

# OREGON INDUSTRIES



## 300,000,000 PORTLAND, 1910

### "AS OTHERS SEE US"

By J. E. DEFBAUGH, Editor American Lumberman

THE Pacific northwest makes a wonderful appeal to every visitor, and as he carries the appeal brings conviction. It is a marvelous country. It is a land of living waters, of golden soil, of mineral wealth beyond comprehension; of forests which will bless mankind when other lands are desolate; a land of mountain, plain and valley; a land where continent and ocean embrace each other; and of a people great in intellect, energy, endurance and kindness. Its people! They were chosen by the most rigid processes of natural selection from all the conquering races that have made America great. There, in that golden northwest, in a climate which without the harshness of the north or the enervating softness of the south encourages human effort and assists in accomplishment, these people are building an empire. They have harnessed the streams for power;

they have poured them over the plains which they have converted into fruitful fields and gardens; they are wresting from the earth its mineral wealth; they are converting its forests into forms of utility and beauty and at the same time preserving them from destruction; they are building schools and colleges and are living like princes of the earth. The Bible vision of every man dwelling under his own vine and fig tree is realized here, where every man may have a snow capped mountain peak in his back yard and where his every bodily need and intellectual want may be gratified. The natural wealth of that country is great and great are its achievements in every line of human effort; but greater and better than all are its people themselves—a chosen race, growing not only in numbers but in all the accomplishments and graces which make a people mutually useful and happy.



#### Wheat and Flour

Portland annually stands either first or second in wheat and flour shipments among the ports of the United States. In eleven months of 1908 it shipped 12,088,676 bushels of wheat.



#### Lumber and Timber

From Oregon timber 1,700,000,000 feet of lumber are cut annually, valued at \$25,000,000. Within the borders of the state there are 327,000,000,000 feet of standing timber.



#### The Fruit Industry

The Oregon apple, the Oregon cherry, the Italian prune, the pear and the strawberry all grow to perfection in Oregon, and fully \$10,000,000 are realized annually from the fruit industry.



#### The Westerner's Creed

By Anne Shannon Monroe.

Whoever comes into this west of ours  
To find a home, and prosper in our midst,  
Is more than welcome. He  
Whose mind is set on making much of life  
On getting riches for a worthy end  
That better homes and schools may come  
Unto his own,  
That towns may grow and prosper as they  
should—  
Will feel the touch of countless helping  
hands.  
The boost of shoulders strongly at the wheel.  
But he who follows Greed's gim beck and  
call,  
Thinking of himself and him alone,  
Profiting from the people and the land,  
And then enriching neither in like measure—  
Buying in the east instead of his neighbor—  
Helping pile those eastern fortunes higher—  
This man is seeing through a glass darkly.  
He loves not this western country but him-  
self;  
And himself he fools; for blindly sending  
money eastward  
Portland, Oregon, December 31, 1908.



#### Water Power—Its Uses

The energies of the water courses of Oregon, when developed for power purposes, are as great as those of the great coal deposits of Pennsylvania. Water power is cheap in Portland.

## INDUSTRIAL OREGON

Wonderland of Scenic Beauty and Stored Wealth

IT IS THE PRIVILEGE of The Journal to carry to a multitude of readers the tidings of Industrial Oregon. It is a theme of abounding gladness. From the wave-kissed beaches of the Pacific to the eastern borders of the state, from the reaches of the majestic Columbia to the turreted mountain chain that forms the southern border line, Oregon is a wonderland of scenic beauty and stored wealth. In material resources, it is a kingdom of latent riches. On the mountain sides and hill slopes stand one-sixth of the forest trees of the whole United States, comprising 300,000,000,000 feet and representing a reserve wealth that stretches into fabulous figures. Down these same mountain sides and hill slopes rush water powers representing more potential energy than all the coal mined or stored in the great deposits of Pennsylvania. The forests and the water powers alone are an asset sufficient when utilized to make Oregon one of the richest of the rich states in the Union. They are a resource that has caught the eye of eastern capital and there is rushing upon the state an era of industrial activity rarely if ever paralleled in the annals of American statehood.

Along with this resource, there are showered gifts from nature that make accumulation of wealth easy in a hundred varying avenues. Mining, agriculture, stock raising, fruit culture, dairying, and husbandry in scores of other forms afford narratives of an abounding plenty for human comfort and adornment that are recounted in the accompanying pages, and which set in the rhythm of human activities afford a harmony for the ages. The

average per capita surplus of products per annum in Oregon reaches the amazing aggregate of \$250. It is an average attained by few, if any, in this marvelously wealthy sisterhood of commonwealths. It is an average reached by a people who pursue wealth with an easy stride, who are indifferent to the splendor of riches and have no dreams of empire. It is an average wrought with industries in the mere infancy of its development and is but a small exponent of the magnificent materialism of which the fortune-favored empire within state lines is capable.

Along with this, Industrial Oregon has scenic assets and skies for a perfected human existence. Always, the eye that turns from the green-sward of the valley, or from the fringing forests of the midland stream, alights in restful change on the blue tints of the majestic mountains or the whited silence of snow peaks. It has been said that the color effects, the mountained majesty, the green valleys and the winding rivers make for a sublimity and intellectuality in the minds of the state's men. A broadness of vision, uplift of purpose and strength of character is marked among the people who dwell amid these environments, and it is likely that the one is the aid to the other.

In the accompanying pages, The Journal recounts the story in part of the marvelous Oregon country. To push forward this wonderland in its career of growth was a promise made more than six years ago when the present owner entered upon the publication of this newspaper, and through the intervening years, to the utmost of its ability heart and soul, The Journal has kept the faith. The future can be measured by the past.



#### Manufacturing

There are 3000 industrial or manufacturing plants in Portland and Oregon; cheap power, water and steam, available; splendid shipping facilities. Alert manufacturing association.



#### Transportation Facilities

The electric trolley, the steam road and "open rivers" are the arteries of commerce and trade; and better wagon and automobile roads is a demand that is being rapidly met in Oregon.

