; it comes full 18 inches wide, and is sold regularly at **18c** a yard. Special Clearance price... **18c**

18-IN. CORSET COVER EMBROIDERIES, 50c AND 60c KINDS AT 30¢
Wide Flouncing Embroideries, \$1.50 to \$2.50 values, only 69¢—27-inch Flouncing Embroideries so much in demand for petticoats, waists and misses' children's and infants' dresses, shown in an unsurpassed assortment of beautiful new patterns and novelty designs, in blind, open and eyelet work, cut effects, baby Irish, flat and attractive St. Gall weaves, superior quality embroideries in regular \$1.50 to \$2.50 grades, priced for this sale at **69c** ONLY

SHIRTSWAIST EMBROIDERIES \$2.50 to \$4.50 Kinds at \$1.45
It's a great purchase of—'a Mill Clean-up'—consisting of over 5000 yards of Fancy Shirts'waist Embroideries, in exquisite new designs and rich patterns, in baby Irish, flat and Venetian effects; finest of hand-made embroideries worked on the sheer quality batiste. Just think of a yard costing but 1 1/2c is ample for a waist front. The values offered in this assortment will surprise you; regular \$2.50 to \$4.50 grades are priced... **\$1.45**

WIDE FANCY RIBBONS
A great special clearance of all wide Fancy Ribbons, consisting of the best designs of the season; plain, Damask, marie and striped in all colors; also many novelty ones in stripes and plaids, with Dresden centers, etc.—Ribbons that are suitable for trimmings, millinery, neckwear, waists and fancy work. Two lots to choose from: Regular 85c to 90c Ribbons priced at **69c** Regular 60c to 80c Ribbons priced at **55c** All Remnants of Laces, Ribbons, Embroideries, marked for this sale, while they last, at half price.