

OREGON INDUSTRIES. WHEAT, FLOUR, LUMBER, TIMBER, MANUFACTURING, WATER POWER, DAIRYING, FISHING, LIVESTOCK, MINING, COAL.



300,000. PORTLAND, 1910.

OREGON INDUSTRIES. WOOL, SHIPPING, MACHINERY, AGRICULTURE, HORTICULTURE, TRANSPORTATION, PAPER MAKING, WOOD PULP.

FURNITURE MAKING

Over One and a Quarter Million Dollars Invested in This Industry in Portland

Twelve Portland furniture factories represent \$1,250,000 of invested capital. They yield an annual output of \$3,000,000 worth of finished material. They furnish employment for 1000 men, but yet they manufacture but one twentieth of the furniture used in the northwest...

land should be the furniture center of the coast. It has the wood. On every hand are the forests ready to be converted into furniture. The oak, the maple, the ash and spruce and fir are now all being used for furniture.

PORTLAND is the place where the people of the northwest can get their furniture from the cradle of infancy to the bed of death. Portland factories make everything, practically, in the line of furniture and their product is fast winning its way farther and farther into the markets.

Portland furniture men are handling these woods properly and as a result the fame of their products is rapidly spreading and bringing to them increased business and profit.

Furniture made in Portland has heretofore been of the medium and the cheap grades. This has been so for the reason that there was formerly no market for the higher grades of furniture.

Finer Grades in Demand. Conditions are changing in the furniture business, however, and there is now a demand in the west for the finer grades of furniture.

Natural Factory Center. Besides the abundant raw material is the cheap power. Portland manufacturers can buy power to run their plants cheaper than in any other city in the United States.

Portland furniture factories build enough furniture in a year to just about supply the Portland demand.

Market Could Be Enlarged. Oregon people could use more Oregon furniture, the manufacturers contend. They say that if the buyers for the Oregon dealers were to place their orders with Portland factories...

Portland-Made Goods in Demand. The coming of the North Bank road, opening to easy transportation the great inland empire district, the construction of electric lines and the consequent increase in population...

This is a condition which will not last much longer. Already the Portland factories are beginning to feel the rapid growth of the demands made upon them.



OREGON BOX & MANUFACTURING CO.

Then comes the basket made of the wood in easy reach, they have water transportation, in large part, for their logs, they have the cheap power and out of it all they are making great successes with their business investments.

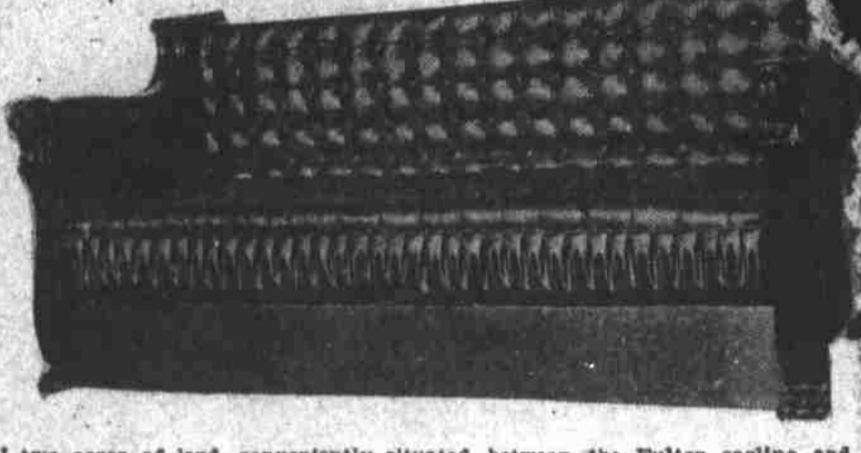
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Portland Furniture Manufacturing Co.

South Portland Industry Keeping Abreast of the Times—Factory Too Small on Account of Increasing Business.

On May 26, 1907, the Portland Mattress & Upholstery Company, doing business at 18 and 20 Front street, was destroyed by fire, after about five and one half years' existence.



two acres of land conveniently situated between the Fulton carline and the Macadam road, which is easily reached in ten minutes from the heart of the city.

When in need of upholstered furniture or mattresses, ask your dealer to show you the Portland Furniture Manufacturing Company's goods. You insist on getting them you will not only receive full value for your money, but you will also help to advance the growth and prosper our home country.

PORTLAND BASKET & HANDLE COMPANY

In March, 1904, two practical basket men, C. D. Edwards and Scott Calkins, saw an opportunity to establish a basket factory. Associated with them they had J. A. Edwards and Frank Edwards and in a small way laid the foundation for an industry that has brought credit to them.



The demand for baskets is always increasing as the Oregon fruit lands are constantly yielding more abundance of fruit. Six years ago the output for hop baskets was about 150 dozen baskets.

Gold Medal Shingle Co.

South Portland Industry Entitled to Its Name by Its Products.

As its name implies, the Gold Medal Shingle Company turns out shingles of gold medal merit, having earned its name from its high standard products.

The company suffered from a disastrous fire which visited its plant last July, prior to which its capacity was a quarter of a million shingles daily. In consequence of the fire, the capacity since has been only 75,000 shingles per day.

M. Olsen is president and treasurer, and T. W. Nordby is vice president and secretary, with offices at 223 Lumber Exchange.

The Largest Furniture Factory in the West

One of the Important Industries That Is Making Portland Famous—Two Hundred Men Employed Making Kinds of High-Grade Furniture, Which Is Sent to All Parts of the Pacific Slope.

Advertisement for Oregon Furniture Manufacturing Co. featuring a large circular photograph of the factory and detailed text about its main buildings, modern warehouse, power station, and sawmill. The text describes the factory's location, capacity, and the quality of its products.