

THE RED FRONT'S GREAT ANNUAL CLEARANCE SALE!

1200 SUITS, OVERCOATS AND CRAVENETTES—POSITIVELY 1/2 PRICE

Embracing the greatest array of VALUES ever offered to a shrewd and careful public. We have always sold at a CLOSE MARGIN of profit—we are out of the high rent district; and the small expense with which we conduct this store and let live" has been the magnet that has always drawn a great

always have been a conservative store—our long experience has taught us how to buy able to do this because of our large output (we buy for several stores); our low rent (we "Economy" has always been our watchword). OUR UNCHANGEABLE POLICY "live re of the WORKINGMAN'S PATRONAGE to this reputable store.

GET BUSY, COME!—OUTFIT YOURSELF FROM HEAD TO FOOT—THE LIKE OF THIS MAY NEVER OCCUR AGAIN!



Our Hat Dept.

WE ARE SELLING

Our \$3.00 Hats for \$2.35
Our \$2.50 Hats for \$1.85
Our \$2.00 Hats for \$1.35
Our \$1.50 Hats for 95c

When you consider that our selling price has always been low, and come and see these values that we are offering at these low prices, and make comparison with those of other stores, you will realize the magnitude of our reductions.

Gentlemen's Furnishings

It is impossible to make a very great cut on our Gentlemen's Furnishings, for the reason that our furnishings have been exceptionally low priced and will not permit a very great reduction.

Our 50c Working Shirts at 35c

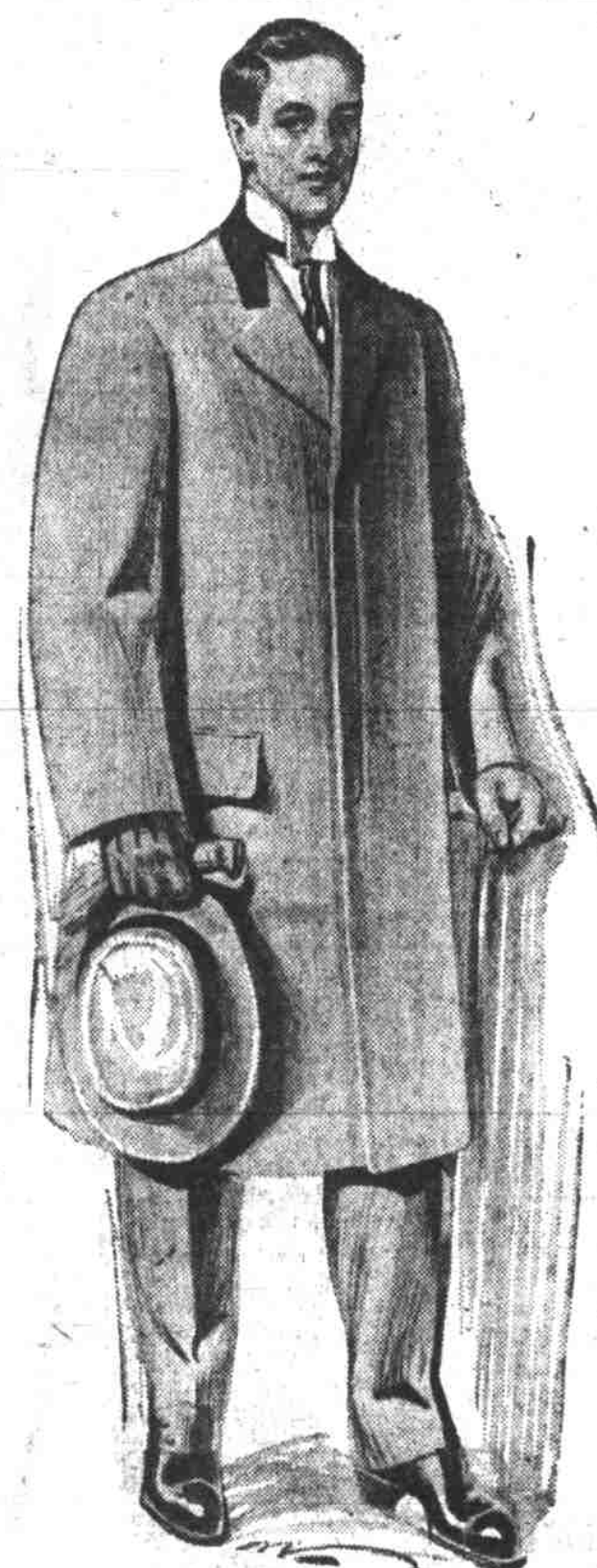
ARE THE 65c AND 75c KIND YOU FIND ELSEWHERE

Our 50c Underwear at 35c

ARE THE 65c AND 75c KIND YOU FIND ELSEWHERE

Higher Priced Articles Proportionately Cheaper

All Our Suits Are Extra Fine Value READ! PONDER! REFLECT! COME!



Formerly \$10 FIVE DOLLARS ISN'T VERY MUCH MONEY, BUT IF YOU WANT A GOOD, SERVICE-ABLE GARMENT TO LAST YOU THROUGH THE REST OF THE SEASON, WE SAY, "BY ALL MEANS COME AND SEE THESE VALUES." WE PROMISE THAT YOU'LL BE BETTER PLEASED THAN IF YOU SPENT TEN DOLLARS IN ANY OTHER STORE IN PORTLAND.

Formerly \$15 OUR SUITS, OVERCOATS AND CRAVENETTES THAT WE ARE SELLING IN THIS SALE FOR \$7.50 ARE POSITIVELY BETTER VALUES THAN WERE EVER OFFERED BY ANY STORE AT ANY TIME PRIOR TO DECEMBER 1 FOR \$15. YOU CAN WEAR THE \$7.50 SUITS CLEAR THROUGH THE SUMMER WITHOUT ANY DISCOMFORT, AND YOU'LL FIND THAT YOU'LL SAVE THE COST OF A \$30 SUMMER GARMENT.

Formerly \$20 THIS COLLECTION CONTAINS ALL THE FASHION FAVORITES IN BLACKS, BLUES, BROWNS AND GRAYS, AND ALL WEAVES AND SHADES, AND OFFERS VALUES THAT DISTINCTLY STAMP THESE GARMENTS AS THE BEST SUITS, OVERCOATS AND CRAVENETTES THAT WERE EVER SOLD AT \$20.

You Take No Risk--Look at the Price Tag and Pay

PANTS
Reg. \$3.00 Values \$2.25
Many Pat- Short-Legged Men Fitted
Reg. \$3.50 Values \$2.60
Plain and Fat Men Fitted
Fancy Mixtures

Don't Procrastinate--The Early

Weight, Good for All Year Wear REFLECT! COME!

Formerly \$25 EACH AND EVERY GARMENT IN THIS CHOICE AGGREGATION OF VALUES IS THE NEWEST OF THIS SEASON'S DESIGNS, STRICTLY HAND-TAILORED AND OF PURE WOOL FABRICS. THE SUITS ARE ALL THE DESIRED SHADES AND PATTERNS, IN WORSTEDS AND CASSIMERES. THIS IS AN OPPORTUNITY SURE TO BE APPRECIATED BY STYLE AND VALUE-SEEKERS.

Formerly \$30 THE SUITS IN THIS SELECTION ARE THE HIGHEST EXAMPLE OF THE TAILOR'S SKILL AND ART--BIRDSEYE WORSTEDS, BASKET WEAVES AND ALL FABRICS. NOISY OR CONSERVATIVE STYLES TO MEET ALL TASTES. SIZES TO FIT ALL FIGURES. THE OVERCOATS AND CRAVENETTES ARE ALL THAT COULD BE DESIRED. THERE'LL BE NO NEED TO PAY A HIGHER PRICE WHEN YOU SEE THIS SELECTION.

Formerly \$40 THE BALANCE OF OUR ENTIRE STOCK IS AT YOUR DISPOSAL FOR \$20.00. HERE YOU'LL FIND SUITS THAT YOU WOULD PAY \$50.00 FOR IN THE UPTOWN STORES DURING THE HEIGHT OF THE SEASON. THE OVERCOATS ARE OF THE FINEST KERSEYS, PATENT BEAVERS, MELTON, HERRINGBONES AND FANCY STRIPE VICUNAS. ALL THE SEASON'S MOST FASHIONABLE SHADES IN THE SMARTEST AND FRESHEST STYLES.

Half! Ask Anybody the Reputation of This Clothing Store

S
Reg. \$5.00 Values \$3.75
Solid Colors and Stripes
Reg. \$6.00 Values \$4.50
Very Latest Colors and Styles
Long-Legged Men Fitted
Knee Pants 75c and \$1 Values 35c
Come and See
SMALL SIZES

Bird Catches the Fattest Worm

THIS ADVERTISEMENT WILL NOT APPEAR AGAIN

Our Shoe Dept.



Strictly reliable Shoes at very moderate prices have built for us a very extensive exclusive Men's Shoe Business. We always could afford to do this because Clothing is our main business. A visit to our Shoe Department will convince you of some exceptional values at low prices.

All \$4.00 Shoes for \$3.35 All \$3.00 Shoes for \$2.35
All \$3.50 Shoes for \$2.65 All \$2.00 Shoes for \$1.45

All Other Shoes in Proportionate Reductions

CHILDREN'S CLOTHING

AT 1/2 PRICE

Mothers, Bring the Little Ones to Our Children's Department

We Make a Specialty of Handling Union Made Goods

During Our Entire Business Career We Have Always Given "VALUES." Ask Our Customers

Gloves, Sulfases and Umbrellas at Corresponding Reductions

SALE STARTS TOMORROW AT 9 O'CLOCK--

We Make a Specialty of Handling Union Made Goods

We Handle No Clothes That We Cannot Guarantee Not Only for Quality but Also for Style

Gloves, Sulfases and Umbrellas at Corresponding Reductions

THE RED FRONT, Corner First and Taylor